

MML 83rd Annual Conference

Sept. 10-13, 2017 | Tan-Tar-A Resort, Osage Beach



Jason Roberts
Building A Better Block

MML Keynote Address: Jason Roberts Building A Better Block

Jason Roberts is the founder of the Oak Cliff Authority, originator of the Better Block Project, co-founder of the Art Conspiracy and Bike Friendly Oak Cliff.

Roberts worked to revive the Dallas streetcar system and has organized a series of "Better Block" projects, taking depressed blocks with vacant properties and converting them into temporary walkable districts with pop-up businesses, bike lanes, cafe seating and landscaping. His project has now become an international movement and has been featured in *The New York Times*, *Dwell* magazine and on National Public Radio.

Roberts has spoken at TEDx Austin and Oklahoma. He is the recipient of the Champions of Change award in Washington D.C. for work in transportation innovations. Learn more about his work at www.teambetterblock.com.

Wednesday Breakfast Keynote: Vera Culley

Ms. Vera Culley is a veteran news professional and social media expert. For 12 years, she worked in television media as website content manager, on-air personality and social media manager. In November 2014, Vera joined the St. Louis County Police Department as the social media coordinator. In this position, Ms. Culley has successfully re-engaged the community in her online efforts for the department. In 2015, Vera was awarded a Chief's Commendation for her work during the November 2014 Ferguson unrest. Under her supervision, the St. Louis County Police Department's social media accounts increased by more than 75,000 followers in just the first year.



Vera Culley
St. Louis Police Department

Previous Attendee Comments ...

"I love walking away with the feeling that I have learned something and can take that back to my city/community and share that info."

"... a great opportunity to network and learn."

"Excellent speakers and topics. This is one of my favorite conferences because I always come away with new information to help our city."

"As per all of previously attended conferences, very positive experience and time well spent."

I personally value the networking opportunities."

"I feel like the sessions are getting better each year that I attend. Thank you so much for everything you do for us MML!"

Annual Banquet Entertainment: Comedian Buzz Sutherland!



Don't Miss These Events!

MML 6th Annual Scholarship Golf Outing

Join us for the MML Scholarship Golf outing on Sunday, Sept. 10, 2017. The tournament will be held at The Oaks Golf Course at Tan-Tar-A in Osage Beach. Check-in time is 9 a.m., with a shot-gun start at 10:30 a.m. Proceeds benefit the scholarship program established by the MML Board of Directors to assist those employed in municipal government with furthering their education. Separate registration is required. Learn more at www.mocities.com

Exhibit Hall

More than 135 firms bring you the latest services tailored for local government success. Exhibits are open Sunday evening during the Grand Opening Reception, 6-7:30 p.m., and Monday, Sept. 11, 8 a.m. – 4:30 p.m.

2017 MML 5K Run/Walk

For the first time, MML will host a 5K run/walk. The 5K will be on Sunday, Sept. 10, at 9 a.m., on Tan-Tar-A property. The cost to participate is \$15 and includes a shirt.

Cruisin' the Night Away

Join your colleagues on Monday evening, Sept. 11, for a night on the water. Attendees will cruise 7 -9 p.m. Cost is \$25 per person and includes beverages, light appetizers and a cash bar. Limited seating.

**MML Annual
Conference Hashtag:
#MML17**

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Schedule At-A-Glance

Sunday, September 10

- 9 a.m. - 4 p.m. **CCFOA Master Academy** - Communicating for Results & Respect, Managing Conflict
- 9 a.m. **CONCURRENT** - 6th Annual Scholarship Golf Tourney - "The Oaks" Golf Course or 5K run/walk ***NEW***
- Noon **Registration**
- 1-3 p.m. **Pre-Conference Workshop** - Exercising Your Emotional Intelligence
- 5 p.m. **Nominating Committee** (open session)
- 5:30 p.m. **Nominating Committee** (closed session)
- 6-7:30 p.m. **Grand Opening Reception**

Monday, September 11

- 7:30 a.m. **CCFOA Breakfast** (CCFOA members only) and **MCMA Breakfast** (MCMA members only)
- 9 a.m. **Welcome/General Session - KEYNOTE:** "Build a Better Block," Jason Roberts
- 10:15 a.m. **"Meet and Greet"** with Jason Roberts and coffee break
- 11 a.m. **CONCURRENT** - Legislative Update or Planning & Zoning (MGI)
- 12:15 p.m. **Box Lunch**
- 1:15 p.m. **CONCURRENTS** - Employment Law Update (MGI), Building a Universally Accessible Parks System, Police Outreach and Race Relations Incentives or ISO - The PPC Program
- 2:30 p.m. **CONCURRENTS** - Fundamentals of Municipal Gov. (MGI), The Cyber Threat Landscape and Free Resources for Munis, Navigating Between Elected Officials and Staff (CCFOA session) or Legacy Leadership
- 3:30-4:30 p.m. **Snack Party**
- 4 p.m. **Exhibitor Prize Drawings** - Main stage (must be present to win) ***NEW***
- 7-9 p.m. **Boat Cruise** (limited seating)

