MINUTES  
MN GIS/LIS Consortium Board  
Thursday, April 17th, 2014  
10:00 a.m. to 12:00 a.m. Board Meeting  
Location: Ewald Consulting – 1000 Westgate Drive Suite 252, St. Paul, MN 55114

Board of Directors  
Adam Snegosky – Chair  
Ben Verbiak – Past Chair  
Heather Albrecht – Chair-Elect  
Kyle Chester - Treasurer  
Catherine Hansen – Secretary phone  
Greta Bernatz – Higher Education phone  
Scott Freburg – At-Large  
Bart Richardson – State Government  
Jennifer Ward – Private Sector  
Michelle Trager - Local Government phone  
Kitty Hurley – Conference Chair phone  
Geoff Maas – Conference Chair Elect – absent  
Ex-Officio Members  
Gerry Sjerven – MnGAC phone  
Dan Ross – MnGeo

Called to order at 10:07AM  
Motion to approve Adam/Jennifer – motion carried.

Secretary’s Report, Review of Action Items & Approval of Minutes Hansen  
Motion to approve Secretary’s report: Heather/Dan – motion carried.

Treasurer’s Report, Approval Chester  
Motion to approve Treasurer’s report: Scott/Jen– with changes – motion carried.

Committee Report, Approval Snegosky  
Motion to approve was a MNGEO report not included in this document: Jen/Kyle – motion carried.
**Action Items\New Business**

- **Spring Workshop Update**
  Trager
  May 22\(^{nd}\) 2014 – workshops will be offered remotely in Mankato and Duluth. As of Friday, only 24 people registered. E-announcement this week, Twitter, Facebook and LinkedIn.
  Network event: Stadium Village – still trying to confirm with Colin

- **Conference Committee Update**
  Hurley
  Proposed budget posted on the portal. Lower numbers than last year and more expenses from last year. Added in opportunities for vendors to sponsor the Geo-lounge, t-shirts, and even perhaps students. Kitty left this blank – low estimate income this year is $45.
  
  *Motion to approve the budget: Kitty/Adam – motion carried.*

Conference presentations: theme for this conference is “Without Boundaries”
E-form for the call for presentations and EWALD making a tri-fold document for call for presentations.
New state law to allow free and open data – to share and talk with each other
Web map competition this year is new, in addition to poster competition.
Review the workshops and sessions to verify redundancy

Same number of booths will be available.

Speaker Update: Kitty is creating official speaker offer letters (template)

Surveys – Future conference committee and technology (Geoff will update). Salary survey (last in 2009) – this will be a good year to do a new one at the 2014 conference.

Education committee working on K-12 Thursday afternoon activity to invite local schools (for free) around Rochester to visit and then stay for vendor reception.

- **Future Conference Location Update**
  Maas
  Geoff absent: Kitty shared his notes: conference call on April 11 – minutes posted on the portal. Drafting survey questions. Jenifer Ward will contact Bemidji state for hands on session support.
  Jen – Geoff wants everyone to go through the questions and give input as a whole, not just the committee. We don’t want to over-survey our members, it can be done in one survey (tech and future conference).

- **Ewald Contract Approval**
  Snegosky
  Bill with Ewald – they agreed with the $1000. Wants to add that $1000 to the association management side of the contract – so $11,000 annual fee ($917.xxx/month) Adam has the new contract and posted on portal.
  Start July1 goes 2 years.
  
  *Motion to approve the contract Adam/Kyle- motion carried.*

Adam will sign and drop it off

- **Website Connection to Social Media**
  Sjerven
  Connect our website with social media: Your Membership – heartbleed – e-announcement to ask members to change passwords. GoDaddy is our IPN address host provider, but not password stored – so we’re clear.

  When we set up a group on our website we would need to assign an administrator for that page on our site, for example, Kitty would administrate the Conference group.
Social Connect option: connects to Facebook/twitter/others – logs what is being sent and connects it back to your profile. “Social Integration” one time set up fee $395 and $695 annual fee. Maintenance would be minimal if at all. Other options may take administration on Gerry’s side. [Gerry to put the Social Connect documentation PDF on project portal so we should read about this option.]

- Project Portal
  Heidi Gaedy
  To do after the meeting is complete

- Round Robin regarding Ewald
  Snegosky
  o Issues in General
  o Any Ewald issues for the next monthly follow-up request from Scott

  *Motion to adjourn the meeting Dan/Catherine – motion carried.*
  *Meeting adjourned 10:57AM*

  *Set up a WebEx meeting for our next meeting?*