



MINNESOTA LIBRARY
ASSOCIATION

Minnesota Library Association

Board Meeting Agenda

November 17, 2017

10:00 AM – 12:00 PM

Welcome and Introductions

Present: Sarah Hawkins (Secretary), Jim Weygand (MLTA Chair), Ryan McCormick (President Elect), Amy Boese (President), Margaret Stone (Past President), Ann Walker Smalley (Legislative Chair Elect), Sara Ring (MLA/ALA Chapter Councilor), Stacey Hendren (PLD Chair), Jami Trenam (Legislative Chair), Kate Anderson (Treasurer), Tammy Schoenberg (Executive Director), Rebecca Ganzel (TSS Chair), Sarah Ethier (TSS Chair Elect)

Remote: Jodi Grebinoski (ARLD Chair), Megan Kocher (Intellectual Freedom Chair), Deborah Bifulk (Member at Large), Jonathan Carlson (Treasurer Elect)

The meeting was called to order by Boese at 10:00am.

Approval of Consent Agenda

- Board meeting agenda
- October Minutes
- Reports

Hendren moved to approve the consent agenda. Stone seconded. All were in favor and the motion was approved.

Approval of financials* (Anderson)

1. **Total Assets:** \$292,774
2. **Total Revenue YTD:** \$278,839
3. **Total Cost of Sales YTD:** \$103,146
4. **Monthly Expenses for October:** \$16,131
5. **Showing YTD Net Income/(Loss):** \$39,335 net gain
 - a. The 2017 annual budget projects a net loss of \$9,390 at year end.

Anderson reported that there are still a few small bills to come in from conference, but that membership is up and conference registration was higher than expected so she is still expecting to break even or even slightly ahead at year end.

Trenam moved to approve the October financials as presented. McCormick seconded. All were in favor and the motion was approved.

Engaging our members

2017 Conference Review (Stone, Boese, McCormick)

Boese thanked the board for their work on the conference. The Conference Committee reviewed the overall survey last week. Results were generally positive; more than 90% of respondents felt expectations were met or exceeded. The only real complaint was parking, which was out of MLA's control. Survey did not get a great response rate. Weygand reported complaints that MLTA and MALF were on different days, and that we ran out of printed programs ahead of time.

Update on the MLA member profile photos from the MLA conference (Ring)

Ring shared pictures that she's been editing, which will be put on a scrolling banner on homepage, membership page, and social media. The board discussed how to solicit additional photos and responses via website, and referred it to the membership committee for consideration.

2019 Conference - Mystic Lake (Boese)

Boese reported touring Mystic Lake Center last week as a possible alternative to St. Paul for September 18-19, 2019. The board has to make a decision today; we have already forfeited dates we had on hold at RiverCentre. Those who attended the tour reported that the Center looked lovely with positives: everything was on one floor, good technology, no smoking on the convention side including hotels. Potential negatives included: the hotel only has two passenger elevators and restaurants are all on the casino side, close to the smoking section. Walker Smalley mentioned that MLA used to offer dinner for MLA Awards dinner, which we could look into again. Mystic Lake is less expensive than RiverCentre (\$70,000 food plus room rental vs. \$60,000 food minimum and no room rental). Attendance at RiverCentre was 600 last time. Walker Smalley reminded to call Center not Casino.

Stone made a motion to approve trying a new location at the Mystic Lake Center for 2019 Annual Conference. Anderson seconded. All were in favor and the motion was approved.

Continuing Education Committee (Boese)

Boese reported that the ad hoc committee is in a good place to start over. Boese believes this should be made a standing committee, to show that MLA is thinking intentionally about continuing education. Walker Smalley and Hendren believe the scope and bylaws need to be drafted before the board votes to formally create the committee. Boese will ask current chair, Miller, for the current committee to draft a proposal for the committee's charge and organization structure to bring to January board meeting. Miller will work with Walker Smalley, Hendren, and Carlson.

