CELEBRATING 110 years

Inside...

STUDENT MENTOR PROGRAM
SUMMER CONFERENCE REGISTRATION
BOARD OF DIRECTORS NOMINATIONS
SCHOLARSHIP & AWARD RECIPIENTS
WINTER CONFERENCE HIGHLIGHTS
Our business and financial expertise distinguishes us from our competitors. There has never been a better time to sell or buy a Veterinary Practice.

Call today for a no-charge initial consultation.

E. Mac Huddleston DVM
mhuddleston@DVMconsultants.com
662.489.9603 direct

Robert “Bobby” Gros DVM
rgros@DVMconsultants.com
228.493.6278 direct

Ray C. Baas, Principal
rbaas@DVMconsultants.com
504.957.5506 direct
From the MVMA Executive Director

We are delighted to introduce Brittany Wilson, Account Executive for Dillard Consulting and the MVMA. She has been on staff since February 2016 and has over 8 years of prior experience in the field.

Brittany holds a degree in Communication and Public Relations from Mississippi State University. She and her husband, John Michael reside in Clinton, MS and will celebrate 10 years of marriage this June. They have two sons, Ryder (7) and Rhodes (4) who bring them so much joy and keep them quite busy!

Welcome, Brittany! We are excited to have you on board!

Don’t let your 2017 Membership lapse! A third notice of 2017 Membership Renewals was e-mailed recently. Please check your spam box. Throughout the year we send valuable information and updates to our members including CE opportunities, legislative changes and alerts, and other information that may be significant to your practice or career. Please make sure that all of your contact information is up to date on your renewal form! You may also renew online at www.msvet.org. If you have any questions, please contact the MVMA office. Thank you and we look forward to another great year!
MVMA MEMBER DISTRICTS

The veterinary profession is constantly changing. Legislation pertaining to medical professionals and small business owners are in the forefront more and more these days. If you become aware of a problem or have issues pertaining to the veterinary profession, please do not hesitate to contact your district representative.

JACK D SMITH
NORTHERN DISTRICT REPRESENTATIVE
1233 STEEL RD. STARKVILLE, MS 39759
(662) 325-2151
SMITH@CVM.MSSTATE.EDU

KENT ETH RIDGE HOLIFIELD
CENTRAL DISTRICT REPRESENTATIVE
1206 W 6TH ST, LAUREL, MS 39440
(601) 428-0442
LAUREL.MS.DVM@GMAIL.COM

SARA P LOTT
SOUTHERN DISTRICT REPRESENTATIVE
7436 US HWY 49 N, HATTIESBURG, 39402
(601) 268-2696
SEPDVM01@MSUBULLDOGS.ORG

CHARLES M EDWARDS
AT LARGE DISTRICT REPRESENTATIVE
3435 SHILOH RD, PELAHATCHIE, MS 39145
(601) 854-7808
CHAR65MAC@BELLSOUTH.NET
Thank you to everyone who attended the Winter Conference. It was a huge success with over 300 veterinarians and technicians in attendance. We are appreciative of the Program/CE Task Force for putting together a full slate of enjoyable topics.
**Dr. Richard Hopper**

The MVMA presented its Veterinarian of the Year award to Richard Hopper, DVM. Dr. Hopper is a member of the MVMA and has demonstrated activity that has promoted and enhanced veterinary medicine within Mississippi. Congratulations, Dr. Richard Hopper!

---

**Dr. Todd Sullivan**

The MVMA presented its Young Veterinarian of the Year award to Todd Sullivan, DVM during the Winter Conference. Dr. Sullivan has demonstrated activity that has promoted and enhanced veterinary medicine within Mississippi. To be nominated for this award, you must be a current member of the MVMA, have graduated within 5 years, be 35 years of age or younger. Congratulations, Dr. Todd Sullivan!
WHAT IS MVMA-PAC?
The non-partisan political arm of the MVMA. Its primary purpose is to raise funds that are contributed to campaigns of candidates running for public office in Mississippi. When we pool our resources to rally with candidates who support our profession, the voice of the veterinarian community proves more powerful. MVMA-PAC’s strength comes from Mississippi veterinarians who contribute their resources, enabling the MVMA to lobby with policy makers in our state.

As a veterinary leader, you know how important it is for our profession to impact public policy and awareness on animal health and welfare, zoonotic diseases, and small business issues. As veterinarians we speak more effectively when we speak collectively. One very effective way in which to ensure our voice is heard is to support the Mississippi Veterinary Medical Association’s Political Action Committee.

RUN with the PAC

BECOME A LEADER
Choose a level of giving that is comfortable for you. Let us recognize you for the veterinary leader that you are. Return the form below with your contribution.

QUESTIONS?
Contact the Mississippi Veterinary Medical Association at (662) 323-5057 or email msvetmed@gmail.com

CONTRIBUTION LEVELS

- PAC Backer $200
- Sustaining Member $300
- Contributing Member $50
- Member $25

Please send non-corporate checks only to MVMA-PAC, P.O. Box 395, Clinton, MS 39060. Thank you!
The MVMA Legislative Luncheon was held at the MS Cattlemen’s Association. Dr. Nate Moseley and Dr. Bob Filgo welcomed our state legislators to the MVMA Legislative luncheon. Thank you to the MS Cattlemen’s Association for providing the venue, and to George’s Catering for the delicious food.
Emergency, Critical & Specialty Care
24-Hours a Day
Every Day of the Year

