Mississippi VETERINARIAN
A Biannual Publication for MVMA Members, Veterinary Students and Friends of the MVMA. Summer 2018

Inside:
SUMMER CONFERENCE REGISTRATION
BOARD OF DIRECTORS NOMINATIONS
WINTER CONFERENCE HIGHLIGHTS
MVMA LEGISLATIVE REPORT
MVMA-PAC MEMBERSHIP
VETERINARIAN OF THE YEAR
YOUNG VETERINARIAN OF THE YEAR
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From the MVMA Executive Director

As of April 2018, the MVMA has over 714 members. I encourage you to take full advantage of the many opportunities available to members of MVMA. Our association advocates for members through the legislative and rule-making processes. MVMA is also the leading provider of CE for veterinarians in Mississippi with two conferences per year. Please browse through our website (www.msvet.org) to become more familiar with our CE dates, current members and membership benefits.

Thank you for the opportunity to serve the veterinary profession. If there is anything we can do for you, please do not hesitate to contact us at msvetmed@gmail.com or at 662-323-5057.

DeAnna Dillard
MVMA Executive Director

Mission: To promote the importance of the veterinarian as a medical professional in his or her role in protecting animal and public health.

Don’t let your 2018 Membership lapse! A third notice of 2018 Membership Renewals was e-mailed recently. Please check your spam box. Throughout the year we send valuable information and updates to our members including CE opportunities, legislative changes and alerts, and other information that may be significant to your practice or career. You may also renew online at www.msvet.org. If you have any questions, please contact the MVMA office. Thank you and we look forward to another great year!
Advocacy
- Update veterinary community to new laws and regulations.
- Speak to news media on your behalf.
- Impact state legislation and regulation.
- Educate lawmakers and the public to veterinary views and concerns.
- Monitor Mississippi legislation affecting veterinary medicine in our state.

NEXT STEP: Join MVMA’s Political Action Committee (PAC).

Community
- Build your network of professional colleagues across the state.
- Develop leadership skills by serving on MVMA task forces.
- Receive personal support from MVMA staff by phone or online.
- Create lasting relationships with fellow animal lovers.
- Collaborate on current topics via MVMA VetChat and Facebook.
- Learn from individuals in all disciplines of veterinary medicine.

NEXT STEP: Join one of the task forces and get involved in the premier organization for veterinarians in the state.

Education
- Gain knowledge at the MVMA Winter and Summer Conferences.
- Save $100 on your conference registration.
- Access members-only informational resources from www.msvet.org.
- Strengthen professional skills through MVMA task forces and CE events.
- Stay informed of veterinary community activities through publications.

NEXT STEP: Register to attend the MVMA Summer Conference at www.msvet.org.
The veterinary profession is constantly changing. Legislation pertaining to medical professionals and small business owners are in the forefront more and more these days. If you become aware of a problem or have issues pertaining to the veterinary profession, please do not hesitate to contact your district representative.

*Your MVMA representative is your first point of contact when issues pertaining to veterinary medicine arise.*

---

JACK D SMITH  
NORTHERN DISTRICT REPRESENTATIVE  
1233 STEEL RD. STARKVILLE, 39759  
(662) 325-2151  
SMITH@CVM.MSSTATE.EDU

CHARLES M EDWARDS  
CENTRAL DISTRICT REPRESENTATIVE  
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(601) 854-7808  
CHAR65MAC@BELL lumOUTH.NET

SARA P LOTT  
SOUTHERN DISTRICT REPRESENTATIVE  
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SEPDVM01@MSUBULLDOGS.ORG

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AT LARGE DISTRICT REPRESENTATIVE  
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phone: (662) 325-5863  
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Timothy E. Fleming, DVM  
AVMA Alternate Delegate  
phone: (662) 429-4596  
timflemingDVM@gmail.com
Save the Date for the 2019 Winter Conference
Mill Conference Center – February 21–23, 2019
2017 VETERINARIAN OF THE YEAR
Dr. Jim Brett

2017 YOUNG VETERINARIAN OF THE YEAR
Dr. Jenny Sowell

Congratulations to these well deserved recipients who were nominated for demonstrating activity that has promoted and enhanced veterinary medicine within Mississippi. Special thanks to Dr. Katie Ebers and Dr. Todd Sullivan for presenting the awards.

