



### There's No Place Like MSPN

Click your heels to join MSPN at the 2025 Annual Educational Conference!

The National MSP Network is the only national Medicare Secondary Payer organization and we welcome you to join us October 15-17, 2025. We will be back in Baltimore, MD, at The Hotel at Arundel Preserves, with the continued availability of virtual attendance.

Why Attend? This conference is designed for all insurance, healthcare, financial services, and litigation professionals, and their teams, whose business involves any aspect of Medicare Secondary Payer compliance. Conference programming will span from beginner to advanced topics. MSPN's conference is designed to help attendees broaden their knowledge base, share experiences, collaborate with others, learn from CMS representatives and contractors, and drive better case outcomes. Our attendees will walk away with smart strategies, actionable tactics, eye-opening inspiration, and real connections with people shaping the future of the Medicare Secondary Payer world.

Why Sponsor? By participating as a Sponsor at MSPN's Annual Educational Conference, you ensure contact with MSPN's influential member base of Claims Adjusters, Insurance Carriers, Life Care Planners, Medicare Set-Aside Allocators, Nurses, Medical Professionals, Personal Injury Attorneys, Professional Administrators, Self-Insured Employers, Settlement Planners, Social Workers, Special Needs Attorneys, Structured Settlement Professionals, Third Party Administrators, Trustees, Workers' Compensation Attorneys, and others from across the US.

You don't want to miss the opportunity to join us on this adventure.



# Schedvle Overview

Tuesday, October 14, 2025

6:00—9:00 p.m. Board of Directors Dinner, by invitation only

Wednesday, October 15, 2025

6:00—8:00 a.m. Exhibitor/Sponsor Setup

7:30 a.m. Registration and Check-in Opens

7:30—8:30 a.m. Continental Breakfast

8:30—9:45 a.m. Conference Kick-off and Opening Session

9:45—10:00 a.m. Break with Exhibitors

10:00—11:00 a.m. General Session 11:00 a.m.—12:00 p.m. General Session

12:00—1:00 p.m. Lunch Break; Exhibits Open

1:00—2:00 p.m. Breakout Sessions
2:00—2:15 p.m. Break with Exhibitors
2:15—3:15 p.m. Breakout Sessions
3:30—4:30 p.m. Breakout Sessions

4:45—6:00 p.m. Networking Reception

The schedule is tentative and subject to change. For full information relative to the agenda, including session descriptions and speakers, please visit our website at mspnetwork.org where information will be posted as available.

This conference is being submitted for a total of 22.25 hours of continuing education (12.25 live; 10.0 on demand). Please note that approved hours vary by licenses and certifications, as well as by state. Visit our site for more information and for the status of all applications and approvals.

Please note that all times are listed in the Eastern Time Zone.

### Thursday, October 16, 2025

7:30 a.m. Registration and Check-in Opens 7:30—8:30 a.m. Breakfast Buffet; Exhibits Open

8:30—9:30 a.m. General Session

9:30—9:45 a.m. Break with Exhibitors 9:45—10:45 p.m. Breakout Sessions 10:45—11:00 a.m. Break with Exhibitors

11:00 a.m.—12:00 p.m. Breakout Sessions

12:00—1:00 p.m. Lunch Break; Exhibits Open

1:00—2:00 p.m. General Session

2:00—2:15 p.m. Break with Exhibitors

2:15—3:15 p.m. General Session

3:15—3:30 p.m. Break with Exhibitors

3:30—4:30 p.m. General Session

4:30 p.m. Conference Send-Off & Door Prizes

Friday, October 17, 2025

9:00—11:00 a.m. MSPN Board of Directors Meeting

### SPONSORSHIP FEATURES AND BENEFITS

MSPN is pleased to offer the following features and benefits as part of the sponsorship packages (outlined on the next page).

### **PUBLISHED MSP TALK**

MSPN recognizes that our sponsors are thought leaders who offer superior and innovative services and products. Record a video highlighting how your company is making a difference in the MSP arena and how you are leading the industry. Videos may be 3-5 minutes long and will be due to MSPN by September 15, 2025. Based on your selected sponsorship package, videos will be released prior to the conference and at the opening of sessions. (Benefit offered to Diamond and Sapphire sponsors only.)

### **DIGITAL ADVERTISING**

Sponsors will have the opportunity to feature their logo or ad (based on sponsorship package) on the conference mobile app or the digital conference program, providing more exposure at attendees' fingertips.

#### **EXHIBIT TABLETOP**

Sponsors have the option to exhibit, allowing you the opportunity to connect face-to-face with prospective customers and partners. Tabletop exhibits will be placed in the function space outside of the meeting room. Preferred placement is reserved for Diamond and Sapphire sponsors.

Sponsors may also contribute to the swag table if they do not wish to have an exhibit table.

### SOCIAL MEDIA ORGANIZATION SPOTLIGHT

In addition to recognizing your organization at your selected sponsorship level, MSPN will also include a brief profile of your organization and link members directly to you. (Benefit offered to Diamond and Sapphire sponsors only.)