MedVet
Medical & Cancer Centers for Pets

MedVet
Mobile
2573 Government Blvd.
Mobile, AL 36606
(251) 706-0890

MedVet
Mandeville
2611 Florida St
Mandeville, LA 70448
(985) 626-4862

MedVet
New Orleans
2315 N. Causeway Blvd.
Metairie, LA 70001
(504) 835-8508

www.medvetforpets.com
The Mississippi Veterinary Medical Association (MVMA) with cooperation of the Mississippi State University College of Veterinary Medicine (MSU CVM) has established a mentoring program for the veterinary students at Mississippi State. This is a voluntary program focused on the needs of the student and interaction with MVMA members as mentors. The goal of this program is for the mentors to be available to the students for support, encouragement, and advice as they navigate their veterinary education and to develop personal and professional relationships that will last a lifetime. As mentors, we know how difficult and stressful the curriculum can be, and we want to enhance their academic endeavors with practical experiences that we have had since our own graduations. We realize that no two mentor/mentee relationships will be the same, but it will be driven by the student's time, interest, and enthusiasm as well as personal interests of the mentor.

The MVMA invites and encourages the students to join the MVMA for a student membership fee of $25 per year. The MVMA provides scholarships for student members and plans to become more involved with the students through dinners, guest lectures, and developing topics of interest. MVMA student membership is not required for student participation in the mentoring program.

This is a new program and its structure will naturally change with time but this is how it is set up at this time:

- These mentors that are assigned to the students are called primary mentors, and we hope these pairs will continue throughout the student's academic career. All primary mentors will be MVMA members.

- The incoming freshmen class will choose to participate or not by the end of their first semester. Those who want a mentor will receive them during the second semester.

- The pilot group is current second year students and 19 chose to participate. They have been paired with mentors and have begun those relationships. Other interested students can join the program and mentors will be assigned as they become available.

- The current freshmen class will also be given the opportunity to join the program and have mentors assigned as they become available.

As the students begin to develop their interests in different aspects of Veterinary Medicine, we intend to develop secondary mentors. These secondary mentors will be interested individuals with more specific interest such as ophthalmology, dentistry, surgery, oncology, industry, academia, equine, food animal, radiology, nutrition, and on and on. We hope to compile a data base so the student will be able to easily identify people to contact. These mentors may or may not be MVMA members. This data base will be available to all MSU CVM students whether they participate with a primary mentor or not.

We hope this program will become a valuable tool in the development of our future veterinarians.
Become a MENTOR!

MVMA MENTOR PROGRAM
A mentorship program between the Mississippi State University College of Veterinary Medicine and the Mississippi Veterinary Medical Association has been created to assist veterinary students in building relationships with veterinary professionals. Mentors provide meaningful, learning experiences outside the classroom and opportunities for professional development, networking, and foster an exchange of ideas. This will provide a connection with the upcoming generation of veterinarians and help with their transition into the veterinary field.

MENTOR PROGRAM GOALS
There are currently 23 students in the second year class who are interested in being matched with a mentor. The goal for this program is to give these students the opportunity to understand how MVMA veterinarians are liaisons between the Mississippi communities and the veterinary profession by promoting public awareness on animal health, disease control, and responsible pet, equine, and livestock ownership. Not only that, this mentorship program allows veterinary students to seek another resource where students can ask MVMA veterinarians their systematic approach to diagnosing and treating the problem with a patient, how to handle different situations in clinics, how to run a business, select externships, and more.

YOUR INVOLVEMENT
MVMA members will mentor students during the second half of MSU-CVM veterinary education in the clinics. Mentors are asked to provide ongoing, genuine communication with the mentee (at least once every 3 months) to foster this mentorship and keep it from dying out. You will be asked to attend an initial mentor/mentee dinner during the MVMA Winter Conference on Thursday, February 9, 2017, 5:30 p.m. at the Mill Conference Center to officially meet your assigned mentor.

If interested, please provide the following information and return this form to:

MSU College of Veterinary Medicine c/o Kelly McCormick
P.O. Box 6100 - Mississippi State, MS 39762
Email: khm120@msstate.edu Phone: (662) 325-3432

Name______________________________________________________________
Graduation date and university attended_________________________________
Email and phone number______________________________________________
Name of current business/practice/laboratory______________________________
Area(s) of expertise___________________________________________________

Professional Classification (check all that apply)

__Large Animal  __Exotic (zoo) or Wildlife
__Small Animal  __Research/Teaching
__Exotic (pet)   __Food Animal
__Equine        __Aquatic
__Regulatory/Government and Public Health__ Industry
__Other_________
Elections will be held electronically beginning May 15. A link to the online ballot will be e-mailed to all current MVMA members. Newly elected individuals will be announced no later than June 30, and will be introduced at the business meeting during the Summer Conference (July 15).

CENTRAL DISTRICT REPRESENTATIVE

Charles Edwards, DVM
Graduated from Mississippi State University College of Veterinary Medicine in 1990. Employed in private practice for one year before working for the USDA FSIS for three years. During this time, Dr. Edwards was a part-time Large Animal Veterinarian. He later worked for a local integrated poultry company or eight years while continuing the large animal veterinary practice. In 2000, Dr. Edwards opened a mixed animal veterinary practice, Crooked Creek Animal Hospital, with Dr. Staci Rhodes. Active in the community and Shiloh United Methodist Church, Dr. Edwards and his wife Carlotta, live in Morton, where they have beef cattle, backyard chickens, and three pups, Pippi, Lyla Kate, and Mesa.

