

MML 84th Annual Conference

Sept. 16-19, 2018 | Branson, Missouri



Michael Bazzell
Cyber Crime Expert

MML Keynote Address:

Michael Bazzell

Protecting Your Organization From Computer Crime

Michael Bazzell has been investigating computer crimes on behalf of the government for more than 20 years. During the majority of that time, he was assigned to the FBI's Cyber Crimes Task Force where he focused on online investigations and open source intelligence (OSINT) collection. As an active investigator, Bazzell has been involved in major criminal investigations including online child solicitation, child abductions, kidnapping, cold-case homicide, terrorist threats, and computer intrusions. Bazzell also serves as the technical advisor for the television hacker drama "Mr. Robot." His books *Open Source Intelligence Techniques* and *Hiding from the Internet* have been best sellers in the United States and Europe. Bazzell currently works and resides in Washington, D.C., and serves as an advisor for the privacy app Sudo.



Patrick Ibarra
Co-founder/Partner Mejorando Group

Wednesday Breakfast Keynote:

Patrick Ibarra

Patrick Ibarra, a native of Gladstone, Missouri, is an entrepreneur of ideas and architect of innovation, who seeks to challenge the status quo of "we've always done it that way" and replace it with a progressive approach to continuous improvement. With experience as a city manager, he is co-founder and partner of the Mejorando Group.

NEW Full Registration (\$400)

- Welcome Reception
(2 drink tickets)
- Keynote Presentation
- Exhibit Hall Entry
- Monday Box Lunch
- Popcorn and Prizes
- Tues. Bacon & Business Meeting
- Tues. Awards Luncheon
- Weds. Breakfast Buffet & Keynote

Welcome Reception

Join us for a reception Sunday evening held in the Exhibit Hall. Network with exhibitors and colleagues while enjoying appetizers and drinks. Everyone is welcome!

Popcorn and Prizes!

After the conclusion of sessions on Monday, join us for popcorn and beverages in the Exhibit Hall. At 4 p.m., exhibitors will draw names for prizes. Must be present to win.

Bacon and Business!

Kick off Tuesday morning with breakfast and add your voice to important changes proposed to the MML policy statement.

Awards Luncheon

Join us for lunch and to honor Innovation Award winners along with other award recognitions.



Don't Miss These Events!

Exhibit Hall

More than 145 firms bring you the latest services tailored for local government success. Exhibits are open Sunday evening during the Grand Opening Reception, 5:30-7 p.m., and Monday, Sept. 17, 8 a.m. – 4:30 p.m.

MML 7th Annual Scholarship Golf Outing

Join us for the MML Scholarship Golf outing on Sunday, Sept. 16, 2018. The tournament will be held at The Top of the Rock Golf Course in Ridgedale, Missouri. Check-in time is 11:30 a.m., with a 2 p.m. shot-gun start. Proceeds benefit the scholarship program established by the MML Board of Directors to assist those employed in municipal government with furthering their education. Separate registration is required. Learn more at www.mocities.com.

The Top of the Rock is a spectacular opportunity to play where the pros play. This 9-hole, par 3 layout is one of the finest. Typically the fee to play is \$130.00 for 9 holes; however, the MML scholarship tournament is hosting this 9-hole tournament for \$110.00 per person. The fee includes lunch, range balls and closest-to-the-pins on all holes. There are prizes just for playing. Participants also receive a pass to take a 40-minute tour of the Ozark mountains at another time. Space is limited, so register soon.

Register online at www.mocities.com by Sept 7, 2018.

Event Contact: Tony Russo at (314) 435-3779 or email trusso@cmtengr.com

MML Annual

Conference Hashtag:

#MML18

Annual Banquet Entertainment: *Deuces Wild!*



Dave Eichholz and Ted Manderfeld are Deuces Wild Dueling Pianos. For more than 16 years they have traveled coast to coast in the U.S.A. and Mexico as the most sought-after dueling piano act in the country. Their high-energy mix of comedy, music and extensive audience participation makes this a show unlike any other! Clap along, laugh along and sing along with Deuces Wild!

MML 84th Annual Conference Schedule At-A-Glance

Tentative Agenda

Sunday, Sept. 16

9 a.m.-4 p.m.	CCFOA Advanced Academy
9 am	MML Golf Tournament
12 p.m.	Registration
1-3 p.m.	<i>Trust: How to Get it! Keep it...or Get it Back!</i> (MGI)
5 p.m.	Nominating Committee (Open)
5:30 p.m.	Nominating Committee (Closed)
4:30-5:30 p.m.	New Attendee Reception
5:30-7 p.m.	Grand Opening Reception

