

Midwest ACE Partnership Program Benefit Guide

Benefits of Partnership:

- Choose from four different partnership levels
- Access to our network of 575 college and employer professionals
- Access to other top organizations within the Midwest ACE membership for benchmarking and recruiting
- Direct representation on Partnership Committee
- Participation in partner-only events including Executive Board Reception held in conjunction with Annual Conference and Employer Colloquia
- Reduced registration fees for conferences

President's Club \$8,000

Access

- Six-minute speaking opportunity at the Annual Conference
- Email outreach to membership twice per partnership year with logo/branding
- Access to online membership directory including contact information and profiles
- Seat on Partnership Committee – review benefits for partners annually
- Invitation to and recognition at private Executive Board Reception at Annual Conference
- Opportunity to make a presentation at one board meeting per partnership year

Branding

- Organization logo with link included on Midwest ACE Website for the partnership year
- Organization logo with link included on all Bi-Monthly Announcement e-blasts for the partnership year
- Full-page branding space in the Annual Conference printed program
- Organization promoted on partnership signage, program, and website for the Annual Conference
- Use of Midwest ACE logo as a partner
- *Sponsors the Dinner or Reception at the Annual Conference

Return on Investment

- Two complimentary Annual Conference registrations, must be used during the partnership year
- Two complimentary individual Midwest ACE memberships for the partnership year
- Two complimentary Advanced Learning Workshop registrations during the Annual Conference, must be used during partnership year

Director's Club \$6,000

Access

- Email outreach to membership once per year with logo/branding
- Access to online membership directory including contact information and profiles
- Invitation to and recognition at private Executive Board Reception at Annual Conference
- Seat on Partnership Committee – review benefits for partners annually

Branding

- Organization logo with link included on Midwest ACE Web site for the partnership year
- Organization logo with link included on all Bi-Monthly Announcement e-blasts for the partnership year
- Half-page branding space in the Annual Conference printed program
- Organization promoted on partnership signage, program, and website for the Annual Conference
- Use of Midwest ACE logo as a partner
- *Sponsor the breakfast at the Annual Conference

Return on Investment

Midwest ACE Partnership Program Benefit Guide

- One complimentary Annual Conference registration, must be used during the partnership year
- One complimentary individual Midwest ACE membership for the partnership year
- One complimentary Advanced Learning Workshop registration during the Annual Conference, must be used during partnership year

Exhibitor's Club \$5,000

Access

- One preferential complimentary exhibit space at the Annual Conference, must be used during partnership year.
- Email outreach to membership once per partnership year with logo/branding
- Access to online membership directory including contact information and profiles
- Access to Annual Conference registrant list and contact information. One list will be provided three weeks before the Annual Conference and one list will be provided two weeks after.
- Invitation to and recognition at private Executive Board Reception at Annual Conference
- Seat on Partnership Committee – review benefits for partners annually

Branding

- Organization logo with link included on Midwest ACE Website for the partnership year
- Organization logo with link included on all Bi-Monthly Announcement e-blasts for the partnership year
- Quarter-page branding space in the Annual Conference printed program
- Organization promoted on partnership signage, program, and website for the Annual Conference
- Use of Midwest ACE logo as a partner

Return on Investment

- One complimentary individual Midwest ACE membership for the partnership year
- One complimentary Advanced Learning Workshop registration during the Annual Conference, must be used during partnership year

Patron's Club \$3,500

Access

- Access to online membership directory including contact information and profiles
- Invitation to and recognition at private Executive Board Reception at Annual Conference
- Seat on Partnership Committee – review benefits for partners annually

Branding

- Organization logo with link included on Midwest ACE Website for the partnership year
- Organization logo included on all Bi-Monthly Announcement e-blasts for the partnership year
- Quarter-page branding space in the Annual Conference printed program
- Organization promoted on partnership signage, program, and website for the Annual Conference
- Use of Midwest ACE logo as a partner
- *Sponsors a break at Annual Conference

Return on Investment

- One complimentary individual Midwest ACE membership for the partnership year
- One complimentary Advanced Learning Workshop registration during the Annual Conference, must be used during partnership year

**Hosting a conference activity is dependent upon availability and based on partnership seniority.*