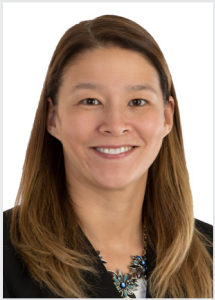




2022 MWL PARTNER OPPORTUNITIES

From MWL's Leadership

Fall 2021



Kristin Haugen

On behalf of Minnesota Women Lawyers (MWL), we are pleased to invite legal employers and businesses to join MWL as a 2022 Partner. Since its inception in 1972, MWL has been honored to collaborate with lawyers, legal employers and other supporters across Minnesota to advance the success of women attorneys and strive for a just society. This year, as the association commemorates its 50th Anniversary, your commitment to MWL's mission is more important than ever.

As MWL has successfully navigated the challenges of 2021, we are pleased to share this snapshot of a few recent activities, all grounded in our values of equity, leadership and community. From the Member Monday CLE series and the 27th Annual Rosalie Wahl Leadership Lecture, to MWL's Pay Equity Initiative, and the Student to Attorney Mentor Program, MWL has experienced robust engagement across our organization as we provide valued opportunities to our diverse community.



Debra Pexa

During 2021, MWL was also pleased to launch the MWL Leadership Institute, a multi-session professional development program designed for women attorneys of all experience levels and areas of law. Given our first year's success, MWL is pleased to offer this opportunity again in 2022. (Applications are now being accepted through 12/10/21. Learn more at www.mwlawyers.org.) Participants will engage in research-based, experiential learning to build the next level of leadership competencies, particularly focused on effectuating change, making meaningful contributions to their organizations and communities, leading from a framework of equity and inclusion, and developing critical skills for allyship, resilience, and well-being. MWL is grateful to the legal community for its support, which makes essential programming like this possible.

In looking to the year ahead, we are pleased to highlight various 2022 MWL Partner opportunities in this brochure, each providing a wide-range of event, individual membership, and promotional benefits. As we connect remotely and in-person, 2022 Partners will be well-positioned to capitalize on MWL's relevant programming, meaningful relationship-building opportunities, and targeted marketing benefits.

Additionally, all 2022 MWL Partners will be invited to appoint a representative to the MWL Partner Leadership Council (PLC). With the PLC's compelling conversations and accomplishments during 2021, MWL is grateful to again offer this unique opportunity in the year ahead, as we collectively advance the success of women attorneys and build connections among legal community leaders.

Thank you for your 2022 MWL Partner consideration and support. We welcome the chance to collaborate on our mutual goals of equity and inclusion. We look forward to hearing from you.

Sincerely,
Kristin Haugen, 2021-2022 MWL President
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MWL VALUES: EQUITY • LEADERSHIP • COMMUNITY



ADVANCING MWL'S MISSION

MWL Member Mondays Offer CLE Programming & Community



Last year, MWL launched a new monthly CLE series to engage with its members, learn from legal community leaders, and build connections across the profession. Continuing into 2021, MWL Member Mondays provide a consistent opportunity for MWL members and the statewide legal community to connect on topics of common interest. Each gathering offers a dynamic CLE program in a variety of remote formats, and also provides attendees with the opportunity to learn more about MWL, its benefits, and various leadership opportunities. We look forward to continuing the series in the year ahead. *(Photo Left) MWL thanks all the speakers, panelists and facilitators who made the FY20-21 Member Monday series a tremendous success.*

MWL's 27th Annual Rosalie Wahl Leadership Lecture

On November 3rd, 2021, MWL was honored to welcome Phuong Phillips as its Wahl Lecture keynote speaker. In a fireside chat with MWL President Kristin Haugen, Phuong shared her personal journey from immigrating to America as a Vietnamese refugee to becoming a nationally recognized attorney, influencer, and leader. She spoke about how her family and mentors helped guide her career including prominent roles at Solar City, Tesla, and now as Chief Legal Officer at Zynga. She shared her experience as a woman of color attorney working in a male dominated industry, the ways that she has stayed true to herself throughout her career, and how she works for equity and change. The event also included presentation of the 2021 MWL Foundation Law Student Scholarships. *(Photo Top Left & Clockwise): Attendees at the UST Reception; welcome remarks by Kristin Haugen; keynote speaker Phuong Phillips.*



