In This Issue

- Summer Conference Registration
- Legislative Report
- AVMA Report
- MVMA Strategic Plan
Don’t forget to take advantage of MVMA VetChat!

Connect to other MVMA Members, share ideas, ask questions and access valuable resources.

Go to www.msvet.org and log in to begin!
Then, just click on “VetChat”

Have questions? Call DeAnna at 662-323-5057 or email at msvetmed@gmail.com

Happy Chatting!

Get social with MVMA and stay in the know about upcoming events and other news.

Find us on: facebook®
@msvetmed

don’t forget to take advantage of MVMA vetchat!

connect to other MVMA members, share ideas, ask questions and access valuable resources.

go to www.msvet.org and log in to begin!
then, just click on “vetchat”

Have questions? Call DeAnna at 662-323-5057 or email at msvetmed@gmail.com

Happy Chatting!
From the MVMA President

On November 14, 2014 the MVMA board spent most of the day with Mr. Bob Harris, an internationally known facilitator of strategic planning. At the end of the day the first strategic plan was developed. You may ask what a strategic plan is and why is it important?

A strategic plan serves as the overall roadmap for where an organization wants to put its resources and efforts. We identified three core areas and set specific goals in those three core areas. The first core area was being the **Voice** of Mississippi Veterinary Medical Association members. We have been very successful over the past few years in influencing several pieces of legislation. Our lobbyist, Mr. Harry Dendy, is well situated to promote legislation that benefits our membership and to dissuade passage of bills harmful to our profession. We discovered our Political Action Committee had not been established properly and had we used the funds within the PAC we could have faced serious legal issues. To strengthen our voice we reorganized the PAC to comply with campaign and lobbying laws and are now in a position to use our financial influence in the political arena. The board set a goal of $2500 per year. Many members took up the challenge to give a $100 to the PAC at the winter conference but we remain short of our goal. Please consider giving up to $200 dollars to the PAC (more than 200 requires reporting individual gifts to the State). A personal credit card or check is all that is needed. Contact Ms. Dillard through the MVMA office and she can provide you with further details. Mr. Dendy is a good gun-slinger at the capital for the MVMA and a fully funded PAC provides ammunition for his guns.

Our second priority is to enhance the **Value** of MVMA membership. We are in the process of identifying experts in areas such as law, accounting, marketing, financial planning, social media, and others that pertain directly to veterinarians and veterinary practice. During the Summer Conference a vice-president from Ameriprize Financial will be speaking on the three phases of a veterinary medical career and how to thrive in one while planning for the next. No veterinarian can practice alone and no veterinary practice is stronger than its weakest link. We are developing programs to improve the veterinary work force, not only continuing education for veterinary technicians but for business managers and receptionists. We have proposed MVMA associate membership in the new by-laws for veterinary support staff and plan to offer educational programs to make them more valuable to your practice. We are exploring ways to improve our continuing education efforts through regional and on-line courses. We want to have our state conferences the envy of the nation and are studying plans to enhance these efforts. We have heard from too many young veterinarians that prefer to get their CE outside our state because the quality and variety of the courses are better. The long term viability of the MVMA is dependent on attracting and maintaining young veterinarians as members. One way we can accomplish attracting young veterinarians as MVMA members is though excellent continuing education efforts.

Speaking of **Viability** of the MVMA, this is our third priority. The current board has spent hundreds of hours reorganizing and modernizing our current by-laws. For the first time in our 106 year history we will have a Policies and Procedures manual so future boards will know how things are suppose to be accomplished. Currently less than half of licensed veterinarians in Mississippi are MVMA members. We plan to have 60% or more of Mississippi veterinarians as MVMA members within the next couple of years. We have revamped the committee structure. Under the current by-laws there are many committees in name only. The board has had no reports from many of the committees for years. As a nonprofit organization the board has the legal responsibility to monitor all standing committees. In our new organizational documents we changed many committees to task forces with specific time lines and specific assigned tasks. Since all of us have more things to do than we have time to do, it is expected to attract more MVMA members to volunteer for a task force and through those efforts make our organization stronger.

Throughout my career I have had the opportunity to speak for and work with state veterinary medical associations all across this country. Mississippi veterinarians are second to none when it comes to the quality of practice, knowledge base, dedication to the profession and collegiality. Mississippi veterinarians deserve an association that represents the highest ideals of our profession by being our **VOICE**, enhancing our **VALUE**, and being **VIABLE** for the future.

---

**Bill Miller**

William W. Miller, DVM, MS, DACVO
President, Mississippi Veterinary Medical Association

---

**MISSION STATEMENT**

To promote the importance of the veterinarian as a medical professional in his or her role in protecting animal and public health.
MVMA UNVEILS STRATEGIC PLAN

The MVMA Board of Directors met in Jackson in November 2014 to set a direction that should be compelling to members and prospects. The association has undergone recent transformations in staffing, structure and governance documents. There is still work to do to position MVMA for stability and strength. Strategies for implementation of the three priorities will be supported by performance metrics and timelines carried out by task forces, board and staff over the next three years. A detailed view of the strategies are available on the MVMA website.

