WHAT YOU EXPECT FROM YOUR ASSOCIATION...
THE MNLGA DELIVERS

SIGN UP TODAY
To sign-up on-line, go to www.mnlga.org/membership.

To have a paper application faxed or mailed, call us at 410-823-8684.

MEMBERSHIP MATTERS
The MNLGA is an important extension of your business, saving you time, money and resources. We perform the services that your company cannot afford to do on its own.

The MNLGA has strong relationships with the Maryland Department of Agriculture, University of Maryland Extension and many other State Agencies and Green Industry Associations in Maryland. We are part of the Nursery and Landscape Association Executives of North America (NLAE) which meets twice per year, as a national group and then closer to home as a regional group. These relationships, as well as our connection to AmericanHort, helps us keep you informed on a wide array of issues.

Our primary focus is serving your interests in government relations and advocacy, education and training, professional certifications and recertifications, promotions and public relations, networking, research, and much more. Additional benefits include partnership discount programs with Office Depot, Landscape Management Network, TireBuyer.com, PartnerShip and many others. New members get one year complimentary when they sign up for a 2-year membership.

To see all the benefits associated with being a part of the MNLGA, visit www.mnlga.org
PRINT, DIGITAL AND WEBSITE ADVERTISING OPPORTUNITIES*

FREE STATE NURSERY, LANDSCAPE & GREENHOUSE NEWS

is a magazine published in May, August and December whose content is provided primarily by members. Free State is printed and mailed to members and posted on the website at www.mnlga.org.

ROOT OF THE MATTER

is an all-digital electronic flash bulletin providing timely and need-to-know information on a wide range of industry issues. “Root” is published at least 24 times annually and additionally as needed.

*ADVERTISING RATES, SPECS AND DETAILS FOR ALL OF THE ABOVE LISTED PUBLICATIONS ARE AVAILABLE ON MNLGA.ORG/ADVERTISING.
TWO THINGS EVERYONE NEEDS TO KNOW ABOUT SPONSORSHIP ARE:

1. SPONSORSHIP IS COST-EFFECTIVE COMMUNICATION WITH THE BROADEST REACH

2. A QUALITY SPONSORSHIP PROGRAM IS ONLY AS GOOD AS THE BENEFITS RECEIVED

As a member-driven organization the MNLGA is committed to providing the best possible representation, educational programs, communications, professional certification opportunities, publications and membership benefits.*

The MNLGA Sponsorship Program is designed with your increased visibility in mind. It is simple, straightforward and reward driven. The recognition opportunities coupled with an MNLGA Sponsorship are unparalleled for a state association.

THERE ARE 3 LEVELS OF SPONSORSHIP:

1. WYE OAK
2. BLACK-EYED SUSAN
3. CHESAPEAKE GREEN ONLY

Benefits can include recognition in our digital Root of the Matter e-news, Free State advertising, website advertising, Chesapeake Green sponsorship and recognition at MNLGA events including Field Day and the Annual Breakfast*

SPONSORSHIP RATES AND BENEFITS ARE AVAILABLE ON MNGLA.ORG/SPONSORSHIP.**

* Benefits received are dependent upon the level of sponsorship. Wye Oak sponsorships are customizable upon the sponsor’s request.

** Two-year options are available – see details on mnlga.org/membership/sponsorship
The MNLGA is committed to providing members the opportunity to improve their knowledge and skills through its professional certification programs and educational offerings.

Certified Professional Horticulturist (CPH)

The CPH program is voluntary for those desiring to demonstrate proficiency in horticulture. The objective is to raise and improve the professional standards of the nursery, landscape, and garden center industries by recognizing individuals who demonstrate a high level of competence in the principles and practices relevant to these industries.

In addition to the basic exam, there are 5 specialty designations available in Herbaceous Perennials, IPM and Pest Control, Weeds and Weed Control, Plant Identification, and Composting and Compost Utilization.

CPH Registration and test information is available on mnlga.org.

Recertification Opportunities

The MNLGA provides the opportunity for pesticide and applicator recertification in a broad range of categories that cover multiple states. Below are some of the certifications and recertifications that may be available by attending MNLGA educational symposiums and programs. *

• Certified Professional Horticulturist CEU’s
• Pesticide Recertification for MD, VA, WV, DC and PA
• MDA Professional Fertilizer Applicators and Nutrient Management
• Chesapeake Bay Landscape Professionals (CBLP)
• Maryland LTE
• MAC-ISA
• Other Continuing Ed and Pesticide CEU’s

* Credits offered are publicized for each event. Not all credits listed above may be available as credits issued are done according to the issuing agency.
ASK YOURSELF: “CAN MY COMPANY’S VOICE AND INTERESTS AFFORD NOT TO BE REPRESENTED IN INDUSTRY REGULATORY ISSUES?”

MARYLAND GREEN INDUSTRY COUNCIL (MaGIC)

The MNLGA is a founding member of the Maryland Green Industry Council (MaGIC), which serves Maryland’s horticulture industry as a lobbying arm and legislative resource on issues affecting Maryland’s "Green Industry."

The voice of MaGIC can be heard around Annapolis, and around the state, as it lends its expertise, insight, and expert testimony on pertinent legislation regarding state legislative and regulatory matters. Issues represented include nutrient management, water use and restrictions, business taxation, right to farm, invasive species, pesticide use and other issues as they arise.

New laws are proposed every year during the General Assembly. Through your membership, the MNLGA represents your voice in legislative and regulatory issues.

AMERICANHORT

AmericanHort is the green industry’s unifying organization whose mission is dedicated to advocacy, collaboration, connectivity, education, market development, and research. As the leading national association for the green industry, AmericanHort works to connect the industry across states and segments, giving you opportunities that expand your network and resources.

MNLGA is proud to be a member and support the Lighthouse Legislative fund, a green industry grassroots partnership designed to strengthen the industry’s voice and influence, and to raise awareness of critical and emerging industry issues.

BE REPRESENTED

Every company associated with the Green Industry should be represented and have a strong voice in state legislative issues as well as on Capitol Hill. The MNLGA, MaGIC and AmericanHort advocate for the interests of green industry employers on state and federal legislation and regulation. Silence is not golden. Make your voice heard. Get Active, Stay Involved!