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Support Your Association and Promote Your Profession—the NEW MVMA License Plate!

SUMMER MEETING REGISTRATION FORM AND AGENDA INSIDE!
WHO IS YOUR MVMA REPRESENTATIVE?

NORTHERN DISTRICT REPRESENTATIVE:
DR. BILL MILLER
662-323-5091
eyebad@hotmail.com

CENTRAL DISTRICT REPRESENTATIVE:
DR. LANNY PACE
601-420-4700
lpace@mvrdl.msstate.edu

SOUTHERN DISTRICT REPRESENTATIVE:
DR. LAURENCE GALLET
228-872-2755
redfish01@gmail.com

REPRESENTATIVE AT LARGE:
DR. NATHAN MOSELEY
601-584-8441
petalvet@yahoo.com

YOUR MVMA REPRESENTATIVE IS YOUR FIRST POINT OF CONTACT WHEN ISSUES PERTAINING TO VETERINARY MEDICINE ArISE.
2010-2011 MVMA Officers

DR. LYNN A. COX
PRESIDENT
NORTHERN DISTRICT
7895 HUNTERS CREEK DR
OLIVE BRANCH, MS 38654
662-895-4004
alananmadac@aol.com

DR. SCOTT T. SEGREST
PRESIDENT-ELECT
370 HIGHWAY 31
RIEGELAND, MS 39157
601-856-3589
segrestvet@aol.com

DR. LANCE JEFFCOAT
VICE-PRESIDENT
1206 WEST 6TH ST.
LAUREL, MS 39440
601-428-0442
hr1@comcast.net

DR. TIM FLEMING
SECRETARY/TREASURER
SOUTHERN DISTRICT
1233 KING HENRY DR.
P. O. BOX 7813
LAUREL, MS 39440
601-833-1223
bwatsonvet@bellsouth.net

DR. ROBERT A. WATSON
EXECUTIVE BOARD
CENTRAL DISTRICT
P O BOX 97813
PEARL, MS 39288
601-420-4700
pace@mvrdl.msstate.edu

DR. BILL MILLER
EXECUTIVE BOARD
NORTHERN DISTRICT
1067 OLD WEST POINT RD.
STARKVILLE, MS 39759
662-323-5891
eyebrickie@hotmail.com

DR. LARRY GALLE'
EXECUTIVE BOARD
SOUTHERN DISTRICT
1233 KING HENRY DR.
OCEAN SPRINGS, MS 39564
228-872-2755
redfin901@gmail.com

DR. NATHAN MOSELEY
EXECUTIVE BOARD
DIRECTOR AT LARGE
517 LONGLEAF DR
PETAL, MS 39465
601-584-8441
petalvet@yahoo.com

DR. FRANK B. BRANCH
A.V.M.A. DELEGATE
2846 HIGHWAY 61
BOYLE, MS 38730
662-843-4854
branchnb67@deltaland.net

DR. JIM BRETT
A.V.M.A. ALTERNATE DELEGATE
P. O. BOX 130
STARKVILLE, MS 39760
662-325-5863
jbrett@cvm.msstate.edu

From the MVMA Office……

This has proved to be a busy year in the MVMA office! We have implemented new software and a new online store where members can pay for meetings and dues renewals online. If you haven’t been to the new site, I encourage you to visit it at www.msvet.org. You should have received instructions on logging in and creating your password, but if you have issues, don’t hesitate to call or email for assistance. Our new online directory should be up and running by the time you read this and we are looking into a “social networking” function for the site that is available to MVMA members only, so stay tuned!

We had a successful Winter Meeting with over 300 veterinarians in attendance! We are looking forward to a great Summer Meeting on the sandy shores of Orange Beach, AL (hopefully minus the oil this year). You can find an agenda and registration information in the back of this newsletter. Tentative meeting dates for 2012 have been set. The Winter Meeting is scheduled at the MSU College of Veterinary Medicine for February 23-26, 2012 and the Summer Meeting is planned for July 19-22, 2012 at the Perdido Beach Resort in Orange Beach. Speakers for 2012 are already being scheduled, but as always, we are open to suggestions of speakers and topics that may be of interest to you.

Not only have WE been busy, but the capitol was hopping this legislative session. Be sure and take a moment to read over the legislative review in this issue. It is AMAZING how many bills are introduced that pertain to animals and veterinary medicine. I am so thankful to have our MVMA lobbyist, Harry Dendy, and our Legislative Committee to keep an eye on things for our membership.

Jamie Stennis

AVMA Amends Veterinarian’s Oath to Reflect Importance of Animal Welfare

The American Veterinary Medical Association (AVMA) has revised the Veterinarian’s Oath—which all graduates of U.S. veterinary schools take—to stress the importance of animal welfare.

