



MINNESOTA LIBRARY
ASSOCIATION

**Minnesota Library Association
Board Meeting Agenda**

Friday, August 18, 2017
10:00 AM – 12:00 PM

Welcome and Introductions

Present: Sarah Hawkins (Secretary), Tammy Schoenberg (Executive Director), Margaret Stone (Past President), Jim Weygand (MLTA Chair), Deborah Bifulk (Member at Large) Ryan McCormick (President Elect), Jill Smith (PLD Chair Elect), Amy Boese (President), Ray Lockman (MILE 2015 Co-Chair), Julia Carlis (MILE 2015 Co-Chair), Ken Behringer (CRPSLA liaison), Sara Zettervall (Communications Committee Chair), Ben Trapskin (MLF Chair)

Remote: Kate Anderson (Treasurer), Jami Trenam (Legislative Chair), Jodi Carlson Grebinoski (ARLD Chair)

Absent: Stacey Hendren (PLD Chair), Megan Kocher (Intellectual Freedom Committee Chair), Sara Ring (MLA/ALA Chapter Councilor)

The meeting was called to order by Boese at 10:02 am.

Approval of Consent Agenda

- Board Meeting Agenda
- July 21 Minutes
- July 26 Minutes (Electronic Vote)
- Reports

Smith moved to approve the consent agenda. Stone seconded. All were in favor and the motion was approved.

Approval of financials (Anderson)

1. **Total Assets:** \$189,496
2. **Total Revenue YTD:** \$144,072
3. **Total Cost of Sales YTD:** \$31,492
4. **Monthly Expenses for July:** \$13,924
5. **Showing YTD Net Income/(Loss):** \$18,959 net gain

- a. The 2017 annual budget projects a net loss of \$9,390 at year end.

Anderson will be looking to schedule Budget and Finance Committee meetings in September.

Anderson moved to approve the July financials. Bifulk seconded. All were in favor and the motion was approved.

Engaging our members

2017 Conference Update (Boese, Stone, McCormick)

Planning is going well. There will be "This is what radical looks like" posters, in addition to the t-shirts available for sale. For the membership meeting: Anderson will coordinate financial report, McCormick will present "What's ahead for MLA," and Walker-Smalley will present legislative platform. There will be a patio party after the membership meeting hosted by multi-type regional systems with music. Stone reported that they were still working on when to present awards and were seeking input from the Board. Grebinoski suggested that at least some awards be presented during the membership meeting.

2019 Conference/ITEM Discussion (Boese)

MLA and ITEM conferences usually overlaps on the calendar. MLA is a 2-day on Thursday and Friday and ITEM is a 2-day on Friday and Saturday. Boese suggested a joint conference with the one day in the middle. Schoenberg raised the questions of: which organization handles registration, which organization takes in the money, contract costs, and space adjustments for venue. Both groups rely on conference for funding. MLA conference is doing what it is supposed to; ITEM members are less sure that ITEM conference is doing the same. Zettervall is excited about the concept possibilities. Grebinoski believes Saturday is not a deterrent. Schoenberg believes this discussion is too late for 2019 as we need to begin working on a contract. Schoenberg will start investigating locations for 2019. Boese will follow up with ITEM and will create a subcommittee for beyond 2019.

Continuing Education Committee (Boese)

Boese reported that the Committee has dissolved. Originally, the committee was intended to create a mid-career MILE. Maybe a mid-career MILE is the place to start, with continuing education including Power Hours and a mentor bureau to follow in the future.

Legislative Update (Trenam)

Trenam reported that Legislative Forum at Brookdale Library last week went well. There was good attendance, new faces, and a mix of all library types (including better ITEM representation than previously). Walker-Smalley did a good job of mixing things up. Forum was less focused on the platform, as the day also included information sessions and a working lunch. For the 2018 platform, MLA/ITEM will keep pursuing what we were pursuing last year, with a new plank addition for library media specialist grant pool, supporting legislation that was brought forward last session. Support statements on the shadow platform include: early literacy, afterschool programs, K-12 Broadband Equity Aid, Local Government Assistance (LGA) & County Program Aid (CPA) support, and eBooks MN funding. Walker-Smalley has created a new Legislative Working Committee, which already has 12 volunteers. Trenam sent letter to McCollum to smooth over issue from June regarding access to CRS reports.