MWL Celebrates its 50th Anniversary



In commemorating its 50th Anniversary, MWL is pleased to share the stories of fifty diverse women attorneys from across the profession and throughout the state, through its "50 Years, 50 Voices" initiative. The goal is to feature individual experiences and achievements; to highlight the tremendous advancement of women attorneys across the profession and acknowledge work yet to be done; and to demonstrate the significant and meaningful impact that women attorneys have made, and continue to make, throughout Minnesota and beyond. Equally important, our goal is to simply learn about one another through our stories; to find commonalities, respect differences, and be inspired. *Look for all 50 Years, 50 Voices profiles, as well as other ways MWL is commemorating its 50th Anniversary, at www.mwlattorneys.org.*

Collaborating to Advance Equity & Inclusion

In an effort to collaborate and advance mutual goals, MWL continues to be actively involved across the legal community. From leading programs and CLEs, to attending legal community events, and collaborating with other groups on issues of common importance, these efforts help to create an even more equitable, diverse and inclusive legal profession. MWL is honored to be a part of this vibrant and engaged community. *(Photo Left): MWL was pleased to co-sponsor a Fall reception with the Minority Women Lawyers Association. (Photo Right): In collaboration with Twin Cities Diversity in Practice, MWL co-hosted the Women of Color in the Law Summer Social Gatherings, a series of small-group events focused on camaraderie, community and conversation.*



What's Next in 2022?

Looking forward to 2022, MWL activities will feature the MWL Leadership Institute, MWL Member Mondays, Networking Circles, MWL Chapters and Affinity Group activities, the MWL Pay Equity Initiative, and so much more. Also, please join us as MWL continues to celebrate its 50th Anniversary throughout FY21-22. *Learn more at www.mwlattorneys.org.*

2022 MWL Partner Opportunities:

A Legal Community Collaboration

MWL is pleased to offer year-long partnerships to the legal community. By signing on as a 2022 MWL Partner, legal employers demonstrate their commitment to MWL's mission, streamline support with an annual contribution, and enjoy a full-year of event, marketing, professional development, and networking benefits. It is through its collaboration with the Minnesota legal community that MWL has been best able to advance the success of women attorneys.

As a 2022 MWL Partner, both legal employers and their attorneys can take advantage of its many benefits.



MWL's Partner Leadership Council



The MWL Partner Leadership Council (PLC) was established in 2017 to bring together legal community leaders in an exchange of ideas and best practices related to advancing women attorneys. Each year, MWL Partners are invited to appoint an attorney representative to the leadership group. Through their participation, representatives collaborate on common goals, have the opportunity to gain leadership skills, and expand their professional network among a diverse group of legal community leaders.

During 2021, the PLC collectively adopted the theme of "Opportunities for Professional Success," with a specific focus on identifying strategies for retention, promotion, and efforts to ensure equitable pay for women attorneys. Members attended exclusive CLE's presented by attorneys at Nilan Johnson Lewis and Greene Espel. Additionally, in light of the continuing pandemic and its impact, the PLC will soon invite Minnesota women attorneys to complete a comprehensive survey to gauge both common and unique experiences; highlight professional challenges and successes; and identify innovative approaches for advancing equity at this unique moment in history. The survey will be announced by the end of 2021. As this work continues into 2022, MWL looks forward to continuing to collaborate with the PLC in advancing the success of women attorneys through these effective and meaningful efforts.

MWL VALUES: EQUITY • LEADERSHIP • COMMUNITY



2022 Partner Benefits Snapshot

Guided by its core values of **EQUITY, LEADERSHIP** and **COMMUNITY**, Minnesota Women Lawyers is pleased to offer a robust and varied package of benefits for each of its 2022 Partner levels. These benefits provide the chance for legal employers and attorneys to capitalize on marketing, event, and community-building opportunities, as well as directly engage with MWL's efforts to advance the success of women attorneys. Further details are available at www.mwlattorneys.org.

