

THE SOURCE

E-news and information for
MGPA members and friends



*Helping You Navigate the
Business of Philanthropy*

THE PRIVATE BANK

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Events

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Message from the Chair

By: Juliana Sellers

Spring greetings fellow MGPA members,

This is spring, isn't it? Spring plants have to be hardy in Minnesota. As do we, since it has been more than 6 months since we've seen 70 degrees. Looking to warmer weather, the board is scheduling late spring and summer strategic planning sessions. In these sessions, Jeffrey Prottas, MGPA board member and expert nonprofit consultant, will guide us as we discuss challenges, opportunities and goals. Many things have happened in our community since we went through our last strategic planning process. We want to honor and recognize that we are still in a time of change and will keep that top of mind. Please watch for upcoming opportunities to offer your thoughts and opinions. MGPA surveys members a few times a year and this year will be no different in that respect. We want to hear from you and look forward to seeing your responses.



Thank you for all you do to make our world a better place. I look forward to seeing you all this summer (hopefully) at an MGPA event.

Best,

Juliana Sellers
Board Chair

Save the Date

MGPA'S 46th ANNUAL CONFERENCE

November 2–3, 2022
Virtual



Save-the-Date: MGPA's 46th Annual Conference

November 2-3, 2022
Virtual

The MGPA conference planning committee is excited to introduce two of the fantastic speakers you will hear from when we gather virtually this fall for the annual MGPA conference!



Natosha Reid Rice - Global Diversity, Equity and Inclusion Officer Habitat for Humanity International, Inc.

Don't Leave Treasure on the Table

Today, we are faced with great challenges and opportunities to craft a new narrative that frames and informs the work we are fortunate to do. During this period of multiple pandemics, we have the chance to change, transform and open up new trajectories, pipelines and possibilities.



**Patrick Kirby
Founder, Do Good Better Consulting**

'Fundraise Awesomer! A Practical Guide to Staying Sane While Doing Good' or 'How I Learned to Accept the Fact That I Have Too Many Things to Do, So Here's a Framework on Answer the Age Old Questions of 'What the Hell Do I Do First?'

I've creatively called it "The 5 Day Fundraising Framework."

Join the Conference Committee

Interested in getting more involved with MGPA? By joining the conference committee, you'll have the opportunity to meet new colleagues, share ideas, work with local and national speakers, and have a hand in creating another great conference experience for our members in 2022. If you are interested in joining the committee, or if you would like to learn more, please [complete the volunteer interest form](#).

Become a sponsor

Sponsor MGPA! You can support the work of MGPA in our philanthropic community by becoming a Sponsor. Your sponsorship can provide exposure of your organization to our membership while supporting the educational and networking programs that MGPA hosts and/or the annual Conference MGPA produces each fall. Our 2022 sponsorship opportunities will be posted on our website in the coming weeks so you can see the opportunities we have identified for sponsors. We also welcome creative ideas your organization might have to support MGPA. We want to hear from YOU! Contact Sheryl.morrison@lathropgpm.com.

Join the Sponsorship Committee

The MGPA Development Committee is looking for more members to help in our work developing support of MGPA. Our team connects sponsors and supporters to MGPA's mission to promote the good work that MGPA does in our philanthropic community. We are also looking for a Co-Chair. Please reach out with interest to Sheryl.morrison@lathropgpm.com and become a leader or supporter in our efforts to make MGPA an even greater force in charitable giving.

Upcoming Events

[5/11 - Going deeper with your clients and donors: Bring them A Lifetime Gift™](#)

[6/22 - The Generosity Duet: How to Help Couples Give Together](#)

[11/2-11/3 - 46th Annual Conference: Philanthropy in Practice \(save-the-date\)](#)

MGPA Membership

Are you due to renew your membership? You can renew [here](#) any time for \$95 or just \$8 a month.

You know the value of being an MGPA. Invite a new colleague to join MGPA—new members can join for just \$60 their first two years. All the benefits, \$5 per month! More info and join [here](#).

Do you know a student in a nonprofit management certificate or degree program? The Minnesota Gift Planning Association (MGPA) is offering a free one-year membership for students. With a free membership, you are also invited to participate in the Hargroves Mentorship program, where you are partnered with a seasoned professional to help you expand your knowledge of gift planning and work toward specific goals you develop. Please share this networking and education opportunity

with any students you know who might be interested. They can contact Rachel Hughes hugh0064@gmail.com for more information and to set up their membership.

Legacy of Generosity Podcast

Are you looking for a free, ongoing professional development resource that you can engage with on your schedule? This podcast, brought to you by [Leave a Legacy MN](#), a committee of the [Minnesota Gift Planning Association](#), is just what you need! We provide professional development content for every fundraiser with special attention to planned and legacy giving. Acting as a connector of expertise, people and resources, this podcast is a valuable professional development tool. Released twice a month, our interviews include people from small and large organizations, rural and metro, new to the field and seasoned experts... there's something here for everyone!

This podcast is made possible by the generous support of the [Minnesota Initiative Foundations](#)!

Podcast: <https://anchor.fm/legacyofgenerosity>

Upcoming topics include:

- The Great Resignation with guest Patrick Kirby
- Foundations and DEI Work with guest Don Hickman



When fundraising story is in the details: Can I see your character?

Russell James, J.D., Ph.D., CFP®
Professor of Charitable Financial Planning at
Texas Tech University
Published Mar 1, 2022

Story character

A story needs character and plot. But it starts with character. A plot might be good. It might have a challenge. It might have a victory. But if we don't care about the character, plot doesn't matter. Read more [here](#).



Welcome new members!

Christy Boysen, Apex Legacy Consultants
Kristina Buechner, Private Family

Justin Kappel, UBS Financial Services, Inc.
Jan Nelson, Heartland Trust Company
Lauren Rimestad, PFund Foundation
Abby Smith, Jessie F. Hallett Memorial Library
Aaron Zimmerman, PFund Foundation

The Source is looking for a few good contributors

Now, more than ever, it is important for MGPA members to keep current and share trends and valuable techniques with others. The Source e-newsletter is a great way to get published while helping inform members and friends about MGPA.

Whether it is a unique donor experience, an article regarding a proven giving strategy, or a web link to a planned giving resource of interest to our members, we want to hear from you.

If you have an expertise or experience in the area that you want to share with the MGPA membership, contact one of our MGPA Communications Committee members:

Helene Benitez | Chair | hbenitez@umn.edu
Alison E. Roberts, CFRE | aroberts004@luthersem.edu
Jennifer White | Editor | whit0559@umn.edu
Lynn Praska | lpraska@umn.edu

*The ideas expressed in articles are solely the opinions of the authors and do not represent any position taken or advice given by MGPA.
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