The revision, approved by the AVMA Executive Board at its meeting this month, is as follows: "Being admitted to the profession of veterinary medicine, I solemnly swear to use my scientific knowledge and skills for the benefit of society through the protection of animal health and welfare, the prevention and relief of animal suffering, the conservation of animal resources, the promotion of public health, and the advancement of medical knowledge."

"The Veterinarian’s Oath reflects every veterinarian’s aspirations for themselves and the veterinary profession," says Dr. Bruce Nixon, Chair-Elect of the Animal Welfare Committee. "It’s a promise that each veterinarian makes at graduation, so these words have tremendous meaning. The Animal Welfare Committee recommended these changes to emphasize that veterinarians have responsibilities not only to animal health but also to animal welfare."

"These changes make it clear that the scope of veterinarians’ efforts toward improving animal welfare include not only treatment, but also prevention of suffering and promotion of good welfare, which is consistent with today’s approach to veterinary practice," adds Dr. Gail Golab, Director of the AVMA’s Animal Welfare Division.
CE should reward not only you, but also your patients, clients and practice. So the IDEXX Learning Center provides a comprehensive curriculum. And learning options that’ll have every member of your team wagging their tail: the veterinarian who wants to learn from experts face-to-face, techs who love the convenience of online courses, and the practice manager who’s eager to have protocols communicated consistently across the practice—and with clients.

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MVMA Veterinarian of the Year:  Dr. Frank B. Branch, Jr.

Dr. Frank Branch attended Mississippi State University for his pre-veterinary education and obtained his DVM from Auburn University in 1967, becoming the youngest graduating veterinarian in the university’s history. Dr. Branch then attended the University of Georgia where he taught and received a MS in pathology. He was named a Mark Morris Animal Foundation Fellow while there.

Dr. Branch married Dixie Slaton in 1969. Their children are Franklin Benjamin “Ben” Branch, III who died in 2001 and Janet Lenne Branch who lives in Cleveland and owns “The Frame Shoppe”.

Dr. Branch entered general mixed practice in Cleveland with Dr. Matt Wiggins in 1969. In 1972, Dr. Branch left Dr. Wiggins to open Branch Animal Clinic where he continues to practice today. In 1979, Dr. Branch diagnosed the first recorded case of Ehrlichia canis, a tick born disease of dogs in Mississippi. Dr. Branch is an outstanding small animal practitioner and has selflessly devoted himself not only to his clients and patients but also to the veterinary profession.

Dr. Branch became a member of the AVMA and MVMA in 1967. In 1974, he became a charter member of the American Heartworm Society. He has served on the executive board of the MVMA since 1991 and served as association president in 1996. At that time, Dr. Branch began representing the MVMA in the American Veterinary Medical Association’s House of Delegates where he continues to serve today.

Dr. Branch has also served his community through several organizations and civic clubs. He served on the board of Bolivar County Community Action Program from 1992-2007. During this time he was named board member of the year in 1998 and received an Excellence in Leadership award in 2000. Dr. Branch also served on the board of Cleveland Country Club for six years. During this time, he held various positions, including club president. Dr. Branch is a member of the First Baptist Church in Cleveland. Because of his years of tireless commitment to his community and the veterinary profession, the Mississippi Veterinary Medical Association is proud to honor Dr. Frank B. Branch, Jr. as the MVMA 2011 Veterinarian of the Year.

MVMA Young Veterinarian of the Year:  Dr. Jessica Lloyd Dees

Dr. Dees is a 2006 graduate of the Mississippi State University College of Veterinary Medicine. In recent years, Dr. Dees has single handedly organized charity events to raise money for local animal shelters. Throughout her eight years in college and four years of practicing small animal veterinary medicine, Dr. Dees was not only working towards her career in veterinary medicine but she was also serving our country as a member for the Mississippi Air National Guard. Her passion for defending our country combined with her love for veterinary medicine is what motivated Dr. Dees to join the Air Force in 2010. Dr. Dees knew she could take her knowledge of infectious disease and epidemiology and apply it to the military where our deployed soldiers would benefit and be better protected overseas.

Today, Captain Jessica Dees is a Public Health Officer stationed at Whiteman Air Force Base in Knob Noster, Missouri, the only home of the stealth Bomber 2 airplane. Captain Dees is the sole Public Health Officer at Whiteman AFB and is responsible for eleven programs and managing 15 enlisted personnel. Because of her stellar commitment to public health, Capt. Dees earned a Commendation Medal and an Achievement Medal in 2010. Captain Dees continues to remain a resident of Mississippi while serving her country in Missouri.

Even with all of her responsibilities as a Public Health Officer, Dr. Dees still finds time to volunteer at the local animal shelter and is in the process of obtaining her Missouri veterinary license so that she can devote weekends to treating shelter animals. In 2011, she plans on starting a master’s degree in public health and in 2012 she will embark on a 5 month long humanitarian mission to 15 third world countries to educate the world on public health issues while emphasizing prevention.