Scott Houston, DVM
Born and raised in Jackson MS; 1984 Miss State CVM graduate; founded Brandon Animal Hospital in 1993; married to Rebecca 32 years; three children Courtney, JD and Will

AT LARGE REPRESENTATIVE

Katie Ebers, DVM
Originally from Jackson, MS, Dr. Katie Leech Ebers is a 2010 graduate of Mississippi State University College of Veterinary Medicine. While attending MSU, she also obtained a Masters of Veterinary Science with an emphasis in Public Health. Since graduation, she has practiced in various locations in Mississippi and Tennessee. She is a member of the AVMA, MVMA, AAFP, and the Mississippi Animal Response Team. She is part of the MVMA Program Task Force and is an online adjunct professor with the University of Tennessee Martin’s Veterinary Health Technology Program. Since the summer of 2014, she has worked in Hattiesburg at Town and Country Animal Hospital where they see companion animals and exotic species. Her interests include disaster response, endocrinology, oncology, and cardiology. She and her husband, Eric, are proud parents of Avery, a Labrador retriever, and Mocha, a domestic shorthair.

Royann Leflore, DVM
Graduate of MSU-CVM in 2006. Dr. Leflore is the owner of Leflore Veterinary Services in Oxford, and also is a relief veterinarian.

VICE PRESIDENT

Kent Holifield, DVM
Kent E. Holifield DVM is a native of Laurel, MS and a 2005 graduate of Mississippi State University College of Veterinary Medicine. He is a partner with Sawmill Animal Hospital and North Jones Animal Hospital in Laurel, MS. He is married to Laurie, and has a daughter, Harley. Kent is a member of MVMA, AVMA, Laurel Kiwanis Club, and Mississippi Cattlemen’s Association. He has also served as the At-Large Representative on the MVMA Board of Directors.

Stanley Robertson, DVM
A 1984 graduate of the MSU CVM, Dr. Robertson worked in West Point in a mixed animal practice before starting his own practice in the metro Jackson area. While in practice there, he was President of the Greater Jackson Veterinary Medical Association, as well as President of the Animal Emergency Clinic. Dr. Robertson has also worked in corporate veterinary medicine, as well as academic veterinary medicine, including serving on faculty at Mississippi State University. He has also served on the MVMA Executive Board as Central District Representative, and he is currently a member of the AVMA Council of Veterinary Service. He is married to Kim Robertson, and has three children - Suzanne, Katherine and Stephen. He live is Macon with Kim, their two cats, Grayson and Oscar, and dog, Mollie.
Take the guesswork out of your retirement plan

Discover how our exclusive Confident Retirement® approach can help answer questions you may have about your retirement, like: When will I be able to retire? How do I make the most of the money I have? How can I leave a lasting legacy to my loved ones? Call me today to get started.

Eddie McNeal, CFP®, CRPC®
Private Wealth Advisor
Business Financial Advisor
McNeal & Randall
A private wealth advisory practice of Ameriprise Financial Services, Inc.
101 S Lafayette St, Ste 14
Starkville, MS 39759
curtis.e.mcneal@ampf.com
eddiemcneal.com
AR license #3711949

The Confident Retirement approach is not a guarantee of future financial results.
Investment advisory products and services are made available through Ameriprise Financial Services, Inc., a registered investment adviser.
© 2016 Ameriprise Financial, Inc. All rights reserved. (8/16)

stay connected.

@msvetmed mississippi veterinary medical association
CE CREDIT

WEBinars
F O R Y O U R E N T I R E T E A M

Thanks to a partnership between the Mississippi Veterinary Medical Association and Communication Solutions for Veterinarians, use promo code MSVET to save $10 and pay $89 per webinar.

EACH WEBINAR INCLUDES:
• Live webinars on third Thursday each month, 11 a.m. and 2 p.m. CT
• Unlimited playback of recorded webinar
• 1 hour of CE credit
• Handout
• Test
• CE certificate

MEET YOUR CONSULTANT
Wendy S. Myers, CVJ, owns Communication Solutions for Veterinarians in Denver. Her consulting firm helps teams improve communication skills, client service and compliance. Communication Solutions for Veterinarians is a leader in phone-skills training. Wendy is a certified veterinary journalist. Her latest book is 101 Communication Skills for Veterinary Teams. She has been an instructor for AAHA’s Veterinary Management School.

NEW TRAINING PACKAGES WITH EXTRA SAVINGS!
Perfect for new hires and staff meetings, choose from training packages of 12 courses or build your own curriculum. Enjoy “buy 10, get 2 free” savings.

Core Skills for Receptionists includes 12 of our most popular webinars on phone and client service skills.

Communication Skills for Your Entire Team features 12 webinars on communication skills that will increase acceptance of professional services and let your clinic enjoy healthy profits from better compliance.

Pick your own! Choose from more than 50 topics to create your own online learning library. Add 12 individual webinars to your shopping cart and enter promo code MYTRAINING at checkout to get the buy 10, get 2 free savings.

VISIT CSVETS.COM FOR MORE THAN 50 RECORDED WEBINARS

2017 WEBINAR SCHEDULE
Third Thursday of each month, 11 a.m. and 2 p.m. CT

JANUARY 19
Dental Promotions That Boost Compliance

FEBRUARY 16
Phone Scripts That Gain New Clients

MARCH 16
Ways to Increase Productivity When You’re Short Staffed

APRIL 20
How to Prevent Client Complaints and Bad Reviews

MAY 18
Be a Telephone Superstar

JUNE 15
What Millennial Clients Want from Your Veterinary Clinic

JULY 20
Managing Bad Clients: Dr. Google-seekers, discount divas and obnoxious smartphone users

AUGUST 17
5 Golden Rules to Impress Callers

SEPTEMBER 21
10 Ways to Educate Clients About Dentistry

OCTOBER 19
Own the Phone: How to Lead Conversations

NOVEMBER 16
Best Practices for Financial Conversations

DECEMBER 21
5 Phone Mistakes Receptionists Make

$89 PER WEBINAR
WITH PROMO CODE MSVET

VISIT CSVETS.COM FOR MORE THAN 50 RECORDED WEBINARS

RACE
NYS ED
MVMA
Advocacy

- Update veterinary community to new laws and regulations.
- Speak to news media on your behalf.
- Impact state legislation and regulation.
- Educate lawmakers and the public to veterinary views and concerns.
- Monitor Mississippi legislation affecting veterinary medicine in our state.

