

## Green Industry Winter Forum Education

Day 1: February 27, 2018

Sturbridge Host Hotel & Conference Center, Sturbridge, Massachusetts

Walk-ins welcome—Job Fair: free admission • Winter Forum education: registration fee required

### Registration required for all programs, walk-ins welcome

**Noon** Registration opens for Job Fair and Winter Forum education

### Dreams: Job Fair free admission

**1PM** **Job Fair opens** Educational opportunities at no charge on the Job Fair show floor only.

**1–5PM** **Essentials of Plant I.D.** Hands-on education with the MCH Board Plant Geeks! Thinking of taking a certification exam or just need a refresher? This is a perfect time to dig deeper into simple tricks of identification from the Pro's! **Presented by the MCH Board**

**2PM & 4PM** **From High School Intern to Full Time Employee** This panel will share the partnership of the Holliston High School Internship Program with Ahronian Landscaping and Design. Come and hear how we have developed learning experiences and opportunities for students that also serve as a pipeline to careers in the Landscape and Design field. **Speakers: Mark Ahronian, MCH, President and Designer, Ahronian Landscaping and Design; Christopher Johnston, MCH, Designer, Ahronian Landscaping and Design; Sue Stone, Career Services Coordinator, Holliston High School**

### Solutions: Winter Forum Education registration fee required, 2 MCH credits

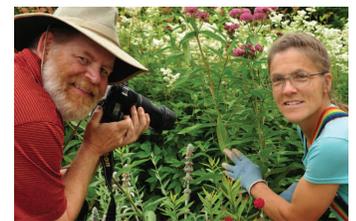
**1PM** **Pest Insects get all of the (Negative) Attention: What about Beneficials and Innocent Bystanders?** This presentation will quickly discuss the highly broadcasted 2017 activity of gypsy moth (*Lymantria dispar*) in Massachusetts and how *Entomophaga maimaiga*, the gypsy moth-killing fungus, helped make our predictions for 2018's gypsy moth population brighter. For those areas who may still see these caterpillars next season, management options will be provided. Do you or your clients have hydrangeas that look a little unthrifty? Receive an introduction to the chilli thrips (*Scirtothrips dorsalis*) recently detected in Barnstable County. The remainder of the discussion will focus on visual identification of the insects in our landscapes who are on our side as well as spend a little time on species who may be falsely accused of "being up to no good." Integrated Pest Management (IPM) begins with accurate pest identification—it is as important to recognize the "good bugs" as well as those that may cause damage. **Pesticide credit: Cat 25, 29, 35 & 36 • Speaker: Tawny Simisky, Extension Entomologist, UMass Extension Landscape, Nursery, and Urban Forestry Program**



**1PM** **Plant Identification "Kelly Perry Style"** Kelly will challenge you with the unique ways to identify plants by twig and bud arrangement; fruits and cones; and lastly bark color and texture. Attendees will get a rare look at Kelly's 30 year seed collection while learning the basic elements of identification of woody trees and shrubs with an emphasis on winter characteristics. **Speaker: Kelly Perry, MCH, Swan Point Cemetery**



**2:30PM** **Planting When the Roots aren't Right** Today, we all have an unprecedented wide choice in plant species and variety. However, we're also in the midst of a perfect storm of production practices and economic realities that have made it all too likely that the plant we buy may not have a good root system. Despite careful selection based on 30 years' professional experience, we find compromised roots systems when we unwrap or depot new plants. Sometimes we reject a plant even after purchase but more often we implement fixes. In this presentation we share how this situation came about, the research attention it's getting, what you can expect to see, the fixes we've learned and results we've seen. **Speaker: Presentation by professional gardeners and author-photographers Janet Macunovich and Steven Nikkila • Book signing**



**4PM** **New Landscaping Ideas That Work (keynote)** It's just not that hard to create a landscape that works. In this inspiring lecture, based on Messervy's newly released book, you'll see a host of visual ideas as well as design tips, before and after images, case studies, and essential information to get you started. Award-winning landscape designer and author Julie Moir Messervy walks you through the process her firm JMMDS uses, from thinking 'big picture' about your property all the way down to the details. Across a wide range of projects, from luxurious spaces to those that were built with sweat equity on a shoestring, you'll come away with more knowledge about how to create comfortable living spaces in the out-of-doors. **Speaker: Julie Moir Messervy • Book signing**



**5:30–7:30PM** **After Hours Meet & Greet with our speakers** Winter Forum attendees & Job Fair exhibitors are invited to join together for pizza, salad & beverages for an evening of networking and professional celebration. A brief award ceremony will be held recognizing those colleagues who have held the Massachusetts Certified Horticulturist (MCH) designation for 30 years or more. Join us for the fun!