While Dr. Dees is protecting our service men and women, she is protecting you and I. For this reason, the Mississippi Veterinary Medical Association is proud to honor Dr. Jessica Lloyd Dees as our Young Veterinarian of the Year.
In Memoriam

Dr. Paul Farmer—Dr. Farmer of Brandon, MS passed away on January 30, 2011. Dr. Farmer was a 1992 graduate of the Mississippi State University College of Veterinary Medicine.

Dr. Charles Bert Hill—Dr. Hill, a lifelong resident of Amory, MS passed away on August 27, 2010. Dr. Hill received his Doctorate of Veterinary Medicine from Auburn University in 1953.

Dr. Finis Harrell Josey—a long standing resident of Starkville, Dr. Josey passed away on October 13, 2010. Dr. Josey graduated from Mississippi State University and received his doctorate of Veterinary Medicine from Auburn University in 1951.

Dr. Herman Edward Palmer—Dr. Palmer, a long standing resident of Byram, MS passed away on September 10, 2010. Dr. Palmer, a 1980 graduate, received his Doctorate of Veterinary Medicine from Auburn University.

Those we love don't go away.
They walk beside us
every day.
Unseen, unheard, but
always near.
Still loved, still missed
and very dear.
-Anonymous

We walk in your shoes.

We know your practice hangs on your every move.

As a veterinarian, you're more than a doctor. You may be a business owner. A parent. A homeowner. Being prepared for an injury or illness is important for both your personal and your professional well-being. AVMA GHLIT can cover you and your family from your first day in veterinary school, throughout your career, and on into retirement. We offer a full range of coverage: medical insurance, including HSA-qualified plans; life and disability insurance; professional overhead expense plans; hospital indemnity; dental and long-term care insurance. For more information*, call 877.275.0679.

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SPECIAL TAG FEE: _________________________

DATE: __________________ SIGNATURE: _________________________

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PLEASE NOTE:


THE APPLICANT WILL BE NOTIFIED BY THE ORGANIZATION RESPONSIBLE FOR THIS PARTICULAR TAG WHEN HIS TAG CAN BE PICKED UP AT THE OFFICE OF THE TAX COLLECTOR IN HIS COUNTY OF RESIDENCE. THE TAX COLLECTOR’S OFFICES WILL HAVE A LIST PROVIDED BY THE TAX COMMISSION OF PEOPLE WHO HAVE ALREADY PAID THEIR FEES AND ARE ENTITLED TO ONE OF THE FIRST 300 TAGS.

THE APPLICANT SHOULD PICK UP HIS TAG AS SOON AS HE IS NOTIFIED THAT THE TAG IS AVAILABLE AT THE TAX COLLECTOR’S OFFICE. THERE SHALL BE SIXTY (60) DAYS ALLOWED FROM THE TIME THE TAXPAYER IS NOTIFIED BY THE ORGANIZATION FOR THE TAXPAYER TO PICK UP THE LICENSE PLATE, HOWEVER, IF THE APPLICANT CHOOSES TO WAIT TO PICK UP HIS TAG, THE SPECIAL TAG FEE SHALL BE PAID AGAIN AT THE TIME THE SPECIAL TAG IS PICKED UP TO BE REGISTERED TO THE APPLICANT’S VEHICLE.
Dear MVMA Members

I want to personally Thank You for you dropping by our 1st Annual Booth at this years MVMA Winter Meeting. Being born and raised in Mississippi I am proud to have the support of you and your organization. Medi-Vation is proudly Headquartered in Madison, Mississippi and will be a long standing hometown supporter of the MVMA. When considering you next suture order please take a look at Medi-Vation and remember we offer a "GUARANTEED" 30% discount from your current suture pricing!

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Kevin Johnson
President

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The MVMA Would like to Welcome our Newest Members...

Dr. Billy Scott
Dr. Wayne B. Andrews
Dr. Andrew Claude
Dr. Lyndsay Summers
Dr. Sharon Grace

Our Newest Life Members Include:

Dr. Jan Leder
Dr. William Rumbavage, Jr.
Dr. Joe K. Brumfield

Special Thanks to Pfizer Animal Health for Sponsoring Dr. Dan Givens and Dr. Leon Scratchfield at the MVMA 2011 Summer Meeting

Passionate About the Health and Wellness of Animals
The issue of laypeople performing veterinary procedures such as equine dentistry and cattle palpation is popping up in the news more and more these days. When and WHY did this issue begin and what is the solution? Answering that question is like trying to answer the question, “which came first, the chicken or the egg”? Veterinarians want to defend their profession, but at the same time agree that there is a shortage of large animal veterinarians. Veterinarians in the states of Oklahoma, Texas and Arkansas are battling it out in the courts and capital buildings defending their profession and the problem is not going away. While veterinarians fight to protect their profession, lay people and farmers argue that they have been performing these services for centuries and, after all, there IS a shortage of veterinarians, right? What’s a farmer to do? The AVMA recently hosted a webinar highlighting veterinary leaders from the states of Oklahoma, Texas and Arkansas. The veterinary representatives gave advice as to how to handle similar situations should they arise in your state.