Kevin Smith, MVMA President; Katie Ebers, Legislative Task Force Co-Chair; Pat Hidalgo, MVMA President-Elect; Bob Filgo, Legislative Task Force Co-Chair

MVMA Legislative Luncheon

Rachel Wilson, Travis Noto, Dr. Kevin Smith, LaDarrius Battee, Austin Whitman, Jannah Alexander
Run with the PAC

WHAT IS MVMA-PAC?

MVMA-PAC is the non-partisan political arm of the organization. It’s primary purpose is to raise funds that are contributed to campaigns of candidates running for public office in Mississippi. When we pool our resources to rally with candidates who support our profession, the voice of the veterinarian community proves more powerful. MVMA-PAC’s strength comes from Mississippi veterinarians who contribute their resources, enabling the MVMA to lobby with policy makers in our state.

BECOME A LEADER

Choose a level of giving that is comfortable for you. Let us recognize you for the veterinary leader that you are. Return the form below with your contribution.

QUESTIONS?

Contact the MVMA at (662) 323-5057 or email msvetmed@gmail.com.

As a veterinary leader, you know how important it is for our profession to impact public policy and awareness on animal health and welfare, zoonotic diseases, and small business issues. As veterinarians we speak more effectively when we speak collectively. One very effective way in which to ensure our voice is heard is to support the Mississippi Veterinary Medical Association’s Political Action Committee.

_____________________________________________________
name

_____________________________________________________
home mailing address

city/state/zip

If contribution is over $100, please provide business address below.

_____________________________________________________
name

_____________________________________________________
home mailing address

city/state/zip

CONTRIBUTION LEVELS

☐ PAC Backer $200

☐ Sustaining Member $300

☐ Contributing Member $50

☐ Member $25

Please send non-corporate checks only to MVMA-PAC, P.O. Box 395, Clinton, MS 39060. Thank you!
The 2018 legislative session came to a conclusion on Wednesday, March 28, 2018 as both Houses adjourned sine die. The funding of state government was completed with most agencies relatively happy with their appropriation as an uptick in the state economy gave lawmakers an additional $56 million to use in planning the 2019 fiscal year budget.

Of particular interest to MVMA:

SB 2934 – flagged by AVMA– SB 2934 would amend current legislation as it relates to dog fighting and any paraphernalia used for the purpose of engaging in or promoting or facilitating such a fight. This bill, as amended, passed out of the Senate, was transmitted to the House, amended and passed by the House and sent back to the Senate for concurrence or non-concurrence. The Senate did not concur with the changes made by the House. Conference was invited on this bill. The conferees met and were able to agree to a conference report that was ratified by both Houses. This bill flagged by AVMA as veterinarians were initially named as a possible custodian of fighting dogs and/or paraphernalia. This bill as amended and as approved by both Houses in its final version removes all reference to a veterinarian. The main thrust of this bill significantly increases fines and penalties for those found guilty of promoting dog fighting. This bill now goes to the Governor for his review.

SB 2952 – This is the appropriations bill for the College of Veterinary Medicine at Mississippi State University. The original amount recommended was $16,393,747. This bill passed the Senate, was transmitted to the House, amended by the House and sent back to the Senate for concurrence or non-concurrence. As expected, the Senate did not concur and this bill was referred to a conference committee to determine the final appropriation amount which was established at $17,029,163. This bill also included $140,000 for the purchase of equipment and the training of personnel for Chronic Wasting Disease testing in white tail deer. Both Houses have approved the conference report. The Governor should sign this bill.

This concludes my reporting for the 2018 legislative session. As always, please feel free to call or email with questions or comments.

Harry Dendy
MVMA Legislative Consultant
hdendy@hughes.net
Phone: 601-260-5917

Dr. Pat Luckett has closed his veterinary clinic due to eminent domain by MDOT. He is also retiring and selling his inventory of equipment. Please contact him for a list of equipment and products.

Pat Luckett, DVM
601-927-8843
DrPHLuckett@gmail.com
MVMA Board of Directors Nominations

NORTHERN DISTRICT REPRESENTATIVE

Lisa Sharp, DVM - Dr. Sharp is a 1984 graduate of MSU CVM. She opened her practice with her husband in Batesville, MS 32 years ago and still practices there. She has previously served as Treasurer, Vice-President and President of the MVMA.

Tom Abernethy, DVM - Dr. Abernethy was raised in Pontotoc County. He attended Itawamba Junior College and then went to Mississippi State University where he graduated from the College of Veterinary Medicine in 1984. After practicing in Arkansas for six years, he returned to Mississippi where he practiced in Grenada for the last 28 years.