NEXT STEP: Join MVMA's Political Action Committee (PAC) on page 7.

Community

- Build your network of professional colleagues across the state.
- Develop leadership skills by serving on MVMA task forces.
- Receive personal support from MVMA staff by phone or online.
- Create lasting relationships with fellow animal lovers.
- Collaborate on current topics via MVMA VetChat and Facebook.
- Learn from individuals in all disciplines of veterinary medicine.

NEXT STEP: Join one of the task forces and get involved in the premier organization for veterinarians in the state.

Education

- Gain knowledge at the MVMA Winter and Summer Conferences.
- Save $75 on your conference registration.
- Access members–only informational resources from www.msvet.org.
- Strengthen professional skills through MVMA task forces and CE events.
- Stay informed of veterinary community activities through publications.

NEXT STEP: Register to attend the MVMA Summer Conference at www.msvet.org.
Understanding “Free Choice” and “Hand Fed” Feeds Which Include Chlortetracycline

Michael D. Apley, DVM, PhD

Overview
As the new VFD labels come into effect, a common question is the status of “free choice” and “hand fed” feeds, especially in relation to medicated mineral feeds.

Free choice is defined as “a method of feeding livestock in which various feeds are kept constantly available and the feeders (animals) are allowed to balance their own diet.”

Hand fed, on the other hand, is a designation assigned in the drug approval process in which feed is required to be fed daily in order for the animals to be observed each day when there is concern for adverse drug reactions.

<table>
<thead>
<tr>
<th>Feeding Method</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Free Choice</td>
<td>Feed is kept constantly available, animals balance their own diet</td>
</tr>
<tr>
<td>Hand Fed</td>
<td>Fed daily in order for the animal to be observed daily</td>
</tr>
</tbody>
</table>

There is only one approved chlortetracycline indication for free choice feeds: “Beef and non-lactating dairy cattle: As an aid in control of active infection of anaplasmosis caused by Anaplasma marginale susceptible to chlortetracycline when delivered in a free-choice feed.”

There are four proprietary FDA approved free choice feed formulations and one public FDA approved free choice feed formulation containing the approved chlortetracycline free choice indication for control of active cases of Anaplasmosis. All other indications and formulations are to be hand fed (fed daily).

It is illegal for a veterinarian to fill out a VFD for a label application of a feed drug knowing that it will be used in another manner (e.g., dose, duration, indication, or feeding practices). It is illegal for a distributor to distribute feed based on a VFD knowing that the intended use is different than on the VFD. It is illegal for the recipient of the VFD to use the feed in any manner than as authorized on the VFD.

Regardless of personal opinions on these new drug labels, previous practices, and the associated VFD process, it is important that all beef cattle veterinarians be on the same page regarding the regulatory situation.
2017 Summer Conference Sponsors and Hotel Information

PERDIDO BEACH RESORT
27200 Perdido Beach, Blvd.
Orange Beach, AL 36561

Booking ID# 11602
***The Perdido Beach Resort will accept reservations at the group rate until Monday, June 12, 2017.

Phone Reservations
800-634-8001

Online Reservations
www.PerdidoBeachResort.com
REGISTRATION FORM

2017 MVMA Summer Conference - July 13-16, 2017 - Perdido Beach Resort

Early-bird deadline - June 15

online registration at www.msvet.org

ATTENDEE

Name: ____________________________

First Name for Badge: ____________________________

Address: ____________________________

City/State/Zip: ____________________________

Phone: ______________ E-Mail: ____________________________

Veterinary Pricing

<table>
<thead>
<tr>
<th></th>
<th>before June 15</th>
<th>Onsite</th>
</tr>
</thead>
<tbody>
<tr>
<td>MVMA Member</td>
<td>$325</td>
<td>$400</td>
</tr>
<tr>
<td>MVMA Life Member</td>
<td>$225</td>
<td>$300</td>
</tr>
<tr>
<td>Veterinarian (non-MVMA)</td>
<td>$400</td>
<td>$475</td>
</tr>
<tr>
<td>Technician</td>
<td>$125</td>
<td>$160</td>
</tr>
<tr>
<td>Guest Fee</td>
<td>$75</td>
<td>$75</td>
</tr>
<tr>
<td>Guest Name: ____________________________</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Proceedings are available on a jump drive for your computer or in printed booklets. Both contain notes from all conference tracks. *Availability of proceedings not guaranteed after June 15.*

Select ONE (only one version available per attendee):

___ Jump Drive (FREE) ___ Printed proceedings ($75)

CONTINUING EDUCATION

Please select the CE tracks you plan to attend on each day. Refer to agenda for session codes.