First and foremost—EDUCATION! Even if you don't have problems now, begin to educate the public and your legislators on the importance of veterinary medicine—it’s not just dogs and cats—the veterinary practice act was established not to protect veterinarians, but to protect the animals and public health. You wouldn’t let someone who was not licensed perform a dental procedure on you; why would you allow that for your horse? It is vital that the general public view their state VMA and their state licensing board as ONE Voice speaking for the profession. The Executive Board of the MVMA met recently with the Mississippi Board of Veterinary Medicine to discuss the issues of laypeople infringing on the veterinary profession and steps that can be taken to protect the title of “DVM”. The important thing to remember is that, as veterinarians, all must work together to protect our livelihoods. Steps must be taken to continue to educate legislators and the public on the hazards of improper veterinary care.

As veterinarians, we need to find a bridge to provide services for large animal owners, not put up a wall. Due to the lack of large animal veterinarians in some states (or the lack of interest in performing certain services), some states are considering certification of lay people to perform certain services within equine dentistry, as well as services such as embryo transfer and pregnancy diagnosis—(The state of Arkansas is considering this). The question is who would be the regulatory agency for these people? The recommendation was that, should this come to pass, this task falls under the State Board of Veterinary Medicine so that there is still some control on the veterinary front. There has also been discussion among some of the states battling this issue of allowing training and certification of veterinary technicians to perform these services so they stay under the veterinary umbrella. While we aren’t sure what the final solution will be; we must work together to uphold the current laws, protect the animals, and the health of the public.

The final suggestion from the states whose veterinarians are fighting on the front lines for their profession: EDUCATE YOUR VETERINARIANS! Some veterinarians who don't perform certain services are sending their clients to lay people (embryo transfers, ultrasound checks, teeth floating). Practices such as this could come back to haunt us down the road should the practice of veterinary medicine be challenged in the public arena. As a veterinarian, only refer clients only to other licensed veterinarians. There have been instances where teeth floaters were purchasing medications from veterinarians because the veterinarian didn’t want to perform the service. Be aware—these drugs are in the name of the VETERINARIAN! Should these medications fall into the wrong hands for the wrong purposes THE VETERINARIAN who purchased the drug could be liable in a court of law. Sedatives are under federal because they are dangerous drugs that can cause death or permanent damage to animals if not administered properly. These drugs can be subject to abuse by people in the form of a “date rape” drug or as a means to cause a spontaneous abortion and even death.

Of utmost importance….stay informed and stay involved. The MVMA is the “Voice of Veterinary Medicine” in Mississippi. As a member, you are a part of that voice. Stay involved in YOUR Association and your profession.
Dr. Clarke Atkins, DVM, DACVIM
Professor, Medicine and Cardiology
Clarke Atkins, DVM, is Professor of Medicine and Cardiology at North Carolina State University. A 1972 graduate of the University of California, Davis, Dr. Atkins completed his internship at the Angell Memorial Animal Hospital in Boston. He became board-certified by the American College of Veterinary Internal Medicine in internal medicine in 1978 and in cardiology in 1992. Dr. Atkins is known for his research and teaching in small animal cardiology, having authored more than 150 publications. He is also the author of a multimedia interactive computer program in canine cardiology and numerous textbook chapters. In addition, he has spoken extensively in the United States, as well as in many countries around the world.

M. Daniel Givens, DVM, PhD
Dan Givens performed undergraduate studies at Western Kentucky University from 1987 to 1990. Professional studies to earn a DVM were performed at Auburn University from 1990 to 1994. Between 1994 and 1996, Dr. Givens gained invaluable clinical experience as a practitioner providing care for both food animals and companion animals in a rural practice in central Kentucky. After 2 years of applying formal knowledge to actual case presentation, Dr. Givens returned to Auburn to complete a theriogenology clinical residency that culminated in board certification in 1998. Dr. Givens earned a PhD in biomedical science in June 2000, and achieved board certification in the American College of Veterinary Microbiologists (virology subspecialty) in November 2001 while performing NIH-funded post-doctoral research. Dr. Givens now provides clinical service in the large animal teaching hospital and performs research and didactic teaching in the Department of Pathobiology. Research Interests: As a clinical scientist with board certifications in theriogenology and microbiology, Dr. Givens has a focused interest in diagnosis, control and treatment of reproductive pathogens of cattle.

