

# 2023 CONFERENCE & HOUSE OF DELEGATES

**APRIL 28-29**

**THE HELDRICH HOTEL**  
NEW BRUNSWICK, NJ

**FEATURING**

- › FRIDAY NIGHT KICK OFF RECEPTION
- › CAPITOL CLUB RECEPTION
- › CME
- › NETWORKING WITH PEERS

TOPIC **TBD**



## SPONSORSHIP OPPORTUNITIES

### PLATINUM - \$25,000

Includes: 10 Kick-Off Reception tickets, Back cover ad in the Commemorative Program, signage at all events, recognition in program, corporate pitch at Kick-Off Reception, exhibit table at Conference, 3 months of digital advertising (150K ad views) using Feathr (see enclosure for details), and attendee list

### GOLD - \$15,000

Includes: 6 Kick-Off Reception tickets, Inside cover ad in the Commemorative Program, signage at all events, recognition in program, exhibit table at Conference, 3 months of digital advertising (100K ad views) using Feathr (see enclosure for details), and attendee list

### SILVER - \$10,000

Includes: 4 Kick-Off Reception tickets, Inside cover ad in the Commemorative Program, signage at all events, recognition in program, exhibit table at Conference, 3 months of digital advertising (50K ad views) using Feathr (see enclosure for details), and attendee list

### BRONZE - \$5,000

Includes: Lunch sponsor signage, 2 Kick-Off Reception tickets, Gold page ad in the Commemorative Program, signage at all events, recognition in program, exhibit table at Conference

### PATRON - \$3,000

Includes: Breakfast or parking sponsor signage, Full page ad in the Commemorative Program, recognition in program, exhibit table at Conference

### EXHIBITOR - \$1,500

Includes: Half page ad in the Commemorative Program, exhibit table at Conference

# MSNJ AD RETARGETING USING FEATHR PLATFORM

Reach MSNJ's online audience with trackable, digital ads.

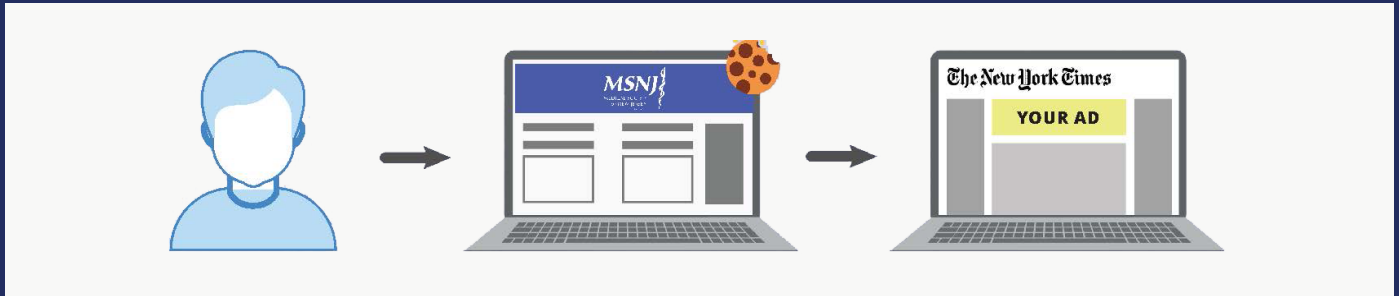
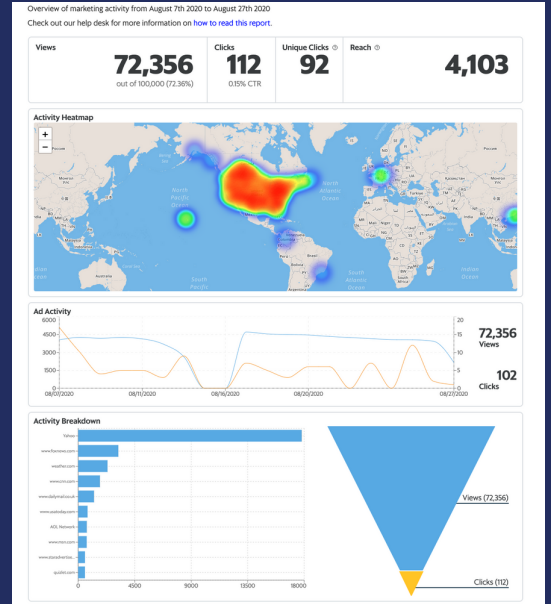


## WHY RETARGETING?

Our audience becomes your audience with retargeting. Get exclusive direct access to MSNJ website visitors and retarget them with your company's ads that will showcase your brand, anywhere they visit online.

## QUALITY AUDIENCE

Don't rely on broad, generic targeting on common ad platforms to market your company. Stand out with MSNJ uniquely qualified audience that will showcase your business to those who need you the most.



Your ads will appear on multiple major websites and mobile apps, following the MSNJ's audience wherever they go online.

## CHOOSE YOUR PACKAGE

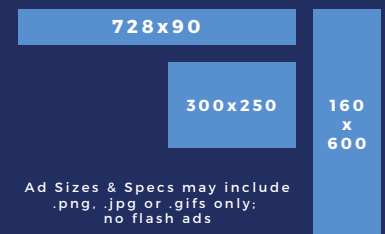
### AD SIZES INCLUDE:

<u>Sponsor Tier</u>	<u># of Views</u>	<u>Duration</u>
Platinum	150,000	3 Months
Gold	100,000	3 Months
Sliver	50,000	3 Months

Leaderboard  
728 x 90

Wide Skyscraper  
160 x 600

Square Pop-Up  
300 x 250



Ad Sizes & Specs may include  
.png, .jpg or .gifs only;  
no flash ads

# COMMEMORATIVE PROGRAM ADVERTISING

**SUPPORTING:  
231ST INCOMING PRESIDENT,  
DONALD CHERVENAK, MD**

## ADVERTISEMENT SIZES

### **GOLD PAGE - \$600**

Trim size: 4.5"W x 7.5"L – Will print with gold border

### **SILVER PAGE - \$500**

Trim size: 4.5"W x 7.5"L – Will print with silver border

### **FULL PAGE - \$300**

Trim size: 5.5"W x 8.5"L

### **HALF PAGE - \$200**

Trim size: 5.5"W x 4.25"L

### **QUARTER PAGE - \$100**

Trim size: 2.75"W x 4.25"L

**ALL ADVERTISEMENTS ARE TO BE SUBMITTED  
IN BLACK AND WHITE**

**ADVERTISEMENTS DUE APRIL 3, 2023 TO  
MELISSA ZARZYCKI AT MZARZYCKI@MSNJ.ORG**

# 2023 MSNJ Conference & House of Delegates Sponsorship Form

## Information

Please indicate which category of sponsorship(s) you wish to purchase.

Sponsorship(s) or Ad Journal Size: \_\_\_\_\_

Names of Kick-off Reception Attendees (if applicable):

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Exhibitor Representatives (2 reps) (if applicable):

_____	_____
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## Contact Information

Main Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

## Payment Information

Total Amount: \_\_\_\_\_

- Enclosed is a check, made payable to the Medical Society of New Jersey  
Send to: MSNJ, 2 Princess Road, Lawrenceville, NJ 08648
- To pay via credit card, please go to [www.msnj.org/2023annualmeeting](http://www.msnj.org/2023annualmeeting)

For more information, contact Melissa Zarzycki, at [mzarzycki@msnj.org](mailto:mzarzycki@msnj.org) or 609.896.1766 x220