PRIORITIES

Within each of the goals, the board of directors set significant short and long-term initiatives for enhancing the association and profession.

Voice – Advocacy
- Legislative Luncheon
- Member Awareness in Government Affairs
- Political Action Committee (PAC) Influence

Value – Membership
- Access to Expertise and Service
- Enhanced Annual Conferences, complemented by regional and online CE
- Embracing Veterinary Support Staff

Viability – Association
- Future of Veterinary Medicine in Mississippi
- Governance documentation

MVMA TASK FORCES

<table>
<thead>
<tr>
<th>Voice – Advocacy</th>
<th>Value – Membership</th>
<th>Viability - MVMA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Government Affairs</td>
<td>Continuing Education</td>
<td>Budget/Finance</td>
</tr>
<tr>
<td>Political Action (PAC)</td>
<td>Membership (District Reps)</td>
<td>Nominations</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Economic Future</td>
</tr>
</tbody>
</table>

The MSU-CVM Liaison, Diagnostic Laboratory, and Disaster Awareness Committees will remain active ad hoc committees.

If you are interested in serving on a Task Force, please contact the MVMA office.
The issue of AVMA Governance and our current model continues to take up more time and effort than Dr. Fleming or I care to expend. You still read about it in the AVMA Journal and VIN constantly badgers the AVMA and the House of Delegates. I've learned that I'm “fossilized” for being unwilling to accept a governance model that removes your representation to the AVMA and concentrates the power to 16 nationally elected board members. A model that was resoundingly defeated last year by over 70% of the delegates. So if you feel that small states and minor species/selected disciples do not need a voice in our national association, then you too may believe that I’m fossilized. But if this new model occurs, states like ours and disciplines like food animal, research, regulatory medicine and others will be voted out and the major states and companion animal or corporate practices will run the AVMA.

AVMA Winter Meeting – held January 9-11, 2015 in Chicago, IL.

Resolution 4-2015 Revised Policy on Antimicrobial Use Guidelines would establish AVMA policy on antimicrobial use guidelines for companion animal practitioners. (There are AVMA and AABP guidelines for food animal use). They will NOT direct an exclusive course of treatment or procedure. Variations based on factors unique to the patient, client or veterinary practice, in accordance with best clinical judgment. The amendment was passed with 99.7% in favor, and the resolution passed with 95% in favor. We voted in favor of the resolution.

Resolutions 5 & 6 wanted to set guidelines for “specific conditions” – urinary tract disease and pyoderma. Defeated, and we voted against both of these measures because we believed the guidelines as being too dictatorial to the practitioner.

Legislation:

Veterinary Mobility Act – passed and signed into law last fall. Allows veterinarians to legally carry controlled drugs in mobile practices for use on an as needed basis. Major win for us and one of the many reasons that we all need to be members and support the AVMA-PAC, as well as our MVMA-PAC.

Fairness to Pet Owners Act – active discussion in Congress (backed by Wal-Mart and other major pharmacies like CVS and Walgreens. It would mandate that veterinarians must provide their clients with a written prescription if medications are being dispensed, even if the client requests the practitioner to fill it. This is vigorously being fought by the AVMA’s Government Relations Division.

If you receive notices from AVMA to contact your congressman or senator, PLEASE do so. Phone calls or using the AVMA’s legislative portal does work.

AVMA Councils, Committees, Task Forces: Openings are sent out via the MVMA (e-blast). The openings are also found on the AVMA website. If you have an interest in serving, I would encourage you to do so. Decisions are made by those who show up, so if you really want to make a difference in the policies of the AVMA, these are the avenues to do so. I’ve served on both and found it very rewarding and we are currently in the best position the MVMA has ever had to get our members elected.

2015 AVMA Annual House of Delegates Meeting and Conventions meets this year in Boston, MA. The House of Delegates meeting is July 8-11 and the convention is July 11-14.

Dr. Fleming and I serve the wishes of you, the MVMA member. We occasionally hear via third party that members have concerns or issues with AVMA or our votes. I personally have not received any calls but I hope you all know that if you have any questions, comments or concerns, or if you have an interest in serving please feel free to contact us.

