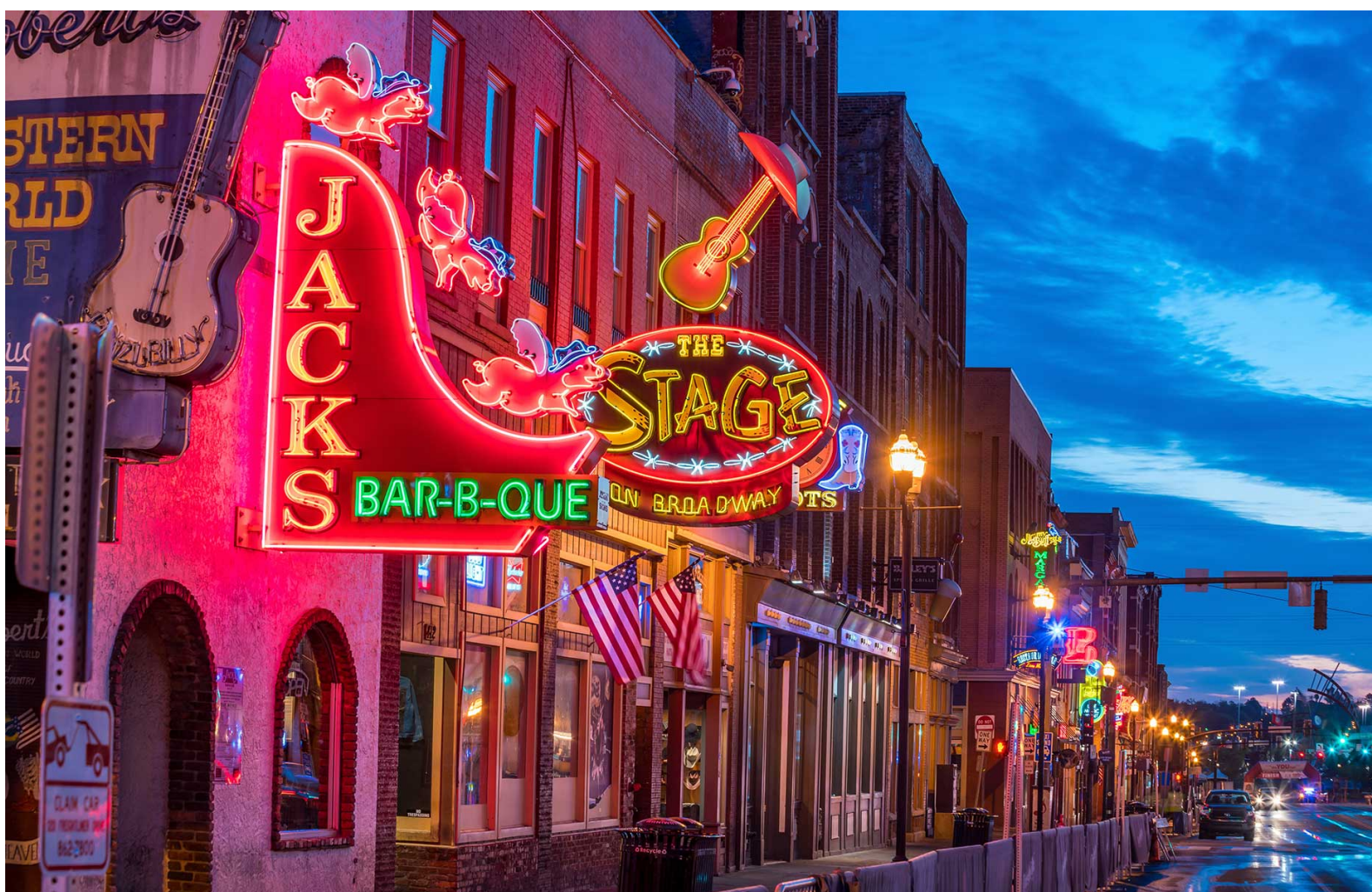




**SPONSOR & EXHIBITOR PROSPECTUS NACBA's
MEMBERS-ONLY WORKSHOP NOVEMBER 27-29, 2023
LOEWS VANDERBILT | NASHVILLE, TN**



NACBA'S MEMBERS-ONLY WORKSHOP

The National Association of Consumer Bankruptcy Attorneys (NACBA) invites your company to participate as a Sponsor or Exhibitor at our Members-Only Workshop! NACBA is taking our Workshop to NASHVILLE! NACBA's Workshop will kick off on Monday, November 27th and wrap up Wednesday, November 29th.