Thursday, July 13 (4 hours)

GS01  GS02

Friday, July 14 (8 hours)

SA01  SA05  LA01  FA01  TECH01
SA02  SA06  LA02  FA02  TECH02
SA03  SA07  LA03  FA03  TECH03
SA04  SA08  LA04  FA04  TECH04

Saturday, July 15 (3.5 hours)

SA09  SA11  LA05  FA05  PM01
SA10  SA12  LA06  FA06  PM02

Sunday, July 16 (4.5 hours)

SA13  LA07
SA14  LA08

PAYMENT

Registration Subtotal $___________

Printed Proceedings $___________

Guest Fee $___________

TOTAL: $___________

Mastercard  Visa  AMEX  Discover

Check (payable to MVMA) Check #______

Name on card: ____________________________

Card number: ____________________________

Expiration Date: __________

Billing address on card: ____________________________

NOTES

1. Member pricing is for current MSVMA members.
3. Veterinary technician registrations includes the technician track on July 14 and ONE session on July 15. Technicians may attend additional sessions at the veterinarian rate.
4. Spouse/guest badges are required for guests who wish to access the exhibit hall, including the daily breakfast and snacks.
5. Topics and/or speakers are subject to change due to unforeseen circumstances.
6. Cancellation Policy: 100% refund if requested in writing before June 1. 50% refund if requested in writing between June 2 and June 30.

Return form and payment to:

MVMA SUMMER CONFERENCE
P.O. Box 395
Clinton, MS 39060

FAX: 877-872-3731
or register online at www.msvet.org
Build the importance of preventive healthcare with Partners for Healthy Pets power tools

People have a special relationship with their pets, and most recognize that visiting a veterinarian enhances that relationship. But you see it every day in practice – pet owners who have been bombarded with incorrect and incomplete information and are confused about what’s best for their pets. So much so that they may not follow your clinical advice, and may not bring their pets to critical preventive care appointments at all.

As a profession, we have a great opportunity to help pets and pet owners enjoy a longer and healthier life together. Veterinary professionals work hard to provide the best possible care to pets so that they and their owners can enjoy long and healthy lives together. Partners for Healthy Pets was founded to help you make the preventive healthcare you provide even more powerful. We’ve developed tools and resources – available at no charge - that can help you build better relationships with owners and help them understand the value of preventive healthcare so that more patients can benefit from what you do best.

Individual practice involvement is key
The Partners for Healthy Pets Practice Resources Toolbox was conceived to provide the profession with a sound mix of information and materials that collectively elevate the level of preventive care offered across the country. Each of the tools and resources provide dynamic ways to reinforce a practice-wide focus on preventive pet healthcare. Used collectively, they can help healthcare teams enhance communications with pet owners about the value of and need for routine care and take preventive pet healthcare to an optimum level within your own individual practice.

Make the decision to be a voice for vitality...of the veterinary profession, of your practice, and of our nation’s pets!
It’s easier than you might think
Adopt and widely communicate Preventive Healthcare Guidelines to pet owners through your newsletters, website, and within each preventive care visit.
Focus on communicating the value and benefit of preventive pet healthcare to pet owners at all points of contact, from receptionist to technician to veterinarian.
Use the tools and resources available from Partners for Healthy Pets to help find communication gaps, train staff, and gather new ideas that will compliment current programs and plans.

Partners for Healthy Pets is dedicated to ensuring that pets received the preventive healthcare they deserve through regular visits to a veterinarian and is committed to working with you to enhance the health of your patients and your practice. Learn more about Partners for Healthy Pets and explore the Resources Toolbox at www.partnersforhealthypets.org.

The Mississippi Veterinary Medical Association has just recently signed up as an Allied Partner for the “Partners for Healthy Pets” Program. Make sure you log on to the website for valuable tools and resources.
Doug Ensley, DVM. After receiving his DVM degree from Kansas State in 1988, Dr. Ensley spent time as an associate in practices in Illinois and Nebraska. These practices were primarily focused on beef production both in the cow/calf and feedlot. He purchased a practice in Kansas that focused primarily on beef practice with an emphasis on cow/calf and stocker. In 1998 he attended Iowa State University where he received his Master of Science in Beef Production in 2001. He was hired as the University Veterinarian with responsibility for the food animals owned by Iowa State University. This responsibility included sick animal treatments and herd health. Additionally, I was involved in monitoring research being conducted on the animals. He was a member of the Institutional Animal Care and Use Committee during his time at Iowa State. While at Iowa State he was a member of the Animal Health Committee for the IVMA and the ICA. In 2003 he was hired by the University of Georgia College of Veterinary Medicine to teach beef production and to participate in cattle research. His responsibilities included lecturing on ruminant digestive diseases, lameness in cattle, and beef production to the veterinary students. He also participated in the UGA farm practice where he took students on farm calls to teach clinical skills. In 2008, he took a position with Fort Dodge. Then in 2009 he began working as a Professional Services Veterinarian for Boehringer Ingelheim Vetmedica, Inc., where his position requires covering the Southeast for BI, working with veterinarians and producers to move the industry forward. He is a strong advocate for the local veterinarian, and is a member of AABP, AVC, AVMA, NIAA, and the GCA.

Robert Hancock, DVM, MS, Dipl. ACVS, CHT-V, a New Orleans native, graduated from Mississippi State University College of Veterinary Medicine in 2001. He completed a one-year medicine and surgery internship at the University of Missouri-Columbia in 2001 followed by a three-year surgical residency at Virginia-Maryland Regional College of Veterinary Medicine in 2005. He has certifications in the TTA & TPLO procedures, and Penn Hip. He is trained and certified in PRP (platelet-rich plasma) and BMAC (bone marrow aspirate concentrate) cell therapy with Companion Regenerative Therapies. Additionally, he is certified in Stem Cell Therapy through VetStem and Medivet. He completed his training and certification as a veterinary hyperbaric technologist (CHT-V) in 2016. Dr. Hancock’s areas of specialization include orthopedics and sports medicine, canine rehabilitation and pain management, orthopedic regenerative medicine, and hyperbaric medicine. He has a special interest in knee stabilization surgery (including TPLO and TTA procedures) as well as minimally invasive surgery. He serves as a consultant with the Hyperbaric Veterinary Medical Society. Dr. Hancock is published in a number of peer-reviewed veterinary journals and his research publication was awarded Best Clinical Research by the American College of Veterinary Surgeons in 2005. Additionally, Dr. Hancock fulfilled the rigorous requirements to earn board certification status by the American College of Veterinary Surgeons in 2006. He is a member of the Veterinary Orthopedic Society, the Society of Veterinary Soft Tissue Surgeons, the American Canine Sports Medicine Association, the Veterinary Hyperbaric Medicine Society, and the North American Veterinary Regenerative Medicine Association. He is the owner, hospital director, and a practicing board-certified surgeon at South Paws Veterinary Specialists.