Richard M. Hopper, D.V.M., A.C.T.
Professor, College of Veterinary Medicine, Mississippi State University
Department of Pathobiology and Population Medicine
Education: D.V.M. – Auburn University. Diplomate – American College of Theriogenologists
Special Interests
- Clinical – Equine Embryo Transfer
- Medical & Surgical Management of Urogenital Injuries (Bovine & Equine)
- Teaching – Equine & Canine Theriogenology
Primary Area of Expertise: Theriogenology

Dinah G. Jordan, B.S.Ph., Ph.D.
Associate Clinical Professor, Mississippi State University, College of Veterinary Medicine
Department of Clinical Sciences
Chief of Pharmacy Services
Education: B. S. – University of Mississippi. Ph.D. – University of Mississippi
Special Interests
- Research – Drug and Therapeutics Information
- Teaching – Veterinary Pharmacy Law, Clinical Pharmacy
Clinical – Pharmacy
Primary Area of Expertise: Pharmacy
Charles T. McCauley, DVM
Clinical Assistant Professor of Veterinary Surgery, Department of Veterinary Clinical Science, LSU
Equine Surgeon, Certified Specialist
B.S., Texas A&M University
D.V.M., Texas A&M University
Diplomate, American Board of Veterinary Practitioners (Food Animal Practice)
Diplomate, American College of Veterinary Surgeons
Dr. McCauley graduated from Texas A&M University before undertaking an internship and residency program in Food Animal Medicine and Surgery at Oklahoma State University and a further residency in Equine Surgery at Purdue University. Dr. McCauley also had a private practice in the Dallas area.

W. Leon Scrutchfield, D. V. M.
Professor Emeritus
D.V.M., 1965, University of Missouri – Columbia
M.S., 1979, Texas A&M University
Service Assignments & Special Interests: Equine field service and dentistry.
Research Interests: Equine Dentistry

Sergi Serrano, L.V., DVM, DACVECC
EDUCATION: University of Barcelona, 1993
SPECIALTY TRAINING: Royal Veterinary College, London, UK, 2006
SPECIALTY CERTIFICATION: Diplomate, American College of Veterinary Emergency & Critical Care
After practicing as a primary care veterinarian in his home country for over 10 years, Dr. Serrano became the first Spanish Diplomate of the American College of Veterinary Emergency & Critical Care (ACVECC). Desiring to work closely with other top specialists Dr. Serrano moved his family to California in 2008 where he was a criticalist and residency supervisor in a large multispecialty private practice. In addition to his clinical expertise, Dr. Serrano has published numerous manuscripts, and lectured extensively internationally. Dr. Serrano looks forward to sharing his perspectives with the local veterinary community through clinical collaboration and continuing education. He believes that working with primary care veterinarians to improve their ECC skills will improve survival rates, and thus ultimately benefit the entire pet population. Special Interests: Paediatric emergency and critical care, transfusion medicine, and thoracic and head trauma.

Doyle Watson, DVM
Dr. Watson earned his doctorate in veterinary medicine from the University of Georgia and established two small animal practices in Georgia. In 1985, he purchased half interest in Simmons & Associates and established and managed our East Coast office. Dr. Watson later fully acquired Simmons & Associates nationwide in 1990 and set up our regional network of 10 offices to serve veterinarians coast to coast. To share the latest clinical and management information with our profession, Dr. Watson founded Veterinary Forum, a national veterinary journal. After leading the publication as its president and CEO, he sold the journal in 1996. Dr. Watson is a licensed real-estate broker in seven Southeastern states and a licensed veterinarian in Georgia and Florida. In addition to veterinary association memberships, Dr. Watson belongs to the American Society of Appraisers and Institute of Business Appraisers. He lectures on veterinary practice sales and valuations nationwide.
The 2011 Legislative Session was an ACTIVE one! 1,407 bills were introduced in the House of Representatives and 1,011 bills were introduced in the Senate. As expected, Animal Cruelty was a hot topic during this session. Thirteen bills were introduced regarding animal cruelty, but at the end of the session only one remained, SB 2821. In this bill, the first offense of animal cruelty will remain a misdemeanor with a second offense of aggravated animal cruelty carrying a felony charge (if occurring within 5 years of the first offense).

There were several calls and emails to the MVMA office regarding veterinarians “funding” the Prescription Monitoring Program that was put into place several years ago. We are happy to report that SB 2235 died in committee as did a SB 2441 which would have charge an annual fee of $100 for each X-ray tube in your clinics.

Special thanks to MVMA lobbyist Harry Dendy and the MVMA Legislative Committee for their perseverance and guidance throughout the 2011 Legislative session. If you would ever like to look up a bill on your own, simply enter http://billstatus.ls.state.ms.us/2011/pdf/mainmenu.htm into your browser and search by Senate or House Bill number.