NACBA's 2023 Members-Only Workshop offers vendors access to our members, all of whom are attorneys and most of whom make the purchasing decisions for their firms. We anticipate around 200 attorneys, support staff, members of the bench and invited guests.

Producers of products or services related to the practice of consumer bankruptcy law may apply for permission to be a Workshop Sponsor, and/or Exhibitor. There will be plenty of opportunities to network with NACBA members throughout the Workshop. Monday evening we will host a welcome reception where your representatives will be invited to attend and mingle with attendees. Food and beverages during the Workshop session days will be served in the Exhibit Hall when possible, giving attendees access to all booths.

SPONSORSHIP & EXHIBITOR OVERVIEW



	EARLY BIRD PRICE Valid through 7/14	REGULAR PRICE After 7/14
Platinum	\$8,500	\$11,500
Gold	\$6,500	\$9,500
Silver	\$4,500	\$7,500
Bronze	\$2,500	\$5,500
Exhibitor	\$1,500 (4/27/2023 - 7/14/2023)	\$1,750 (After 7/14/2023)



SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL SPONSORSHIP

\$8,500 Early Bird Pricing Until 7/14/2023 Regular Price is \$11,500

- 1 page full page color ad in NACBA's Workshop Overview Books
- Tote bag insert (provided by sponsor)
- Logo placement alongside NACBA's logo on the tote bag
- Platinum sponsor link on NACBA's website
- Joint press releases highlighting the sponsor
- One Pre-Workshop email to attendees sent by NACBA
- Blog posts highlighting the sponsor/interviews about what they do for NACBA
- Logo Signage (Extra-Large) on site
- Choice of one (1) a la carte item
- Two (2) Workshop Session Registrations (can be used for VIP Clients)
- Two (2) exhibitor spaces in the Exhibit Hall (8x10 each) & Six (6) booth staff
- Logo on Workshop mailings

GOLD LEVEL SPONSORSHIP

\$6,500 Early Bird Pricing Until 7/14/2023 Regular Price is \$9,500

- 1 page full page color ad in NACBA Workshop Overview Materials
- Tote bag insert (provided by sponsor)
- Logo placement alongside NACBA's logo on attendee welcome bag
- Gold sponsor link on NACBA's website
- One Pre-Workshop email to attendees sent by NACBA
- Blog posts highlighting the sponsor/interviews about what they do for NACBA
- Logo on Workshop Mailings
- Logo (large) on Workshop signage
- Choice of one (1) a la carte sponsor item at 50% off listed price
- One (1) table & Four (4) booth staff

SILVER LEVEL SPONSORSHIP

\$4,500 Early Bird Pricing Until 7/14/2023 Regular Price is \$7,500

- 1 half page color ad in Workshop Overview Materials
- One Page Insert in Workshop Tote Bag (provided by sponsor)
- Silver sponsor link on NACBA's website
- Logo on Workshop Mailings
- Logo on Workshop Website
- Logo (medium) on Workshop signage
- One (1) table & Three (3) booth staff
- Choice of one (1) a la carte sponsor item at 25% off listed price



BRONZE LEVEL SPONSORS

\$2,500 Early Bird Pricing Until 7/14/2023 Regular Price is \$5,500

- One Page Insert in Workshop Tote Bag (provided by sponsor)
- Quarter Page ad in Workshop Overview Materials
- One (1) table & Three (3) booth staff
- Bronze sponsor link on NACBA's website
- Logo on Workshop Mailings
- Logo on Workshop Website
- Logo (small) on Workshop signage
- Choice of one (1) a la carte sponsor item at 10% off listed price

