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Tomes on Tap Book Club

Interested in joining librarian colleagues for a book club? The Readers Advisory Round Table hosts meetings every quarter. The next meeting will be in October and its book will be decided at the July meeting.

What: The Crane Wife

When: Saturday, July 19th at 6:30 p.m.
Join the Instruction Round Table (IRT)!

Do you provide library or information literacy instruction face-to-face, online, or through pathfinders or other passive tools? Consider joining MLA's new Instruction Round Table. The IRT offers opportunities for training, discussion, idea-sharing, and networking among library staff from all types of libraries who teach patrons about how to use the library and information literacy.

Join the Instruction Roundtable by logging into your account at the MLA website, selecting "Profile Home" and then editing your "Professional Information" section, where you will find the list of subunits. We look forward to learning with you!

Academic & Research Libraries Division (ARLD) Day 2014 Report

Nearly 150 academic librarians gathered on April 25 for ARLD Day 2014 at the Minnesota Landscape Arboretum. Our keynote speaker, Barry Kudrowitz, an Assistant Professor of Product Design at the University of Minnesota, spoke about how librarians can be better at observation and problem-finding with the goal of becoming more innovative. One attendee noted, "I liked the way he encouraged the audience to think differently about what exists and how one can imagine change to that existence. I was especially interested in his insights about imagining services from the user point of view." Several subsequent sessions followed the conference theme of "The Creative Library," including sessions on infographics, the lifecycle of a digital flower, and creating humorous videos. It was a lovely spring day for creative and innovative exchanges!

Academic Innovators Award Winner for 2014

Jayne Blodgett, Assistant Library Director at the University of Minnesota – Morris, is the winner of the 2014 Minnesota Academic Innovators Award. Jayne has been the driving force for innovation in multiple areas of library services. She developed an embedded librarian program within courses in multiple disciplines, and partnered with faculty in flipping a course. She has been a key player in expanding digital initiatives, including collaboration on digitizing archival images and lobbying for an institutional repository. A true innovator, Jayne also partnered with faculty and students to create the Prairie Gate Literary Festival, which has become a significant event for Morris as well as the surrounding area.

Call for ARLD Election Nominations by July 31

Please consider running for one of the open spots on the Academic & Research Libraries Division board. We are interested in librarians from all types of academic libraries throughout Minnesota. Our meetings are held in-person and virtually on a designated Friday each month; activities include planning conference programs and smaller member events, and finding new ways to serve and connect with library staff throughout the state.

Open positions include:

- Chair Elect (a three-year term)
- Legislative Liaison (a two-year term)
- Communication Officer (a two-year-term)
- Member-at-Large (a two-year term)
To learn more or express your interest in an open position or other volunteer opportunities, please contact a member of the Nomination Committee – Dan Reeves (dan.reeves@rasmussen.edu), Randi Madisen (randi.madisen@century.edu), or Heather Biedermann (heather.biedermann@mnsc.edu) – by Thursday, July 31.

Call for ARLD Poster Session Proposals by August 8

The Academic & Research Libraries Division is now accepting proposals for the poster session that takes place during its business meeting on October 8 at the MLA Annual Conference. Participants must be available to informally discuss their posters with meeting attendees. Poster sessions may present a description of an innovative library program, an analysis of a practical problem-solving effort, or a report of a research study. Poster sessions are not for product advertisements, vendor displays, or similar promotional purposes. Please use this form to submit your [poster session proposal] by August 8.

Call for Intellectual Freedom Award Nominations by August 25

Do you know a Minnesota educator or librarian who has contributed to preserving students’ rights to intellectual freedom and opposed censorship in a school setting? Nominations are open for the Lars Steltzner Intellectual Freedom Award until August 25, 2014. Please use this [nomination form].

More on Intellectual Freedom

- Graphic Novels will be celebrated during [Banned Books Week] September 21–27, 2014.
- Happy 75th anniversary to [the Library Bill of Rights]! It was adopted on June 19th, 1939 at the ALA Annual Conference in San Francisco and is the basis for the work of the [Office for Intellectual Freedom].
- Over-filtering is a problem, according to “[Fencing Out Knowledge: Impacts of the Children’s Internet Protection Act 10 Years Later] a report released in June by ALA.

Reference and Adult Services Section (RASS) Networking Event Report

The Second Annual RASS Networking event on May 19th was a success! Many thanks go to JoEllen Haugo and Ted Hathaway for hosting. Seven members met for a light dinner, a tour of Minneapolis Central Library, and a lively discussion. If you haven't been to the Minneapolis Central Library, I highly recommend taking a tour. It was a delight to learn about what Hennepin County Library is accomplishing in the library and community, and to see the special collections and bindery.

