

Notes from the Alumni Society Meeting  
held  
Tuesday, January 8, 2013  
in the  
Language Lab A-111, Keva M. Bethel Building

In attendance: Marcus Laing, Wence Martin, John Mogk, Andrea Moultrie, Larissa Sawyer, Troy Strachan  
Dario Terrelli, Jana Stubbs

Apologies: Tomas McIntosh, Tamischa Richardson

Absent: Veronica Duncanson

Guests: Nolan Johnson, Lillian Jones, Gia Chisholm

**1. Call to Order:**

The Chairman commenced the meeting at 6:14 p.m.

**2. Review and Approval of Minutes From Previous Meeting:**

Motion by Andrea, second by Dario. Minutes of the December meeting approved as is.

**3. Chairman's Report:**

Marcus participated in the first ever MBA graduation ceremony in December. He noted it was very well attended and that Board member Tamischa Richardson was one of the graduates.

**4. College Council Report:**

Marcus commented The Council has big activities coming for 2013. He has been assisting with interviews for the new college administrative positions, Chief Financial Officer and Chief Information Officer. He expected formal announcements from College Council soon on the hires for these two posts.

Marcus announced he is also sitting on a new COB Investment Committee with Tamischa. They are charged with building and promoting The College's general endowment fund. This will provide huge financial increases for college operations and scholarships.

He noted The Council has engaged a company to support and help build the master plan. Two major developments for 2013 are College Council will be moving ahead with the Small Island Sustainability complex on Gladstone Road and the Franklyn Wilson Business Centre behind CHMI.

**5. Treasurer's Report:**

Jana reported there was a deposit in November of \$50 and the account was charged a \$10 service fee at the end of October. The standing balance as of January 8, 2013 is \$1,591.25.

She noted there was still an outstanding cheque for \$800. Troy confirmed it was the donation from the previous Board for science lab equipment and John confirmed it had been deposited with the Business Office for processing. Jana will follow up.

On her committee work she found out The College is planning to organize a homecoming style event. The Alumni Society will work to support that and does not have to plan its own.

## **6. Executive Officer Reports:**

Deferred under Committee Reports.

## **7. Committee Reports:**

### *Alumni Reclamation/Membership Committee:*

Wence noted there are new names to forward to the Alumni Office to update the alumni database. Marcus requested a monthly report on the number of reclaimed alumni and the result of alumni contacts and updates from each Alumni Society event.

Wence has gone through the list of Lost Alumni posted at MyCOB and will forward names to Directors that they might be able to help find. He is investigating new ways to help find the alumni on this list.

### *Public Relations & Marketing Committee:*

Larissa reported the Christmas card from the Alumni Society did go out through the Alumni Office.

She was able to speak with Tameka Lundy, COB Communications Director. Ms. Lundy confirmed the office was available to help with any design needs and can assist with items for print or other media and with making media contacts. Marcus spoke with Nakia Davoe who can help promote Alumni Society meetings and events with Cable 12.

Marcus reminded Directors that the Board is helping with a cheer station at Sun Fun Resort Restaurant for Marathon Bahamas on January 20 and we need to promote the Alumni Society's involvement. The race starts at 6:00a.m. Dario is trying to get the restaurant to offer a breakfast deal the morning of the race as an Alumni Society fundraiser. He suggested selling tickets for the breakfast with a few dollars going to the Alumni Society. He is meeting with the restaurant tomorrow (January 9<sup>th</sup>) to finalize plans.

Marcus asked if Tamischa had provided updates to anyone about the polo shirts for Directors. Andrea will follow up.

### *Events Committee:*

The UTS invited the Board to a Caroling Party at the President's House in December. Wence and Andrea were able to attend and represent the Alumni Society.

Andrea and Dario met with the manager of the new Pirates of Nassau pub and are finalizing plans for the February 21<sup>st</sup> Mix & Mingle to happen there. The suggested plan, which the pub was receptive to, is charging \$10/ticket which includes two drinks (what drinks to be determined). Additional drinks and food would be available for purchase from the bar. The theme for this M&M would be social and go from 6:30-9:30p.m. Troy suggested this would be a perfect opportunity to promote the HOF, but all the details need to be finalized before then. Andrea said they also looked at Via Café and the Hilton again, but she would like to not use the Hilton again so soon.

Andrea mentioned the Alumni Society needs to gather items for door prizes and raffle items for the M&M and other events during the year. She encouraged Directors to think of businesses they frequent where they could ask for donations. Suggestions mentioned were coupons or gift certificates for restaurants, gift baskets, liquor and wine, BTC, kids play centre, John Bull and others. Andrea will collect suggestions and circulate.

*Fundraising:*

Marcus said we need to hold off on any specific ideas until the master list is finalized. The College and The Council are working to identify and prioritize the needs of all the departments and campuses.

Discussion ensued on the ID cards and what people would get, other than library membership, with their Alumni Society membership. John mentioned the ID machine was still out of service and also any plans will need to be coordinated with the library on items such as forms, process and payment and layout of the ID card will also work as a library card. It was noted Tamischa was meeting with library staff tomorrow (January 9th).

*Hall of Fame:*

Dario and Wence presented an outline on some cost and budget items. They hope to launch soon an announcement blitz including newspaper ads. Troy suggested that promoting the nomination process will also promote the HOF and not cost as much, but the Board needs enough lead time to announce and collect nominations.

Wence intends to ask former HOF inductees to serve on the Nomination/Selection Committee and was encouraged by other Directors to also seek involvement from College Council, faculty and community reps as well. Marcus agreed it was important to seek group and personal support for HOF from College Council and the Planning Committee and Selection Committee are vitally important and need to push ahead with concrete plans.

Jana suggested in addition to ticket sales that the ad booklet should be continued as a way to raise more money to fund HOF.

Dario and Wence said they were focusing on developing three awards, the HOF inductee and two other honours, and the event dates discussed were from June to November based on space availability, cost and the time needed to organize the event.

**8. New Business:**

Directors should get their shirt sizes to Andrea for the polo shirts.

**9. Other Business:**

Wence has been trying to contact Norma Turnquest about the Alumni Society having a free table at the Career Fair as we did last year. He will continue to pursue her. It was discussed that the purpose of the table is to promote participation with the Alumni Society as many of the student attendees will soon be new alumni, for Directors to offer personal career advice and answer questions and to encourage other alumni to donate time at the table to share their professional insights.

Marcus was continuing to collect information and move forward on the Alumni Society assisting Alpha Phi Alpha Fraternity with their golf tournament at Ocean Club. The Alumni Society could be a co-organizer, help recruit alumni to participate in the tournament, get publicity for the Society and a

percentage of the funds raised. Troy encouraged the group that this should be viewed as a learning opportunity for the Society to work toward holding their own golf tournament.

From Veronica's invitation Wence said he attended the Bahamas Marathon media event and made some good contacts and promoted awareness for the work of the Alumni Society.

**10. Confirmation of Next Meeting:**

Confirmed for February 5, 2013. Board of Directors' meeting at 6:00pm and Alumni Society meeting at 6:30pm in the President's Boardroom, Keva M. Bethel Building.

**11. Adjournment:**

The meeting was adjourned at 7:49 p.m.