WELCOME RECEPTION SPONSOR

Monday, November 27th – \$7,500 (Limit: 1)

- Title of Reception will include sponsor name. "Sponsor Name" Welcome Reception
- Sponsor will address attendees once Plenary wraps, welcoming attendees and inviting them to the reception. Will be permitted to speak for 10 minutes.
- Signage recognizing your sponsorship by all bars and food stations.
- Special drink station will be placed at your location in the exhibitor area.
- Recognition of your sponsorship on the Workshop Web Site.
- Recognition of your sponsorship in pre-show marketing materials, promoting the Workshop along with the Welcome Reception.
- Recognition of your sponsorship in pre-show eblasts to the registration list, specifically reminds attendees about the reception.
- One (1) Exhibitor Table & Four (4) booth staff.
- Logo (large) on Workshop signage.



À LA CARTE SPONSORSHIPS

À la carte Options Add value to your sponsorship both inside and outside the Exhibitor Hall! Put your brand front and center at #NACBATN by taking advantage of one of these great marketing promotional opportunities!

Please note: À la carte items are reserved for top-tier sponsors until Friday, June 30th, 2023. À la carte items do not include exhibitor space. Have an idea that's not listed? Send an email to rachael.hodgen@nacba.com and we will work it out!

SMOOTHIE BREAK SPONSOR \$2,500 (LIMIT: 2)

Your brand is guaranteed to get noticed when you are providing thirsty attendees with a refreshing fresh fruit smoothie during the morning break. Break stations will be marked with a sign noting your sponsorship and serving stations will be placed as close to your booth as possible. **Cost of smoothies included with sponsor fee.**

LANYARD SPONSOR \$2,500

- + Provides wide recognition during #NACBATN
- + Logo and text on lanyard. **Cost of Lanyards are included with sponsor fee.**

AV SPONSOR \$3,500 (LIMIT: 1)

Your company will receive one of the highest levels of recognition as the workshop audiovisual provider. What better way to get your name out there than to have people staring at it all day as they listen to the educational sessions? Each session is provided an audiovisual package, including screen, lectern and microphone. Your company's logo will be placed on signage that will be attached to all lecterns in the breakout session rooms and will be worked into the presentation that is shown in between sessions in the general session room.

WI-FI SPONSOR SPONSOR \$2,500 (LIMIT: 1)

Provide wireless Internet for convention and your logo will be included on the welcome page and signage throughout the WiFi meeting venue. This includes a hyperlink to your company website and recognition in the workshop materials.

NACBATN APP SPONSOR \$3,500 (LIMIT: 1)

Provide wireless Internet for convention and your logo will be included on the welcome page and signage throughout the WiFi meeting venue. This includes a hyperlink to your company website and recognition in the workshop materials.

SPONSOR & EXHIBITOR TERMS & CONDITIONS

SPONSORSHIP & EXHIBITOR AGREEMENT: NACBA's Members-Only Workshop scheduled to occur from November 27 - November 29, 2023 at The Loews Vanderbilt (the "Event"). NACBA, Inc. ("NACBA") reserves the right, at its sole discretion, to change the site, hours or dates of the Event. NACBA will attempt to notify Sponsors of any such changes as far in advance as possible.

APPLICATIONS: All applicants for exhibit space, speaking sessions or general sponsorship (regardless of level) (hereinafter "Sponsor") must agree to this Sponsorship Agreement ("Agreement"). Once this Agreement is accepted by Sponsor (whether electronically, click-through or otherwise) and received and accepted by NACBA, it is considered binding and fees are non-re-fundable. NACBA reserves the right, at its sole discretion, to decline acceptance of this Agreement.

PAYMENT: NACBA will invoice Sponsor for the fees associated with its chosen level of sponsorship for the Event ("Sponsorship Fee"). Payment is due net 30 days from the invoice date. Except as otherwise set forth herein, the Sponsorship Fee is nonrefundable. NACBA reserves the right to revoke or prevent Sponsor's Event participation in the event of non-payment.

