



MAY 6-7, 2022



CAMDEN, NJ

**SPONSOR  
TODAY!**

**2022**

# ANNUAL MEETING

**RIISING THROUGH THE PANDEMIC**

## PRESENTING SPONSORSHIP OPPORTUNITIES:

### CORPORATE - \$50,000

Includes: 10 Kick-Off Reception tickets, 10 Presidential Dinner tickets, back cover ad in the Commemorative Program, signage at all events, recognition in program, corporate pitch at Kick-Off Reception, exhibit table at Conference, and 3 months of digital advertising (200K ad views) using Feathr

### PLATINUM - \$25,000

Includes: 6 Kick-Off Reception tickets, 6 Presidential Dinner tickets, inside cover ad in the Commemorative Program, signage at all events, recognition in program, exhibit table at Conference, and 3 months of digital advertising (150K ad views) using Feathr

### GOLD - \$15,000

Includes: 4 Kick-Off Reception tickets, 4 Presidential Dinner tickets, inside cover ad in the Commemorative Program, signage at all events, recognition in program, exhibit table at Conference, and 3 months of digital advertising (100K ad views) using Feathr

### SILVER - \$10,000

Includes: 2 Kick-Off Reception tickets, 2 Presidential Dinner tickets, Gold page ad in the Commemorative Program, signage at all events, recognition in program, exhibit table at Conference, and 3 months of digital advertising (50K ad views) using Feathr

### BRONZE - \$5,000

Includes: Full page ad in the Commemorative Program, signage at breakfast and lunch during the Conference, recognition in program, exhibit table at Conference

### PATRON - \$3,000

Includes: Half page ad in the Commemorative Program, signage hosting our special guest critter at the Presidential Dinner, recognition in program, exhibit table at Conference

**MORE INFORMATION AND RESERVATIONS AT [WWW.MSNJ.ORG](http://WWW.MSNJ.ORG)  
QUESTIONS, CONTACT MELISSA ZARZYCKI AT [MZARZYCKI@MSNJ.ORG](mailto:MZARZYCKI@MSNJ.ORG)**

# MSNJ AD RETARGETING

Reach MSNJ's online audience with trackable, digital ads.

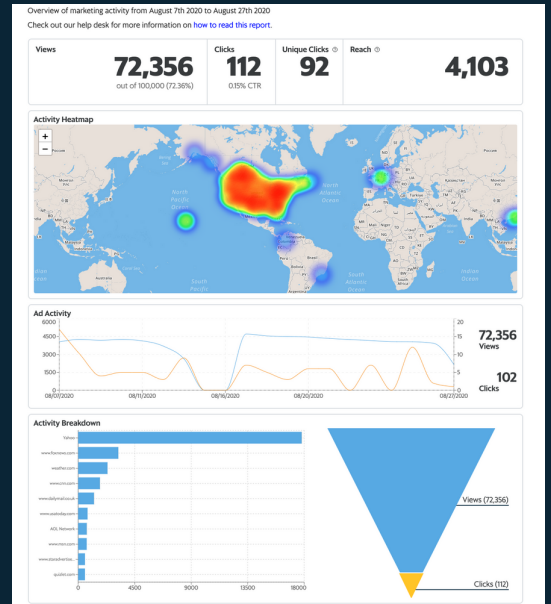


## WHY RETARGETING?

Our audience becomes your audience with retargeting. Get exclusive direct access to MSNJ website visitors and retarget them with your company's ads that will showcase your brand, anywhere they visit online.

## QUALITY AUDIENCE

Don't rely on broad, generic targeting on common ad platforms to market your company. Stand out with MSNJ uniquely qualified audience that will showcase your business to those who need you the most.



Your ads will appear on multiple major websites and mobile apps, following the MSNJ's audience wherever they go online.

## CHOOSE YOUR PACKAGE

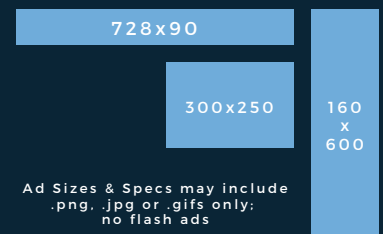
### AD SIZES INCLUDE:

<u>Sponsor Tier</u>	<u># of Views</u>	<u>Duration</u>
Corporate	200,000	3 Months
Platinum	150,000	3 Months
Gold	100,000	3 Months
Sliver	50,000	3 Months

Leaderboard  
728 x 90

Wide Skyscraper  
160 x 600

Square Pop-Up  
300 x 250



Ad Sizes & Specs may include  
.png, .jpg or .gifs only;  
no flash ads

2022

# COMMEMORATIVE PROGRAM ADVERTISING



SUPPORTING:

230TH INCOMING PRESIDENT, STEVEN ORLAND, MD  
229TH OUTGOING PRESIDENT, KENNEDY GANTI, MD, AND  
228TH IMMEDIATE PAST-PRESIDENT, PHILIP KLINE, MD

## ADVERTISEMENT SIZES

**GOLD PAGE - \$600**

Trim size: 4.5"W x 7.5"L – Will print with gold border

**SILVER PAGE - \$500**

Trim size: 4.5"W x 7.5"L – Will print with silver border

**FULL PAGE - \$300**

Trim size: 5.5"W x 8.5"L

**HALF PAGE - \$200**

Trim size: 5.5"W x 4.25"L

**QUARTER PAGE - \$100**

Trim size: 2.75"W x 4.25"L

ALL ADVERTISEMENTS ARE TO BE SUBMITTED  
IN BLACK AND WHITE

ADVERTISEMENTS DUE APRIL 1, 2022 TO  
MELISSA ZARZYCKI AT [MZARZYCKI@MSNJ.ORG](mailto:MZARZYCKI@MSNJ.ORG)

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