



**MINNESOTA LIBRARY**  
ASSOCIATION

**Minnesota Library Association  
Board Meeting Agenda**

Friday, April 21, 2017  
10:00 AM – 12:00 PM

**Welcome and Introductions**

**Present:** Sarah Hawkins (Secretary), Stacey Hendren (PLD Chair), Tammy Schoenberg (Executive Director), Margaret Stone (Past President), Amy Boese (President), Jodi Grebinoski (ARLD Chair), Ryan McCormick (President Elect), Trent Brager (Instruction Roundtable Co-Chair), Amy Wilde (MLTA Past-Chair), Sara Ring (MLA/ALA Chapter Councilor), Sara Zettervall (Communications Committee Chair)

**Remote:** Kate Anderson (Treasurer), Jami Trenam (Legislative Committee Chair), Megan Kocher (Intellectual Freedom Committee Chair)

**Absent:** Deborah Bifulk (Member at Large), Jim Weygand (MLTA Chair)

The meeting was called to order by Boese at 10:01 am.

**Approval of Consent Agenda**

- Board Meeting Agenda
- March Minutes
- Reports

Stone moved to approve the consent agenda. Grebinoski seconded. All were in favor and the motion was approved.

**Approval of financials\*** (Anderson)

1. Total Assets: \$209,127
2. Total Revenue YTD: \$79,462
3. Total Cost of Sales YTD: \$1,204
4. Monthly Expenses for March: \$12,917
5. Showing YTD Net Income/(Loss): \$40,744 net gain
  - a. The 2017 annual budget projects a net loss of \$9,390 at year end.

Anderson moved to accept the March financials. Hendren seconded. All were in favor and the motion was approved.

## **Engaging Our Members**

### **23 Things Framework Edition for Instructional Round Table (Brager)**

Brager presented a proposal for the 23 Things Framework Edition. The program's is modeled after the former 23 Things, 23 More Things, and 23 Mobile Things from the multitype library systems and its intent is to engage academic librarians in and outside of MN. The program will consist of tracks, and reading prompts and activities for each Thing. Participants will receive digital badges and certificates for completion. The Instruction Roundtable is requesting \$300 for incentives and postage for MLA members who participate in the program. Stone indicated that we should tie the final prize back to MLA. As a subunit, IRT receives \$100 annually according to Procedures Manual. Grebinoski indicated that ARLD might have money in budget to contribute.

Stone moved that we approve IRT's proposal provided that 1) ARLD contributes what they can and 2) the Tier 5 prize is a \$100 discount on MLA membership. McCormick seconded. All were in favor and the motion was approved.

### **CYP Unconference (Boese)**

Boese presented a request on behalf of CYP for \$60.00 to provide snacks at the CYP Unconference. Board discussed if subunits, divisions, committees, etc. know what category they fall into and if they aware of their annual budget. Requests that Schoenberg develop a chart to share.

Stone moved that MLA approves the \$60 request for snacks at CYP Unconference. Hendren seconded. All were in favor and the motion was approved.

### **Communications Update (Zettervall)**

Communications Committee has sent talking points about why students should be members to Boese for review. ARLD will be using the Flickr account for ARLD Day, by sharing the email for attendees to send pictures to. The committee is in the preliminary stages of investigating #DayInTheLibrary event. Also, they are ready to start looking at blurbs that point back to website for the RoundUp and will work with Tammy to develop a proposal for doing so.

### **Recap of PLD Day (Hendren)**

The Grand Event center was a great space and PLD was very welcomed by owner. Keynote Michele Garnett McKenzie from Advocates for Human Rights talked about how her clients' only point of access is the library and how libraries can be involved as a resource. For the first time, PLD Day had breakout sessions, which more like discussions divided in the large room about reader's advisory, children's librarianship, advocacy, and fake news. Valerie Horton presented on developing relationships with supervisors. The Lightning Round session finished out the day; this year time was added for Q & A. The building's owner added a bonus lightning round session about the history of building. Informal networking after PLD Day included a tour of Northfield Library, who kindly provided treats, and Happy Hour at Tavern Grill. The event received positive feedback so far, though all the evaluations are not in yet.

### **RART Retreat**

Tabled.

### **2017 Annual Conference Update (Boese)**

Boese reported that planning is going great, except that an already-promoted speaker, Safiya Noble, is no longer communicating with us. The food is going to be awesome. There have been questions about what Radical Librarianship means. The conference logo is just a clever play on

radical; radical is not about science. Emporia University has agreed to sponsor at the \$2000 level; Emporia has a MLS new cohort in Sioux Falls, SD. Ring asked about the volume of proposals looks currently; there are 20. IRT will submit a session proposal to share about the 23 Things Framework Edition.

### **Strengthening Our Organization**

#### **MHQ Update (Schoenberg)**

Schoenberg has been busy working on details and registration for the upcoming conferences: ARLD Day, PLD Day, and MLA annual. Schoenberg has been receiving mail for former MLA staff regarding an active employee pension plan. Schoenberg spoke to the company managing the plan; the plan has no money and no active members. A board resolution is needed to close the plan. Schoenberg read a letter sent by managing company that would meet their needs to close the plan.

Hendren resolved to approve the letter that Schoenberg read dissolving the pension plan. Boese seconded. All were in favor and the motion was approved.

#### **Membership (Schoenberg)**

Schoenberg reported that there are 628 members, with 67 renewals in the last month, 11 new members, and 21 memberships expiring.

### **Educating & Activating a Library Support Network**

PLD hosted a Happy Hour after PLD Day at Tavern Grill. Upcoming events include: CYP hosting at Liffey on 4/23 at 4pm and Libraryioke on 5/13 at Otter's Saloon at 7pm. ARLD and PLD will each host a networking event this summer

### **Developing and Equipping Our Leaders**

MILE is less than 2 weeks away. The last full preparation meeting is later today.

### **Other**

#### **Career Website (Stone)**

Stone reported they she had a long conversation with Ann Walker-Smalley of Metronet. Walker-Smalley feels strongly about Metronet jobsite, and that MLA would be infringing. As a result, Stone recommended that the Board does not pursue. Board consensus was to avoid creating ill-will or otherwise interfering with library partners' work.

Lake Superior Library Symposium: Beyond Neutral is on June 9 at the UMD Library. Grebinoski encouraged proposals for Lightning Round sessions, which are due next week. Registration is \$25 if you are presenting, \$55 to attend. Pre-conference workshop on June 8<sup>th</sup> is about serving native communities and an evening social event with library trivia.

Hendren share bookmarks she received from ALA and MNHS that highlight the benefits of membership as examples for MLA to build from.

### **Adjourn**

Grebinoski moved to adjourn at 11:22. Stone seconded. All were in favor and the motion was approved.

Next meeting: May 19th, 2017 from 10am to noon at MELSA.