CANCELLATION: In the event Sponsor wishes to cancel all or part of its participation in the Event, Sponsor must send notice of cancellation in writing to admin@nacba.com. Sponsor shall be liable for one-hundred percent (100%) of the total Sponsorship Fee. Sponsor is responsible for payment of the Sponsorship Fee irrespective of the reason for Sponsor's cancellation. In the event of cancellation by Sponsor, NACBA reserves the right to use or resell Sponsor's canceled Event participation. NACBA's re-allocation of Sponsor's Event participation shall not excuse Sponsor from payment of the Sponsorship Fees assessed here-under. NACBA reserves the right to cancel the Event or to terminate this Agreement for any reason at any time upon written notice to Sponsor. Upon cancellation or termination by NACBA, NACBA's sole liability to Sponsor, and Sponsor's exclusive remedy, shall be a refund of the Sponsorship Fees paid by Sponsor under this Agreement.

USE OF NACBA MARKS: Sponsor agrees not to use any trademarks, trade names, logos, slogans or other intellectual property owned by NACBA or its affiliated or subsidiary companies ("NACBA Marks"), except as permitted in, and in accordance with, NACBA's Brand Guidelines, which Sponsor hereby acknowledges receiving, and which are incorporated into this Agreement by reference. In its sole discretion, NACBA may withhold or withdraw permission to display items or distribute souvenirs, advertising or any other material containing the NACBA Marks. Sponsor may not is-sue any announcement or press release regarding the Event, or Sponsor's participation in the Event, without the prior written consent of NACBA.

NO ENDORSEMENT: Sponsor will not state or imply that its products or services are endorsed by NACBA or NACBA's affiliated or subsidiary companies and no approval by NACBA or any of its affiliated or subsidiary companies of any of Sponsor's content or participation in the Event will be deemed an endorsement.

BOOTH SPACE: When the booth map becomes available, Sponsor will be eligible to select a booth (placement in the booth selection queue is based in part on the date and time this Agreement is accepted by NACBA and payment is received plus any other criteria as determined solely by NACBA).

USE OF EVENT/BOOTH SPACE: Sponsor shall not as-sign, lend, or share Sponsor's event space. Sponsor shall not promote any other person or entity, or any products other than Sponsor's, without NACBA's prior written consent. "Promote" includes signage, products, demos, presentations, giveaways, and any other marketing pieces. Sponsor must confine all demonstrations, pro-motional activities, and representatives to Sponsor's predesignated Event space. No signs, literature, collateral, equipment, furniture, or promotional items may be placed, distributed or posted outside of the Sponsor's designated Event space.

FORCE MAJEURE: NACBA shall not be responsible for any loss or damage resulting from failure to perform under this Agreement or to conduct the Event as currently scheduled in whole or part as a result of riot, strike, civil disorder, act of war, failure of facilities, earthquake, storm, fire, flood, or other acts of God, or any reason of any kind what so ever beyond the reasonable control of NACBA. In such event, NACBA will make reasonable efforts to reschedule the Event. Notwithstanding any other terms or conditions of this Agreement, should it ultimately be impossible to hold the Event due to a force majeure event, NACBA may retain or will be due such portion of the Sponsorship Fee as necessary to compensate NACBA for expenses reasonably incurred up to the time the force majeure event occurred. All payments in excess of such expenses shall be refunded.

CONDUCT OF SPONSOR: Sponsor shall conduct its Event participation in a professional manner so as not to be objectionable to NACBA, other Sponsors or participants, or the public. NACBA reserves the right to restrict or prohibit exhibits or content which, because of noise, method of operation, content, or any other reason, are objectionable or otherwise detract from or are out of keeping with the character of the Event as a whole. NACBA may prohibit installation or request removal or discontinuance of any exhibit or promotion that, if continued, deviates substantially from the design and description approved in advance by NACBA. NACBA and the venue reserve the right to close, remove or require changes in any exhibit or to remove any of Sponsor's personnel, agents, representatives, independent contractors, invitees or guests who are deemed detrimental to NACBA, the Event, other sponsors, the venue, or the public. Sponsor shall not distribute any giveaways, prizes or collateral that would be considered potentially dangerous or destructive, including, without limitation, pocket knives, box knives, stickers, adhesive decals, helium balloons, glitter, laser pointers, or dart guns. If Sponsor or its representatives fail to observe the terms and conditions of this Agreement, or, in the opinion of NACBA, conduct themselves unethically or detrimentally to NACBA, Sponsor may be dismissed from Event without refund or other appeal.