A re-cap of the 2011 legislative session is as follows:

**Animal Cruelty** – SB 2821 passed the legislature and has been sent to the Governor for his signature. The second offense of aggravated animal cruelty will merit a felony charge if the offense occurs within 5 years of the first offense. Simply animal cruelty remains a misdemeanor.

**Vanity car tag** – HB 104 was approved by the legislature and has been sent to the Governor for his signature. A total of 50+ vanity tags were approved

**The Mississippi Pharmacy Practice Act** – SB 2445 was approved by the legislature and has been sent to the Governor for his signature. This legislation contained language regarding the practice of veterinary medicine but that particular language in the final legislation remains unchanged from current law.

**Livestock burial** – SB 2838 passed the legislature and has been sent to the Governor for his signature. This legislation allows the Boards of Supervisors to bury dead poultry in emergency situations.

**Veterinary services at livestock auctions** – SB 2909 passed the legislature and has been approved by the Governor. This legislation clarifies the authority of the Board of Animal Health to approve veterinarians providing certain services at livestock auctions.

**MSU Vet School budget for FY ’12** – SB 3040 – A difficult year for all IHL budgets but, at the end of the day, the FY ’12 budget for the MSU Vet School was approved in the amount of $16,203,711, which is level funding from FY ’11.

**Other items of interest:**

- The puppy mill cruelty prevention act – SB 2947 - this bill died in committee.
- The health care practitioner transparency act – SB 2373 – this bill died in committee
- An annually renewable fee of $100 for each X-Ray tube – SB 2441 – this bill died in committee
- Manslaughter charge against animal owners – SB 2775 – this bill died in committee
- Animal fighting – HB 374 – this bill died in committee
- Public roadway sale of animals – HB 1212 – this bill died in committee
- The creation of human-animal hybrids – HB 1221 – this bill died in committee
- Prescription monitoring program – SB 2235 – This bill died in committee
MISSISSIPPI VETERINARY MEDICAL ASSOCIATION
2011 ANNUAL SUMMER CONVENTION ● PERDIDO BEACH RESORT ● ORANGE BEACH, AL
JUNE 23 - 26, 2011

PLEASE PRINT
Registrant's Name:___________________________________________________________
Telephone Number:_________________________________________ Email :
Address:___________________________________________________________________
City_________________________________ State _____________ZIP_________________
Spouse’s/Guest's Name (if attending) ____________________________________________

NO PRE-REGISTRATIONS WILL BE ACCEPTED AFTER JUNE 10, 2011.

After this date, please register at the meeting

The registration fee includes: Scientific Programs, Coffee Breaks AND Saturday dinner for registrant and SPOUSE/GUEST. Extra meal tickets may be purchased by pre-registration or at the registration desk. Meal tickets are $15.00 for children 12 and under and $50.00 for adults and children over 12.

TOTAL # ATTENDING THE SATURDAY EVENING DINNER (include yourself, spouse and children)
Adults and Children over 12_____ Children under 12_____ I will NOT be attending Dinner Saturday _____

___MVMA member, or member of another state association $300.00
___Non-Member of ANY state association $375.00
___MVMA Life Member (50% discount off of regular pricing) $150.00
(Includes dinner for MVMA life member only; spouse/guest $50.00 extra)
___Extra Meal Tickets - Adults and Children over 12 $50.00
___Extra Meal Tickets – Children 12 and under $15.00
___Auxiliary Breakfast (Friday, 9:00am) $25.00

TOTAL ENCLOSED $______

Will you be attending the Golf Outing? _____YES ______NO ($69.00 plus tax—to be paid at course)

ON-SITE REGISTRATION—$375.00 FOR MEMBERS, $450.00 FOR NON-ASSOCIATION MEMBERS

Mail registration form and check or credit card information to:

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Phone: 662-323-5057    Fax: 205-655-0777

By attending all of the scientific meetings, you will earn 20 clock hours of continuing education.

