



MINNESOTA LIBRARY
ASSOCIATION

Minnesota Library Association

Board Meeting Minutes

Friday, March 18, 2016

10:00 AM – 12:00 PM

Present: Kate Bessey (Treasurer), Deborah Bifulk (Member at Large), Amy Boese (President Elect), Amanda Mills (ARLD Chair), Barbara Misselt (Legislative Committee Chair), Laura Morlock (Secretary), Sara Ring (ALA Chapter Councilor), Tammy Schoenberg (Executive Director), Margaret Stone (President), Maggie Snow (Past President), Frances Veit (PLD Chair), and guest Jen Nelson.

Absent: Dayle Zelenka (Intellectual Freedom Committee Chair) and Amy Wilde (MLTA Chair).

Meeting called to order by Margaret at 10:04am.

Welcome and Introductions

Welcome to guest, Jen Nelson, Director of State Library Services.

Approval of Consent Agenda

February Minutes. There was a question about Sara Ring and Membership Committee role by ALA Chapter Councilor. Laura will make changes to job descriptions.

Barb moved to approve the consent agenda; Kate seconded. Motion was approved unanimously.

Approval of financials (Bessey).

February financials included in the meeting packet.

1. **Total Assets:** \$161,563
2. **Total Revenue YTD:** \$27,330
3. **Total Cost of Sales YTD:** \$0
4. **Monthly Expenses for February:** \$12,991
5. **Showing YTD Net Income/(Loss):** \$1,917 –net gain
 - a. 2016 annual budget projected net income of \$3,067 at year end

Kate made a motion to approve the February financials; Maggie seconded. No additional discussion. Motion was approved unanimously.

MYRA Request (Bessey)

We received request from the MYRA Board. They are asking for \$200 from us to be a corporate sponsor. They administer the Maud Hart Lovelace and another Award. It would be for the 2016-17 year. We'd have opportunity to have two representatives sit in on their committees. Maggie shared our history with MYRA. We have donated in the past. Laura Randolph in Rochester is working on the Committee and is figuring out how they ask for these funds from MLA currently. Details about appointments on the Committee are being worked out.

Maggie made a motion to support MYRA as a sponsor. Deborah seconded. Open for discussion. What is the money being used for? Could it be forwarded to CYP, and Chair Monica Straten, and have her bring it back to the Board? They need the representatives named by April 1, 2016. Proposed to donate the money now but still have CYP look into the arrangements. It is good for MLA to support the MYRA Awards. There was discussion about whom should be the representatives? Amy will follow up and contact CYP about this.

All in favor and the motion approved unanimously.

Engaging our members

Project Updates

Membership Committee (Bifulk)

Deborah contacted Carla Lydon, who will send material to Deborah. Deborah emailed lapsed MLA members. She was able to renew a few; there were mostly positive responses. There was an unhappy past MLA member. There was discussion about how to document these lapsed member responses. It's going well.

DORT (Bifulk)

DORT had talked about using the MLA member directory to utilize member skills. It is up and running for any current MLA member right now; you have to log in to do this. It is a pilot project with DORT specific items listed; unlimited selection of skills. It will be sent to DORT members early next week. There is an eight-hour delay before results are posted. This can be really useful. DORT will report back on this later. There was a question about functionality. Can it be limited to particular services or category of areas? For example: technology and diversity? More information to follow.

PLD Day (Veit)

The venue food and speakers are set. The registration is ready to begin. The U of M will do a workshop on classism, Val Horton, a Patina owner speaker, and Jen Nelson.

ARLD Day (Mills)

Registration opened this week; it's happening on Friday, April 29. The keynote speaker is Maria Accardi. They are having an IRT preconference; registration is separate. Looking for nominations for Academic Innovators Award (listed on registration page). They did raise the fee by \$5. Breakout sessions are available on the registration site as well.

CYP Unconference (Stone)

Monica emailed CYP information to Tammy. It is on the same day as ARLD day. It is happening Friday, April 29. Event information is posted on their website; registration is open.

125th Celebration (Stone)

The Committee met recently. Soon there will be an invite for everyone to do selfie videos (to share name, affiliation, favorite MLA reflection...). There were issues with location for where to store the selfies. Trivia contest will be starting in this month's MLA RoundUp, with prizes. Working on timelines, buttons, MLA artifacts, and cake. The Board is encouraged to do a two-minute selfie videos.