Strengthening our organization

MHQ Update (Schoenberg)

Schoenberg reported wrapping up conference items and working on a location for 2019. She also reported that we should start thinking about 2020. The board discussed that it would normally be in Duluth, but that we should look into options in the Northwest portion of the state on a regular basis. Schoenberg will look into Northwestern locations.

2018 Budget (Anderson/Schoenberg)

Anderson shared the 2018 draft budget with board for additional conversation beyond budget committee, walking through how the budget is laid out. Discussion about membership and reaching out to non-members who attended conference. Walker Smalley introduced the idea of

1-year reduced member rate. Weygand introduced the idea of joint membership for MALF/MLA. Both ideas will be further investigated for longer planning, but the immediate concern is if we can get 10 new members in 2018. The membership committee is comfortable with that number. Discussion about conference registrations and a potential 5% increase for conference registrations fees. The board supported a 5% increase and felt comfortable budgeting for 525 attendees. McCormick suggested ad support on website to increase revenue. Schoenberg will bring draft budget to December with these changes and discussion; the board is comfortable with current projected net loss.

Membership (Bifulk)

Bifulk reported that 23 memberships expired in October, with 4 new members. Bifulk anticipates many of the expired will renew. The November networking event is at Psycho Suzi's tonight, hosted by TSS. Bifulk is working on the transition of the Membership role to Tasha Nins for January.

St. Catherine MLIS membership (Boese)

Boese presented the proposal from Molaro to issue a \$10 discount for MLA membership for all St. Kate's MLIS students. St. Kate's MLIS currently has 135 students; MLA has 64 current student members. The board discussed St. Kate's as a beta test, with the idea of future discussions with other schools; Schoenberg recommended especially the schools we already have relationship with for MLA conference (Emporia and UW-Milwaukee). Stone requested that we set an end date for pilot project, of one or two years.

Weygand made a motion to pilot a St. Kate's MLIS student membership project for two years. Trenam seconded. All were in favor and the motion was approved.

MLA a Code of Conduct (Grebinoski)

A potential keynote speaker for ARLD Day requires that an organization have a Code of Conduct before she agrees to speak at an event. A Code of Conduct will address how people deal with situations when they are at a conference. MLA should have for all of our events wherever we go, any and all contact and conduct between members. The presidential trio will investigate. Carlson will forward examples from other organizations.

Educating & activating a library support network

Nature-Smart Libraries (Boese)

The Children and Nature Network requested a statement of support from MLA for Nature-Smart Libraries. Board had concerns regarding what exactly the proposal is for Bush foundation, as well as the third paragraph with what MLA is committing to. Boese will report concerns to Child and Nature Network, before bringing it back to the board.

TSS Amended Bylaws (Ganzel)

Ganzel shared history of TSS. There is no record of the section's bylaws being ratified. Ganzel spent the year updating the old unratified document and TSS membership voted to approve a draft at the subunit meeting at conference. Walker Smalley asked what annual conference of the section was referring to in Article VIII, Section 1 and Ganzel clarified that it was referring to the subunit meeting at conference.

Stone moved that the board accept the bylaws from TSS as presented. Hendren seconded. All were in favor and the motion was passed.

**Non-MLA Events on the Website (other conferences, St. Kate's SLA event, etc.)
(Grebinoski)**

Grebinoski reported that ARLD is being asked more frequently to post non-MLA events to the website, social media, and via email. The board discussed how we should handle such events and frequency of sharing. MLA will link to the multi-types Continuing Education calendar on our website, and will send requests for non-MLA events there.

Other

Schoenberg will take notes at next meeting in Hawkins' absence.

Walker Smalley reported that the Legislative Day briefing will be held the evening before at Roseville Library, where they will also have sign-ups to attend dinners around the town.

Adjourn

Hendren moved to adjourn at 12:36. Hawkins seconded. All were in favor and the motion was approved.

Next meeting: December 15th, 2017 from 10am to noon at MELSA