SOUTHERN DISTRICT REPRESENTATIVE

Anna Anderson, DVM - Dr. Anderson is from Mize, MS and graduated from MSU CVM Class of 2005. She is a member of Oak Grove Baptist Church and a member of the Mize Volunteer Fire Department. She is an associate at Leaf River Vet Services (Taylorsville) and Jasper Co. Vet. Services (Bay Springs). Dr. Anderson enjoys fishing, hunting, going to the gym, running, and spending time with her boys. She raises registered Brahman and Brahman crossbred cattle.

Richard Gingles, DVM - Dr. Gingles was born and raised in Greenville, Alabama. In 1964 he graduated from Auburn University and received a B.S. degree in Agricultural Economics and a commission in the United States Army, serving from 1964 to 1966. He graduated from Texas A&M University College of Veterinary Medicine in August 1969, and has practiced in Long Beach, MS, since that time. He has served on the Board of Directors of the Southeast Mississippi Livestock Association in Hattiesburg, MS, and the board of Directors of the American Red Brangus Association with offices of President and Vice President.

Gregory Howell, DVM - Dr. Gregory A. Howell is a member of the Mississippi State University College of Veterinary Medicine Class of 1991. He is a practicing veterinarian and co-owner of Animal Medical Center in Brookhaven, Mississippi. He was honored as Mississippi’s Young Veterinarian of the Year in 2000 and is a member of the American Veterinary Medical Association, the Mississippi Veterinary Medical Association, and the Mississippi Board of Animal Health.

Jennifer Sutton, DVM - Dr. Sutton is a 1992 graduate of Millsaps College and a 1998 graduate of LSU School of Veterinary Medicine. She is currently pursuing her MBA at LSU Shreveport with anticipated graduation in the Spring 2019. She and her husband are the owners of Gulf Coast Veterinary Emergency Hospital and Beach View Veterinary Hospital in Biloxi. She has served as the President of their local association, South Mississippi Veterinary Medical Association, from 2014-present.

TREASURER

Susan Lockard, DVM - Dr. Lockard is a 1984 graduate of Mississippi State University College of Veterinary Medicine. She practiced in mixed and small animal practices throughout her career and is now retired.

Stanley Robertson, DVM - Dr. Robertson is a 1984 graduate of Mississippi State University College of Veterinary Medicine. Upon graduation, he worked in West Point, MS in a mixed animal practice before starting his own practice in the metro Jackson area. While in practice there, he was President of the Greater Jackson Veterinary Medical Association, as well as President of the Animal Emergency Clinic Board of Directors. In addition to owning his own practice, Dr. Robertson has also worked in corporate veterinary medicine, as well as academic veterinary medicine (including being on the faculty at Mississippi State College of Veterinary Medicine). He has also served on the MVMA Executive Board as Central District Representative, and he is currently a member of the AVMA Council on Veterinary Service.

VICE PRESIDENT

Beckey Holifield, DVM - Dr. Holifield is a 2003 MSU-CVM graduate. She owns a a mixed animal practice with her husband Michael in Crystal Springs, MS. She has previously served on the MVMA Board of Directors as a District Representative. She volunteers with MSU-CVM in the interview process for new students. She works with the Jackson Area vet association and is president of the Copiah County Animal Shelter. She’s also a member of Junior Auxiliary of Crystal Springs.

Jack Smith, DVM - Dr. Smith is completing his third year of service as the Northern District Representative to the MVMA Board of Directors. He is from Starkville, MS and currently is the Associate Dean for Academic Affairs at the College of Veterinary Medicine. He is a Theriogenologist and had been working in academia for almost 17 years. Prior to his employment at MSU-CVM he was in mixed animal practice in Georgia.

Elections will be held electronically beginning May 15. A link to the online ballot will be e-mailed to all current MVMA members. Newly elected individuals will be announced no later than June 30, and will be introduced at the business meeting during the Summer Conference July 15.
CE CREDIT

COURSES FOR YOUR ENTIRE TEAM

Thanks to a partnership between the Mississippi Veterinary Medical Association and Communication Solutions for Veterinarians, use promo code MSVET to save $10 per course.

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- Online test
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MEET YOUR CONSULTANT
Wendy S. Myers, CVJ, owns Communication Solutions for Veterinarians in Denver. Her consulting firm helps teams improve communication skills, client service and compliance. Communication Solutions for Veterinarians is a leader in phone-skills training. Wendy is a certified veterinary journalist and the author of five books, including 101 Communication Skills for Veterinary Teams.

