

# MSNJ IN ACTION

## HEALTH CARE PROFESSIONALS TRANSPARENCY BILL

**A-4143 (Conaway)/S-2465 (Sweeney)** - MSNJ supported and testified on this bill that proposed that all licensed/certified health care professionals clearly identify the type of licensure they were issued by the state in any advertisement to the public and during in-person interactions by signage and name badges/ID. A section solely applicable to licensed physicians using the term "board certified," clarifies for patients that such designation can be relied upon as a nationally recognized credential and designation in the medical community. *The bill was passed and signed in December 2020. It goes into effect July 1, 2021.*

### NEW REQUIREMENTS

#### LICENSURE TYPE ON ADVERTISEMENTS

The bill requires any advertisement of health care professionals, licensed by the Division of Consumer Affairs, any principal department of the Executive Branch of State government, or any entity within any department or any other entity hereafter created to license or otherwise regulate a health care profession, to include the type of licensure the professional was issued.

#### CONTENT ON NAME TAG

Health care professionals are required to wear a name tag that includes the following information about the professional: a recent photograph, full name, the profession in which they are licensed, and the expiration date of the current license. i.e. - Physician, Nurse, Pharmacist, Chiropractor

#### OFFICE POSTERS

A poster or other writing, in sufficiently-sized font, has to be placed in the office or offices where the health care professional provides health care services and convey the type of licensure held by the professional.

#### OTHER POSTINGS

The bill requires a Medical Doctor or Doctor of Osteopathic Medicine who supervises or participates in collaborative practice agreements with non-Medical Doctor or non-Osteopathic Doctor health care professionals to clearly and conspicuously post, in each office where the Medical Doctor or Doctor of Osteopathic Medicine provides services, the schedule of regular hours the Medical Doctor or Doctor of Osteopathic Medicine are present in each office.

#### ABOUT MSNJ

Founded in 1766, the Medical Society of New Jersey is the oldest professional society in the United States. The organization and its dues-paying members are dedicated to a healthy New Jersey, working to ensure the sanctity of the physician-patient relationship. In representing all medical disciplines, MSNJ advocates for the rights of patients and physicians alike, for the delivery of the highest quality medical care. This allows response to the patients' individual, varied needs, in an ethical and compassionate environment, in order to create a healthy Garden State and healthy citizens.