Jim Brett, DVM (AVMA Delegate)
jbrett@cvm.msstate.edu

Tim Fleming, DVM (AVMA Alternate Delegate)
timflemingdvm@gmail.com
If it rains…or snows…it pours! The Winter Conference definitely lived up to its name this year. The unexpected six inches of snow in Starkville wreaked quite a bit of havoc with our preparations for the Winter Conference. Because the MSU campus was closed on the first day of the conference we had to cancel the USDA Accreditation Modules and the Disaster Training Course. For those of you who need to update your USDA Accreditation, please contact Dr. Michael Logan, the MS/LA/MO District Epidemiology Officer. His office number is 601-936-8580. You may also take these courses online. The Disaster Training Course will be rescheduled at a later date. Be sure to follow us on Facebook, Twitter and check your e-mail for updates about these and other course offerings in the future.

The Hoe-down Mixer on Friday evening at the Hunter Henry Center was well attended. The food by Little Dooey was delicious as usual. You just can’t go wrong with BBQ Sliders! Many of you stopped by the Mississippi Photobooth and got your picture taken. You can view those pictures at http://msphotobooths.smugmug.com/Corporate/2015-02-27-MVMA-Winter

Over 350 veterinarians and technicians, and 40 exhibitors attended the Winter Conference. We are much appreciative of the School of Veterinary Medicine for offering their facilities to MVMA for this event.
The Mississippi Veterinary Medical Association recently honored Dr. Jim Randolph as the Veterinarian of the Year during its Annual Business Meeting on February 28 at their Winter Conference at the Mississippi State University College of Veterinary Medicine. This award is presented each year to a member distinguished by unselfish dedication to the Association for the advancement of the profession. Candidates are nominated by their peers in the Association and receive unanimous approval of the Board of Directors.

“Dr. Randolph has served the pet owners of the Mississippi Gulf Coast in exemplary fashion for over three decades, and also serves his local community in many other ways. He is very active in the South Mississippi Veterinary Medical Association, having provided its ‘backbone’ as Secretary/Treasurer for many years. He is also very active in his church and with other civic and veterinary functions,” says Dr. Greg McGrath, colleague. Graduating in 1980, Dr. Randolph received his DVM from Auburn’s College of Veterinary Medicine.
As a veterinary leader, you know how important it is for our profession to impact public policy and awareness on animal health and welfare, zoonotic diseases, and small business issues. As veterinarians we speak more effectively when we speak collectively. One very effective way in which to ensure that our voice is heard is to support the Mississippi Veterinary Medical Association’s Political Action Committee (MVMA-PAC).

WHAT IS MVMA-PAC?
MVMA-PAC is the nonpartisan political arm of the MVMA. Its primary purpose is to raise funds that are then contributed to campaigns of candidates running for public office in Mississippi. This is just one way that MVMA makes sure that the voice of Mississippi veterinarians is heard in our state.

Remember, when we pool our resources and support candidates who will listen to the concerns of our profession, the voice of the veterinary community becomes more powerful. MVMA-PAC’s strength comes from Mississippi veterinarians who contribute their resources, enabling the MVMA to educate and work with policy makers in our state. This allows our profession to speak out on issues of fundamental importance to veterinarians.

HOW CAN YOU BE A LEADER IN MVMA-PAC?
Choose a level of giving that is comfortable for you. Let us recognize you for the veterinary leader that you are. Fill out the form below and include it with your contribution.

QUESTIONS?
Contact the Mississippi Veterinary Medical Association at 662-323-5057 or email us at msvetmed@gmail.com.
The MVMA hosted the Legislative Appreciation Luncheon on Tuesday, March 3. The luncheon was held at the Mississippi Cattlemen’s Association and hosted over 30 legislators as well as representatives from the Governor’s office and other agencies. The luncheon allows MVMA to stay front and center with lawmakers so that when issues do arise, they know who to turn to for advice regarding veterinary medicine and animal welfare.

“It is important for us (MVMA) to stay in front of these legislators,” said Dr. Bill Miller, MVMA President. “When issues pertaining to veterinary medicine arise, we want these legislators to remember that they have a network of veterinary professionals available to help them with any questions they may have.”

Several veterinary students from Mississippi State University addressed the attendees to explain the importance of their chosen profession. Students explained that veterinarians are much more than just doctors for puppies and kittens, but that they also play a vital role in research, food quality and public health.

The veterinary landscape is changing, and it is important that the MVMA continues to foster a relationship with our state legislators. We want the legislators to be familiar with our organization as THE organization to contact when veterinary legislative issues arise.
**EXPECT MORE**
FROM YOUR DIAGNOSTIC IMAGING SYSTEM:
INNOVATIVE SOLUTIONS FOR TODAY’S VETERINARIAN

