


Midwest ACE

Partnership Program Benefit Overview

	BENEFIT	President's Club	Director's Club	Patron's Club	Value
		\$10,000	\$5,000	\$2,500	
ACCESS	Preferential complementary exhibit space at Annual Conference	X			\$1,225
	Six-minute speaking opportunity at Annual Conference	X			Priceless
	Opportunity to make presentation at one board meeting per year	X			Priceless
	Email outreach to membership twice per year with logo/branding	X			Priceless
	Email outreach to membership once per year with logo/branding		X		Priceless
	One time use of postal membership mailing list	X			Priceless
	Access to online membership directory including contact information & profiles	X	X	X	Priceless
	Seat on Partnership Committee – review benefits for partners annually	X	X	X	Priceless
	Invitation to and recognition at Executive Board Reception at Annual Conference	X	X	X	Priceless
BRANDING	Organization logo with link included on Midwest ACE website for the sponsorship year	X	X	X	Priceless
	Organization logo with link included on all Bi-Monthly Announcement e-blasts for the sponsorship year	X	X		\$1,500
	Organization logo on all Bi-Monthly Announcement e-blasts for the sponsorship year			X	\$1,000
	Full-page branding space in the Annual and Trends Conference printed program	X			\$700
	Half-page branding space in the Annual and Trends Conference printed program		X		\$400
	Quarter-page branding space in the Annual and Trends Conference printed program			X	\$200
	Organization promoted on sponsorship signage, program and website for all conferences	X	X	X	Priceless
	Use of Midwest ACE logo as a partner	X	X	X	Priceless
	*Hosts the Keynote Presentation or Reception at Annual or Trends - making remarks, greeting	X			\$13,500
	*Hosts a breakfast at Annual or Trends - making remarks, greeting		X		\$4,000
	*Hosts a break at Annual or Trends Conference			X	\$900
RETURN ON INVESTMENT	Three free conference registrations (one for Annual and two for Trends); free registrations must be used during partnership year.	X			\$1,304
	Two free conference registrations (one for Annual and one for Trends); free registrations must be used during partnership year.		X		\$944
	One free conference registration (for either Annual or Trends); free registrations must be used during partnership year.			X	\$584
	Member rate for any additional conference attendees from your organization; one could be gifted to a student seen as a future recruiting/placement professional.	X			Unlimited
	Member rate for any additional conference attendees from your organization placement professional.		X	X	Unlimited

* Hosting a conference activity is dependent upon availability and based on seniority.

Values are approximates.