

## **CURRICULUM VITAE**

***Mark Hertling,***

### **PERSONAL INFORMATION**

**(as of June 2021)**

Name: Mark Hertling  
Home Address: 2558 S. Ocean Shore Blvd  
Flagler Beach, Florida 32136  
Phone: Cell: (253) 318-0777  
Personal Email: mphertling75@gmail.com

Birthplace: St. Louis, Missouri  
Home State: Florida (since 2013)  
Citizenship: U.S.A.

### **EDUCATION**

1975 Bachelor of Science, Engineering (minor in International Relations)  
United States Military Academy, West Point, NY

1984 Master of Science, Kinesiology  
Indiana University, Bloomington, Indiana

1988 MMAS (Master of Military Arts and Science)  
School of Advanced Military Studies  
Command and General Staff College  
Fort Leavenworth, Kansas

1998 Master of Arts, National Security and Strategic Studies  
National Defense University  
Washington, DC

2019 Doctor of Business Administration,  
Crummer School of Business, Rollins College  
Orlando, Florida

## **MILITARY ASSIGNMENTS**

1975-1977	Armor and Scout Platoon Leader, 3d Infantry Division, Schweinfurt, Germany
1977-1978	Aide de Camp to the Commandant of Cadets, West Point, NY
1978-1981	Operations Officer, Tank Company Commander, Infantry Company Commander, and Tank Company Commander (x 2), 5 <sup>th</sup> Infantry Division, Fort Polk, Louisiana
1983-1986	Associate Professor, Department of Physical Education, West Point, NY
1988-1990	Deputy Division Operations Officer, 1 <sup>st</sup> Armored Division, Ansbach, Germany
1990-1991	Cavalry Squadron Operations Officer, 1 <sup>st</sup> Armored Division, Katterbach, Germany and Iraq
1991-1993	Speechwriter to the Commanding General, Training and Doctrine Command, Fort Monroe, Virginia
1993-1995	Cavalry Squadron Commander, Fort Knox, Kentucky
1995-1997	Armor Branch Chief, US Army Human Resources Command, Alexandria, Virginia
1998-2000	Armor Brigade/Stryker Brigade Commander, Fort Lewis, Washington and Seoul, Korea
2000-2001	Commander of the Operations Group, US Army National Training Center, Fort Irwin, California
2001-2003	Director of War Plans, Joint Doctrine Development and Joint Training and Exercises (J7), The Joint Staff, Pentagon, Washington, DC
2003-2004	Assistant Division Commander (Support), 1 <sup>st</sup> Armored Division, Baghdad, Iraq (15 months)
2004-2005	Commander, Joint-Multinational Training Center, Grafenwoehr, Germany
2005-2007	US Army, Europe, G3 (Chief Operations Officer), Heidelberg, Germany
2007-2009	Commander, 1 <sup>st</sup> Armored Division, Wiesbaden Germany (9 months) and Tikrit Iraq (15 months)
2009-2001	Deputy Commander for Initial Military Training, US Army, Fort Monroe, Virginia
2011-2013	Commander, US Army, Europe, Heidelberg, Germany

## **Private Sector**

2013-2017	Senior Vice President (Global Partnering, Health Performance
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	Strategies and Leadership Development), Florida Hospital, Orlando, Florida
2016-2018	Leadership Advisor and Instructor, AdventHealth Leadership Institute, Orlando, Florida
2017-present	Consultant and Contractor, healthcare leadership development program trainer (various healthcare organizations, to include AMITA Health (Chicago), Catholic Health Initiatives (Chattanooga), Health First (Melbourne, FL), American Medical Association (Boston), Women in Medicine and Society of Hospital Medicine (Chicago).
2013-present	CNN Military Analyst
2016-present	Senior Mentor, TRADOC Pre-Command Course, Ft. Jackson, SC. (pro bono)
2019-present	Adjunct Professor, Crummer School of Business, Rollins College