Tuesday, September 12

- 7:30 a.m. **Bacon & Business Meeting** ***NEW***
- 9:45 a.m. **CONCURRENTS** - Liability & Risk (MGI), Evaluating Incentives Using a Return on Investment Approach, Using Retirement Benefits to Build Better Communities or Opioid Epidemic
- 11 a.m. **CONCURRENTS** - Ethics (MGI), Design-Build for Missouri Cities, Essential Elements of a Successful Investment Program or A Performance Management Process (CCFOA session)
- Noon **Awards Luncheon**
- 2 p.m. **CONCURRENTS** - Revenue Sources (MGI), Beyond Beauty: How Native Plants Help Missouri's Communities, Minimum Operating Standards on Municipal Courts (panel) or Innovation Awards
- 3:15 p.m. **CONCURRENTS** - Sunshine Law (MGI), Financial Assistance Opportunities from DNR, Fundamentals of Municipal Contracting or Marketing Your Destination
- 6 p.m. **Reception**
- 7 p.m. **Annual Banquet**

Wednesday, September 13

- 7:30 a.m. **Breakfast Buffet - KEYNOTE:** Vera Culley, Social Media Coordinator, St. Louis County Police Department
- 9:30 a.m. **Conference Adjourned**



2017 Annual MML Scholarship Golf Tournament | "The Oaks" Golf Course Tan-Tar-A Osage Beach, Missouri

Sunday, Sept. 10 | 9 a.m. Registration | 10:30 a.m. Shotgun

Format: 4-Person Scramble (Open to all MML officials, consultants, retirees, friends)

Gold Sponsor includes (4) golfers (4) mulligans (4) drink tickets (2) hole signs - \$600

Silver Sponsor includes (4) golfers (1) hole sign - \$500

Bronze Sponsor includes (4) golfers - \$400

Hole Sponsor includes signage - \$100

Team/Individual Options

Individual player - \$110 / Includes lunch, drinks, range balls, and a sleeve of balls.

Prizes for closest to the pin, longest drive, etc.

Skins are included in CASH pay-outs.



Register by Sept. 1, 2017. Must be pre-paid.

Requires separate registration.

**Register online at www.mocities.com by Sept. 1, 2017, or contact
Tony Russo at (314) 435-3779 or email trusso@cmtengr.com.**

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MML Nominating Procedures

The governing body of the Missouri Municipal League consists of the president, vice president, all past presidents who continue to hold elective office, 12 board members who are elected municipal officials and five board members who are appointed municipal officials. The bylaws require there be at least one board member from each of the nine Missouri congressional districts, and no municipality can be represented by more than one board member (except officers and Past Presidents). Board members are limited to not more than two consecutive full terms. Officers (president and vice president) shall have served not less than one year on the board.

At the Annual Conference, nominations for president, vice president and board members are made by a nominating committee of not more than 11 municipal officials appointed by the president. The committee holds an open session to explain the nominating procedures and to allow delegates to suggest names for nomination. The committee then meets in executive session to prepare a slate of nominees. At least 24 hours before the business meeting, the committee posts the slate of nominees. Within ten hours of the business

meeting, other nominations may be made by petition signed by at least ten municipal officials representing at least ten municipalities. The petition provision provides an open process within which interested municipal officials may challenge the committee's nominees.

The nominating committee determines which members of the slate may be contested by the petition without jeopardy to the requirements of the bylaws for the composition of the board. The vote in any contested election is by written ballot, and each member city present has one vote.

The board of directors and membership have adopted an open and accessible nominating procedure. Municipal officials are encouraged to communicate suggestions to the nominating committee directly or through League headquarters. The committee members solicit input at the Annual Conference (where they are easily identified by ribbons) and at the open meeting of the committee. Your MML nominating process is open and simple, but it is up to you to use it.



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2017 Resolutions Committee

The 2017 Resolutions Committee of the Missouri Municipal League will meet prior to the Conference on July 27 to consider the recommendations of the four separate policy committees. The report of the Resolutions Committee will be made to the delegates at the business meeting during the Conference. Any municipal official desiring to have a specific topic considered should submit a proposed resolution to League headquarters as soon as possible. Any resolutions brought directly to the Annual Conference must be submitted 24 hours before the annual business meeting with copies (200) provided to the League's president, the resolution's chair and the executive director.

The statements recommended by the Resolutions Committee and approved by official vote of the League's membership will become the "Municipal Policy Statement" for 2017-2018. This policy will provide the guidelines for the legislative program of the League, and direct the activities of the League's staff during the 2018 session of the General Assembly.

Mayor **Ken McClure** of Springfield has been appointed chairman of the Resolutions Committee for 2017.

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