

CALL FOR PRESENTERS RUBRIC



The rubric below will be used to score all session proposals submitted for NAA26.
For more information about submitting a proposal, head to the [NAA26 Call for Presenters website](#).

	4-Excellent	3-Strong	2-Fair	1-Weak
Presenter Qualifications & Delivery Do the presenter(s) have relevant expertise and presentation experience to deliver the session effectively?	Highly qualified with extensive relevant subject matter experience and/or presentation experience.	Qualified with relevant experience. May or may not have relevant presentation experience.	Some relevant experience; limited depth or breadth.	Little or no relevant experience evident.
Content Quality, Learning Value, and Participant Engagement Do the session title and description accurately capture the goals of the session in an engaging way? Is the session well-structured, engaging, and supported by strong content? (Agenda, key segments, timing, engagement strategies, resources) Does the proposal include interactive methods appropriate for the audience and session type?	Session title and description are well-written, engaging, and accurate and are likely to attract participants. Detailed, logical, and well-paced outline; content is innovative and actionable. Multiple, clearly described, high-quality engagement strategies.	Session title and description are well-written and accurately reflect the stated goals of the session and may attract participants. Clear outline; content is relevant and useful. At least one clear engagement method; appropriate for format.	Session title and description are accurate. Outline is vague or missing details; content is basic or uneven. Minimal or unclear engagement plan	Session title and description lack specifics and are unlikely to attract participants. Outline is unclear or incomplete; content is off-topic or impractical. No participant engagement described.

	4-Excellent	3-Strong	2-Fair	1-Weak
Session Relevance & Alignment How well does the session align with NAA’s mission, the NAA26 theme, and the needs of afterschool/youth development professionals? How well does the proposal address the selected CKSC area and intended learning level (Identify, Apply, Amplify)?	Strong alignment; timely, high-impact topic; clear audience fit. Highly relevant to current challenges or opportunities; strong justification provided. CKSC connection is strong; level choice is appropriate and supported by content.	Good alignment; relevance is clear with some connection to theme. Relevant with clear benefits; somewhat timely. Good CKSC alignment; level mostly supported.	Partial alignment; relevance is limited or unclear. Benefits are vague; timeliness is limited. Limited or generic CKSC connection; unclear match to learning level.	Little or no alignment with mission/theme or audience needs. Not clearly relevant or timely. No clear CKSC alignment or mismatch between content and stated level.