### EMAIL MARKETING BLAST

MSPN will facilitate a blast e-mail to conference attendees from the sponsor. (The email message should be about the company's participation in the conference, should provide value to the attendees, and will be limited to 500 words.) Content due to MSPN by September 1, 2025. (Benefit offered to Diamond, Sapphire, and Emerald sponsors only.)

### **CONTRIBUTE TO SWAG BOXES**

Share your swag with in-person attendees and also help get virtual attendees excited about the conference. MSPN will send a swag box to all virtual conference attendees the week prior to the event. Sponsors are welcome to include items and we welcome you to be creative! Items must be received at the MSPN office by September 1, 2025.

### DOOR PRIZES - DONATE YOUR PRIZE!

Door Prize drawings will immediately follow the closing session.

### **COMPLIMENTARY REGISTRATIONS**

Sponsor packages include the outlined complimentary registrations, allowing your personnel access to the full conference and all sessions. Additional personnel beyond your complimentary registrations may attend for a fee of \$350 per attendee. This discounted attendee registration will allow your attendees to participate in all conference functions.



MSPN supports Kids' Chance across the nation and is pleased to facilitate support from our members. All sponsor packages include a donation and attendees have the option to donate during registration.

Please note that MSPN cannot directly accept taxdeductible contributions from individuals or organizations that by law can only make gifts to 501(c)(3) organizations. Contributions made through MSPN are not tax-deductible by individuals or organizations.

### SPONSORSHIP FEATURES AND BENEFITS

\$5,000

EMERALD CITY \$3,750

RUBY SLIPPER \$2,500 YELLOW BRICK ROAD \$1,500

10 Available

4 Available

6 Available

able 8 Available

**Complimentary Full Event Registration** 4 3 2 1 Refreshment **Event/Function Sponsorship Mobile App** Luncheon, Breakfast, (may be co-sponsored), Nametags, Audio-Visual, Break or Wednesday Reception, Lanyards, or Transportation, Signage or Swag Boxes **Enhanced** or Coffee Station **Refreshment Break Tabletop Exhibit Booth** included included included included **5 Minute Organization Promotion** included included **Published MSP Talk Pre-Conference Distribution** included included **Session Intro** included **Email Marketing Blast** included included included Social Media Organization Spotlight included **Digital Advertising Mobile App** included **Digital Conference Program** 1/2 Page **Full Page** 1/2 Page 1/4 page **Contribute to Swag Boxes for Virtual Attendees** included included included included **Donation to Kids Chance** \$200 \$100 \$250 \$150

All sponsors will have their logo featured on MSPN website and social media, marketing and meeting materials, meeting signage, and presentation screen between sessions.

All sponsorships are offered on a first come first served basis.

Some event and function sponsorships may be shared co-sponsorships based on final number of sponsors.

Upon receipt of contract with payment, sponsor logos will be added to all marketing and web materials.

MSPN will provide an image and flyer for you to share with your clients and social media showing your support of the conference!

INCLUDED IN ALL PACKAGES: Mobile App Benefits offered through Whova include instant connection to in-person and virtual attendees and a personalized exhibitor profile.



### SPONSOR REGISTRATION

Organization Name (as it should appear on marketing materials)							
Contact Name		E-mail Address					
Address		City	State	Zip			
Telephone	Fax	Organization Website Address					
CHECK ONE OF THE FOLLOWING: I would like an exhibit table I would not like a table or to cont		ike to contribute to the swag table					
If requesting an exhibit table, will you need access to electricity? Yes No							
Swag Bag Donation for Virtual Attendees (85 items requested by September 1, 2025):							
Please make your selection:  Diamond Level Sponsor (\$5,00	0)	☐ Emerald Level Sponsor (\$2,500)					
Sapphire Level Sponsor (\$3,75	0)	Ruby Level Sponsor (\$1,500)					
ATTENDING PERSONNEL NAME( (Complimentary registrations based on spo package; additional personnel may register	nsorship	Email Address	On-Site Cell P	hone Number			
Payment: Check (Payable to	MSPN) [	□Visa □ MC □AmEx □Discover TOTAL AMOU	JNT: \$				
Name on Card:							
Credit Card Number:(will be assessed 3.5% convenience fee)		Exp. [	Date:				
Signature: Security Code:							
Billing Address if different from a	bove:						

