



Minnesota Association for the Education of Young Children Minnesota School-Age Care Alliance

An Affiliate of **naeyc**

Year-Round Sponsorship Packages

Annual State Conference (Conference)

Summer Leadership Institute (SLI)

Winter Leadership Institute (WLI)

	Leadership Sponsorship \$8,000	Premier Sponsorship \$6,000	Champion Sponsorship \$3,250	Benefactor Sponsorship \$1,500	Supporting Sponsorship \$750
Event Benefits					
1 complimentary full registration to Conference and SLI (can be given as a scholarship)	X	X	X		
MnAEYC Entry level member pricing on 1 full registration at Conference and SLI (can be given as a scholarship)				X	
Complimentary exhibit table at Conference and SLI (with 2 representative lunches) <ul style="list-style-type: none"> • Preferential table placement • Sponsor recognition at exhibit table • Listing on “Booth Bingo” card (Conference) 	X	X	X		
Half-off regular rate on purchase of exhibit table at Conference and SLI <ul style="list-style-type: none"> • Preferential table placement • Sponsor recognition at exhibit table • Listing on “Booth Bingo” card (Conference) 				X	X
Exclusive 1 complimentary full registration and 1 complimentary exhibit table at WLI	X				
Opportunity to host exclusive reception at Conference attended by leaders in the early childhood and school-age fields	X				
Sponsor Leadership Awards Ceremony at Conference	X				
Sponsor Showcase session at SLI and WLI	X				
Sponsor Showcase session at Conference		X			
Opportunity to give a 60-second podium speech during a General Session at Conference and SLI		X			
Logo in program book (Conference) and event flyer (SLI & WLI)	X	X	X		



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Logo in Conference program book				X	
1 full-page ad in Conference program book	X	X			
1/2 page ad in Conference program book			X		
1/4 page ad in Conference program book				X	
1/8 page ad in Conference program book					X
Sponsor nametag ribbon (at applicable level) at Conference and SLI	X	X	X	X	X
2 additional seats at Friday and Saturday lunches (Conference only)	X	X			
1 additional seat at Friday and Saturday lunches (Conference only)			X		
Opportunity to provide a product sample/giveaway (in event bag, if applicable, or in event folder) at Conference, SLI and WLI	X				
Opportunity to provide a product sample/giveaway (in event bag, if applicable, or in event folder) at Conference and SLI		X			
Name and logo recognition on signage at events throughout the year	X	X	X	X	X
Company Promotion					
Sponsors/Partner Showcase on website – a listing/webpage of all MnAEYC-MnSACA Year-Round Sponsors including logo, a 50-word company description & website link (non-password protected area)	X	X	X		
Sponsors/Partner Showcase on website – a listing/webpage of all MnAEYC-MnSACA Year-Round Sponsors including logo, a 25-word company description & website link (non-password protected area)				X	X
Rotating footer ad on MnAEYC-MnSACA website homepage for duration of sponsorship	X	X	X		
Sidebar rotating logo or ad recognition along with event-specific sponsors on website sub-pages	X	X			
Link from MnAEYC-MnSACA website to your business homepage	X	X	X	X	X



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	Leadership Sponsorship \$8,000	Premier Sponsorship \$6,000	Champion Sponsorship \$3,250	Benefactor Sponsorship \$1,500	Supporting Sponsorship \$750
Article in 2 newsletters	X	X			
Article in 1 newsletter			X		
Ad (banner or other) in 2 newsletters (position to be determined by MnAEYC-MnSACA)	X	X			
Ad (banner or other) in 1 newsletter (position to be determined by MnAEYC-MnSACA)			X		
Sponsorship of 1 non-event/general eblast with 50-word company advertisement	X	X			
Logo inclusion and recognition in various informational program-specific materials	X				
Logo inclusion and recognition in various informational MnAEYC-MnSACA communications for duration of sponsorship		X	X		
4 Facebook posts (content provided by sponsor)	X				
2 Facebook posts (content provided by sponsor)		X			
1 Facebook post (content provided by sponsor)			X		