**Appointments**

2013-2017	President's Council on Fitness, Sport and Nutrition (appointed by President Obama)
2016-2020	Adjunct Scholar, Modern War Institute, US Military Academy, West Point, NY
2021-present	Bi-Partisan Policy Center's Task Force on Food and Nutrition Security

**Boards**

2019-present	Dean's Alliance, School of Public Health, Indiana University
2015-present	US Global Leadership Council, member
2013-present	Operation: Gratitude (non-profit, pro-bono advisory board member); Board Member 2013-2019; Council of Advisor, 2019-present
2012-present	Mission: Readiness (non-profit, pro-bono advisory board member)
2012-2016	World T.E.A.M. (The Exceptional Athlete Matters) Sports (non-profit, pro-bono advisory board member)
2015-2019	Board of Governors, Citrus Club, Orlando, Florida President of Board, 2017-2018
2016-present	Buffalo Soldier Monument Committee, West Point, NY.
1985-1988	Class Representative, Board of Graduates, US Military Academy, West Point, NY

### **MILITARY AWARDS AND DECORATIONS**

Defense Superior Service Medal  
Defense Service Medal (x 3)  
Legion of Merit (x 5)  
Bronze Star (x 6)  
Purple Heart  
Meritorious Service Medal (x 6)  
Joint Service Achievement Medal  
Army Commendation Medal (X3), with Valor Device (x1)  
Humanitarian Service Medal  
Global War on Terrorism Service Medal  
Combat Action Badge  
Parachutist Badge

### **FOREIGN AWARDS AND DECORATIONS**

German Gold Cross of Honor of the Bundeswehr  
German Armed Forces Badge for Military Proficiency (Gold Degree)  
German Army Schutzenschnur  
Polish Army Soldier's Medal  
Romania Cross of Valor Award  
Kuwait Liberation Medal  
Saudi Arabian Service Medal  
Provincial Governor's Medal of Merit, State of Rhein-Hessen (Germany)

### **OTHER AWARDS AND HONORS**

1974 Stephen Childers' Award (West Point Swimming Award)  
1978, 1979 Draper Armor Leadership Award (Presented twice for Service in Armor Company Command)  
1985 West Point's William P. Clement Award (Best Instructor/Professor, US Military Academy)  
1987 MacArthur Leadership Award, Command and General Staff College, Fort Leavenworth, Kansas  
2008 Alumni Hall of Fame, Christian Brothers College High School, St Louis, Missouri  
2012 Boy Scouts of America, Distinguished Eagle Scout Award  
2014 Orlando Business Journal, "Veteran of Influence" Award  
2015 United States Sports Academy, Dwight D. Eisenhower Award for Contribution to National Sport and Fitness  
2015 Florida Hospital Des Cummings Innovator Award  
2017 Nominee and Top 10 Finalist, John Maxwell National Transformational Leadership Award; top 30 finalist  
2018 NFL Tom Lombardo Leadership Award (St. Louis chapter)  
2019 John R. Endwright Alumni Service Award, Indiana University-Bloomington,

School of Public Health

**PUBLICATIONS**

Mark Hertling and James Peterson, "Being All You Can Be...Physically!", *ARMY Magazine*, February 1986, pp 45–49

Mark Hertling, "Brooms and Brawn", *TRIATHLON Magazine*, May 1986, pp 22–23

Mark Hertling, "Dryland Training at West Point", *SWIMMING TECHNIQUE*, May–June 1986, pp 23–30

James Sfayer and Mark Hertling, "Fit to Fight," *Marine Corps Gazette*, August 1987, pp 43–44

Mark P. Hertling, "Physical Training for the Modern Battlefield: Are We Tough Enough?" SAMS Monograph, CALL Library, Nov 23, 87

Mark P. Hertling, "Whence Values Come," *Military Review*, December 1987, 16–23

Mark P. Hertling, "Insights Garnered and Gained: The Israeli Defense Forces and Operation Peace for Galilee," SAMS Monograph, CALL Library, April 22, 1988

Mark P. Hertling, "Narcoterrorism: The New Unconventional War," *Military Review*, March 1990

Mark P. Hertling, "The Battle Of Oom Chalouba, June 17, 2008," *ARMOR Magazine*, Vol 104, Jan–Feb 1995 pg 26–33

Mark P. Hertling and James Boiselle, "Coming of Age in the Desert: The NTC at 20," *Military Review*, September–October 2001, 64–65, October 9, 2002.