<table>
<thead>
<tr>
<th>ULTRASOUND</th>
<th>DIGITAL RADIOGRAPHY</th>
<th>CLOUD SOLUTIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Premium portable &amp; console systems</td>
<td>• AED/SmartSwitch removes the need to manually sync to each specific generator</td>
<td>• Intuitive, powerful and uniquely designed solutions for the veterinary practice</td>
</tr>
<tr>
<td>• 15 MHz high-resolution</td>
<td>• The best image quality on the market</td>
<td>• Cloud-based storage &amp; access anytime, anywhere</td>
</tr>
<tr>
<td>• Up to 40 cm depth imaging</td>
<td>• 4 flat panel size options from Canon and FujiFilm</td>
<td>• Instant remote access to your clinical data on any mobile device</td>
</tr>
<tr>
<td>• One-button image optimization</td>
<td>• Veterinary specific single-click protocols</td>
<td>• Share data instantly across your practice</td>
</tr>
<tr>
<td>• Complete Cardiac/Abdominal Imaging</td>
<td>• Full DICOM® connectivity for Cloud &amp; PACS</td>
<td>• Full off-site emergency data recovery</td>
</tr>
<tr>
<td>• Solutions and training for all applications</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Extended Warranty Options</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

---

Protect your livelihood with all the right coverage through AVMA PLIT.
We are the most trusted source of professional, business and personal coverage for every stage of your career.

**our expertise is your strength**

Workers’ Compensation • Business Property & Liability • Employment Practices Liability • Umbrella Liability • Commercial Auto • Flood • Data Breach • Professional Liability • Veterinary License Defense • Professional Extension (Animal Bailee) • Embryo & Semen • Storage Coverage • Safety & Risk Management • Resources • Personal Auto • Homeowners • Renters • Personal Excess (Umbrella) Liability

AVMA | PLIT
Protecting you through it all

For a coverage comparison of your entire insurance portfolio to the PLIT Program, call 800-228-PLIT (7548) or visit avmaplit.com
Summer Conference Highlights

Julie Albright, DVM, DACVB
Assistant Professor of Veterinary Behavior
PetSafe Chair of Small Animal Behavioral Research
University of Tennessee - College of Veterinary Medicine

Behavior in the Veterinary Clinic
Cognitive Dysfunction
Feline House Soiling

Frank Andrews, DVM, ACVIM
Professor of Veterinary Medicine
Louisiana State University
Department of Veterinary Clinical Sciences; Equine Internist, Certified Specialist;
Service Chief, Equine Services, Veterinary Teaching Hospital & Clinics; Chief of Staff, Large Animal VTH&C
Director, Equine Health Studies Program

Equine Gastric Ulcer Syndrome
Cushings Disease in Horses

Margaret (Meg) Sleeper, DVM
Diplomate, American College of Veterinary Internal Medicine - Cardiology
University of Pennsylvania - School of Veterinary Medicine

The ABCs of ECGS—A short review of electrophysiology principles will be followed by case presentations. ECGs from dogs and cats will be reviewed for rhythm diagnosis and treatment recommendations.
Update on treating canine congestive heart failure - Using the AVCIM consensus for staging canine valve disease, current recommendations for treating dogs with congestive heart failure due to valve disease and dilated cardiomyopathy will be covered.
At home management of heart failure patients- tips for clinicians and clients

Marcy J. Souza, DVM, MPH
Associate Professor, Director of Veterinary Public Health
University of Tennessee - College of Veterinary Medicine

Backyard Poultry: Basic Avian Anatomy & Physiology—Applied techniques such as physical exam, venipuncture, sample collection, etc.
Zoonoses and Disease Prevention for Backyard Flocks—Discussing zoonoses, PPE, biosecurity and current outbreaks associated with poultry.
Backyard Poultry Cases—A number of more “common” presentations of sick chickens and how the veterinarian might work them up including anesthesia, radiographs.

Practice Management Sessions

Ameriprise Financial

Three Phases of the Veterinary Career

Protecting Your Pharmacy in a Changing Marketplace
Creating a Comforting Euthanasia Experience
Best Practices: Exam Room Communication
### Thursday, July 16 (4 hours)

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00am-5:00pm</td>
<td>Conference Registration – Perdido Beach Resort Lobby</td>
</tr>
<tr>
<td>1:00-3:00pm</td>
<td>Pharmacology Review (Dr. Dinah Jordan) – Salon A</td>
</tr>
<tr>
<td></td>
<td>Three Phases of the Veterinary Career (AmeriPrise Financial) – Salon B</td>
</tr>
<tr>
<td>3:00-3:15pm</td>
<td>BREAK – SNACKS IN THE EXHIBIT HALL (Grand Point)</td>
</tr>
<tr>
<td>3:15-4:15pm</td>
<td>Risk Factors for Suicide in Veterinarians from Mississippi and Alabama (Dr. Tracy Witte) – Salon A/B</td>
</tr>
<tr>
<td>4:15-5:15pm</td>
<td>Regulatory Update (Dr. Jim Watson) – Salon A/B</td>
</tr>
</tbody>
</table>

