



THE OHIO STATE UNIVERSITY

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Play → Fun → Learn: Using Gaming  
and Interactive Activities to Help  
Students Learn

Sue Scheutzow with Pam Schopieray



## REASONS WHY WE HAD TO GET CREATIVE:

- Visual learners
- Tech savvy
- Experimenters
- Collaborators
- Flexible





## POPULAR APPS AND PLATFORMS

Share  
personal  
information



INSTAGRAM

Keep up  
with others



FACEBOOK

Get new  
knowledge



YOUTUBE

Communicate



GROUPME

Share  
expertise  
or opinion



BLOGGING



SNAPCHAT



TWITTER



PINTEREST



WHATSAPP



GAMING



### UNI DEGREES

X 1 in 4   Y 1 in 3   Z 1 in 2\*

### MOBILITY

5 CAREERS   15 HOMES   17 JOBS

IN A LIFETIME\*

### EFFECTIVE ENGAGEMENT

Verbal Sit & listen Teacher Job security Commanding Curriculum centred Closed book exams Books & paper	Visual Try & see Facilitator Flexibility Collaborating Learner centric Open book world Glass & devices
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### TOP NAMES

1	Oliver	1	Charlotte
2	William	2	Olivia
3	Jack	3	Amelia
4	Noah	4	Ava
5	Thomas	5	Mia

2,500,000 Gen Alphas born globally each week

### SCREENAGERS

Source: Sigman | Gen Z born

### TOP 6 POPULATIONS...

...if social media sites were countries

1	Facebook	1600 mil.
2	China	1380 mil.
3	India	1320 mil.
4	Instagram	400 mil.
5	United States	325 mil.
6	Twitter	320 mil.

### GEN ALPHA

EST. 2010

UPAGERS • GENERATION GLASS  
GLOBAL GEN • MULTI-MODALS

#### GEN Y PARENTS

Age at first birth:  
M 33.0 F 30.8

Age at first marriage:  
M 29.9 F 28.3

Life expectancy:<sup>^</sup>  
M 80.1 F 84.3

Total Fertility Rate: 1.9

### LEADERSHIP STYLES

Command & Control → Collaboration & Contribution

GLOBAL 2,000,000,000 2 BILLION GEN Zs

### REDEFINED LIFESTAGES

20 <sup>th</sup> CENTURY	CHILDHOOD	TEENAGER	ADULthood
TODAY	CHILDHOOD	TWEEN	TEENAGER
		YOUNG ADULT	KIPPERS
			ADULthood
			CAREER-CHANGER
			DOWNAGER

### WORKFORCE OF 2025

Kids In Parents Pockets Eroding Retirement Savings

88.8%   X 28%   Y 33%   Z 31%

### MEME OF THE YEAR

Photo-bombing, Planking, Gangnam Style, The Fox, Icebucket Challenge, Blue & Black/White & Gold

### WORD OF THE YEAR

App, Cloud, Hashtag, Selfie, YOLO

mccrindle   mccrindle.com.au • generationz.com.au   \*Future forecasts, ^Life expectancy of Gen Alpha at birth Source: ABS, McCrindle | ©© McCrindle 2016



THE OHIO STATE UNIVERSITY

# UNIVERSITY EXPLORATION SURVEY CLASSES

Our humble beginnings in  
gaming...







THE OHIO STATE UNIVERSITY

# SELF & CAREER DEVELOPMENT CLASS

Our next venture...



**SELF-CAREER DEVELOPMENT**

Spring 2017

**SMART Learning Cohorts:**

**Buckeye Scholars of Color**

**New Generation Scholars**

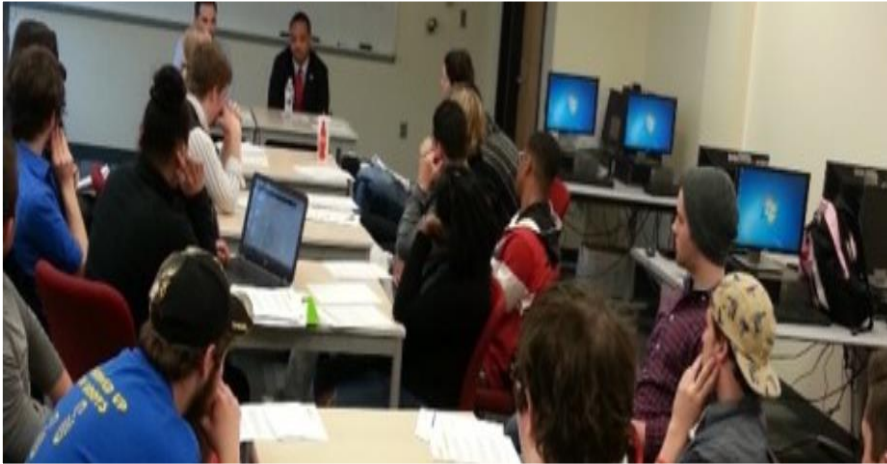
**Gaming + Syllabus**





*Let's  
Play!*



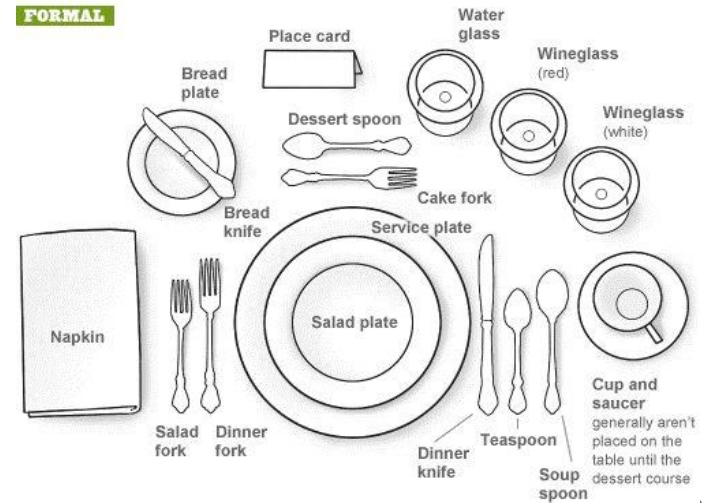


# DISCOVER YOUR STRENGTHS

with Clifton StrengthsFinder©



## FORMAL







Questions





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