Ray C. Baas is a business economist and principal of the firm DVM Consultants®, delivering practice brokerage, valuations, financing, business education and consultation to veterinarians in the Gulf South and in Colorado. A native New Orleanian, he has a BS in Economics from the University of New Orleans, completed the LSU Graduate School of Banking and Tulane University’s Executive Management Training School. He has over forty years of experience in banking and commercial finance, has served as President and CEO of three commercial banks, two of which he organized or founded; and he has started, owned and operated businesses in New Orleans and New York. Mr. Baas is a guest lecturer at LSU and Mississippi State veterinary schools, and a former adjunct professor of entrepreneurship.

Todd M Archer, DVM, MS, Diplomate ACVIM, is an Associate Professor of Small Animal Internal Medicine at Mississippi State University. His clinical interests include hematology, immunology, and endocrine disorders, as well as interventional radiological procedures. Dr. Archer received his DVM as well as completed his internship and residency at Mississippi State University.

Christine Navarre, DVM, MS, Diplomate ACVM received her DVM from Louisiana State University in 1990. Following graduation, she worked in a private mixed animal practice in Sulphur Springs, Texas, before going to Texas A&M for a large animal internal medicine residency and Master’s degree. Dr. Navarre joined the Food Animal Section at the Auburn University College of Veterinary Medicine Teaching hospital where she spent 11 years providing clinical service and teaching of food animal medicine and surgery. Dr. Navarre is currently Extension Veterinarian with the Louisiana State University Agricultural Center. Dr. Navarre is a Past President of the North American Veterinary Community and is a Past President and current Parliamentarian for the American Association of Bovine Practitioners.

Robert Porter, CCRP is the physical rehabilitation treatment supervisor at MedVet Mandeville and has been on staff since 2006. Robby has worked in canine rehabilitation since 1998 and is looked at by his peers as one of the pioneers in his field. He has a strong knowledge base in kinesiology and a great interest in positive training approaches to therapeutic exercises. His MedVet patients from the gulf coast region not only benefit from his exercises but also love to perform them for him. Robby has studied gait analysis using slow motion cameras which has helped develop many exercises used all over the world today. His many self-produced “How to” canine exercise videos help spread this knowledge and have helped others develop their skills as therapist. Robby is also one of MedVet’s Media Managers, writing as well as creating visual content for our social media.

Carla L. Huston, D.V.M., Ph.D., A.C.V.P.M. Following graduation from OSU in 1994, Carla spent several years in private practice before completing her PhD and board certification in Veterinary Preventive Medicine. She joined the faculty at the MSU College of Veterinary Medicine in 2001 where her focus is on preventive medicine, livestock health and quality assurance programs, agrosecurity and disaster management. She also serves as the beef extension veterinarian and Beef Quality Assurance program coordinator for the state of Mississippi.
2017 SUMMER CONFERENCE SPEAKERS

David G. Pugh, DVM, MS, MAg, DACT, DACVN, DACVM earned a BSA (Double Major Animal Science & Biological/Plant Sciences), a DVM, and an MS (Dept Animal & Dairy Science - Ruminant Nutrition) degrees from the University of Georgia, and a MAg in Agricultural Entomology (External Parasites) from Auburn University. He received post-DVM training at Virginia Tech (Equine Clinical Nutrition) and Texas A & M University (Theriogenology). He is a Diplomate of the American College of Theriogenology (1986), the American College of Veterinary Nutrition (1992), and the American College of Veterinary Microbiology (Parasitology 2011). Pugh was a large animal practitioner for 5 yrs. in Georgia, held faculty positions at the University of Georgia (Asst Prof) and Auburn University (Professor of Large Animal Medicine), was a Technical Services Veterinarian for Fort Dodge Animal Health and Pfizer Animal Health, and was the Project Veterinarian & Director of Operations for the AU Equine Source Plasma Project and an Adjunct Professor of Pathobiology at Auburn University. In 2014 he was appointed Director of the Alabama State Veterinary Diagnostic Laboratory System. During his academic career he taught clinical nutrition and parasitology for horses, cows, and small ruminants, and was a clinician in ambulatory medicine and theriogenology. He is the author of a numerous scientific publications, extension bulletins, book chapters and text books. Pugh has received five university and four national awards for teaching, was the 2006 recipient of the AM Mills Award for contributions to Veterinary Medicine, and was the 2017 UGA Alumni of the year from Academia for the College of Vet Med,. He has served on various committees for the American Association of Small Ruminant Practitioners, the Society for Theriogenology, the College of Theriogenology, the American College of Veterinary Nutrition, and the National Research Council, Nutrient Requirement Committee, and the American Academy of Veterinary Parasitologists. Pugh and his wife of 39 yrs. have lived Waverly Alabama since 1990. They have two daughters, a son, and 4 grandchildren.

