



September 1, 2026

Dear Hospital Representatives,

The Missouri Society of Health System Pharmacy (MSHP) and Illinois Council of Health-System Pharmacists (ICHP) invites you to an in-person Reverse Expo, Exhibit Hall and sponsorship opportunities. This event will take place on Friday April 2, 2027, at the Sheraton Westport Chalet, St. Louis, Missouri. We expect approximately 150 attendees. Please note, the exhibit opportunities are placed in a separate room from Continuing Education programming.

EIN Number: 43-1243991

Reverse Expo:

This will take place on Friday April 2, 2027, from 7:00 AM -8:30AM. This in-person event will be limited to 24 representatives. The Reverse Expo will feature 1-1 appointments with directors from Missouri and Illinois. New this year - companies will have the chance to meet with every single director/health system present! The Reverse Expo will be laid out like a speed networking event. Directors will remain at their table, and company reps will rotate clockwise around the room to meet with each person. Registration is for 1 single representative. Table purchase is required to participate in the Expo. An exhibit table purchase is required for participation in the Reverse Expo, and the cost is per representative. Early bird pricing, before February 27, 2027, is \$2,500/pp and after is \$2,750.

Exhibitor Hall

Your registration fee for a single table covers one six-foot table and 2 chairs. Each additional representative will be \$300 per person. The double table purchase includes 4 reps and additional reps at \$300 per person. You must purchase a single or double table to participate in the reverse expo or purchase any add-on sponsorships. Please download the exhibit prospectus for the full pricing list and sponsorship description.

Table Rates are listed below. The fee for a single table includes 1 skirted six-foot table and 2 chairs and includes 2 representatives who may attend. The fee for a double table includes 2 six-foot tables, 4 chairs and 4 representatives may attend. If you require electricity at your table or other special requirements, please use the portal provided by the AV company.

Sponsorship Opportunities

These options include on site signage and an ad in our app. These opportunities are available both April 2 and April 3rd.

Ticket Type	Cost
Single Table Early Bird	\$ 3,200
Single Table Regular Rate	\$ 3,750
Double Table Early Bird	\$ 5,200
Double Table Regular Rate	\$5,750
Reverse Expo (Per Person) Early Bird	\$2,500
Reverse Expo (Per Person) Regular Rate	\$2,750
Additional Exhibit Rep (Per Person)	\$400
Break Sponsor (4 Available)	\$2,500
Meal Sponsor (Does not include a lecture)	\$4,500
Photography Sponsor	\$1,600
Mobile App Banner Ad	\$250
Mobile App Sponsor	\$2,750
Wi-Fi Sponsor	\$2,600

Additional Sponsorship Opportunities

Full Page Digital Program Ad	\$500
Attendee Name Badge	\$2,000
Attendee Bag	\$2,250
Attendee Lanyard	\$2,000
Materials in Attendee Bag	\$500

Product Theater

The opportunity to hold a Product Theater for all attendees is \$8,000. You will have 20 minutes to deliver your non-CME presentation during one of the conference meals. We will include on-site signage, advertising your session on our agenda and 1 ad placement on our app.

Lead Generation

All exhibitors have access to the Lead Generation app through Event Mobi included in your exhibit fee. Attendee badges will be printed with QR codes for easy scanning and follow up.

Pricing and Registration

Registration should be completed online via the MSHP website. You may pay by credit card online via our secure payments system, or you may select the check option. Check payments can be mailed to: Missouri Society of Health System Pharmacy, 2 Bridgeview Circle, Suite 8, Tyngsborough, MA 01879. Make checks payable to Missouri Society of Health-System Pharmacy. Email us if you would like to pay via ACH. Your registration represents a binding agreement with MSHP, and your company is responsible for payment once a registration is submitted. Payment or proof of approval must be received prior to the start of the event.

Cancellations must be received in writing to Karen Murphy at admin@mosph.org kmurphy@etrepartners.com no later than March 1, 2027, regardless of when your

registration is processed. No refunds will be processed after March 1, 2027. Cancellations prior to March 1, 2027, must pay a \$250 cancellation fee.

Program Agenda

The agenda is online on the registration site.

Thank you!

A handwritten signature in black ink that reads "Karen E. Regan". The signature is written in a cursive, flowing style.

Karen Regan MBA, CMP

MSHP Meeting Planner

Missouri Society of Health System Pharmacy

2 Bridgeview Circle, Suite 8

Tyngsborough, MA 01879