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2018 COURSES
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JANUARY 18
8 Essential Skills Every Receptionist Should Master

FEBRUARY 15
Change Your Approach: Every Month is Dental Month

MARCH 15
Master the Art of Presenting Treatment Plans

APRIL 19
How to Train a New Receptionist

MAY 17
How to Tame Rude Clients

JUNE 21
Are Your Wiggle Words Killing Compliance?

JULY 19
Be an Energetic, Efficient Receptionist

AUGUST 16
Take the Fear Out of Anesthesia

SEPTEMBER 20
Get Clients to Accept Diagnostic Tests

OCTOBER 18
Callers Hate to Hold: Solutions to Manage Hold-Time

NOVEMBER 15
Be Efficient in the Exam Room

DECEMBER 20
Lead Clients’ Decisions with Yes-or-Yes Choices

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Lead Clients’ Decisions with Yes-or-Yes Choices
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Len Jones, DVM
len@tpgsales.com
(334)703-5837 cell

TPG Sales
334-727-2067

2018 Summer Conference Sponsors and Hotel Information

July 12-15, 2018
Perdido Beach Resort
27200 Perdido Beach Blvd.
Orange Beach, AL
800-634-8001
www.PerdidoBeachResort.com

The special rates will be available until Monday, June 11, 2018, or until the group block is sold-out. Attendees must identify themselves as participants of the MVMA 2018 Summer Meeting, Booking ID #11614 in order to receive the special group rate.
REGISTRATION FORM

2018 MVMA Summer Conference - July 12-15, 2018 - Perdido Beach Resort

Early-bird deadline - June 20

online registration at www.msvet.org

ATTENDEE

Name: ____________________________

First Name for Badge: ____________________________

Address: ____________________________

City/State/Zip: ____________________________

Phone: ____________________________

E-Mail: ____________________________

Pricing | before June 20 | Onsite
--------|--------------|--------
MVMA Member | $325 | $400
MVMA Life Member | $225 | $300
Veterinarian (non-MVMA) | $425 | $475
Technician (FRI only) | $100 | $150
Technician (FRI/SAT only) | $175 | $225
Guest(s) | $75 | $100

Pricing for guests:

Guest Name(s) ________________

Proceedings are available on a USB drive for your computer or in printed booklets. Both contain notes from all conference tracks. Availability of proceedings not guaranteed after June 20.

Select ONE (only one version available per attendee):

___ Jump Drive (FREE) ___ Printed proceedings ($75)

CONTINUING EDUCATION

Thursday, July 12 (4 hours)
GS01 GS02 GS03

Friday, July 13 (8 hours)
SA01 SA05 LA01 FA01 TECH01
SA02 SA06 LA02 FA02 TECH02
SA03 SA07 FA03 TECH03
SA04 SA08 FA04 TECH04

Saturday, July 14 (3.5 hours)
SA09 SA12 EQ01 PM01
SA10 SA13 EQ02 PM02
SA11 SA14
SA15

Sunday, July 15 (4.5 hours)
SA16 SA17 USDA

NOTES
1. Member pricing is for current MVMA members.
3. Guest badges are required for guests who wish to access the exhibit hall, including the daily breakfast and snacks.
4. Topics and/or speakers are subject to change due to unforeseen circumstances.
5. Cancellation Policy: 100% refund if requested in writing before June 1. 50% refund if requested in writing between June 2 and June 20. No refunds after June 21.

PAYMENT

Registration Subtotal $__________
Printed Proceedings $__________
Guest Fee $__________

TOTAL: $__________

Mastercard  Visa  AMEX  Discover

Check (payable to MVMA)  Check #_______

Name on card: ____________________________

Card number: ____________________________

Expiration Date: ____________

Billing address on card: ____________________________

Return form and payment to:

MVMA SUMMER CONFERENCE
P.O. Box 395
Clinton, MS 39060

FAX: 877-872-3731
or register online at www.msvet.org
# MVMA Summer Conference

**July 12-15, 2018**

**Thursday, July 12 (4 hours)**

**GENERAL SESSION**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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</table>
| 1:00-3:00pm| (GS-1) Regulatory Update — Dr. Jim Watson  
(GS-2) Chronic Wasting Disease Update — Mr. Russ Walsh, MS Dept of Wildlife |
| 3:00-3:30pm| BREAK — Grand Pointe — Lower Level                                      |
| 3:30-5:30pm| (GS-3) Mr. John Dowdy, Executive Director, MS Bureau of Narcotics — Opioid Crisis |