Jeff Harris, PhD is the Extension/Research Apiculturist at Mississippi State University.  He moved to Mississippi after working for 15 years as a bee breeder with the USDA, ARS Honey Bee Breeding Lab in Baton Rouge, LA.  He is best known for his involvement with other scientists in developing lines of honey bees that express high levels of Varroa Sensitive Hygienic (VSH) behavior.  Prior to working with the government, he received his doctoral degree in insect physiology (Department of Zoology & Physiology) and his Master’s degree in entomology (Department of Entomology) from Louisiana State University.

Howard Seim, III, DVM, DACVS graduated from Washington State University, completed an internship in Saskatoon, Saskatchewan Canada, and a surgical residency at the Animal Medical Center in New York City. He obtained Diplomate status in the American College of Veterinary Surgeons in 1983. He is currently on the surgical staff at Colorado State University. He was recipient of the Merck AGVET Award for Creative Teaching, the CSU Award for Instructional Innovation and selected as the North American Veterinary Conference's Small Animal Speaker of the Year in 2009. Dr. Seim is founder of VideoVet a Veterinary Surgery Continuing Education video series.  www.videovet.org

Alyssa Sullivant, DVM graduated from Mississippi State University College of Veterinary Medicine in 2007 and worked in small animal private practice for 5 years. She returned to Mississippi State in 2012 to pursue specialization. In 2016, she completed a small animal internal medicine residency and is now an Assistant Research Professor at Mississippi State University. She is also a 2016-2017 Next Generation Canine Research Fellow, which was awarded to her by the Stanton Foundation. Her primary interests include inflammatory bowel disease and other gastrointestinal diseases.

Kirby Sills, DVM is a 1983 graduate of the MSU College of Veterinary Medicine. He was proprietor of the Forest Hill Animal Hospital in 1985-1994. He was the VMO for the USDA Food Safety Inspection Service 1994 until 2001. He was the Assistant Director of the Hinds Community College Veterinary Technician Program from 2009 until 2017, when he was named Director. He currently resides in Ridgeland with his wife, two Rottweilers, three cats and two Sugar Gliders.

Dr. Michael Petty, DVM, author of Dr. Petty's Pain Relief for Dogs: The Complete Medical and Integrative Guide to Treating Pain. Dr. Petty is a certified veterinary pain management expert and acupuncturist working on the forefront of this field to deliver the most up-to-date and compassionate treatments available. As the owner of the Arbor Pointe Veterinary Hospital and the Animal Pain Center in Canton, Michigan, he has devoted his professional life to the care and well-being of animals. His credentials include: Certified Veterinary Pain Practitioner, Certified Medical Veterinary Acupuncture, Certified Canine Rehabilitation Therapist, and Diplomate, American Academy of Pain Management. As the past president of the International Veterinary Academy of Pain Management and the co-author of the AAHA/AAFP 2015 Pain Guidelines, Dr. Petty is a frequent speaker and consultant and has published numerous articles in veterinary journals on the topic of pain management.

Dr. Mary Milewski received her Bachelor of Science and doctor of pharmacy from the University of Mississippi. During her undergraduate and graduate studies she conducted research on compounding pharmacies with a focus on drug shortages. While in pharmacy school, Mary participated in rotations focused on critical care, public health, nutrition, and drug information at various sites in Jackson, MS. She also had a veterinary medicine rotation at Mississippi State University, and had the great pleasure of working with Dr. Dinah Jordan. Once graduated, Mary made it her goal to pursue a career in the unique area of compounding pharmacy, particularly veterinary, which led her to where she is today. Mary humbly accepted the senior pharmacist position at MSU vacated by Dr. Jordan after decades of service. She now continues her passions for compounding pharmacy and animals, both at MSU and as an active member in the Society of Veterinary Hospital Pharmacists (SVHP).

Other presenters:

Becki Vance - Charles McCauley, DVM - Dena Lodato, DVM - Chris Adolph, DVM - Jim Watson, DVM
**Thursday, July 13 (4 hours)**

**GENERAL SESSIONS**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00-3:00pm</td>
<td>(GS01) Bees — Jeff Harris</td>
</tr>
<tr>
<td>3:00-3:30pm</td>
<td>BREAK — Grand Pointe — Lower Level</td>
</tr>
<tr>
<td>3:30-5:30pm</td>
<td>(GS02) Regulatory Update — Jim Watson</td>
</tr>
</tbody>
</table>