PLATINUM

\$10,000

EVENT BENEFITS

- Twenty guest passes to 2022 MWL Member Monday programming
- Ten tickets to MWL's 50th Annual Meeting
- Ten tickets to the 2022 MWL Wahl Lecture
- Ten general use tickets during 2022 (up to \$75 value each)

LEADERSHIP BENEFITS

- Representative on MWL's Partner Leadership Council
- Co-branded collaboration opportunity
- Ten tickets to Wahl Lecture President's Reception

MEMBERSHIP BENEFITS

- Six new or renewing individual memberships

MARKETING BENEFITS

- Use of MWL's Platinum Partner logo
- Logo recognition at events
- Logo thank you post on MWL's social media sites
- Logo recognition in MWL Happenings, on MWL's homepage rotating banner & on MWL's website (ongoing)
- Four 1/2 page display ads in *With Equal Right*

SIGNATURE EVENT BENEFITS

- Logo recognition
- Recognition from the podium
- Recognition on MWL's website, in *With Equal Right* & in the event program
- Recognition at President's Reception & similar events

GOLD

\$7,500

EVENT BENEFITS

- Fifteen guest passes to 2022 MWL Member Monday programming
- Five tickets to MWL's 50th Annual Meeting
- Ten tickets to the 2022 MWL Wahl Lecture
- Ten general use tickets during 2022 (up to \$75 value each)

LEADERSHIP BENEFITS

- Representative on MWL's Partner Leadership Council
- Ten tickets to Wahl Lecture President's Reception

MEMBERSHIP BENEFITS

- Four new or renewing individual memberships

MARKETING BENEFITS

- Use of MWL's Gold Partner logo
- Recognition at events, in MWL Happenings, in *With Equal Right* & on MWL's website (ongoing)
- Two 1/4 page display ads in *With Equal Right*

SIGNATURE EVENT BENEFITS

- Recognition on MWL's website, in *With Equal Right*, & in the event program
- Recognition at President's Reception & similar events

SILVER

\$5,000

EVENT BENEFITS

- Ten guest passes to 2022 MWL Member Monday programming
- Five tickets to MWL's 50th Annual Meeting
- Ten tickets to the 2022 MWL Wahl Lecture
- Five general use tickets during 2022 (up to \$75 value each)

LEADERSHIP BENEFITS

- Representative on MWL's Partner Leadership Council

MEMBERSHIP BENEFITS

- Two new or renewing individual memberships

MARKETING BENEFITS

- Use of MWL's Silver Partner logo
- Recognition at events, in MWL Happenings, in *With Equal Right* & on MWL's website (ongoing)

SIGNATURE EVENT BENEFITS

- Recognition on MWL's website, in *With Equal Right* & in the event program

BRONZE

\$2,000*

EVENT BENEFITS

- Five general use tickets during 2022 (up to \$75 value each)
- Five guest passes to 2022 MWL Member Monday programming

LEADERSHIP BENEFITS

- Representative on MWL's Partner Leadership Council

MEMBERSHIP BENEFITS

- One new or renewing individual membership

MARKETING BENEFITS

- Use of MWL's Bronze Partner logo
- Recognition at events, in MWL Happenings, in *With Equal Right* & on MWL's website (ongoing)

***OPTIONAL \$500 ADD-ON:
2022 WAHL LECTURE
ADVOCATE SPONSORSHIP**

2022 Partner Agreement Form

As MWL looks forward to the year ahead, your strong support will be key to Minnesota Women Lawyer's continuing success.

MWL will begin publicizing 2022 Partner support upon receipt of this form. (The form is also online at www.mwlawyers.org). Payment may be submitted during calendar year 2021 or 2022 (Preferably by January 31, 2022). Please make checks payable to "Minnesota Women Lawyers." Further details about 2022 MWL Partnerships will be sent over the course of the coming year.

Minnesota Women Lawyers, Inc. is a 501(c)(6) non-profit organization. Contributions to MWL are not tax deductible as charitable donations for Federal Income Tax purposes. However, contributions may be tax deductible under other provisions of the Internal Revenue code. EIN 51-0231778



Please Print & Submit

This form is also available online at www.mwlawyers.org.

Check payment is preferred (in order to avoid credit card fees). Please contact MWL for other payment options.

Legal Employer Name (exactly as it should appear in 2022 publicity):

Address: _____

City: _____ State: ____ Zip: _____

Contact Person: _____

Title: _____

Email: _____

Phone: _____

Indicate Level of 2022 MWL Partnership:

_____ Platinum Level - \$10,000

_____ Gold Level - \$7,500

_____ Silver Level - \$5,000

_____ Bronze Level - \$2,000*

_____ *PLUS \$500 OPTIONAL Add-On (Bronze only):
2022 Wahl Lecture "Advocate" Level Sponsorship

Thank you for your generous support!

Contact



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