Strengthening our organization

MHQ Update (Schoenberg)

Schoenberg has been busy the past month preparing for Annual Conference and Legislative Forum.

- Approval of 2016 990
- Approval of 2016 Unrelated Business Income Tax (UBIT) Return

McCormick moved to approve 2016 990 and 2016 UBIT Return. Stone seconded. All were in favor and the motion was approved.

Membership (Bifulk)

Bifulk reported that it looks like a large drop in membership, but we don't think that's the case, and that it has more to do with the early timing of MLA Annual in 2016. ARLD Day attendees who are not members received a follow up email, "you should be members." Bifulk is waiting on an email from CYP chair as a follow up for CYP Unconference. ARLD networking event is tonight at Minnesota Center for Book Arts. TSS will host a networking event in November. Hawkins reported that the online member directory is outdated; Schoenberg will work on updating it.

Nomination Committee (Boese)

Lydon is keeping the committee on task. All slots have one candidate. The committee is working on filling the last three spots. Lydon hopes to have a full slate by Monday.

MLA Preservation Task Force (Ring)

Tabled for next meeting.

Educating & activating a library support network

MN Library Foundation Update (Boese/Trapskin)

Trapskin reported that the MLF Board is trying to breathe life into the organization. Kelce is in poor health and had to step aside. Trapskin and MLF want to work more closely with MLA to raise awareness and fundraise. Trapskin suggested sending an email to MLA members to encourage them to sign-up for the MLF newsletter. Weygand wonders about MALF working with MLF; Trapskin believes the organizations have different missions, but would love to work together. The Rohlf estate donated \$20,000 to the Foundation. The Silent Auction will also continue. Boese suggested MLF fund internships in libraries for youth to develop leadership skills, especially POC. MLA's President Elect is supposed to be the liaison to MLF. This doesn't work for McCormick. Trapskin believes the MLA Liaison should be someone who is on the MLA Board. Hunt, who is on the MLF Board, is the MLF liaison to MLA. Hunt will continue in the interim. Trapskin believes MILE is the lifeblood of MLF; MLF would welcome MILE grads to the MLF Board.

MILE wrap-up (Lockman, Carlis)

Lockman and Carlis reported that MILE went well in May at Ruttger's Bay Lake Lodge. Co-chairs thanked funders: MLF, MLA, State Library Services, and Minitex. MILE retreat had the same framework as 2015 retreat: Theater for Public Policy did a session on improv on Tuesday afternoon, Dr. Nicole Cooke spoke on diversity and social justice on Wednesday, and Thursday was StrengthsFinder with Nikki Daniels. There were also three panels with various library leaders throughout: Bringing MILE back to MLA, a nuts and bolts management discussion, and an outreach and advocacy discussion. Friday was Mentor Madness and graduation. The retreat also included game night, bonfire, and s'mores. Participants were engaged and dynamic; they are already communicating via Slack. At the end of the retreat, Lockman and Carlis conducted a quick feedback round of rose (something positive), bud (something to bring forward), thorn (something negative). Cooke was had the most positive response by far. Attendees wishes

that StrengthsFinder was a ½ day instead of a full day. They also wanted more time to reflect. A formal follow-up survey was also sent out.

Developing and equipping our leaders

St. Kate's MLIS Student Memberships (Boese)

Anthony Molaro (St. Kate's Assistant Professor) suggested that St. Kate's would like to give every MLIS student a MLA student membership. He is requesting that they receive a reduced rate of \$20 instead of \$30. MLA already has the ALA/MLA student member partnership. Students register for ALA at \$38 and automatically get membership to both; ALA then reimburses MLA \$19. Board raised the questions: can MLA afford this, when would MLA receive names (ex. twice a year, with enrollment), and how many MLIS students does St. Kate's have? Boese and Stone will meet with Molaro and request data.

Other

Weygand would like to see an option for trustee to rate for Annual Conference for both days.

Weygand asked about responsibility for library building in Mora; he would like to see a new library built. Hawkins will share details with Weygand via email.

Adjourn

Stone moved to adjourn at 11:22. Bifulk seconded. All were in favor and the motion was approved.

Next meeting: September 15th, 2017 from 10am to noon at MELSA.