### Friday, July 17 (8 hours)

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:45am-7:30am</td>
<td>CONTINENTAL BREAKFAST – EXHIBIT HALL (Grand Point)</td>
</tr>
<tr>
<td>10:00am-5:00pm</td>
<td>Conference Registration – Perdido Beach Resort Lobby</td>
</tr>
<tr>
<td>10:00am-5:00pm</td>
<td>SMALL ANIMAL TRACK – (Salon ABCD)</td>
</tr>
<tr>
<td>10:00am-5:00pm</td>
<td>FOOD ANIMAL/EQUINE TRACK – (Sand Dollar Room)</td>
</tr>
<tr>
<td>10:00am-5:00pm</td>
<td>Interstate Certificates of Veterinary Inspection</td>
</tr>
<tr>
<td>10:00am-5:00pm</td>
<td>International Health Certificates (Dr. Jeffrey Baravik)</td>
</tr>
<tr>
<td>10:00am-5:00pm</td>
<td>Bovine Reproductive Disease Updates: neosporosis &amp; trichomoniasis (Dr. Carla Huston)</td>
</tr>
<tr>
<td>10:00am-5:00pm</td>
<td>Trichomoniasis Veterinary Certification Program (Dr. Jim Watson)</td>
</tr>
<tr>
<td>7:30am-9:30am</td>
<td>BREAK – SNACKS IN THE EXHIBIT HALL (Grand Point)</td>
</tr>
<tr>
<td>9:30am-9:45am</td>
<td>Protecting Your Pharmacy in a Changing Marketplace (Wendy Myers)</td>
</tr>
<tr>
<td>9:45am-12:45pm</td>
<td>Creating a Comforting Euthanasia Experience (Dr. Carla Huston)</td>
</tr>
<tr>
<td>9:45am-12:45pm</td>
<td>Best Practices: Exam Room Communication (Wendy Myers)</td>
</tr>
<tr>
<td>9:45am-12:45pm</td>
<td>On-farm hazards that affect the safety of beef and dairy products (Dr. David Smith)</td>
</tr>
<tr>
<td>9:45am-12:45pm</td>
<td>New challenges in food animal drug laws (Dr. Carla Huston)</td>
</tr>
<tr>
<td>9:45am-12:45pm</td>
<td>The Beef Quality Assurance program for practitioners: Changing with the times (Dr. Carla Huston)</td>
</tr>
<tr>
<td>12:45pm-1:45pm</td>
<td>LUNCH BUFFET IN EXHIBIT HALL (Grand Point)</td>
</tr>
<tr>
<td>1:45pm-2:45pm</td>
<td>Behavior in vet clinic (Dr. Julie Albright)</td>
</tr>
<tr>
<td>1:45pm-2:45pm</td>
<td>Pneumonia in beef calves prior to weaning (Dr. David Smith)</td>
</tr>
<tr>
<td>2:45pm-3:00pm</td>
<td>BREAK – SNACKS IN THE EXHIBIT HALL (Grand Point)</td>
</tr>
<tr>
<td>3:00pm-5:00pm</td>
<td>Feline house soiling (Dr. Christine Calder)</td>
</tr>
<tr>
<td>3:00pm-5:00pm</td>
<td>Cognitive dysfunction (Dr. Julie Albright)</td>
</tr>
<tr>
<td>3:00pm-5:00pm</td>
<td>Stocker Cattle Receiving Programs (Dr. David Smith)</td>
</tr>
<tr>
<td>3:00pm-5:00pm</td>
<td>Conducting an Outbreak Investigation (Dr. David Smith)</td>
</tr>
</tbody>
</table>

### Join us for Family Fun Night!

**Friday, July 17**

**in the Salon (past Small Animal Sessions)**

6:00-10:00pm

Fun and games for all ages. Dinner will be served. Come casual.

2 tickets included with conference registration

additional tickets $25
### Saturday, July 18 (4 hours)

<table>
<thead>
<tr>
<th>6:45am-7:30am</th>
<th>CONTINENTAL BREAKFAST – EXHIBIT HALL (Grand Point)</th>
</tr>
</thead>
<tbody>
<tr>
<td>SMALL ANIMAL TRACK – (Salon ABCD)</td>
<td>FOOD ANIMAL/EQUINE TRACK – (Sand Dollar Room)</td>
</tr>
<tr>
<td>7:30am-9:30am</td>
<td>The ABCs of ECGS (Dr. Meg Sleeper) Backyard Poultry: Basic Avian Anatomy and Physiology (Dr. Marcy Souza)</td>
</tr>
<tr>
<td>9:30am-9:45am</td>
<td>BREAK – SNACKS IN THE EXHIBIT HALL (Grand Point)</td>
</tr>
<tr>
<td>9:45am-11:45am</td>
<td>At home management of heart failure patients -- tips for clinicians and clients (Dr. Meg Sleeper) Zoonoses and Disease Prevention for Backyard Flocks (Dr. Marcy Souza)</td>
</tr>
<tr>
<td>11:45am-12:45pm</td>
<td>MVMA BUSINESS MEETING – (Sand Castle Room) LUNCH ON YOUR OWN</td>
</tr>
</tbody>
</table>

