



MINNESOTA LIBRARY
ASSOCIATION

**Minnesota Library Association
Board Meeting Minutes**

Friday, July 21, 2017

10:00 AM – 12:00 PM

Welcome and Introductions

Present: Sarah Hawkins (Secretary), Tammy Schoenberg (Executive Director), Margaret Stone (Past President), Jim Weygand (MLTA Chair), Megan Kocher (Intellectual Freedom Committee Chair), Sara Ring (MLA/ALA Chapter Councilor), Stacey Hendren (PLD Chair), Ryan McCormick (President Elect), Kate Anderson (Treasurer), Stuart Van Cleave (ALA Emerging Leader), Ann Walker Smalley (Legislative Chair Elect), Larry Marquardt (World War I Centennial Committee), Suzanne Hunt (MLF Liaison)

Remote: Jodi Grebinoski (ARLD Chair), Deborah Bifulk (Member at Large)

Absent: Amy Boese (President), Sara Zettervall (Communications Committee Chair), Jami Trenam (Legislative Committee Chair)

The meeting was called to order by McCormick at 10:01 am.

Approval of Consent Agenda (McCormick)

- Board Meeting Agenda
- June 16 Minutes
- June 22 Minutes (electronic vote)
- Reports

Hendren moved to approve the consent agenda. Stone seconded. All were in favor and the motion was approved.

Approval of financials (Anderson)

1. **Total Assets:** \$191,636
2. **Total Revenue YTD:** \$127,678
3. **Total Cost of Sales YTD:** \$31,492
4. **Monthly Expenses for June:** \$12,586
5. **Showing YTD Net Income/(Loss):** \$16,490 net gain

- a. The 2017 annual budget projects a net loss of \$9,390 at year end.

Anderson reported item of note that the final lobbyist bill for the year came in.

Anderson moved to approve the June financials. Stone seconded. All were in favor and the motion was approved.

Engaging our members

2017 Conference Update (Stone, McCormick)

The conference schedule is loaded into Sched, and is currently being proofed. The final Sched will be live by July 27th when registration opens. Committee is still working on the price of t-shirts, but it will likely be about \$15. The t-shirt design goes along with Radical theme. The conference booklet will be scaled back this year. The multi-type regions are working on a Thursday night event with food and entertainment from G.L. Berg.

World War I Centennial Committee (Larry Marquardt)

Marquardt is a former librarian and currently a Friend of the Howard Lake Public Library. He is representing the Minnesota WWI Centennial Committee, which works with the WWI Centennial Commission in DC. Marquardt wants to encourage libraries to be involved in Centennial Planning Committee by having exhibits and displays in libraries which could be done through June 2019. Marquardt desires a traveling poster exhibit. He encouraged libraries to link to Centennial Committee on their website, host book clubs, and show videos. Marquardt suggested that Friends of Library might sell remembrance poppies as fundraisers. Partnership suggestions include with local museums, Legions, or VFW on a speaker series, with schools, and with the Minnesota Military Museum which has traveling trunk they might be willing to lend to libraries in off-season. Marquardt would like MLA to recognize the Centennial at conference in some capacity and to share this information with our public.

Stone asked about ready-made display; libraries would be happy to display if it were created. Other suggestions include MNHS reenactors and call for proposals in Reflections to focus on WWI. Resources include: Gale Family Library Lib Guide, MDL Primary Source Set, War Posters collection from UMN and HCL collaboration, Centennial Commission weekly podcast, ALA Archives.

Legislative Update (Walker-Smalley)

Walker-Smalley reported that Legislative Forum is upcoming. Walker-Smalley believes Forum has been a missed opportunity previously and is bringing changes. She plans to use Forum as an opportunity for providing more information and education about the legislative process itself, how it relates to Minnesota libraries, and how we can get broader representation in libraries. Walker-Smalley is looking to emerging leaders to take up banner of library advocacy. The agenda at Forum includes an update of last session from Walseth, Minnesota libraries in a nutshell from Behringer, understanding the legislative process from Walseth (what lobbyist does, what goes on platform and why, and what happens on Library Legislative Day and what the Legislative Committee does), discussion of the platform, and conversation about national issues. Walker-Smalley is still working with MDE, and is hoping to have a session on how the budget process works in Minnesota, as well as discussion of data sources from Mannion. Walker-Smalley will be sending out a survey regarding platform statements for the upcoming session.

Walker-Smalley also reported a new MLA Legislative Working Committee, which will assist in the hands on work associated with legislative activities. The Committee will prevent everything

from falling on head of Legislative Chair, thus making Chair position more attractive. Stone raised questions about Engage; Walker-Smalley believes MLA doesn't need it. ITEM members were invited to join the Committee. Weygand asked about voters, such as MALF being on the Committee. McCormick asked about equipping members to contact city council or county commissions; Walker-Smalley hopes to do education webinars regarding advocacy over the year.