Thom Shanker and Mark Hertling, "The Military Media Relationship: A Dysfunctional Marriage," *Military Review*, Sept–Oct 2009, Vol 89, Number 5

Mark P. Hertling, "The Year of the NCO: A Division Commander's Perspective," *Military Review*, September 2009, Vol. 89, Number 5.

Mark Hertling, LTC William Graham and MAJ Louis Florence, "We Need More Engineers!," *ARMY Magazine*, January 2010

Mark Hertling, "What's Going on In Basic Training", *ARMY Magazine*, March 2010

Mark Hertling and PFC Jennifer Prowell, "A Soldier's Thoughts on Training, Leadership," *ARMY Magazine*, November 2010

Mark Hertling, "The US Army in Europe: Fighting Above Our Weight Class," *AUSA Green Book* 2011

Mark Hertling, "*Security and Conflict in the Caucasus region, Not Frozen*," Foreign Policy, The Best Defense Blog, August 2012

Mark Hertling, "*The Real Reason Iraq is Falling*," The Washington Post, June 12, 2014

Mark Hertling, "*The Only Way to Defeat ISIS*," CNN.com, August 21, 2014

Mark Hertling, "*Why Fighting ISIS Will Take Time, Patience*," CNN.com, September 1, 2014

Mark Hertling, "*A Case for Doing More in Ukraine*," Military Times (reprinted in *Kyiv Post*), November 28, 2014

Mark Hertling, "*What Videos Show About the Paris Terrorists*," CNN.com, January 7, 2015

Mark Hertling, "*How Breakfast Can Impact Our Future*," Huffington Post, April 15, 2015.

Mark Hertling, "*Why the Military Uses 'Blimps'*," CNN.com,

October 30, 2015

Mark Hertling, "*How to Defeat ISIS*," CNN.com,  
November 16, 2015

Mark Hertling, "*The Military View: Judging our Candidates as Leaders*,"  
CNN.com, February 17, 2016

Mark Hertling, "*A Soldier's View on Trump*," CNN.com,  
March 4, 2016

Hertling, M. "*How to Thwart a Terrorist Plot*," CNN.com, March 25, 2016

Hertling, M. "*Nuclear Codes: A President's Awesome Power*," CNN.Com,  
June 9, 2016

Hertling, M. "*Trump's NATO Position*," CNN.com, July 22, 2016

Hertling, M. "*More US Troops in Europe a Timely Move*," CNN.com,  
January 14, 2017.

Hertling, M. "*Combat Troops to Syria? Not So Fast*," CNN.com, February 16,  
2017.

Hertling, M. "*Trump's First Cold Slap of Reality*," CNN.com, April 6, 2017.

Seals, A. and Hertling, M. (2017). *Leadership in Cardiology: Development of  
Cardiologists as Leaders to Improve Our Health Care System*. Journal  
of the American College of Cardiology, Vol. 69:13, 1744-1747.

Hertling, M. "*President Trump Had the Right to Do It, But Should He  
Have?*" CNN.com, May 16, 2017

Hertling, M. "*We Need to Earn Our Fellow Soldiers' Sacrifices*." CNN.com,  
May 28, 2017.

Vincent, J., Andrews, D., Hertling, M.P., Galura, S., and Forlaw, L. (2017).  
*Impact of an Interprofessional Leadership Program on Collaboration  
in Practice*. Interprofessional Practice, Education and Evaluation, Vol.

8:1.

Hertling, M. *"President Trump Missed an Opportunity to be a Role Model for Scouts."* CNN.com. July 25, 2017.

