



MINNESOTA LIBRARY
ASSOCIATION

**Minnesota Library Association
Board Meeting Minutes**

Friday, April 22, 2016
10:00 AM – 12:00 PM

Present: Margaret Stone, Amy Boese, Sara Ring, Frances Veit, Deborah Bifulk, Amanda Mills, Amy Wilde and Tammy Schoenberg

Guests: Dara Rudick, Kevin Ward (arrived at 11:15 a.m.)

Margaret called the meeting to order at 10:05 a.m.

Approval of Consent Agenda

Boese moved to approve the consent agenda, Ring seconded the motion. All were in favor and the motion passed.

Approval of financials (Schoenberg)

Schoenberg reviewed the March 2016 financials in the treasurer's absence. Stone moved to approve the March 2016 financial, Veit seconded the motion. All were in favor and the motion passed.

Engaging our members

2016 Conference update (Snow, Stone, Boese)

Stone let the board know that they had identified two keynote speakers. Bobbie Newman, librarian by day, will speak on privacy and digital literacy. Nina Simon, from California, will also do a session. The committee will be doing a site visit on May 9. Session proposals are due on 4/29. The committee is hoping to do a diversity/One Conference One Book panel on "A Good Time for the Truth" with some authors from the book.

MYRA (Stone)

MYRA is the MN Youth Reading Awards. We need to formalize our representatives with them. There are MLA representatives on the MYRA board. The awards are the Maud Hart Lovelace Award and Star of the North Award. Each committee submits books from within the last five years. This is also a good way to connect with school librarians. Ann Walstrom, Ramsey – White Bear Lake was asked by Connie Sterling (MYRA board member) to be on the committee. Ann talked to MYRA Board Chair about MLA and she was told that MLA gets to be on the board because we sponsor them but that we haven't paid in the past several years. We are working on having Ann sit on the Maud Hart Lovelace Award committee and then would like to have the CYP chair sit on the Star of the North Committee. Maggie is working on this. Margaret will invite Ann to come to the next board meeting to talk with us about MYRA.

ALA Advocacy Plan (Ring)

Ring submitted two documents to the board for this meeting. One is a proposal to adopt ALA's 2015 Advocacy Implementation Plan. The other is ALA's actual implementation plan. At January mid-winter meeting, it was voted to adopt a resolution to adopt the 2015 Advocacy Implementation Plan. ALA encourages all chapters to adopt the advocacy implementation plan. Sara put together a couple of reasons to adopt:

1. MLA has already made advocacy one of its highest priorities. Adopting the ALA Advocacy Implementation Plan is complementary to the work we are already doing at the local level to support libraries and library staff in Minnesota.
2. Adopting and supporting the plan would pave the way for additional conversations and sharing of ideas on library advocacy in Minnesota.
3. MLA is already implementing a local version of ALA's "Libraries Transform" public awareness campaign, which is part of the ALA Advocacy Implementation Plan.
4. We would be in good company with other State Chapters that are adopting the plan, and have a network for sharing new ideas for advocacy.
5. This is an opportunity to build stronger ties between ALA and MLA; we are already included in their objectives and tactics to complete the advocacy goals set forth in the plan.

Ring asked the board if they had any questions. Ring made a motion to adopt ALA's 2015 Implementation Plan, Boese seconded the motion. Discussion: What does this mean then? Will we take any specific action? Some chapters taking a more broad approach. Wilde discussed educating the Trustees on advocacy issues as they are excellent advocates. She is currently working with Reagan on trying to develop a plan to educate Trustees. They would like to develop a Basic Library Systems 101 training for trustees and list it on the MLA website if the board agreed. Advocacy would be a big piece of that training. Other items to educate trustees on are: What are the 12 systems, how funding works, what is a Multitype, etc. Ring would love to see a local toolkit building off the library transforms campaign. A vote was taken and all were in favor. The motion passed.

Project Updates

PLD Day (Veit)

PLD Day is less than two weeks away. We have 65 registered. We were aiming for 50 so this is a great number. Everything is coming together very well.

ARLD Day (Mills)

ARLD currently has about 133 registered. Everything is set and we are ready to go. There are 25 registered for the pre-conference.