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MVMA P.O. Box 964
Trussville, AL 35173
**Thursday, June 23, 2011**

<table>
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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00am</td>
<td>EXECUTIVE BOARD MEETING—CORAL</td>
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<td>12:00pm—5:30pm</td>
<td>REGISTRATION</td>
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<td>1:00pm—5:30pm</td>
<td>EXHIBITS OPEN</td>
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<tr>
<td>1:00pm—3:00pm</td>
<td>PHARMACY REVIEW—An Update on What You Should Know NOW! Dinah G. Jordan, BPh, RPh, PharmD, FSVHP, DICVP</td>
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<td>3:00pm—3:15pm</td>
<td>BREAK—VISIT THE EXHIBITORS</td>
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<tr>
<td>3:00pm—4:00pm</td>
<td>The Great Heartbreak! - How the Perfect Practice Can Have Little to No Value—Doyle Watson, DVM—SPONSORED BY SIMMONS AND ASSOCIATES</td>
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<tr>
<td>4:00pm—5:00pm</td>
<td>Practice Cash Flow—It’s Impact on Buyer Affordability and Vendor Financing—Doyle Watson, DVM—SPONSORED BY SIMMONS AND ASSOCIATES</td>
</tr>
</tbody>
</table>

**Friday, June 25, 2011**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>7:00am</td>
<td>CONTINENTAL BREAKFAST—EXHIBITS OPEN</td>
</tr>
<tr>
<td>7:00am—5:00pm</td>
<td>REGISTRATION DESK OPEN</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Time</th>
<th>Small Animal</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30am—8:30am</td>
<td>Differentiating Cardiac from Respiratory Disease—Clarke Atkins, DVM, DACVIM—SPONSORED BY IDEXX</td>
</tr>
<tr>
<td>8:30am—9:30am</td>
<td>Management of Asymptomatic Heart Disease in Dogs—Clarke Atkins, DVM, DACVIM—SPONSORED BY IDEXX</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Time</th>
<th>Food Animal/Equine Topics—</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30am—8:30am</td>
<td>Equine Wound Management—Charles McCauley, DVM, Dipl ACVS</td>
</tr>
<tr>
<td>8:30am—9:30am</td>
<td>Equine Wound Management—Charles McCauley, DVM, Dipl ACVS</td>
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</tbody>
</table>
### Friday, June 24, 2011 Continued

<table>
<thead>
<tr>
<th>TIME</th>
<th>SMALL ANIMAL</th>
<th>FOOD ANIMAL/EQUINE</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:30am—9:45am</td>
<td><strong>BREAK—VISIT THE EXHIBITORS</strong></td>
<td></td>
</tr>
<tr>
<td>9:45am—10:45am</td>
<td>What’s New in the Use of Diuretics in Canine Cardiac Disease? Clarke Atkins, DVM, DACVIM <em>SPONSORED BY IDEXX</em></td>
<td>Equine Wound Management—Charles McCauley, DVM, Dipl ACVS</td>
</tr>
<tr>
<td>10:45am—11:45am</td>
<td>When the Specialist is Out: Case-Based Approach to Cardiac Disease, Emphasizing Physical Examination—Clarke Atkins, DVM, DACVIM <em>SPONSORED BY IDEXX</em></td>
<td>Equine Wound Management—Charles McCauley, DVM, Dipl ACVS</td>
</tr>
<tr>
<td>11:45am—12:45pm</td>
<td>Pathophysiology and Diagnosis of Feline Cardiac Disease—Clarke Atkins, DVM, DACVIM</td>
<td>Bluetongue and EHD Virus Outbreaks in the Southeast—Daniel Givens, DVM, PhD, Dipl ACT, Dipl ACVM <em>SPONSORED BY PFIZER</em></td>
</tr>
<tr>
<td>12:45pm—1:45pm</td>
<td><strong>LUNCH</strong></td>
<td></td>
</tr>
<tr>
<td>1:45pm—2:45pm</td>
<td>Current Heartworm Issues—Speaker TBD <em>SPONSORED BY NOVARTIS</em></td>
<td>Educating Producers on BVD Control—Daniel Givens, DVM, PhD, Dipl ACT, Dipl ACVM <em>SPONSORED BY PFIZER</em></td>
</tr>
<tr>
<td>2:45pm—3:45pm</td>
<td>Current Heartworm Issues/Integrated Flea &amp; Tick Control—Speaker TBD <em>SPONSORED BY NOVARTIS</em></td>
<td>Update on Available BVD Vaccines—Daniel Givens, DVM, PhD, Dipl ACT, Dipl ACVM <em>SPONSORED BY PFIZER</em></td>
</tr>
<tr>
<td>3:45pm—4:00pm</td>
<td><strong>BREAK—VISIT THE EXHIBITORS</strong></td>
<td></td>
</tr>
<tr>
<td>4:00pm—5:00pm</td>
<td>Integrated Flea &amp; Tick Control—Speaker TBD <em>SPONSORED BY NOVARTIS</em></td>
<td>Prevention and Management of Retained Fetal Membrane in Cattle—Daniel Givens, DVM, PhD, Dipl ACT, Dipl ACVM <em>SPONSORED BY PFIZER</em></td>
</tr>
</tbody>
</table>

