



Press Release

For Immediate Release

February 2019

The National Association of African Americans In Human Resources

Elects Ms. Erika Broadwater as their Second African American Female National President

ATLANTA, GA – The National Association of African Americans In Human Resources (NAAHR) is pleased to announce Ms. Erika Broadwater as their newly elected National President. Erika, who started her new position with NAAHR on February 1, 2019, is currently the Recruiting Operations Manager at OneMain Financial working on large-scale projects that have company-wide exposure and positively impacting the maturity of talent analytics through improving hiring strategies, gathering data, and acting as a recruiting advisor for Workday optimization.

In 2011, Erika was appointed the first Delaware State Chapter President of the National Association of African Americans in Human Resources. After 6 years of building the Delaware Chapter and demonstrating exemplary leadership in driving Diversity & Inclusion throughout the State, the National Board of Directors promoted Erika to the Senior Vice President of Membership on the National Board. Erika has served on several committees at the national level as well. Erika stated she is excited and humbled to service in this role and is looking forward to implementing several programs and services that will take the organization to the next level.

Erika Broadwater has over 22 years of experience in Human Resources as Head of Talent Acquisition, Recruiting Manager, and Diversity & Inclusion Champion. She is experienced in global talent workforce, talent mobility, retention, data analytics, recruiting operations and performance management; supporting all lines of business and client groups. *Throughout her career, she has travelled across the Mid-Atlantic and Mid-West, speaking at local, and regional and national conferences and symposiums, which included executive panels, training workshops, and delivering keynotes.*

Erika received her Bachelor's Degree in Business Management from Cheyney University in Pennsylvania in 1991. While obtaining her degree, she was actively involved in the Young Business Professionals program and completed two internships at IBM and JP Morgan. She has obtained nine Professional Certifications including two as a certified trainer: Franklin Covey's "7 Habits for Managers" and DDI's "Behavioural Interviewing". *In 2014, she received recognition from the HR Leadership Team of DuPont for Talent Acquisition process improvements, strategic planning, and brand initiatives in collaboration with the Center of Excellence team.*

Among several awards and recognitions, Erika was nominated for the 2016 Ron Shane ***“Human Resources Lifetime Achievement”*** award, recipient of the 2016 NAAHR National Conference ***“Most Represented Chapter”*** award and was published in the 2010/2011 Global Directory of ***“Who’s Who Among Professionals”***.

Outside of her profession, Erika enjoys spending time with her friends and family. Above all, she is a dedicated mother to her awesome children, Tre (her Pride) and Mayah (her Joy).

About NAAHR

NAAHR (naaahr.org) exists to provide a unique global forum for the career development of Black and African American Human Resources professionals and students. The National Association of African Americans in Human Resources (NAAHR) is an inspirational and unique career development and networking powerhouse for Black and African American Human Resources practitioners and those who are aligned with our goals to provide: Networking, Career Opportunities, Educational, Personal and Professional Development, Mentorship and Coaching coupled with tools, tips, best practices and resources.

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