Membership (Bifulk)

Deborah indicated that she has submitted a conference proposal. Has e-mailed the dropped memberships for this month but hasn't received any responses yet.

125th Celebration (Stone)

The trivia game is up and running. Video selfies have also started. Ring asked how many members have answered the quiz question. Margaret indicated that 8-10 answered immediately but that she didn't know from there how many came in.

Website Taskforce (Stone)

The website task force has started to meet. They are going to try to make the website a bit friendlier and get rid of items we don't need. Right now there are two people on the committee. Would love to have more people. Some suggestions from the board were Jonathan Carlson, Nathan Carlson, and John Daniels of MCTC. Amanda will pass contact information on to Margaret.

Nomination Committee (Stone)

The committee is ready to go. Phil Dudas will be chair again this year.

Intellectual Freedom Board Position (Stone)

Dayle has resigned his board position. Margaret will contact Megan Kocher, incoming chair, to join us for the next meeting.

Strengthening our organization

MHQ Update (Schoenberg)

Tammy indicated that Management HQ has hired a new events manager. Her name is Ashley Driste. Tammy will still be the contact for this year's MLA Conference and Ashley will be assisting.

Tammy indicated that the audit has been complete and that she is just waiting on the 990. The auditor will be at the next board meeting to present the audit to the board.

Educating & activating a library support network

Legislative Platform (Misselt)

With Barb out there is no update this month.

Legislative Day update

Boese indicated that she thought Legislative Day went well and seemed very positive. She said it was useful to have the lobbyist talk about the various items. MLA should think about how to engage younger people in this process for next year. It was suggested that maybe we need to do a "What to expect webinar" before Legislative Day. Also, it is easier to have a buddy to go to Legislative Day with. It was nice to have Legislative Day during National Library Week.

Foundation Board Position (Stone)

Stone gave a little bit of background on the MLA Foundation. MLA would like to identify someone from the board to represent MLA on the Foundation Board. There are only 4 meetings per year so it is not a huge commitment. The Foundation helps to fund MILE. Stone asked the board to consider which board position would be the best fit for this position and that we make that a part of the right position's job duties. Stone would like for the board to come to a determination on this at the next board meeting.

MLA's role in supporting Other Library Association Meetings (Stone)

Stone indicated that we need to have a discussion as a board on how we support other library organizations with meetings, etc. or do we? Boese indicated that she doesn't see a problem with being supportive of other organizations. One example was if their conference conflicts with ours and is competing do we still support it. One suggestion was that maybe we swap tables at the conferences. We would need to be careful with how we do this. Do we need to set up a broad policy and then discuss each time something comes up. Also the question about what does "support" mean arose. Is it putting the meeting on the website or in the Roundup or is it

financial support? Specifically, the Small and Rural Libraries Meeting in North Dakota came up. It feels like it would be an asset to have something close to us for small and rural libraries and adding to what we offer. Maybe we could cross promote. It was suggested that we have someone go and check this meeting out. Maybe we advertise for them in exchange for a free registration. Margaret will contact Heidi, the chair of SRLRT, about this particular meeting. The Education committee is looking at other conferences, maybe this would be a good item for them to take on. For now, we will keep this on our radar and will talk again next month about it.

Other – Dara & Kevin from MHQ

Dara Rudick and Kevin Ward from Management HQ joined the board meeting at 11:15 to discuss how Management HQ can be of additional assistance to MLA. Specifically surrounding advocacy and communications, what is working and what MLA would like to see done better.

Possible next steps:

- Have Management HQ connect with Elaine to see how MLA/Management HQ can support the work that she is currently doing. Have Maggie and Margaret as a part of that meeting.
- Rudick indicated that it would be good to complete an RFI. It is just good business to look at that now and again.
- MLA might consider creating a Public Policy Committee so that they have their own voice, not to compete with the Legislative Committee but to bring their own voice to the table. Stone indicated that she would take a look at this and put something together to bring to the board in the future.
- Develop a communications package or MN toolkit utilizing the libraries transform
- Ring mentioned a survey that ALA was completing. It would be good to get the survey responses from MN if they are willing to share.

Adjourn

Wilde moved to adjourn the meeting. Boese seconded. All were in favor and the meeting adjourned at 11:59 a.m.