



Buckle Up-Phone Down.

One message, both problems



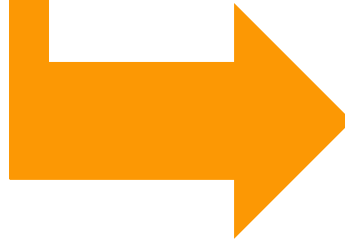


I had two of my best friends in the car with me as the passengers.

Buckle Up



- Six out of 10 people killed in Missouri traffic crashes were unbuckled in 2017.
- Missouri has no primary safety belt law and only nine states rank lower in safety belt use.
- 2017 Missouri safety belt rate is 84% which is lower than national average of 90%.



Phone Down



- Missouri is one of only three states with no all-driver texting ban.
- Preliminary 2016 data indicates cell phones were involved in 2,379 crashes – 23% increase from 2014.
- You are 23 times more likely to be in a critical incident when a driver texts and drives.

Get Involved



- Take the Buckle Up/Phone Down Challenge.
- Advocate among your employees and within your community.
- Pass a resolution supporting the BUPD initiative.
- Host a community/media event promoting BUPD.
- Phone Down Friday – take action for just one day and start a habit.

A photograph of a room with white brick walls and a wooden floor. Two dark wooden chairs with brown leather seats are positioned in the foreground, facing each other. A window in the background lets in bright light, casting shadows on the floor. The text "WHAT ARE YOUR REASONS FOR USING A PHONE WHILE DRIVING?" is overlaid in the center of the image.

**WHAT ARE YOUR REASONS
FOR USING A PHONE WHILE DRIVING?**