



NAA27

BUILT TO LAST
READY TO RISE

MARCH 14-17 • DENVER, CO

how to become an

NAA27
PRESENTER



TODAY'S SESSION

- About NAA
- About NAA Convention
- Proposal Considerations
- Ready to Submit Your Proposal
- After You Submit
- Questions



about
NAA



NAA MISSION & VISION

The **National AfterSchool Association (NAA)** is the professional membership association for people who work with and for youth during Out-of-School time.

NAA fosters positive youth outcomes by supporting, developing, and advocating for afterschool professionals and leaders.

We deploy our mission through people-centered programs and partnerships, building equity, access, and connections to create a strong, valued profession that benefits kids, families, and communities.



FIELD LEADERSHIP
ADVOCACY
PROFESSIONAL DEVELOPMENT



STRATEGIC FOCUS

Creating a **safe & inclusive**
community that provides
opportunities
for **sharing, learning, & growth.**



COMMUNITY

about
NAA CONVENTION





NAA27

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Sunday MARCH 14

Registration & Help Desk
1:00 - 8:00 PM

State Meet-ups
4:45 - 5:15 PM

**General Session 1: Roll Call of
States & Story Showcases**
5:30 - 6:30 PM

Welcome Reception
6:30 - 8:30 PM
Learning Expo

State Meet-ups
8:00 PM

Monday MARCH 15

Registration & Help Desk
7:30 AM - 5:00 PM

Workshops
8:00 - 9:00 AM

Leadership Intensives
8:00 - 10:00 AM

Learning Expo
8:45 AM - 3:30 PM

Sparks
8:30 - 9:00 AM

Beverage Break w/Exhibitors
9:00 - 10:00 AM
Learning Expo

Board Elections Meet & Greet
10:00 - 11:00 AM
Learning Expo

Workshops
10:00 - 11:00 AM

Sparks
10:30 - 11:00 AM

General Session 2
11:15 AM - 12:15 PM

Lunch in Learning Expo
12:15 - 1:45 PM

Workshops
2:00- 3:00 PM

Sparks
2:00- 2:30 PM

**Leadership
Intensives**
2:00 - 4:00 PM

Sparks
3:00 - 3:30 PM

Workshops
3:30 - 4:30 PM

Special Interest Meetups
Various

Tuesday MARCH 16

Registration & Help Desk
7:30 AM - 5:00 PM

Workshops
8:00 - 9:00 AM

Leadership Intensives
8:30 - 10:30 AM

Learning Expo
8:45 AM - 2:30 PM

Sparks
8:30 - 9:00 AM

Beverage Break w/Exhibitors
9:00 - 10:00 AM
Learning Expo

Workshops
10:00 - 11:00 AM

Sparks
10:30 - 11:00 AM

General Session 2
11:15 AM - 12:15 PM

Lunch in Learning Expo
12:15 - 1:45 PM

Workshops
2:00- 3:00 PM

Sparks
2:00- 2:30 PM

**Leadership
Intensives**
2:00 - 4:00 PM

Sparks
3:00 - 3:30 PM

Workshops
3:30 - 4:30 PM

Sparks
4:00 - 4:30 PM

Special Interest Meetups
Various

Wednesday MARCH 17

Continental Breakfast
7:30 - 8:30 AM
Various Locations

Workshops
8:00 - 9:00 AM

Sparks
8:00 - 8:30 AM

Sparks
8:45 - 9:15 AM

Workshops
9:15 - 10:15 AM

Workshops
10:30 - 11:30 AM

CALL FOR
PRESENTERS



APPLY BY OCTOBER 19



Center Participants
Create Engaging Learning Experiences
Bring Diverse Perspectives
Use a Variety of Adult Learning & Training Techniques
Communicate Clearly and Effectively
Offer Practical Takeaways
Commit to Professionalism and Respect
Share Generously



PRESENTER APPROACH

proposal

CONSIDERATIONS



KEY DATES

Call for Proposals Opens	September 9, 2026
All Proposals Due	October 19, 2026
Status Notifications	By November 13, 2026
Presenter Registration Deadline	December 14, 2026
Presenter Prep Webinar	Early February TBD
Presenter Prep Office Hours	Early March TBD
NAA27 Convention	March 14-17, 2027



SESSION FORMATS



WORKSHOP (60 minutes)	SPARK (30 Minutes)
Interactive sessions with activities that involve participants.	Quick informational presentations with key takeaways.
STORY SHOWCASE (7 Minutes or Less)	LEADERSHIP INTENSIVE (2 hours)
Our version of TED talks featuring NAA community members! During a general session, speakers perform a 7-minute talk with a clear takeaway related to the NAA27 theme, Built to Last. Ready to Rise. Speakers explain a unique personal story that exemplifies the theme and offers the audience related advice and tips.	Leadership Intensives are deep-dive experiences for current and emerging leaders with content focused on (must select one of the following): • equity and inclusion (CKSC 6) • family, school, and community relationships (CKSC 7) • program planning and development (CKSC 9) • professional development and leadership (CKSC 10).

WHAT IS AN NAA STORY SHOWCASE?

A seven-minute story from your personal and professional experience. The Showcases reflect the Convention theme and are shared on the main stage.