**Friday, July 13 (8 hours)**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>6:45am-7:30am</td>
<td>CONTINENTAL BREAKFAST — Grand Pointe — Lower Level</td>
</tr>
</tbody>
</table>
| 7:30am-9:30am| SMALL ANIMAL TRACK 1  
(SA-1) Ophthalmology  
Dr. Caryn Plummer  
Dr. Andrew Specht |
| 9:30-10:00am| BREAK — Grand Pointe — Lower Level                                      |
| 10am-12:30pm| SMALL ANIMAL TRACK 2  
(SA-5) Feline Kidney Disease  
part 1  
Dr. Andrew Specht  
Dr. Andrew Specht |
| 12:30-1:30pm| LUNCH BUFFET — Grand Pointe — Lower Level                                |
| 1:30pm-3:00pm| SMALL ANIMAL TRACK 3  
(SA-6) Feline Kidney Disease  
part 2  
Dr. Andrew Specht  
Dr. Cooper Brookshire |
| 3:00-3:30pm| BREAK — Grand Pointe — Lower Level                                      |
| 3:30pm-5:30pm| SMALL ANIMAL TRACK 4  
(SA-7) Antibiotic resistance; public health in practice (part 1)  
Dr. Cooper Brookshire  
Dr. Cooper Brookshire |
| 5:30-6:30pm| MIX & MINGLE RECEPTION — GRAND POINTE LOWER LEVEL                         |
Saturday, July 14 (3.5 hours)

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<tr>
<th>Time</th>
<th>Session</th>
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<tr>
<td>7:00am-8:30am</td>
<td>MVMA BUSINESS MEETING &amp; BREAKFAST — Grand Pointe - Lower Level</td>
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<td>SMALL ANIMAL TRACK 1</td>
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<td>SMALL ANIMAL TRACK 2</td>
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<td>EQUINE TRACK</td>
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<td>PRACTICE MGMT TRACK</td>
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<tr>
<td>8:30am-10:30am</td>
<td>(SA-9) Beach ball in the belly: Managing GDV &amp; options for prophylactic gastropexy</td>
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<td>Urethral surgery in dogs &amp; cats</td>
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<td></td>
<td>Dr. Michael Tillson</td>
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<td></td>
<td>(SA-11) Clinical approach to pruritus</td>
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<td>Update on treatment for atopic dermatitis: pros and cons of various options</td>
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<td></td>
<td>Dr. Rosanna Marsella</td>
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<tr>
<td>10:30-11:00am</td>
<td>BREAK — Grand Pointe — Lower Level</td>
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<tr>
<td>11:00am-12:30pm</td>
<td>(SA-10) Ears – benign and complex</td>
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<td></td>
<td>Dr. Michael Tillson</td>
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<td>(SA-12) How to approach recurrent otitis externa</td>
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<td>How to approach recurrent and resistant pyoderma</td>
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<td>Dr. Rosanna Marsella</td>
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<td>CONTINENTAL BREAKFAST - Grand Pointe - Lower Level</td>
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<tr>
<td>7:30am-9:00am</td>
<td>(SA-13) Pharmacology Update - Dr. Sue Duran</td>
<td>USDA Accreditation Modules</td>
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<td>(USDA) USDA Accreditation Modules</td>
<td>Dr. Michael Logan</td>
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<tr>
<td>9:30am-10:00am</td>
<td>BREAK — Grand Pointe — Lower Level</td>
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<tr>
<td>10:00am-12:30pm</td>
<td>(SA-14) CVM House Officers — Hot Topics &amp; presentations</td>
<td>USDA Accreditation Modules</td>
</tr>
<tr>
<td></td>
<td>(USDA) USDA Accreditation Modules</td>
<td>Dr. Michael Logan</td>
</tr>
</tbody>
</table>

**CONTINUING EDUCATION CREDITS:** up to 20 hours (VETERINARIANS), or up to 11.5 hours (TECHNICIANS). Technicians have the option to enroll in Saturday sessions for an extra fee.

Topics and/or speakers are subject to change due to unforeseen circumstances.
Stop worrying about the future... PLAN for it!

We look forward to helping you achieve your goals.

2018 Goals:
1. Call Simmons
2. Value Practice
3. Implement my Plan

Call 256.650.8387 for a complimentary consultation.

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