Conference planning (Stone, Snow)

A lot is going on. ALA has approached us to do a pre-conference with Jamie LaRue and the head of Intellectual Freedom, for a day-long conference combining advocacy. They are working on speakers and have two in mind: Bobby Newton of "Librarian by Day", work on privacy and a woman at Bibliotech Library in Texas, a library without physical books. The Committee is looking for a diverse speaker. It was suggested to check out John Powell who is part of the League of MN Cities; Jen Nelson can follow up on this. Also suggested was: Kai Kaight, a violinist who has done a TED talk. Maggie is putting together a call for proposals early next week.

Strengthening our organization

MHQ Update (Schoenberg)

Close to hiring an Events Manager. Did do audit work; waiting on the report. Not many losses or gains for membership.

Antitrust, Records Retention and Whistleblower Policies (Schoenberg)

Had put the first two polices before the Board before. We had created a whistleblower policy a bit ago but never approved or added it to the Policy Manual. It is good Association practice to have all three of these policies. There was a question about MLA images; is there a policy to save, store, archive them? Could it be with MN Reflections? Discussion included considering having a historian or a standing committee. There was great interest in this and how it could help the Board, members and to record our organizational history. There is a Task Force starting, which will look at the website and Flickr; could it be combined together?

Maggie moved to approve these three policies as they were presented. Kate seconded. All were in favor and the motion was approved unanimously.

Educating & activating a library support network

Legislative Platform (Misselt)

Registration for Legislative Day and the meeting place is all set. Barb will print the documents at her library and submit to MLA for reimbursement. They were able to get the "Libraries Transform MN" logo! Elaine sent out the first official hearing about the governor's budget. Barb and Jen participated. MLA had requested that we go out for RFI with regard to the Lobbyist. We are behind per timelines. The RFI needs to be approved immediately after Legislative Day. The Steering Committee will need to meet in April. Legislative Forum is getting

into place. CRPSLA need to set their budgets by July. The Steering Committee will discuss budgets at their April meeting as well. There was a question about House File 2598 for funding to go to roads and buildings versus libraries. There has been no discussion on it. There was also a request about TDS; the content was for funding for an SLMS in their area; it did not go through. A different proposal came out for funding for renovating Carnegie buildings, not necessarily ones that are still libraries. The plan is to make the logo available on the MLA website for members to use. Barb checked into getting buttons from ALA and we can't get them. People could make "Libraries Transform MN Libraries" buttons at the Roseville Library the night before Legislative Day.

Legislative Day Update (Misselt)

We do not know which Legislators will be there as yet. Members can make their own appointments; people can also use their organizations to make appointments.

Developing and equipping our leaders

Subunit Orientation (Stone)

There was another meeting for subunit orientation. Not too many people attended.

Audit Questionnaires (Stone/Schoenberg)

Board received a questionnaire from the auditor. Please fill it out and send it in.

Other

Jen Nelson, Director of State Library Services, came to share about their resources and services.

There is a COSLA (Chief Officers of State Library Agencies) Conference coming up in Minnesota. Also an ASRL Conference in Fargo/Moorhead. MDE just announced two LSTA 2016 competitive grants, now open. Check out their [website](http://education.state.mn.us/MDE/StuSuc/Lib/StateLibServ/) <http://education.state.mn.us/MDE/StuSuc/Lib/StateLibServ/> for more detailed information on each of the programs that Jen talked about. The MN State Library Services are interested in partnerships and collaborations. One project is working with Adult Education; see handout on "Better Together." They are excited about these opportunities as well as those like: Libraries Youth Met Up April 16 with main speaker Cathy Camper. They are interested in how they can support getting library cards to kids. They are working with data privacy staff at MDE and will connect with school libraries. The next plan and evaluation for the MDE LSTA Five Year Plan, and the role libraries have in it, is due March 2017. Jen and her staff welcome comments and visits.

Margaret will add to the agenda for next meeting MLA's role in supporting the two conferences (COSLA and ARSL) that Jen shared with the Board today.

Adjourn

Maggie moved to adjourn the meeting at 11:48am; Amy seconded the motion. The motion approved unanimously.

Next meeting: April 22, 2016 from 10 am to noon at MELSA.