### Sunday, July 19 (4 hours)

<table>
<thead>
<tr>
<th>6:45am-7:30am</th>
<th>CONTINENTAL BREAKFAST – EXHIBIT HALL (Grand Point)</th>
</tr>
</thead>
<tbody>
<tr>
<td>SMALL ANIMAL TRACK – (Salon ABCD)</td>
<td>FOOD ANIMAL/EQUINE TRACK – (Sand Dollar Room)</td>
</tr>
<tr>
<td>7:30am-9:30am</td>
<td>Shelter medicine, vet techniques, infection control (Dr. Kimberly Woodruff) Equine Gastric Ulcer Syndrome (Dr. Frank Andrews) Cushing’s Disease in Horses (Dr. Frank Andrews)</td>
</tr>
<tr>
<td>9:30am-9:45am</td>
<td>BREAK – SNACKS IN THE EXHIBIT HALL (Grand Point)</td>
</tr>
<tr>
<td>9:45am-11:45am</td>
<td>Shelter medicine, vet techniques, infection control (Dr. Kimberly Woodruff) Equine Lecture - TBA</td>
</tr>
</tbody>
</table>

### CONFERENCE NOTES:

The 2015 MVMA Summer Conference has been approved for up to 20 hours of Continuing Education Credits by the Mississippi Board of Veterinary Licensure and the Alabama Board of Veterinary Licensure. Technicians are welcome to attend the conference, but will need to confirm credits with their licensing agencies.

**PLEASE NOTE:** In an effort to “go green” your CE Certificate will be available upon completion of the course via e-mail and/or online via your personal MVMA account after July 20. Be sure we have your e-mail address on file before leaving.

**CANCELLATION POLICY:** 100% refund if requested in writing before June 11, 2015. 50% refund if requested in writing between June 12-July 1. **No refunds after July 1.**
Summer Conference Sponsors & Exhibitors
as of 4/1/15

Simmons Mid-South  Vet Matrix  Dechra
Universal Imaging  MWI Veterinary Supply

Exhibitor and Sponsorship Information available at www.msvet.org.

Hotel Information

27200 Perdido Beach Blvd.
Orange Beach, Alabama 36561
Phone: (800) 634-8001
www.perdidobeachresort.com
Booking ID: 8470

Join us on the beach Saturday afternoon!

Look for the blue tent with balloons.

Bring your coolers, chairs, blankets, and enjoy the fun on the beach!
REGISTRATION FORM
2015 MVMA Summer Conference - July 16-19, 2015 - Perdido Beach Resort
Pre-Registration Deadline - July 1   Online registration available at www.msvet.org

ATTENDEE
Name: ____________________________________________
First Name for Badge: _______________________________
Company/Practice: __________________________________
Address: __________________________________________
City/State/ZIP: ______________________________________
Phone: ____________________________________________
E-Mail: ____________________________________________

Select the description that best fits you:
Practice Owner           Associate            Retired       Other

How did you hear about this meeting?
Brochure   E-Mail   Newsletter   Website   Facebook   Twitter   Other

Veterinary Pricing:  Member/Non-Member
Pre-Registration On-Site
Veterinarian $300/$375 $375/$450
Life MVMA Member $225 $300
Guest Fee $50 $75
(for access to exhibits, refreshments)

Guest Name: _______________________________________

Continuing Ed

Please select the CE tracks you plan to attend each day:  

Thursday, July 16
☐ Pharmacology Review (2hrs)
☐ Practice Management Course (2hrs)
☐ Veterinary Mental Health Study (1hr)
☐ Regulatory Updates (1hr)

Friday, July 17
☐ Small Animal (2hrs)  ☐ Public Health/Large Animal Reg Update (2hrs)
☐ Practice Mgmt (3hrs)  ☐ Food Animal Therapeutics (3hrs)
☐ Vet Clinic Behavior (3hrs)  ☐ Summer Pneumonia in Cattle (3hrs)

Saturday, July 18
☐ Cardiology I (2hrs)  ☐ Backyard Poultry: Basic Avian A&P (2hrs)
☐ Cardiology II (2hrs)  ☐ Zoonoses & Disease Prevention Backyard Flocks (2hrs)

Sunday, July 19
☐ Shelter Medicine (2hrs)  ☐ Equine (2hrs)
☐ Infection Control (2hrs)  ☐ Equine (2hrs)