### Saturday, June 25, 2011

<table>
<thead>
<tr>
<th>TIME</th>
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<tr>
<td>7:00am</td>
<td><strong>CONTINENTAL BREAKFAST—EXHIBITS OPEN—REGISTRATION DESK OPEN</strong></td>
<td></td>
</tr>
<tr>
<td>7:30am—8:30am</td>
<td>Management and Prognosis of Feline Cardiac Disease—Clarke Atkins, DVM, DACVIM</td>
<td>Expanding Equine Dental Practice, Teeth Development, Aging, Dental Examination and Overview of Instruments Available—Leon Scratchfield, DVM, MS <em>SPONSORED BY PFIZER</em></td>
</tr>
<tr>
<td>8:30am—9:30am</td>
<td>Feline Hypertension: Risks, Diagnosis and Management—Clarke Atkins, DVM, DACVIM</td>
<td></td>
</tr>
<tr>
<td>9:30am—9:45pm</td>
<td><strong>BREAK—VISIT THE EXHIBITORS</strong></td>
<td></td>
</tr>
<tr>
<td>9:45am—10:45pm</td>
<td>Managing Thoracic Trauma—Sergio Serrano, LV, DVM, DACVECC</td>
<td>Equine—Corrective Procedures for Cheek Teeth and Incisors—Leon Scratchfield, DVM, MS <em>SPONSORED BY PFIZER</em></td>
</tr>
<tr>
<td>10:45am—11:45am</td>
<td>Approach to the Emergency Patient—Major Body Assessment—Sergio Serrano LV, DVM, DACVECC</td>
<td></td>
</tr>
<tr>
<td>11:45am—12:45pm</td>
<td><strong>MVMA BUSINESS MEETING—LUNCH PROVIDED</strong></td>
<td></td>
</tr>
<tr>
<td>1:30pm—until</td>
<td><strong>MVMA GOLF OUTING—CRAFT FARMS</strong></td>
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</tr>
<tr>
<td>6:30pm</td>
<td><strong>SATURDAY EVENING BANQUET—GRAND VIEW TERRACE</strong></td>
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</tbody>
</table>
### Continental Breakfast—Exhibit Hall—Sand Castle I & II

<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>7:00am—7:30am</td>
<td>Abdominal Compartment Syndrome—Sergio Serrano LV, DVM, DACVECC</td>
<td>Bovine/Food Animal Topic—TBD—Richard Hopper, DVM, ACT</td>
</tr>
<tr>
<td>8:30am—9:30am</td>
<td>Managing the Blocked Cat—Reaching a 100% Survival Rate is a Realistic Goal—Sergio Serrano LV, DVM, DACVECC</td>
<td>Bovine/Food Animal Topic—TBD—Richard Hopper, DVM, ACT</td>
</tr>
<tr>
<td>9:30am—9:45am</td>
<td><strong>Break—Visit the Exhibitors—Sand Castle I &amp; II</strong></td>
<td></td>
</tr>
<tr>
<td>9:45am—10:45am</td>
<td>Dystocia and Other Reproductive Emergencies—Sergio Serrano LV, DVM, DACVECC</td>
<td>Bovine/Food Animal Topic—TBD—Richard Hopper, DVM, ACT</td>
</tr>
<tr>
<td>10:45am—11:45am</td>
<td>Approach to the Intoxicated Patient—Sergio Serrano LV, DVM, DACVECC</td>
<td>Bovine/Food Animal Topic—TBD—Richard Hopper, DVM, ACT</td>
</tr>
</tbody>
</table>

- Specific titles for Bovine Topics will be posted on the MVMA website as soon as they are available.
- Topics and/or speakers are subject to change due to unforeseen circumstances.
- Proceeding Booklets not guaranteed for on-site registrations.

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**Need a Room for the Summer Meeting?**

Hotel rooms may be booked by calling the Perdido Beach Resort at 1-800-634-8001.

Please use the Booking ID # 7351 when making your reservations to receive the group rate of $234.00 per night (excluding taxes and fees).

Deadline for room reservations is Monday, May 23, 2011.
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www.simmonsinc.com, or email us at southeast@simmonsinc.com.

The MVMA would like to congratulate Dr. Jack Nunnery for being selected as a Distinguished Alumni of Auburn University. Dr. Nunnery will be honored at the Auburn University graduation on May 10th.

Have News? Comments? Suggestions for the MVMA? Give us a call or drop us a line! We would love to hear from you. This is YOUR Association—be an active part of it!

Mississippi Veterinary Medical Association
P. O. Box 964
Trussville, AL 35173
662-323-5057 msvetmed@gmail.com www.msvet.org

Calling all Golfers!

The MVMA has reserved tee-times at Craft Farms in Gulf Shores for Saturday, June 26th beginning at 1:30pm.

If you are interested in playing, please contact Jamie at msvetmed@gmail.com or 662-323-5057 to be placed on a team.

Fees will be paid at the course. Fees are $69.00 plus tax and includes range balls and cart.

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