

Attend & Sponsor THE MGPA 2022 CONFERENCE



November 2-3, 2022

It's back! The MGPA Annual Conference is returning virtually in 2022! As a sponsor, you will benefit from renewed and reinvigorated packages that provide you with additional exposure and new benefits in 2022. Details about the available packages are below.

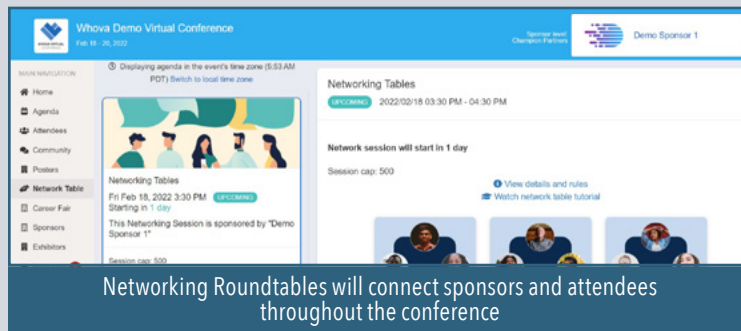
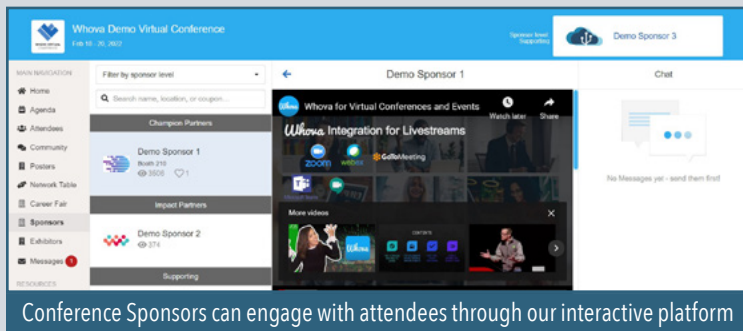
We want to hear from you! If there is a package level you are interested in but want to adjust the benefits to fit your organization's unique needs, let us know. We remain flexible to meet the needs of all our sponsors during these challenging virtual and pandemic times.

*SPONSOR BENEFITS

1. Sponsor showcase via new sponsor profile page, on both web and mobile
2. Custom sponsor banner on virtual conference platform and MGPA website
3. Sponsor access to chat through sponsor page chatbox or direct video or chat with interested attendees or potential recruits
4. Access to conference community board prior to event
5. Upload branding videos to sponsor page – livestream or pre-record
6. Ability to host table at Conference Reception if it is in person; otherwise recognition at virtual Conference Reception (expected as noted below)
7. Agreed-upon email blast from MGPA prior to conference to introduce sponsor (expected as noted below)
8. Complimentary attendance at Conference Reception for complimentary conference attendees (expected as noted below)

**VIRTUAL EXHIBIT BOOTH BENEFITS

1. Engage attendees with livestreams and videos
2. Access the Virtual Exhibitor Booths from both the web and mobile app
3. Gamify the exhibitor booth with the Passport Contest
4. Easily gather leads with coupons, giveaways, raffles, or simply "likes"
5. Interact with attendees easily through the exhibitors' chatbox and direct video or chat messaging
6. Access to conference community board prior to event
7. Exhibitors to build their own virtual booths



Platinum Sponsorship (2)

\$5,000

- **Sponsor benefits***
- **Virtual exhibit booth****
- **Opportunity to have a 30-minute educational presentation (MGPA to approve topic)**
- **Opportunity to write one educational article to be included in MGPA's The Source newsletter before or after the Conference (subject to review by MGPA)**
- Access to attendee names and email addresses
- Opportunity to introduce a plenary speaker with a short introduction to your organization
- Banner ad linked directly to your website from the virtual conference platform
- Logo displayed as SPONSOR on all materials for all plenary sessions
- Complimentary registration for four attendees
- Complimentary attendance at Conference Reception for your included sponsor representatives
- Additional email blast after conference with Sponsor Spotlight

Virtual Conference Platform Sponsorship (1)

\$4,000

- **Sponsor benefits***
- **Virtual exhibit booth****
- **Logo displayed as sponsor of the virtual platform**
- **Banner ad linked directly to your website from the virtual conference platform**
- Access to attendee names and email addresses
- Logo displayed as SPONSOR on all materials for all plenary sessions
- Complimentary registration for four attendees
- Complimentary attendance at Conference Reception for your included sponsor representatives
- Additional email blast after conference with Sponsor Spotlight

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Conference Reception Sponsorship (2) \$4,000

- **Sponsor benefits**
- **Virtual exhibit booth****
- **Opportunity to introduce/host Reception with a short introduction to your organization and preferential signage at Conference Reception**
- Access to attendee names and email addresses
- Banner ad linked directly to your website from the virtual conference platform
- Logo displayed as SPONSOR on all materials for all plenary sessions
- Complimentary registration for four attendees
- Complimentary attendance at Conference Reception for your included sponsor representatives
- Additional email blast after conference with Sponsor Spotlight