ACTIVITIES

<table>
<thead>
<tr>
<th>Activity</th>
<th>Cost</th>
<th>Number</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>#Family Night (Fri PM)</td>
<td>N/C</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Additional ticket for Family Night</td>
<td>$25</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#included with registration

PAYMENT
Registration Subtotal $__________
Activities Subtotal $__________

TOTAL AMOUNT $__________

☐ MasterCard ☐ VISA ☐ AMEX ☐ Discover
☐ Check payable to MVMA

Name on card: ________________________________
Card number: ________________________________
Exp Date: ________________________________

Billing Address on card:
City________________________ State____ Zip_________

NOTES
1. Proceedings not guaranteed for on-site registrants.
2. Spouse/guest badges are required for guests who wish to access the exhibit hall, including refreshment breaks.
3. Topics and/or speakers are subject to change due to unforeseen circumstances.

CANCELLATION POLICY: 100% refund if requested in writing before June 11, 2015. 50% refund if requested in writing between June 12-July 1. No refunds after July 1.

CE Certificates will be e-mailed to participants after the course is completed. CE hours may also be viewed at www.msvet.org using your login and password after July 20. More information will be available at registration.

Return form and payment to:
MVMA - Summer Conference
P.O. Box 395
Clinton, MS 39060
Fax 877-872-3731
or register online at www.msvet.org
The Social Community for MVMA Members ONLY is finally here! If you haven’t logged in already, DO IT TODAY! This is a great tool for staying in touch with your peers AND asking questions from other veterinarians who may have already “been there, done that”. If you are an MVMA member, your profile is already set up. All you have to do is log on and get connected!

To get started, go to the MVMA website at www.msvet.org, Login with your email address and password and then click on the RED VetChat link in the upper left. If you have provided the MVMA with information about yourself, such as the type of animals seen (small animal, food animal, exotics, etc…), you will notice that you have already been added to that group. Feel free, however, to join ANY of the groups listed or create your own group. That way, whenever a discussion is started in that group, you will be notified and can participate.

Remember, this is for MVMA MEMBERS ONLY! The general public can NOT see this site. Feel free to ask questions of your colleagues, start discussions, post unusual cases, etc… just keep it professional and respectful.

**Instructions to get you started:**

1. Once you are on your dashboard, upload a snazzy photo of yourself by clicking on the "Edit My Profile" link and then click the "Photo" tab.

2. Click on the "Community Profile" tab to add your bio and connect your other social networks like Facebook and Twitter.

3. Click on the "Notifications" tab to set up your notification settings (When/If you would like to be notified when someone contacts you and/or posts to your group, etc…)

4. Subscribe to any Content Alerts of which you might be interested by clicking on "My Content Alerts" on the left side of your dashboard. (For example, if you subscribe to the “Equine Topics” Alert, anytime something is mentioned with the word horse or equine in the discussion, you will receive an alert).

5. Click on “My Groups” to learn and share with other MVMA members with similar interests. You can browse all the pre-set groups by clicking "All" in the "Browse Groups" box on your right.

6. Add Contacts/Connect with other members. Click on the "Members" link at the top of the page to pull up a directory. Search for the individual by name, or scroll down for an alphabetical list of members. Simply click on the "head" widget next to the members name to request a contact.

You will also notice the “Resources" tab at the top of the site. This portion of the site is used to house any information you might need to access such as a copy of the Practice Act, promotional publications for the profession, MVMA Newsletters. Once you get the hang of it, you can post surveys, create groups and subgroups, initiate and contribute to discussions, add resources, subscribe to feeds….the sky is the limit!
The Mississippi Animal Disaster Relief Fund (MADRF) was established by the Mississippi Board of Animal Health (MBAH), the Mississippi Veterinary Medical Association (MVMA) and the Mississippi State University College of Veterinary Medicine (MSU-CVM) to provide a mechanism in which monetary donations could be received and disbursements made following Hurricane Katrina in 2005. Following this event, the fund was utilized to provide care to animals and to support reestablishment of local infrastructure. The MADRF has been transitioned to a permanent fund that can provide assistance to Mississippians and their animals affected by any disaster in the state. The following guidelines provide purpose, direction, and accountability for this fund.

**Purpose**
The purpose of the MADRF is to provide assistance to Mississippians during recovery from disasters affecting domesticated animals, as well as support efforts to mitigate, prevent, and protect animal health and welfare in disasters. This includes activities such as reimbursement for out-of-pocket animal care and veterinary costs, distribution of vouchers for immediate veterinary care, support of local veterinary business continuity, preparation for animal care and sheltering, stockpiling supplies, providing for emergency hay and feed needs, and training emergency responders.

