

**ASSOCIATION OF BLACK MEDIA WORKERS OF BALTIMORE  
CHAPTER GRANT PROPOSAL FOR COMMUNITY OUTREACH INITIATIVE  
NINE-WEEK PRINT/PHOTOGRAPHY JOURNALISM WORKSHOP**

**JUNE 2004**

**Project Overview**

**Purpose and Description**

ABMW, Baltimore's chapter of the National Association of Black Journalists, seeks funding to create its first-ever print/photography journalism workshop for high school students. The proposed workshop, designed for sophomores, juniors and seniors in Baltimore area public and private schools, will begin approximately in October 2004 and run every Saturday from 9 a.m. to 4 p.m. for nine weeks.

Throughout the workshop, students will gain a comprehensive overview of news reporting and writing. The course will be taught by ABMW print professionals, who represent media organizations such as the *Associated Press* and the *Baltimore Sun*. Topics included within the nine week curriculum include, but are not limited to, interviewing techniques, research strategies, and writing on deadline.

Students will have the opportunity to go into Baltimore's diverse communities and interview local residents and leaders on a number of newsworthy stories. Each student will have the opportunity to write several stories throughout the course.

At the end, students will produce a student newspaper, which will be distributed for free throughout the local community. This newspaper will include the best work from each student.

The core parts of the course will be taught at Coppin State University, a historically black college located in Northwest Baltimore. Coppin is easily accessible by public transportation. The school includes a number of computer facilities available for student use. Students will also have various "field trips" to news organizations such as the *Baltimore Sun* and the *Associated Press*.

**Usage of Funds**

If awarded, funds will be used to help pay for program costs and supplies. Supplies and program costs include notebooks, and printing the student newspaper. (See budget.)

**Impact**

This project will have a positive impact on the students, the journalism profession, and ABMW membership. First, this program will give students a "hands-on" approach to understanding the process of news gathering and reporting, allowing them to actually see the hard work that goes into each story. In addition, this workshop promotes newsroom diversity by encouraging more students of color to enter the field. Students will also produce their own newspaper, which will highlight the most important issues and concerns faced by the area's young people. Lastly, this program will develop future ABMW leaders who will carry on NABJ's tradition of supporting black journalists and advocating for newsroom diversity.

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**Budget**

ITEM	DESCRIPTION	COST
Printing Costs for Student Newspaper	500 copies of 12-page, tabloid style, B/W publication	\$550*
Reporter's Notebooks	50 notebooks	\$100*
		\$650

\*Sources: PRINTING INSTITUTE OF AMERICA, 1730 Lynn St., Arlington, VA 22209  
STAPLES ([www.staples.com](http://www.staples.com))

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**Workshop Schedule**

**Week One, Oct. 2**

**Location: Baltimore Sun, Downtown**

9 a.m.-4 p.m.

Orientation

**Week Two, Oct. 8**

**Location: Coppin State College**

9 a.m.-9:30 a.m.: Welcome, News Quiz, Discussion of Current Events

10 a.m.-Noon: "Introduction to News"

Noon-1 p.m.: Lunch

1 p.m.-2 p.m.: "Interviewing/Asking the Right Questions"

21 p.m.-4 p.m.: Discuss story ideas, assign stories for student newspaper

**Week Three, Oct. 16**

**Location: Coppin (a.m.), Baltimore Sun (p.m.)**

9 a.m.-9:30 a.m.: News Quiz/Discussion of Current Events

9:30 a.m.-10 a.m.: Story progress reports

10 a.m.-11 a.m.: "Researching your stories"

11 a.m.-Noon: TK

Noon-1 p.m.: Lunch (prep for newsmaker interview)

1:30 p.m.-2 p.m.: Newsmaker Interview @ Baltimore Sun

2 :00 p.m.-4 p.m.:

**Week Four, Oct. 23**

**Location: Associated Press, Baltimore Bureau (All Day)**

9 a.m.-9:30 a.m.: News Quiz/Discussion of Current Events

9:30 a.m.-10 am: Discussion of stories, progress reports.

10 a.m.-10:30 a.m.: "Introduction to Reporting"

10:30 a.m.-Noon: Man-on-the-Street reporting assignment

Noon-1 p.m.: Lunch

1 p.m.-3 p.m.: Writing stories

3 p.m.-4 p.m.: Sharing exercise

**Week Five, Oct. 30**

**Location: Coppin**

**Reporting assignment: TK**

9 a.m.-9:30 a.m.: News Quiz/Discussion of Current Events

9:30 a.m.-10 a.m.: Story progress reports

10 a.m.-11 a.m.: TK

11 a.m.-Noon: "Ethics in Journalism"

Noon-1 p.m.: Lunch

1 p.m.-2:00 p.m.: “Topics within The Black Press—History and Current Perspectives”

1:30 p.m.-4 p.m.: Lab, first drafts of stories on due.

**Week Six, Nov. 6**

**Location: Coppin (a.m.), City Hall (p.m.)**

9 a.m.-9:30 a.m.: News Quiz/Discussion of Current Events

9:30 a.m.-10 a.m.: Story progress reports

10 a.m.-11 a.m.: **OPEN**

11 a.m.-Noon: “Covering a News Conference,” prep for Mayor Martin O’Malley or another Baltimore City

Noon-1 p.m.: Lunch

2 p.m.-3 p.m.: Mayor’s or TK’s press conference

3 p.m.-4 p.m.: Return to Coppin, discuss possible story angles

**Week Seven, Nov. 13**

**Location: Coppin**

**Reporting Assignment: TK**

9 a.m.-9:30 a.m.: News Quiz/Discussion of Current Events

9:30 a.m.-10 a.m.: Story progress reports

10 a.m.-Noon: “Polishing Your Stories”

Noon-1 p.m.: Lunch

1 p.m.-4 p.m.: Lab, writing final drafts

**Week Eight, Nov. 19**

**Location: Coppin**

9 a.m.-9:30 a.m.: News Quiz/Discussion of Current Events

9:30 a.m.-10 a.m.: Story progress reports

10 a.m.-Noon: Lab, writing final drafts

Noon- 1p.m.: Lunch

1 p.m.-4 p.m.: Laying out the paper

**Week Nine: Dec. 4**

**Date, Time and Location: TBD**

**Closing Reception, Awards Ceremony**