

Attend & Sponsor THE MGPA 2023 CONFERENCE



October 4-5, 2023 | Minneapolis Institute of Art

The 2023 MGPA Annual Conference will be held in person! Sponsoring the Minnesota Gift Planning Conference provides an invaluable opportunity to connect with leaders in the field, learn about topics in the nonprofit and fundraising sector, and network with other organizations. Several hundred attendees join us annually, which makes the MGPA Conference the ideal place to highlight your company's products, services, and expertise.

We want to hear from you!

If your organization wants to craft benefits to fit your unique needs, we are happy to discuss other options.

***SPONSOR BENEFITS**

1. Recognition at conference and on mobile app
2. Sponsor recognition on MGPA website with link to Sponsor website
3. Agreed-upon email blast from MGPA prior to conference to introduce sponsor (except as noted below)
4. Invitation to your complimentary attendees to attend Conference Reception

****EXHIBITOR BENEFITS**

1. Host a table at Conference location
2. Recognition in mobile app
3. Exhibitor recognition on MGPA website with link to Exhibitor website
4. One complimentary registration (for Sponsors, this is one of the complimentary attendees included below); additional representatives including table representatives must register as attendees
5. Invitation to your complimentary attendee to attend Conference Reception

Platinum Sponsor (2)

\$5,000

- **Sponsor benefits***
- **Exhibitor benefits****
- Opportunity to write one educational article to be included in MGPA's The Source newsletter before or after the Conference (*subject to review by MGPA*)
- Access to attendee names and email addresses
- Opportunity to introduce a plenary speaker with a short introduction to your organization
- Primary logo and link placement in conference mobile app
- Complimentary registration for three additional attendees
- Additional email blast after conference with Sponsor Spotlight

MGPA is working on adding benefits at this level and would welcome a discussion with you.

Conference Mobile App Sponsor (1)

\$4,000

- **Sponsor benefits***
- **Exhibitor benefits****
- Logo displayed as sponsor of the virtual platform
- Banner ad linked directly to your website from the mobile platform
- Access to attendee names and email addresses
- Primary logo and link placement in conference mobile app
- Complimentary registration for two additional attendees
- Additional email blast after conference with Sponsor Spotlight

MGPA is working on adding benefits at this level and would welcome a discussion with you.

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Conference Reception Sponsor (2)

\$4,000

- **Sponsor benefits***
- **Exhibitor benefits****
- Opportunity to introduce/host with a short introduction to your organization and preferential signage at Conference Reception
- Opportunity to write one educational article to be included in MGPA The Source newsletter before or after the Conference (*subject to review by MGPA*)
- Access to attendee names and email addresses
- Logo displayed in conference mobile app
- Complimentary registration for two additional attendees
- Additional email blast after conference with Sponsor Spotlight

MGPA is working on adding benefits at this level and would welcome a discussion with you.

Gold Sponsor (unlimited)

\$4,000

- **Sponsor benefits***
- **Exhibitor benefits****
- Opportunity to introduce a plenary speaker with a short introduction to your organization
- Opportunity to write one educational article to be included in MGPA The Source newsletter before or after the Conference (*subject to review by MGPA*)
- Access to attendee names and email addresses
- Logo displayed in conference mobile app
- Complimentary registration for two additional attendees
- Additional email blast after conference with Sponsor Spotlight

MGPA is working on adding benefits at this level and would welcome a discussion with you.

Silver Sponsor (unlimited)

\$3,000

- **Sponsor benefits***
- **Exhibitor benefits****
- Opportunity to introduce a breakout speaker with a short introduction to your organization
- Opportunity to write one educational article to be included in MGPA The Source newsletter before or after the Conference (*subject to review by MGPA*)
- Access to attendee names and email addresses
- Logo displayed in conference mobile app
- Complimentary registration for two additional attendees
- Additional email blast after conference with Sponsor Spotlight

Bronze Sponsor (unlimited)

\$2,500

- **Sponsor benefits***
- **Exhibitor benefits****
- Opportunity to write one educational article to be included in MGPA The Source newsletter before or after the Conference (*subject to review by MGPA*)
- Access to attendee names and email addresses
- Logo displayed in conference mobile app
- Complimentary registration for one additional attendee

Breakout Session Sponsor (1/session)

\$2,000

- **Sponsor benefits***
- **Exhibitor benefits****
- Opportunity to host a breakout session speaker with slide recognizing your company's sponsorship of the session
- Access to attendee names and email addresses
- Logo displayed in conference mobile app
- Complimentary registration for one additional attendee

Exhibiting Sponsor (unlimited)

\$800

- **Exhibitor benefits****
- Host a table at Conference location
- Logo displayed in conference mobile app
- Exhibitor recognition on MGPA website with link to Exhibitor website
- One complimentary registration; additional representatives including table representatives must register as attendees
- Invitation to your complimentary attendee to attend Conference Reception

Scholarship Sponsor (unlimited)

\$600

- Logo displayed on conference mobile app
- Complimentary registration for two attendees, one from sponsor and one attendee

Publication Sponsor (unlimited)

\$500

- Logo displayed in conference mobile app
- Complimentary registration for one attendee
- Sponsor recognition on MGPA conference website with link to Sponsor website

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Sponsorship Information

Platinum Sponsor (2)	\$5,000	Bronze Sponsor (unlimited)	\$2,500
Conference Mobile App Sponsor (1)	\$4,000	Breakout Session Sponsor (1/session)	\$2,000
Conference Reception Sponsor (2)	\$4,000	Exhibitor Sponsor (unlimited)	\$800
Gold Sponsor (unlimited)	\$4,000	Scholarship Sponsor (unlimited)	\$600
Silver Sponsor (unlimited)	\$3,000	Publication Sponsor (unlimited)	\$500

Grand Total \$ _____

Questions? Contact Amanda Sullivan at office@mngpa.org or 952-564-3046

Billing Information

Company _____

Contact Name _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

E-mail _____

Method of Payment: Check (payable to MGPA) VISA MasterCard

Card Number _____

Exp. Date _____ 3-digit Security Code (req.): _____

Cardholder Name (print) _____

Cardholder Phone _____

Billing Address _____

Cardholder Signature _____

Please do not email forms with credit card information. To protect your data and to comply with PCI standards, the MGPA office will not accept emailed credit card information.

Cancellation policy: All conference sponsors and exhibitor cancellations will be issued a refund not to exceed 50% of their sponsorship fee if cancellation is received by September 4, 2023. After September 4, 2023 fees are non-refundable. Notices of cancellation must be emailed to office@mngpa.org.

Mail this form with payment or fax to:

Minnesota Gift Planning Association
10700 W Highway 55, Suite 275
Plymouth, MN 55441
(952) 252-3573 | www.mngpa.org

(For office use only)

initials		fin.
date		
CK/CC		
amt. paid		
bal. due		