

VENDOR INFORMATION

Greetings
FROM
SIDNEY • MONTANA



64TH CONVENTION & TRADE SHOW



Answers to vendors frequently asked questions

Booth Set Up & Convention Services

K & J Convention Services will be setting up our trade show, providing vendors with all their exhibiting needs. If you have special requirements or questions regarding set-up, please contact K & J for their Exhibit Service Kit 406-442-3238.

WHAT'S PROVIDED IN A STANDARD BOOTH?

- Standard electrical is 110/500
- 10 x 6 space
- 6' skirted table
- 2 chairs
- booth ID sign
- garbage can (in your proximity)

SET-UP & TEAR DOWN

Set-up must happen Monday (Sep 9th), between 8am - 6pm.

Tear down can start at 4:30pm Tuesday (NOT before). Everything must be off-site by 10pm.

OTHER EVENTS VENDORS MAY WANT TO ATTEND

Each vendor booth includes one complete convention registration. If additional people are in the booth you have the choice of events:

- 19th Hole Party \$25 (if playing golf or if you have a full convention registrations, this event is included in your registration)
- Awards Banquet \$55 (included in full convention registrations)

ADDITIONAL PEOPLE IN YOUR BOOTH

Your booth registration includes a full convention registration for one person. Each additional representatives in the booth will be charged a \$20 fee.

Sponsorship Opportunities

MTA offers you additional opportunities to get your business in front of Montana tavern owners. Please see the enclosed sheet for complete sponsorship opportunities. Many of them include advertising beyond the convention. If you are interested in any of these opportunities, please contact MTA Executive Director, Margaret Herriges, at 406.442.5040 or Margaret@MTTaverns.org.

Sampling of Beer, Wine & Spirits

The MT Department of Revenue determines how sampling at the trade show must operate. New rules have been proposed (see enclosed) and MTA supports these rules and encourages your support as well. We are moving forward under the assumption these rules will pass by September.

MTA will contract with a Sidney member with a catering license for the Trade Show. We will send you the contact information to order any needed alcohol samples. All samples will need to be ordered through this licensee. Because of the distance to Sidney, we urge you to place your orders no later than August 19th.

Sample Sizes

If you are providing alcohol samples, the following restrictions apply:

SPIRITS: drink samples may contain no more than 3/4 oz of spirits

BEER: beer samples may be no more than 4 oz

WINE: wine samples may be no more than 4 oz

MTA will provide 4 oz cups for all vendors sampling alcoholic beverages. Vendors will be required to use the provided drinkware.

Golf & Poker

GOLF TOURNAMENT \$100PP

The Marie Durkee Memorial Golf Tournament will be played reverse shot gun start on MONDAY (Sep 9th) beginning at 11am at the Sidney Country Club. Included in your golf fee is lunch and a ticket to the 19th Hole party (Monday at 6pm).

POKER TOURNAMENT \$100PP

We are mixing things up a bit this year and the Roger Frampton Memorial Poker Tournament will begin at 2:00pm on Monday afternoon, break for the 19th Hole Party, then conclude Monday evening. Sorry, but you won't be able to play golf AND poker this year. *PLEASE NOTE: Because this is a PAC fundraiser, MT law requires that payment can only come from individuals, cash or check. Credit cards are not an acceptable form of payment for gambling as per Montana law.*

Door Prizes

Our attendees LOVE door prizes. If your company would like to provide a door basket please let us know.

This year, the prizes will be presented at the Awards Reception, Tuesday evening, following the Trade Show.

Deadline

All booths must be registered and paid in full by September 1, 2019.

Questions

If you have questions regarding the Trade Show or Convention, please contact MTA at 406.442.5040 or email Margaret@MTtaverns.org.



920 E Lyndale | Helena, MT 59601
406.442.5040 | MTtaverns.org

Sponsorships Available

GOLF HOLE SPONSOR

\$150/hole (multiple sponsorships will be sold for each hole)

NAME BADGE SPONSOR

\$750 SOLD

EVERY ATTENDEE will be wearing a name badge with a schedule tucked behind their name. The top of that schedule will rise up over the top of the badge and feature your logo.

TRANSPORTATION

\$4,000 SOLD

We practice what we preach at MTA and provide transportation to and from all the events, hotels, local attractions and facilities so no one ever drives impaired.

POKER TOURNAMENT (Monday) **\$1,000**

This is a fundraiser for the MTA Hospitality PAC. The sponsorship will go to MTA, which allows corporate sponsorship.

GOLF TOURNAMENT (Monday) **SOLD**

Join us for an 18-hole scramble complete with great prizes and highly entertaining company.

EARLY BIRD RECEPTION (SUNDAY) **\$1,000**

As convention goers arrive in Sidney, we will gather for some hors d'oeuvres and great conversation as we meet up with our friends from across the state.

19TH HOLE PARTY SPONSOR (Monday evening) **\$2,000 SOLD**

One of our favorite parties! It's the kickoff to the entire convention and your company can be the one that makes it happen!

more opportunities . . .



DANQUET SPONSOR (Tuesday evening) **\$4,500**

The MTA Banquet is a special night recognizing award winners and making memories with friends and colleagues. Sponsorship includes 10 tickets to the event for your staff.

DANQUET WINE SPONSOR **\$600**

Each table at the banquet is provided with a bottle of red and bottle of white wine. We'll be raising a toast to this sponsor!

TRADESHOW LUNCHEON (Tuesday) **\$2,000**

The MTA Tradeshow is even better with a full belly! Sponsor this event and you'll have some happy tavern folks!

PUB CRAWL (Monday) **\$ 500 SOLD**

The pub crawl is long-standing tradition of visiting the member bars in the area. This year's crawl will provide transportation within Sidney and Fairview. Each bar receives a welcome sign that will include your logo.

MIMOSA / BLOODY MARY BREAKFAST (Wed am) **\$SOLD**

This is something new for 2019! Instead of breakfast on Wednesday MTA will offer a Bloody Mary bar and continental breakfast to start the day out right. This will be available throughout our morning sessions.

All sponsorships will include signage at the event, an ad in the Convention Program and an ad in MTA's electronic newsletter, eNews, prior to the convention. (sizes vary depending upon sponsorship)

Sponsorships \$2,000 and over may be split between two or more sponsors.

Questions?

Contact MTA Executive Director Margaret Herriges, 406.442.5040 or email Margaret@MTTaverns.org