Strengthening our organization

MHQ Update (Schoenberg)

Schoenberg reported working on the 990 tax filing for non-profit organizations and should have it for the next meeting; MLA had previously asked for an extension. MLA received a thank you from ALA for donating to National Library Legislative Day. Schoenberg is also working on getting registration ready to go for July 27th.

Membership (Bifulk)

Bifulk reported that membership is basically holding steady. The June networking event at Minnehaha Creek had good turnout. The July event fell through, but on August 18th ARLD is hosting an tour of the MN Center for Book Arts, followed by Happy Hour. Also in August, East Side Freedom Library is inviting former staff and patrons to get together on the 8th. Bifulk is working on the member session for conference, likely a focused discussion with attendees. She is also working on an activity for the booth at conference, writing "why I am a MLA member" and using them for social media and maybe a member spotlight on the membership page.

Nomination Committee (Schoenberg)

Schoenberg reported the committee is getting a slow start. Email call for nominations will likely go out next week.

Educating & activating a library support network

IFC Update (Kocher)

Kocher reported there is nothing Minnesota specific happening right now.

MN Library Foundation Update (Hunt)

Hunt reported that the Foundation is in a period of re-forming with Trapskin as Chair and Moulton Janssen as Vice-Chair. Hunt first started attending meetings this spring. The Foundation is taking a digital approach, with a website, Facebook, and Twitter. Trapskin and Hunt met with Boese to ask about what MLA would like funding for; they will continue the Silent Auction at conference. Boese suggested sponsoring conference attendees and an intern that is a librarian of color. Hendren suggest partnership with PLA internship program.

Chapter Councilor ALA Annual Conference report (Ring)

Ring shared her written report. The first 6 pages are what she really would like board to look at; the rest of the report is chronological. The working group put out report of how ALA chapters and divisions can better communicate with each other, and the Chapter Communications subcommittee will become a standing committee. Libraries Transform has been extended to 2020. ALA is looking to enrich Chapter Leaders Forum. ALA starting a new series of webinars called "Strong Library Associations." Steal This Idea is a new section in Ring's report; we should create an infographic for where your MLA dollar goes. ALA membership is down; they are looking at what ALSC is doing well because its membership is up. The Corporate Committee for Library Investment is unprecedented corporate support for library federal funding. Jim Neal, Chair-Elect announced that next year's theme is Libraries Transform: Libraries Lead. Implementation of 2017 Midwinter actions include the sharing information about the ALA

resolution on gun violence. Ring encouraged our libraries or us as individuals to get involved in First Amendment freedom issues by joining the Freedom to Read Foundation. Ring also encouraged signing up for the Center for the Future of Libraries "Read for Later" newsletter. It is the OIF's 50 anniversary; the IFC reported new issues of speakers being invited and later uninvited and self-censorship. Two resolutions passed: ALA Statement on Global Climate Change and Call for Support for Libraries and Libraries as Responsible Spaces. MLA submitted the memorial resolution for Bob Rohlf.

23 Things Incentive Review (Schoenberg)

Mars sent Boese an email about changes to incentives. Originally, MLA agreed to fund \$200 if ARLD provided some amount from its budget, but ARLD wasn't able to contribute. 23 Things did receive sponsorship through Minitex. The amount asked from MLA has not changed.

Stone moved that MLA fund 23 Things at the \$200 level. Anderson seconded. All were in favor and the motion was approved.

Developing and equipping our leaders

ALA Emerging Leader Report (Stewart VanCleve)

VanCleve thanked the board for its sponsorship, as he wouldn't have participated in program without sponsorship and his participation in the program was the deciding factor in his new job at Augsburg. VanCleve was on a committee that worked with GLBTRT to celebrate its 50th anniversary in 2020 by creating an exhibit. VanCleve brought his archives and graphic design experience to the project. The next two Emerging Leaders cohort will work also with the Roundtable.

ALA was the first professional association to have GLBT group. The Roundtable wants to honor the brave people who did that work by documenting its founding and subsequent history. VanCleve's committee explored the GLBTRT's needs to create a repository or an exhibit, as the GLBTRT wanted to preserve documents and collect oral histories. The committee recommended the Roundtable funnel its content to the ALA Archives at University of Illinois because they have infrastructure and staff, as well as some of the GLBTRT material. The GLBTRT can then take content from the Archives to create the anniversary exhibit.

VanCleve's committee created a survey of GLBTRT members regarding content to donate and interest in an oral history project. They had 22 responses from members spanning 1973-2017. 10 of those have materials to donate; 17 want to participate in an oral history project. The committee also identified next steps: the next cohort will work with GLBTRT Communications Committee to share the interest form and continue to foster the relationship with the ALA Archives.

VanCleve recommended that MLA do something similar to Emerging Leaders at MLA Annual Conference. ALA just issued the call for applicants for the next cohort; Ring will bring that information to the August meeting.

Adjourn

Hendren moved to adjourn at 11:43. Kocher seconded. All were in favor and the motion was approved.

Next meeting: August 18th, 2017 from 10am to noon at MELSA.