**Friday, July 14 (8 hours)**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:45am-7:30am</td>
<td>CONTINENTAL BREAKFAST</td>
</tr>
<tr>
<td>7:30am-9:30am</td>
<td>SMALL ANIMAL TRACK 1</td>
</tr>
<tr>
<td></td>
<td>(SA01) Practical Techniques in Soft Tissue Surgery — Howard Seim</td>
</tr>
<tr>
<td></td>
<td>(SA05) Dermatology — Chris Adolph</td>
</tr>
<tr>
<td></td>
<td>&quot;zoetis&quot;</td>
</tr>
<tr>
<td>9:30-10:00am</td>
<td>BREAK — Grand Pointe — Lower Level</td>
</tr>
<tr>
<td>10am-12:30pm</td>
<td>SMALL ANIMAL TRACK 2</td>
</tr>
<tr>
<td></td>
<td>(SA02) Practical Techniques in Soft Tissue Surgery — Howard Seim</td>
</tr>
<tr>
<td></td>
<td>(SA06) Dermatology — Chris Adolph</td>
</tr>
<tr>
<td></td>
<td>&quot;zoetis&quot;</td>
</tr>
<tr>
<td>12:30-1:30pm</td>
<td>LUNCH BUFFET — Grand Pointe — Lower Level</td>
</tr>
<tr>
<td>1:30pm-3:00pm</td>
<td>LARGE ANIMAL TRACK</td>
</tr>
<tr>
<td></td>
<td>(LA01) Equine Parasites — David Pugh — Boehringer Ingelheim</td>
</tr>
<tr>
<td>3:00-3:30pm</td>
<td>BREAK — Grand Pointe — Lower Level</td>
</tr>
<tr>
<td>3:30pm-5:30pm</td>
<td>FOOD ANIMAL TRACK</td>
</tr>
<tr>
<td></td>
<td>(FA01) Reproductive Diseases — Doug Ensley — Boehringer Ingelheim</td>
</tr>
<tr>
<td></td>
<td>(SA04) Septic Peritonitis Innovative Companion Animal Pain Management — Dena Lodato</td>
</tr>
<tr>
<td></td>
<td>(SA08) IBD — Alyssa Sullivant</td>
</tr>
<tr>
<td>5:30-6:30pm</td>
<td>TECHNICIAN TRACK</td>
</tr>
<tr>
<td></td>
<td>(Tech01) Emergency Medicine — Kirby Sils</td>
</tr>
<tr>
<td></td>
<td>(Tech02) How to Drive the Veterinary Pharmacy/Pharmacy Law Topics — HOPE Animal Crisis Response — Becki Vance</td>
</tr>
<tr>
<td></td>
<td>(Tech03) Comparing Cushing’s Disease and Addison’s Disease — Todd Archer</td>
</tr>
<tr>
<td></td>
<td>(FA03) Antibiotics, the VFD, and Food Animals: What’s the Bottom Line? — Carla Huston</td>
</tr>
<tr>
<td></td>
<td>(FA04) Veterinary Feed Directives &amp; Prescription Compliance — JoAnna Collins</td>
</tr>
<tr>
<td></td>
<td>(GVL) IDEXX</td>
</tr>
<tr>
<td></td>
<td>MIX &amp; MINGLE RECEPTION — GRAND POINTE LOWER LEVEL</td>
</tr>
</tbody>
</table>
### Saturday, July 15 (3.5 hours)

<table>
<thead>
<tr>
<th>Time</th>
<th>SMALL ANIMAL TRACK 1</th>
<th>SMALL ANIMAL TRACK 2</th>
<th>LARGE ANIMAL TRACK</th>
<th>FOOD ANIMAL TRACK</th>
<th>PRACTICE MGMT TRACK</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00am-8:30am</td>
<td>MVMA BUSINESS MEETING &amp; BREAKFAST — Grand Pointe - Lower Level</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:30am-10:30am</td>
<td>(SA09) Pain Management</td>
<td>(SA11) Canine Physical Therapy: Creating the Optimal Healing Environment</td>
<td>(LA05) Surgical Mgmt of Lower Tarsal Joint OA Diagnosis of Cervical &amp; Thoracolumbar Pain</td>
<td>(FA05) Cow/Calf Herd Health Diagnosis of Cervical &amp; Thoracolumbar Pain</td>
<td>(PM01) Trends in the Veterinary Practice Marketplace Practice Management</td>
</tr>
<tr>
<td></td>
<td>Mike Petty</td>
<td>Robby Porter</td>
<td>Charles McCauley</td>
<td>Christine Navarre</td>
<td>DVM Consultants</td>
</tr>
<tr>
<td>10:30-11:00am</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:00am-12:30pm</td>
<td>(SA10) Pain Management</td>
<td>(SA12) Common Cases in Veterinary Physical Therapy (Orthopedic and Neurological Case Studies)</td>
<td>(LA06) Diagnosis &amp; Mgmt of Suspensory Ligament Disease</td>
<td>(FA06) Parasite Control</td>
<td>(PM02) Determining the Value of a Veterinary Practice</td>
</tr>
<tr>
<td></td>
<td>Mike Petty</td>
<td>Robby Porter</td>
<td>Charles McCauley</td>
<td>Christine Navarre</td>
<td>DVM Consultants</td>
</tr>
</tbody>
</table>

### Sunday, July 16 (4.5 hours)

<table>
<thead>
<tr>
<th>Time</th>
<th>SMALL ANIMAL TRACK</th>
<th>LARGE ANIMAL TRACK</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:45am-7:30am</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7:30am-9:30am</td>
<td>(SA13) Practice Management Trace Dowdy</td>
<td>(LA07) Dentistry in American Mini Horses Equine Dental Diagnostic Techniques Charles McCauley</td>
</tr>
<tr>
<td>9:30am-10:00am</td>
<td></td>
<td>Break — Grand Pointe — Lower Level</td>
</tr>
<tr>
<td>10:00am-12:30pm</td>
<td>(SA14) Pharmacology Mary Milewski</td>
<td>(LA08) Standing Dental Surgery Charles McCauley</td>
</tr>
</tbody>
</table>

20 HOURS TOTAL (VETERINARIANS)  
10 HOURS (TECHNICIANS)*

*Technicians may choose ONE class on Saturday morning. It will be their responsibility to indicate this session on their CE certificate.
We Have Sold More Veterinary Practices Than Anyone.

Buying or selling a practice? Simmons is the trusted advisor veterinarians turn to regardless of what side of the fence they’re on.

Get experience on your side, contact us today!

Sales & Acquisitions | Valuations | Exit Strategy | Mergers | Facilitations | Consulting

Wilson McManus II, DVM CVPM
Simmons Midsouth • midsouth@simmonsinc.com
simmonsinc.com • 800.447.5260 • 256.650.8387

Proud Member and Supporter of MVMA