



Minnesota Association for the Education of Young Children Minnesota School-Age Care Alliance

An Affiliate of **naeyc**

2020 Annual State Conference Sponsorship Packages

**New benefits available after October 7*

	Gold Level Sponsorship Early Bird - \$1,850 After October 7 - \$1,950	Silver Level Sponsorship Early Bird - \$1,000 After October 7 - \$1,500	Bronze Level Membership Early Bird - \$550 After October 7 - \$700
Benefits at Conference			
One full 2-day registration	X		
One full 1-day registration		X	
Complimentary exhibit table	X	X	
Preferential booth placement	X	X	
Sponsor recognition at exhibit table	X	X	
Opportunity to be listed on Booth Bingo card	X	X	
Sponsor Showcase session	X		
60-second podium speech during lunch	X		
Logo and recognition in program book	X	X	X
Name and logo on signage at event	X	X	X
Full page ad in program book	X		
Half page ad in program book		X	
Quarter page ad in program book			X
Single page flyer included in attendee packet of materials (to be printed and provided by sponsor)	X		
Sponsor ribbon (at applicable level) on nametag	X	X	
Two additional seats at lunch on Friday and Saturday	X		
One additional seat at lunch on Friday and Saturday		X	
Company Promotional Benefits			
Rotating banner or side-bar ad on Conference webpage	X		
Sponsorship of one Conference-specific eblast with 50-word company advertisement	X		



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Listing on Conference Sponsors/Partner Showcase webpage – including linked logo in non-password protected area	X	X	X
Recognition as sponsor in event-related communications and eblasts	X	X	X
Link from MnAEYC-MnSACA website to your business homepage	X	X	X
*Membership scholarship (MnAEYC Standard or MnSACA Individual)	X		
*3 Facebook posts (content provided by sponsor)	X		
*2 Facebook posts (content provided by sponsor)		X	
*1 Facebook post (content provided by sponsor)			X