## Green Industry Winter Forum Education

Day 2: February 28, 2018

### Registration required for all programs, walk-ins welcome

7:30AM Registration opens for Job Fair and Winter Forum education

#### Dreams: Job Fair free admission

8AM **Job Fair opens** Educational opportunities at no charge on the Job Fair show floor only.

8AM-Noon **Essentials of Plant I.D.** Hands-on education with the MCH Board Plant Geeks! Thinking of taking a certification exam or just need a refresher? This is a perfect time to dig deeper into simple tricks of identification from the Pro's! **Presented by the MCH Board**

9AM & 11AM **OSHA Consulting Services** OSHA's mission is to prevent work-related injuries, illnesses and deaths. These sessions will provide you an opportunity to learn how you can increase safety on your job sites. Learn how you can participate in the free OSHA consultation.

#### Solutions: Winter Forum Education registration fee required, 2 MCH credits

9AM **Underutilized Herbicide Products for Landscape and Turf** This presentation will examine weed management products that are often underutilized by landscape and turf professional. Whether new to the market or older standard, a better understanding of these unique tools can dramatically improve your weed management programs. Target weeds and application timings will be discussed. **Pesticide credit: Cat 36 & 37 • Speaker: Randy Prostak, Extension Weed Specialist, UMass Extension, Amherst, MA**



9AM **Pruning: Overgrown Shrubs & Keeping Trees Small** Many people seek help when they find their garden has grown bigger than they expected or when they purchase homes with overgrown and neglected landscapes. Come learn Janet's tricks for taming overenthusiastic, unruly and unexpectedly large plants based on thirty years' experience doing so in her own, clients' and students' landscapes. **Speaker: Janet Macunovich, professional gardener and author-photographer • Book signing**



10:30AM **The Designer's Way: Creating Gardens (and Lives) of Beauty and Meaning** Throughout her long career as a garden and landscape designer, author, and presenter, Julie Moir Messervy has always sought to create landscapes that resonate with beauty and meaning. In this talk, she shares the principles and processes she lives by, for visioning, designing, and building personal and private landscapes. Using her firm's projects as case studies, she interweaves personal stories with design theory and perspectives, as well as before and after designs with tips that apply to creating a beautiful garden and living a joyful life. **Speaker: Julie Moir Messervy • Book signing**



10:30AM **The Real "Buzz" About Bees** Bees are crucial to the reproduction and diversity of flowering plants in the landscape. Yet bees are dying at an alarming rate, threatening food supplies and ecosystems. Learn from the natural history of the bee, explore the vital role they play in the life of our planet, and better understand which plants best feed our pollinators. Examine our potential future with bees and how you and your clients can help protect them. **Speaker: Noah Wilson-Rich, Ph.D. is a biologist / TED speaker / contributor to the NY Times, LA Times, and National Geographic / beekeeper**



Noon **MNLA Annual Meeting & Luncheon** Celebrate your association by attending the MNLA Annual Meeting Luncheon where we will award Commissioner John Lebeaux with MNLA's most prestigious award... The Environmental Leadership Award!

1:30PM **MCH Exam** Walk-in's welcome **Presented by the MCH Board**

## REGISTRATION FORM

COMPANY NAME \_\_\_\_\_

FIRST NAME/LAST NAME \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP CODE \_\_\_\_\_

EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_

**Mail registration form to: Massachusetts Nursery and Landscape Association, Inc. P.O. Box 387, Conway, MA 01341**

\*This ticket option is available to MNLA members only.

Visit [mnlA.com/job-fair-2018](http://mnlA.com/job-fair-2018) to register online or to download this form as a pdf.

## TICKET OPTIONS all pricing is per person

Checks should be made payable to MNLA.

### Early bird registration on or before January 31, 2018:

- All access 2-day registration \_\_\_\_\_ x \$120
- MNLA member/MCH 1-day pricing \_\_\_\_\_ x \$65
- Non-member 1-day pricing \_\_\_\_\_ x \$75
- February 28 Annual Meeting only\* \_\_\_\_\_ x \$30

### Regular registration on or before February 18, 2018:

- All access 2-day registration \_\_\_\_\_ x \$140
- MNLA member/MCH 1-day pricing \_\_\_\_\_ x \$75
- Non-member 1-day pricing \_\_\_\_\_ x \$85
- February 28 Annual Meeting only\* \_\_\_\_\_ x \$40

### Late/walk-in registration after February 18, 2018:

- All access 2-day registration \_\_\_\_\_ x \$160
- MNLA member/MCH 1-day pricing \_\_\_\_\_ x \$85
- Non-member 1-day pricing \_\_\_\_\_ x \$95
- February 28 Annual Meeting only\* \_\_\_\_\_ x \$50

**TOTAL ENCLOSED:** \_\_\_\_\_