While the discussion on promoting online resources did not solve all our problems it was a wonderful opportunity to share stories and points of view across library types and systems. Participants discussed methods to increase awareness including videos, infographics, database-of-the-month programs, brochures, community events, and marketing. Additional discussion revolved around meeting the patron at the point of need, the importance of consistent language and repetition, and targeted marketing and monitoring.

Finally, the evening was an excellent opportunity to forge relationships and develop as professionals so that together we can grow and serve our communities. We hope you can make it to next year’s event!
MLA’s Strategic Plan Update

The MLA Board is continuing to work on implementing the strategic plan that we shared at the Membership Meeting at last Fall’s Annual Conference.

Our areas of focus are:

- Engaging our members
- Strengthening our organization
- Developing and equipping our leaders
- Educating and activating a library support network

We are working on projects in all of these areas. We have started a review of our own MLA information (membership, budget, committees, etc.) to better understand our current environment, and are planning to survey other state library associations in the coming months to see how we compare to similar organizations and discover what we may learn from them. We will also be reaching out to you, MLA members, to get your feedback on a range of issues and to make sure that we are meeting your needs. Thanks in advance for your participation in this process!

MLA Board Meeting Recap

The MLA board met on June 20th. Some topics included the eBook Summit, new website functionality, and a conference update.

MLA President, Michele McGraw, reported that MLA has been asked to sponsor the upcoming eBook Summit. The entire eBook program consists of five webinars culminating in a summit in August. There will also be an eBook Summit breakout session at the annual conference. Sponsorship was unanimously approved. New functionality for the MLA website was demonstrated and reviewed. Some new functionality includes options for creating blogs and photos for individual groups, uploading content to a resource manager, and messaging between members. It was suggested that usability testing be done on the new website. President-Elect, Maggie Snow, reported that keynote speakers have been arranged, conference sessions approved, and exhibits and sponsorships continue to be accepted for the annual conference. Additionally, the statewide One Book project for children will kick off at the conference.

Following the meeting small groups worked on strategic planning projects. The next board meeting will be July 18th.

Public Libraries Division (PLD) Pre-Conference at MLA Annual Conference

Save the Date! Open to any MLA member, on Tuesday, October 7 attend Get It Together: Reclaiming Our Purpose for the 21st Century featuring some amazing guest speakers.

- Valerie J. Gross, the Director of Howard County Library and 2013 ALA Library of the Year will present a keynote and workshop called “Positioning Your Library as an Educational ‘Pillar of the Community’ ”
- Peter Pearson, President of The Friends of the St. Paul Public Library will speak about “Image Matters in Advocacy Fundraising”
- Kevin McHenry, Assistant Commissioner of Education at the Minnesota Department of Education will speak about “Libraries as Key Educational Institutions”
**Calendar**

Here’s a quick snapshot of upcoming MLA and other professional events you may be interested in attending. Check Upcoming Events for further details

- Saturday, July 19: Tomes on Tap in Eagan
- Thursday, July 31: ARLD deadline for Board election nominations
- Friday, August 8: ARLD deadline for poster session submissions for the ARLD business meeting at Annual Conference
- Wednesday, August 13: Explore eBooks MN Summit
- Monday, August 18-19: Upper Midwest Digital Collections Conference in Minneapolis
- Monday, August 25: Intellectual Freedom Committee’s deadline for the Intellectual Freedom Award nominations
- Sunday, September 21 through 27: Banned Books Week from ALA
- Wednesday and Thursday, October 8-9: MLA’s 2014 Annual Conference in Mankato

**Welcome new members!**

The following have joined MLA this quarter. Welcome to MLA! If we have inadvertently left you off the list, please let us know! Call the office at 612-294-6549.

Kari Aukema, Nicole Beattie, Meg Black, Katherine Blauvelt, Aimee Brown, Hanna Buckland, Richard Byrne, Leona Carlson, Andrew Cook, Kathryn Currie, Marjorie DeJong, Dave Ehlert, Maglen Epstein, Lyndi Fabbrini, Gina Goettl, Ashley Guy, Ali Holshouser, Denny Jacob, Theresa Jacobs, Janice Jaguszewski, Robert Jensen, Wendy Johnson, Audra Kerlin, Kari Koehler, Tracie Kreighbaum, Jan Lewis, Jaina Lewis, Amy Mahnke, Elaine McMahon, Kellie Meehlhouse, Tricia King Meredith, Nicole Miller, Anita Montoya, Andrew Moore, Patrick Mulrooney, Carol Nelson, Trent Perez, Jennifer Reichert Simpson, Alison Reiter, Genny Reynolds, Emily Riha, Liz Sanborn, Kelly Scherer, Jennifer Seeley, Jennifer Shaw, Pegi Shea, Elizabeth Shirek, Melissa Smith, Nancy Swenson, Sarah Teske, Jane Timmerman, Mary Ann Van Cura, Marjorie Williams, Cecelia Wolter, and Morgan Wylie,