Monday, Sept. 17

7:30 a.m.	CCFOA Breakfast MCMA Breakfast
9 a.m.	Welcome/General Session KEYNOTE: <i>Protecting Your Organization from Computer Crime</i> - Michael Bazzell
10:30 a.m.	Networking & Coffee
11:30 a.m.	Box Lunch
1 p.m.	CONCURRENT (4) <i>Development Incentives: the Risk, the Reward and the Big Picture</i> (MGI); <i>Creative Housing Solutions for Any City in MO; Winning at Wastewater: How Some Communities are Addressing, Affordability Using Nontraditional Solutions; Advanced Internet Search Techniques</i>
2:15 p.m.	CONCURRENT (4) <i>Revenue Sources and Fundamentals of Economic Development</i> (MGI); <i>Using your Code of Ordinance to Your Advantage</i> ; CCFOA Session; MCMA Session
3:30-4:30 p.m.	Popcorn and Prizes
4 p.m.	Exhibitor prize drawings

Tuesday, Sept. 18

7:30 a.m.	Bacon & Business Meeting
9:45 a.m.	CONCURRENT (4) <i>Budget Basics...and a Little Bit More</i> (MGI); <i>Wireless Deployment Legislation; Community Surveys; The Tax Reform Act and the Municipal Bond Market - Now What?</i>
11:00 a.m.	CONCURRENT (4) <i>Harassment in the Work Place</i> (MGI); <i>Using Social Media to Educate and Communicate with Taxpayers; Data Driven Infrastructure Planning & Local Government; USDA-Rural Development: Funding for Community Projects</i>
12:15 p.m.	Awards Luncheon/Showcase
2 p.m.	CONCURRENT (4) <i>Ethics</i> (MGI); <i>How and Why Census Data is Important for Growth; Defying the Odds</i> ; MACOG
3:15 p.m.	CONCURRENT (4) <i>Sunshine Law</i> (MGI); <i>Active Shooter Training</i> ; CCFOA Session; <i>\$53 Million Questions: Who's Responsible for Finding Fraud</i> (GFOA session)
6 p.m.	Reception
7 p.m.	Annual Banquet

Wednesday, Sept. 19

7:30 a.m.	Breakfast Buffet KEYNOTE: <i>Revolutionizing Government in the 21st Century</i> - Patrick Ibarra
9:30 a.m.	Conference Adjourned

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*Missouri Department of Natural Resources' Brownfields/
Voluntary Cleanup Program.*

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MML Nominating Procedures

The governing body of the Missouri Municipal League consists of the president, vice president, all past presidents who continue to hold elective office, 12 board members who are elected municipal officials and five board members who are appointed municipal officials. The Bylaws require there be at least one board member from each of the nine Missouri Congressional Districts, and no municipality can be represented by more than one board member (except officers and past presidents). Board members are limited to not more than two consecutive full terms. Officers (president and vice president) shall have served not less than one year on the board.

At the Annual Conference, nominations for president, vice president and board members are made by a Nominating Committee of not more than 11 municipal officials appointed by the president. The Committee holds an open session to explain the nominating procedures and to allow delegates to suggest names for nomination. The Committee then meets in executive session to prepare a slate of nominees. At least 24 hours before the Business Meeting, the Committee posts the slate of nominees. Within 10 hours of the Business Meeting,

other nominations may be made by petition signed by at least 10 municipal officials representing at least 10 municipalities. The petition provision provides an open process within which interested municipal officials may challenge the Committee's nominees.

The Nominating Committee determines which members of the slate may be contested by the petition without jeopardy to the requirements of the Bylaws for the composition of the board. The vote in any contested election is by written ballot, and each member city present has one vote.

The board of directors and membership have adopted an open and accessible nominating procedure. Municipal officials are encouraged to communicate suggestions to the Nominating Committee directly or through League headquarters. The committee members solicit input at the Annual Conference (where they are easily identified by ribbons) and at the open meeting of the Committee. Your MML nominating process is open and easy, but it is up to you to use it. 🍃

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Previous Attendee Comments ...

"I love walking away with the feeling that I have learned something and can take that back to my city/community and share that info."

"... a great opportunity to network and learn."

"Excellent speakers and topics. This is one of my favorite conferences because I always come away with new information to help our city."

MML 84th Annual Conference

2018 Resolutions Committee

The 2018 Resolutions Committee of the Missouri Municipal League will meet prior to the Conference on July 19 to consider the recommendations of the four separate policy committees. The report of the Resolutions Committee will be made to the delegates at the business meeting during the Conference. Any municipal official desiring to have a specific topic considered should submit a proposed resolution to League headquarters as soon as possible. Any resolutions brought directly to the Annual Conference must be submitted 24 hours before the annual business meeting with copies (200) provided to the League's president, the resolution's chair and the executive director.

The statements recommended by the Resolutions Committee and approved by official vote of the League's membership will become the "Municipal Policy Statement" for 2018-2019. This policy will provide the guidelines for the legislative program of the League, and direct the activities of the League's staff during the 2018 session of the General Assembly.

Mayor **Ken McClure** of Springfield has been appointed chairman of the Resolutions committee for 2018. 🍃

Download the MML Mobile App for Conference schedules, maps, exhibitors, sponsors, handouts and more!

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