The ABCs of an excellent Story Showcase:

- **Aligned.**
- **Bravely Authentic.**
- **Carefully Constructed.**



STORY SHOWCASE

SESSION STRANDS

01

**CHILD/YOUTH GROWTH
AND DEVELOPMENT**

02

**LEARNING ENVIRONMENTS
AND CURRICULUM**

03

**CHILD/YOUTH OBSERVATION
AND ASSESSMENT**

04

**RELATIONSHIPS AND INTERACTIONS
WITH CHILDREN AND YOUTH**

05

**YOUTH ENGAGEMENT,
VOICE, AND CHOICE**

06

EQUITY AND INCLUSION

07

**FAMILY, SCHOOL, AND
COMMUNITY RELATIONSHIPS**

08

SAFETY AND WELLNESS

09

**PROGRAM PLANNING
AND DEVELOPMENT**

10

**PROFESSIONAL DEVELOPMENT
AND LEADERSHIP**



IDENTIFY

APPLY

AMPLIFY



AUDIENCE



ROOM SETUPS

AUDIO- VISUAL

Provided: Projector, HDMI cable, screen

Bring Your Own: Laptop and power plug, HDMI connection port or adapter, slide advancer, handouts, resources, and business cards.

Items Available for Purchase: Laptops, slide advancers, microphones, flip charts, and markers directly through the AV company.





CALL FOR PRESENTERS RUBRIC



The rubric below will be used to score all session proposals submitted for NAA26.
For more information about submitting a proposal, head to the NAA26 Call for Presenters website.

	4-Excellent	3-Strong	2-Fair	1-Weak
Presenter Qualifications & Delivery Do the presenter(s) have relevant expertise and presentation experience to deliver the session effectively?	Highly qualified with extensive relevant subject matter experience and/or presentation experience.	Qualified with relevant experience. May or may not have relevant presentation experience.	Some relevant experience; limited depth or breadth.	Little or no relevant experience evident.
Content Quality, Learning Value, and Participant Engagement Do the session title and description accurately capture the goals of the session in an engaging way? Is the session well-structured, engaging, and supported by strong content? (Agenda, key segments, timing, engagement strategies, resources) Does the proposal include interactive methods appropriate for the audience and session type?	Session title and description are well-written, engaging, and accurate and are likely to attract participants. Detailed, logical, and well-paced outline; content is innovative and actionable. Multiple, clearly described, high-quality engagement strategies.	Session title and description are well-written and accurately reflect the stated goals of the session and may attract participants. Clear outline; content is relevant and useful. At least one clear engagement method; appropriate for format.	Session title and description are accurate. Outline is vague or missing details; content is basic or uneven. Minimal or unclear engagement plan	Session title and description lack specifics and are unlikely to attract participants. Outline is unclear or incomplete; content is off-topic or impractical. No participant engagement described.

Our CFP portal offers resources including FAQs and a strong proposal example.

Click or scan to access!

loom.ly/D_00hll



TOP SESSION
EXAMPLE



SCAN ME



YAY!

- Relevant, practical content
- Engaging, interactive sessions
- Diverse voices and perspectives
- Useful tools and resources
- Connection and collaboration
- Fresh ideas and inspiration
- Youth development principles, including belonging

NO WAY!

- Product promotions unless clearly disclosed
- Sessions that don't match the description
- Content too basic or too advanced
- Overly theoretical content
- Lecture-only sessions
- Few actionable takeaways
- Outdated material
- No focus on belonging



WHAT PARTICIPANTS WANT

ready to submit

YOUR PROPOSAL?



Have the following ready for Lead **AND** Co-Presenter profiles:

- Title and Organization
- Email
- City, State
- Professional Bio (175 word max)
- Headshot (square)

Be accurate! The info you enter will populate the NAA27 website and mobile app!



SUBMISSION INFO

Have the following information ready for the session details:

- Session Title (15 word max)
- Session Description (75 word max)
- Session Plan & Outline (250 word max)
- Session Relevance (100 word max)

Session Title and Session Description will populate the program on the website and in the mobile app.



SUBMISSION INFO



[Homepage](#) [Login](#)

NAA27 Call for Presenters is open!

The proposal deadline will be **October 19, 2026**.

Audience: NAA27 participants will include 1,500+ afterschool and youth development professionals at all levels, from direct-service staff to system leaders, who will gain relevant perspectives and connections.

Presenter Profile: We seek presenters to deliver diverse, engaging learning experiences. A successful presenter will offer actionable content that elevates the field and builds participants' capacity. Presenters should center and engage participants and provide knowledge, tools, resources, and strategies. Beginning this year, each presenter may only submit **three** session proposals as lead presenter.

Details: All Convention content is selected to align with the Convention theme and [NAA's Core Knowledge, Skills, and Competencies \(CKSCs\) for OST Professionals](#). Review this document before beginning the submission process to determine where your session aligns.

Before you begin your submission, we highly recommend reviewing:

- [How to Submit a Proposal](#)
- [NAA27 Session Rubric](#)
- [NAA27 CFP FAQs](#), which include a sample successful proposal.

Join us on Wednesday, **September 30 at 2 pm ET** for a webinar to learn more about the CFP submission and review process. [Register Here](#).



after
YOU SUBMIT



- Confirmation email from **presenters@naaweb.org**
- Status Notifications
- Registration
- Convention Attendance
- A/V & Room Sets



PRESENTER PLANNING

QUESTIONS?

email presenters@naaweb.org

with future questions

