



BioMatters

Article Submission Guidelines SPRING 2018 & FALL 2018

Looking to influence Michigan's bioscience leaders and decision makers? BioMatters magazine is the only statewide publication devoted to promoting the companies, innovations, products, and people that make up Michigan's bioscience community.

How to submit an article:

All MichBio members are welcome to submit a free article for publication in BioMatters. Not a member? Visit www.michbio.org/join for membership details.

Those interested in submitting an article should follow these steps:

1. Submit a topic for pre-approval (**required**)
 - Email topic ideas to kate@michbio.org or call 734-527-9147
 - Articles for both 2018 issues will spotlight our valued members in recognition of our 25th anniversary of driving bio-industry growth!
2. Once we've approved your topic, follow these guidelines for your article:
 - Tell a story! What does your company do, how does the work impact our industry, and what do you value about being a MichBio member?
 - Be written in the third person
 - Include your company's tie to Michigan in the first paragraph
 - Be written for the lay person and not be too technical
 - Have a word count between 500-700 words
 - Have only one space between sentences
 - Include a title

- Include your company's address, website URL, and phone number as a footnote
 - Attach 2-3 product/building/people photos or illustrations AND company logo. Images must be at least 300 dpi and 6" w; all photos/illustrations must include captions. Preferred file format for photos = high res JPG or TIFF; preferred file format for illustrations and logs = high res PNG (with transparent background) or EPS. **Please attach all image files separately, do not embed within written article.**
3. Email your article, images/illustrations, and logo to kate@michbio.org by April 1, 2018. **Don't delay! Space is limited!**

Need help? Contact Kate at 734-527-9147 or kate@michbio.org for examples of well-written stories from past issues of BioMatters.

Contact:

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www.michbio.org/biomatters

*Due to limited space, submissions for the Spring 2018 issue may be published in the Fall 2018 issue.

