

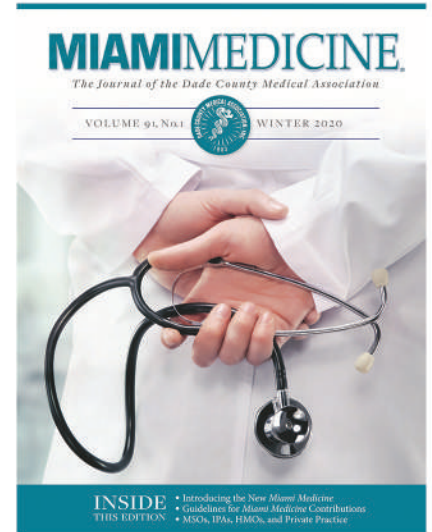


# MIAMI MEDICINE

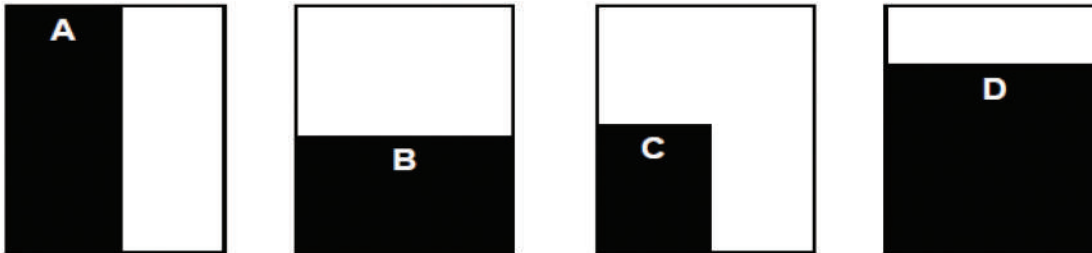
THE JOURNAL OF THE DADE COUNTY MEDICAL ASSOCIATION

Miami Medicine is the quarterly journal of the Dade County Medical Association (DCMA). Circulated to physicians and medical professionals across Miami-Dade and around the state of Florida, the publication is an effective forum for marketing your product, service, or event.

Each issue is mailed, placed online at [miamimed.com](http://miamimed.com), and sent through the DCMA member E-newsletter, tripling your exposure.



## AD PRICING



**Ad Size**      **Dimensions (w x h)**      **Rate (Decreases with contract for multiple issues)**

<b>A</b>	1/2 V	3.575" x 9.85"	\$350	\$325	\$300	\$260
<b>B</b>	1/2 H	7.35" x 4.85"	\$350	\$325	\$300	\$260
<b>C</b>	1/4 V	3.64" x 4.85"	\$175	\$160	\$150	\$130
<b>D</b>	3/4 H*	7.5" x 7.5" (COLOR)	\$1450	\$1400	\$1350	\$1300
	FULL	7.35" x 9.85"				
	FULL BLEED	8.615" x 11.25" (trims to 8.5" x 11")	\$600	\$550	\$525	\$500
	Inside Front Cover (COLOR)		\$1450	\$1400	\$1350	\$1300
	Inside Back Cover (COLOR)		\$1450	\$1400	\$1350	\$1300
	* Back page only					

**Color:** All rates are for black and white unless otherwise noted. For color ads, add \$100 to the insertion rate.

**Artwork:** All artwork must be submitted electronically, in grayscale for black & white ads, and CMYK for color ads.

**Production Charges:** Ad Layout & Design charges will be assessed, if applicable, at \$200 per page, and prorated for any portion of a page. For example, a half page ad is \$100. A quarter page ad is \$50. This is a one-time charge.

## TO PLACE AN AD, CONTACT:

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Managing Editor:

[kwilliford@miamimed.com](mailto:kwilliford@miamimed.com)