Gold Sponsorship (unlimited) \$4,000

- **Sponsor benefits***
- **Virtual exhibit booth****
- **Opportunity to introduce a plenary speaker with a short introduction to your organization**
- Access to attendee names and email addresses
- Banner ad linked directly to your website from the virtual conference platform
- Logo displayed as SPONSOR on all materials for all plenary sessions
- Complimentary registration for four attendees
- Complimentary attendance at Conference Reception for your included sponsor representatives
- Additional email blast after conference with Sponsor Spotlight

Silver Sponsorship (unlimited) \$3,000

- **Sponsor benefits***
- **Virtual exhibit booth****
- **Opportunity to introduce a breakout speaker with a short introduction to your organization**
- Access to attendee names and email addresses
- Banner ad linked directly to your website from the virtual conference platform
- Logo displayed as SPONSOR on all materials for all plenary sessions
- Complimentary registration for three attendees
- Complimentary attendance at Conference Reception for your included sponsor representatives
- Additional email blast after conference with Sponsor Spotlight

Bronze Sponsorship (unlimited) \$2,500

- **Sponsor benefits***
- **Virtual exhibit booth****
- **Opportunity to introduce a breakout speaker with a short introduction to your organization**
- Access to attendee names and email addresses
- Logo displayed as SPONSOR on all materials for all plenary sessions
- Complimentary registration for two attendees
- Complimentary attendance at Conference Reception for your included sponsor representatives

Breakout Session Sponsorship (4) \$2,000

- **Sponsor benefits*** (excludes recognition/table and complimentary attendance at Conference Reception)
- **Virtual exhibit booth****
- **Opportunity to host a breakout session speaker with slide recognizing your company's sponsorship of the session**
- Access to attendee names and email addresses
- Logo displayed as SPONSOR on all materials for all plenary sessions
- Complimentary registration for two attendees

Networking Sponsorship (4) \$1,500

- **Sponsor benefits*** (excludes recognition/table and complimentary attendance at Conference Reception)
- **Virtual exhibit booth****
- **Opportunity to host one virtual networking reception with a short introduction to your organization**
- Access to attendee names and email addresses
- Logo displayed as SPONSOR on all materials for all plenary sessions
- Complimentary registration for two attendees

Conference Partner (unlimited) \$1,000

Back in 2022!

- **Sponsor benefits*** (excludes recognition/table and complimentary attendance at Conference Reception, and email blast prior to conference)
- Logo/name displayed as PARTNER on all session materials
- Complimentary registration for fifteen attendees from the same organization

Exhibiting Sponsor (unlimited) \$750

- **Sponsor benefits*** (excludes recognition/table and complimentary attendance at Conference Reception, and email blast prior to conference)
- **Virtual exhibit booth****
- Logo displayed as SPONSOR on all materials for all plenary sessions
- Complimentary registration for one attendee

Scholarship Sponsorship (unlimited) \$500

- **Sponsor benefits*** (excludes recognition/table and complimentary attendance at Conference Reception, and email blast prior to conference)
- Logo displayed as SPONSOR on all materials for all plenary sessions
- Complimentary registration for two attendees, one from sponsor and attendee
- Company and recipient recognition before the first plenary

Advertising Sponsor (unlimited) \$500

- **Sponsor benefits*** (excludes recognition/table and complimentary attendance at Conference Reception, and email blast prior to conference)
- Logo displayed as SPONSOR on all materials for all plenary sessions

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Sponsorship Information

Platinum Sponsorship (2)	\$5,000	Breakout Session Sponsorship (4)	\$2,000
Virtual Conference Platform Sponsorship (1)	\$4,000	Networking Sponsorship (4)	\$1,500
Conference Reception Sponsorship (2)	\$4,000	Conference Partner (unlimited)	\$1,000
Gold Sponsorship (unlimited)	\$4,000	Exhibiting Sponsor (unlimited)	\$750
Silver Sponsorship (unlimited)	\$3,000	Scholarship Sponsorship (unlimited)	\$500
Bronze Sponsorship (unlimited)	\$2,500	Advertising Sponsor (unlimited)	\$500

Grand Total \$ _____

Questions? Contact Amanda Sullivan at office@mngpa.org or 952-564-3046

Billing Information

Company _____
 Contact Name _____
 Address _____
 City/State/Zip _____
 Phone _____ Fax _____
 E-mail _____

Method of Payment: Check enclosed, payable to MGPA VISA MasterCard
 Card Number _____
 Exp. Date _____ 3-digit Security Code (req.): _____
 Cardholder Name (print) _____
 Cardholder Phone _____
 Billing Address _____
 Cardholder Signature _____

Please do not email forms with credit card information. To protect your data and to comply with PCI standards, the MGPA office will not accept emailed credit card information.

Cancellation policy: All conference sponsors and exhibitor cancellations will be issued a refund not to exceed 50% of their sponsorship fee if cancellation is received by October 1, 2022. After October 1, 2022 fees are non-refundable. Notices of cancellation must be emailed to office@mngpa.org.

(For office use only)

initials		fin.
date		
CK/CC		
amt. paid		
bal. due		

Mail this form with payment or fax to:
 Minnesota Gift Planning Association
 10700 W Highway 55, Suite 275
 Plymouth, MN 55441
 Phone: (952) 252-3573 | Fax: (952) 252-8096