**ALL PAYMENTS MUST BE RECEIVED BY OCTOBER 1, 2025** 

### ATTENDEE REGISTRATION

First Name		Last Name		
Company		Professional Title		
Full Mailing Address (Virtual Attendees - p	rovide address to whi	ch you would like yo	our swag box sent.)	
Telephone Em	nail Address			
Primary Job Function Co	Continuing Education Requests		Special Dietary Requirements	
<ul> <li>All registrations will have access to al (on-demand) may qualify for live CE of Future member rates include MSPN m</li> </ul>	redit by your licensi	ng or credentialing	g body's criteria.	
N-PERSON REGISTRATION FEES		MEMBER RATE	<b>FUTURE MEMBER RATE</b>	
Super Early Bird (through June 30, 20	)25)	□\$350	<b>□</b> \$525	
arly Bird (July 1 - August 31, 2025)		□ \$410	<b>□</b> \$585	
ate Registration (September 1 - Sept	ember 30, 2025)	□ \$460	□\$635	
ast Minute Registration (after Octob	er 1, 2025)	□ \$510	□\$685	
IRTUAL REGISTRATION FEES		MEMBER RATE	FUTURE MEMBER RATE	
uper Early Bird (through June 30, 20	)25)	□ \$460	□\$635	
arly Bird (July 1 - August 31, 2025)		□ \$480	□\$655	
ate Registration (September 1 - Sept	ember 30, 2025)	□\$500	<b>□</b> \$675	
ast Minute Registration (after Octob	er 1, 2025)	□ \$520	□\$695	
yment: Check (Payable to MSPN)	Visa MC AmEx	α ⊡Discover       T(	OTAL AMOUNT: \$	
ame on Card:				
edit Card Number: ill be assessed 3.5% convenience fee)			Exp. Date:	
gnature:			Security Code:	
lling Address if different from above:				

ALL PAYMENTS MUST BE RECEIVED BY OCTOBER 1, 2025
The National Medicare Secondary Payer Network (MSPN)

620 Florida St., Suite 210, Baton Rouge, LA 70801 | (225) 454-6164 | Fax: (225) 344-1132 Info@mspnetwork.org | www.mspnetwork.org



## GENERAL INFORMATION

### **Annual Conference Cancellation Policy**

If you are unable to attend the Annual Conference after already making payment, you are encouraged to offer your place to an industry friend or colleague. However, if you require a refund, MSPN will provide one if a request is made in writing to info@mspnetwork.org at least two (2) weeks in advance of the event. However, an administrative processing fee of \$50 will be assessed. If the request is canceled within two (2) weeks of the event, there will be no refund provided.

### Registration Fee Payment Policy

As The National MSP Network allows attendees to select "Bill Me" as part of any registration completed through the association website, the following policy has been approved to ensure payment of commitments:

### 1. Sponsors

- 1.1 Payment shall be received within 45 days of commitment (or by the date of the event if the event is within 45 days.)
- 1.2 Payments not made within 45 days of commitment (or by the date of the event if the event is within 45 days) shall result in the organization losing the following benefits of sponsorship until the outstanding balance is settled.
- 1.3 Should the sponsoring organization be allowed, by approval of the event committee, to receive any sponsor benefit pending a payment forthcoming, and payment is not received within 45 days following the event (or the end of the calendar year, whichever is first), the organization shall lose membership status of good-standing until the outstanding balance is settled.

### 2. Attendees

- 2.1 Payment shall be received within 45 days of commitment (or by the date of the event if the event is within 45 days).
- 2.2 Payments not made within 45 days of commitment (or by the date of the event if the event is within 45 days) shall result in the attendee not receiving access to the event, whether virtual or live, until the outstanding balance is settled.
- 2.3 Should the attendee be allowed, by approval of the event committee, to attend the event pending a payment forthcoming, and payment is not received within 45 days following the event (or the end of the calendar year, whichever is first):
- 2.3.1 The attendee shall lose membership status of good-standing until the outstanding balance is settled.
- 2.3.2 The attendee shall not receive continuing education certificate of participation until the outstanding balance is settled.

### **Shipping of Materials**

All packages should be mailed to:

[Organization Name] 7795 Arundel Mills Blvd. Hanover, MD 21076 Attn: Danielle Emich - MSPN

Packages must be shipped to arrive 48 hours or less to the start of the conference. They may be refused if received earlier. For outgoing shipments, sponsors are responsible for fully prepping and labeling all packages and scheduling a pickup for items on Friday, October 17, 2025.

### HOTEL ACCOMMODATIONS



The Hotel at Arundel Preserve 7795 Arundel Mills Boulevard Hanover, MD 21076

Check in Time: 4:00 p.m. Check out Time: 11:00 a.m.

MSPN Room Rate: \$169 +taxes/fees
Room block deadline: Saturday, September 13,
2025.

Room types available for guests checking in Tuesday and checking out Friday include Standard King, Standard King Sleeper Sofa, and Executive King.

Room types available for guests with shorter stays include Queen Standard, Executive Queen Double, Executive King, and Queen/King Accessible.

#### Reservations:

888-624-4011 or online at www.thehotelarundel.com Upgrades may be requested at time of reservation additional fees may apply

Credit Card required at time of reservation.

Overflow accommodations with Double Queen rooms are available at the Cambria for \$169 per night with a deadline of Saturday, September 20, 2025.

### Reservations:

443-737-4498 or online at
www.choicehotels.com/maryland/hanover/cambria
-hotels/md306
Upgrades may be requested at time of reservation additional
fees may apply

### Questions?

Please contact us at info@mspnetwork.org or 225.343.2776 if you have any questions. We look forward to seeing you this year!