

CROSS-SECTION

Magazine Insertion Order

DEADLINE FOR PLACEMENT (Ad Materials & Insertion Order Due Date)

Winter December 8	Spring March 8	Summer June 8	Fall September 8
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1. CHECK YOUR ISSUES FOR PUBLICATION

Summer
 Fall
 Winter
 Spring

2 CHECK YOUR AD INFORMATION (please pick a size and color type)

AD SIZE			COLOR
<input type="checkbox"/> FULL PAGE \$642 per issue for 4 issues	<input type="checkbox"/> HALF PAGE \$385 per issue for 4 issues	<input type="checkbox"/> QUARTER PAGE \$213 per issue for 4 issues	<input type="checkbox"/> Spot Color \$250
If your ad was prepared for you by an outside ad agency, check here to receive a 15% discount <input type="checkbox"/>			<input type="checkbox"/> Four Color \$500

- Pickup previous ad from most recent issue of Cross-Section.
- Make changes to previous ad from the most recent issue of Cross-Section as indicated.
- New ad enclosed on a disk.
- New PDF will be emailed to **nancybrown@mi-ita.com**.

*** Add \$50 per issue to the above rates if your ad will not run in four consecutive issues.**

3. FILL IN YOUR COMPANY INFORMATION (All information is required)

COMPANY _____
ADDRESS _____
CITY/STATE/ZIP _____
PHONE _____ **FAX** _____ **EMAIL:** _____

4. SIGN HERE

SIGNATURE: _____ **NAME/ TITLE:** _____

5. EMAIL TO: nancybrown@mi-ita.com or FAX TO: (517) 347-8344



Mailing Address: MITA, P.O. Box, Okemos, MI 48805-1640
 Overnight Address: 2937 Atrium Dr., Okemos, MI 48864
 Phone: (517) 347-8336 Fax: (517) 347-8344