



American
Organization for
Bodywork
Therapies of
Asia

How to Present Your AOBTA® Membership Credentials

As a professional member of AOBTA®, you have the privilege of using the AOBTA® membership credential after your name in your promotional and marketing materials as long as you maintain your membership.

For example:

“Joe Shiatsu, AOBTA®- CP” or “Joe Shiatsu, AOBTA®-Certified Practitioner”.

Certified Practitioners can promote themselves in the following ways:

AOBTA®-CP and AOBTA® Certified Practitioner

Registered Instructors can promote themselves in the following ways:

AOBTA®-CP and AOBTA® Certified Practitioner

AOBTA®-RI and AOBTA® Registered Instructor

Certified Instructors can promote themselves in the following ways:

AOBTA®-CP and AOBTA® Certified Practitioner

AOBTA®-CI and AOBTA® Certified Instructor

This privilege is reserved for active members – if you do not maintain your AOBTA® membership, you can no longer use the AOBTA® credential in any way.

While your AOBTA® professional membership is the highest professional designation you can achieve as an Asian Bodywork Therapist or Instructor, **it is incorrect and inappropriate to refer to yourself as “nationally certified” (there is no such designation as “nationally certified”).** You must use the credentials as presented above.

The AOBTA® membership credentials are copyright and trademark protected. The use of these credentials by non-members is a legal and ethical infringement. If you fail to renew your AOBTA® membership, you must immediately remove the AOBTA® credentials from all your marketing and promotional materials (website, business cards, brochures, etc.).