Kirby, J. and Hertling, M. *"President Trump's Transgender Tweets Are an Affront to All Military."* CNN.com. July 27, 2017.

Hertling, M. (2017) *A Review of A Savage War: A Military History of the Civil War*. Civil War History Vol 63:3, pp 320-322.

Hertling, M. *"Can President Trump Make His Security Strategy Match His Twitter Feed."* CNN.com, December 18, 2017.

Hertling, M. *No Country for Military Parades*. U.S. News and World Report, 8 February 2017.

Hertling, M. *"The Military Is Like the Rest of America: Divided on Guns"* CNN.com, February 21, 2018

Hertling, M. *"Unforgettable Faces of Memorial Day."* CNN.com, May 28, 2018

Hertling, M. *"NATO Matters, and Trump's Trashing of it is Dangerous."* CNN.com, July 2, 2018

Hertling, M. and McKew, M. *"Putin's Attack on the US is Our Pearl Harbor."* Politico, July 17, 2018.

Hertling, M., Dennis, M., and Bartlett, R. (2018) *Training: What the Top Non-Profits Do*. Physician Leadership Journal, 5(6): 28-34.

Bigelman, K., East, W., Thomas, D., Turner, D. and Hertling, M. (2019). *The New Army Combat Fitness Test: An Opportunity to Improve Recruitment and Retainment*. Obesity Journal, awaiting publication.

Hertling, M. (2019). *Physicians Must Lead! A Comparative Study of Two*

*Approaches to Physician Leader Development* (Doctoral Dissertation).  
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Hertling, M. (2019). *"Pardoning Soldiers Accused of War Crimes Would Be Immoral."* CNN.com, 20 May 2019.

Hertling, M. and Natter, R. *"Cutting Refugee Admission Will Have Severe Consequences for the US Military,"* Washington Post, 8 September 2019.

Hertling, M. (2019). *"Alexander Vindman Is Living His Oath to America."* CNN.com, 29 October 2019.

Hertling, M. (2019). *"A Navy Commander Will Have to Clean Up the SEAL Mess."* CNN.com, 25 November 2019.

Hertling, M. (2020). *"Soleimani Killings: What Happens Next?"* CNN.com, 3 January 2020.

Hertling, M. (2020). *"A Headache Could Mean Brain Trauma"* CNN.com, 22 January 2020.

Hertling, M. (2020). *"What is Reasonable to Expect from the Military in a Pandemic?"* CNN.com, 17 March 2020.

Hertling, M. (2020). *"Ten Tips for a Crisis: Lessons from a Soldier."* Journal of Hospital Medicine, May 2020. (Published online on 2 April 2020).

Hertling, M. (2020). *"Don't Execute a Germany Drawdown."* St. Louis Post-Dispatch, 15 July 2020.

Hertling, M. (2020). *"Getting the Most From All Physician Leaders."* In An Evolution Of Empowerment: A Women In Medicine Summit Compendium. Edited by Jain, S and Kim, D.

Hertling, M. (2020). *"I Helped Build a Police Force in Iraq. We Refused to Dress Them in Camo."* Washington Post, 20 July 2020.

Hertling, M. (2020). *"General Lloyd Austin is the Right Man for the Defense*

Secretary Job.” CNN.com, 11 December 2020.

Hertling, M. (2021). “Biden Made the Right Call on Afghanistan.”  
CNN.com, 16 April 2021.

### **BOOK PUBLICATIONS**

Hertling, Mark P. "The Battle of Oom Chalouba, Chad, June 17, 2008: The Leader's Role in Preparing Units for the Physical Demands of Combat." In *Leadership: The Warrior's Art*, ed. Christopher D. Kolenda, 287–307. 2nd ed. Carlisle: Army War College Foundation Press, 2001. (UB210 .L21 2001)

Hertling, Mark P. *Growing Physician Leaders*. Rosetta Books, May 15, 2016.