**Donations**
Donations can be made to the Mississippi Animal Disaster Relief Fund by sending a check to:

MADRF  
P.O. Box 395  
Clinton, Mississippi  39060  
Phone: 662-323-5057

Funds may be earmarked for particular response activities or for a specific species (e.g., horses, dogs and cats, veterinarians, shelters). Any funds not specifically earmarked may be disbursed at the discretion of the committee under the MADRF guidelines.

**Application for Funds**
Any individual Mississippi resident who may incur or has incurred expenses for animal care related to a natural or man-made disaster may apply. Groups such as animal shelters, veterinary clinics, and farm entities may also apply. Supporting agencies under the Mississippi Emergency Support Function (ESF) 11: Animals, Agriculture, and Natural Resources may apply for monies to prepare for and respond to the care, health, and welfare of animals in disaster situations per their responsibilities in the state response plan. Unless specifically designated by the donor, funds may not be used for loss of income, wages, or salaries.

Application forms will be available on the following websites:

- MBAH - [www.mbah.state.ms.us](http://www.mbah.state.ms.us)
- MSU-CVM - [www.msstate.cvm.edu](http://www.msstate.cvm.edu)
- MVMA - [www.msvet.org](http://www.msvet.org)

Completed applications should be sent to the MVMA. Application forms must be accompanied by receipts and/or any other documentation verifying the applicant’s needs and expenses. Additional documentation may be requested by the committee based on the disaster event and may include site assessments performed by the Mississippi Animal Response Team.

**Distribution of Funds**
Completed applications for funding will be distributed to MADRF committee members by the committee chair and reviewed within 14 days. A written response will be provided by the MADRF committee chair to the applicant as soon as possible after completion of the review and no longer than 30 days after receipt of the application by MVMA. Final approval will be made by the State Veterinarian and the committee chair. The committee chair will be responsible for notifying the MVMA Treasurer/Secretary and the applicant of the decision. Under emergency conditions, “conditional approval” may be made until documentation can be reviewed. Conditional approval allows funds to be released quickly by unanimous approval by at least 50% of the committee members, which must include either the State Veterinarian or the committee chair.

**Contact Information**

**Mississippi Veterinary Medical Association**
P.O. Box 395  
Clinton, MS 39060  
Phone: 662-323-5057  
Website: [www.msvet.org](http://www.msvet.org)

**Mississippi Board of Animal Health**
P.O. Box 3889  
121 N. Jefferson St.  
Jackson, MS 39207  
Phone: 601-359-1170  
Website: [www.mbah.state.ms.us](http://www.mbah.state.ms.us)
As a member of the MVMA, you have unlimited opportunities to develop your professional and interpersonal skills through a variety of committees and leadership roles. MVMA membership provides excellent networking opportunities with colleagues, and the opportunity to impact your community. Membership in a professional association often means additional trust in the eye of the public. There is a valuable image represented by association membership; it tells your clients you care about your procession and you are actively involved with fellow veterinarians.

**EDUCATION**

Members can save a total of $150 off the registration at the Summer and Winter Conferences where you can stay on top of veterinary medicine education by meeting with your colleagues, attending cutting-edge CE sessions and you will have time in the afternoons to enjoy with family and friends.

**VALUABLE RESOURCES**

The *Mississippi Veterinarian* is just one example of resources you have access to as an MVMA member. This publication is dedicated to keeping members informed on veterinary issues. Brought to you in full-color, this quality magazine brings the latest news and trends from around the state, along with feature articles about your fellow MVMA members. You will also receive monthly eNewsletters with information on educational opportunities, legislative and regulatory updates, industry news and other current topics that are relative to veterinary

**PUBLIC RELATIONS VALUE**

Members receive the benefit of the “Find-A-Member/Vet” search function on the MVMA website where pet owners have the ability to search for an MVMA member veterinarian by name, city, county or ZIP code.

**COMMUNITY & SUPPORT**

The ability and opportunities to network through professional associations is how one gets the highest value for dues paid. Recent studies have shown that individuals who participate in professional organizations are more successful in their business because they have access to invaluable resources their non-member counterparts do not, which means they are more knowledgeable about what is going on in their profession. The benefit of having someone who has “been there, done that” to call upon is one of the greatest benefits of membership. Through MVMA membership you have access to veterinarians with
It’s the procedure you perform only once in your career.

So it’s important to have the right people by your side.

You wouldn’t walk into a complicated surgery without an expert team, so why do it for this once-in-a-lifetime event?

Buying or selling a practice is the largest financial transaction of your life. That’s why you should partner with Simmons. As the most experienced brokerage firm in the business, we’ve helped more veterinarians realize their dream than any other firm out there. In fact, we wrote the book on it.

We really did write the book on buying and selling your veterinary practice. Scan the QR code or visit our web site to learn more.

Wilson McManus II, DVM CVPM
www.simmonsmidsouth.com
256.650.8387 | 800.447.5260