

## APRIL 2018 - MOPEP PUBLIC OUTREACH RESOURCES

**\*FOR MOPEP MEMBER CITIES\***

### SAMPLE SOCIAL MEDIA BRIEFS FOR EARTH DAY 2018

#### Notes:

- Earth Day 2018 is on April 22
- For these and other Earth Day related messages, use the hashtag: **#EarthDay2018**
- The email with this material includes JPG attachments of some sample pictures from MoPEP-related solar, wind, landfill gas and CHP/cogeneration facilities.
- Feel free to adapt these messages to your own social media styles, and to other days & uses removing the Earth Day hashtag & substituting another as appropriate.

\*\*\*

### SAMPLE SOCIAL MEDIA BRIEFS FOR EARTH DAY 2018

**[CITY]** and other MoPEP cities get energy generated from the sun, wind, landfill gas, hydroelectric dams, and some newer, cleaner gas and coal plants. #EarthDay2018

**[CITY]** and MoPEP cities get energy from nine solar energy farms, as well as wind, landfill gas, hydroelectric, and newer, cleaner gas and coal generation. #EarthDay2018

**[CITY]** and MoPEP cities get power from solar energy farms at Butler, Chillicothe, Higginsville, Lebanon, Macon, Marshall, Rolla, Trenton, and Waynesville. Two more coming at Farmington, and El Dorado Springs! #EarthDay2018

**[CITY]** and MoPEP cities get energy from landfill gas power generation plants at Lamar and Hartville. Also, from solar and wind farms, hydro generation, and newer, cleaner gas and coal plants. #EarthDay2018

**[CITY]** and other MoPEP cities get power from wind farms in Missouri and Kansas, plus from solar farms, landfill gas, hydroelectric dams, and some newer, cleaner gas and coal generation plants. #EarthDay2018

**[CITY]** and other MoPEP cities get some power from highly-efficient cogeneration plants in Macon and Laddonia, that produce both electricity and steam to power local ethanol plants. #EarthDay2018