LIMITATION OF LIABILITY: NACBA shall in no event be liable for any indirect, incidental, special or consequential damages, or damages for loss of profits, revenue, data, or use, incurred by Sponsor, whether such action is in contract or tort, even if NACBA has been advised of the possibility of such damages. NACBA's entire liability for damages hereunder shall in no event exceed the Sponsorship Fee paid by Sponsor under this Agreement.

NO ASSIGNMENT: The rights granted by this Agreement are personal in nature. Sponsor may not assign this Agreement to any third party without the prior written consent of NACBA.

AUTHORIZATION: By accepting this Agreement you are authorizing NACBA to provide contact information including your address, phone number, fax number and contact person to any service vendor contracted to conduct work at the Event. If information provided by Sponsor for the Event infringes or misappropriates any third party's intellectual property, publicity, privacy, confidentiality or other right, provided that in no event will the Indemnified parties' approval or use of Sponsor's products or any other materials provided by Sponsor for the Event, or the Indemnified Parties' approval of Sponsor's use of Event marks, affect the Indemnified Parties' right of indemnification as de-scribed in this paragraph. This provision will survive the termination or expiration of this Agreement.

WARRANTY: Sponsor warrants that it has the authority to enter into this Agreement; that its participation in the Event will not violate any other agreement or understanding between Sponsor and a third party; that Sponsor will reimburse NACBA for any losses NACBA incurs resulting from any damage to the personal property of, or any personal injury to, NACBA, the Event location owner, or any of their employees or contractors in connection with the Event; that no materials provided by Sponsor in connection with the Event will infringe or misappropriate any third party's rights; and that Sponsor will comply with all applicable federal, state and local laws and regulations in connection with its obligations under this Agreement and its conduct in connection with the Event.

INDEMNITY: Sponsor will indemnify and hold NACBA harmless for and from any alleged or actual claim for any costs, losses, or fines, penalties, or expenses (including reasonable attorneys fees) arising from or related to: (1) any damages to real or personal property, or personal injury to any person, directly or indirectly caused by Sponsor or Sponsor's employee or contractor in connection with the Event; (2) any failure to comply with any applicable federal, state, and local laws and regulations related to the collection, use, sharing, disclosure and storage of personal information; and (3) any claim that the Indemnified Parties' use of any content provided by Sponsor for the Event infringes or misappropriates any third party's intellectual property, publicity, privacy, confidentiality or other right, provided that in no event will the Indemnified parties' approval or use of Sponsor's products or any other materials provided by Sponsor for the Event, or the Indemnified Parties' approval of Sponsor's use of Event marks, affect the Indemnified Parties' right of indemnification as de-scribed in this paragraph. This provision will survive the termination or expiration of this Agreement.

NO PARTNERSHIP OR AGENCY: Nothing in this agreement is intended to, or will be deemed to, establish any partnership or joint venture between any of the parties, designate any party as the agent of another party, nor authorize any party to make or enter into any commitments for or on behalf of any other party.

PERMISSION TO USE MATERIALS: Sponsor grants NACBA and its employees, agents, contractors or representatives permission to use, reproduce, combine with other works, and publish worldwide in all media, Sponsor's trademarks, product names or descriptions and logo(s) and any materials Sponsor provides for the purpose of, or as result of, Sponsor's participation in Event, including, without limitation, posting on websites, or publishing in other print or electronic media, brochures, newsletters, advertisements, and magazines. NACBA may edit materials only as necessary to conform them to a given media, e.g., changing the size of an image, but will not modify Sponsor's trademarks or logos in any other way without Sponsor's prior written consent.

CONFIDENTIALITY AND AUTHORIZATION: This Agreement, its terms and the Event are confidential until publicly announced by NACBA. Sponsor may not disclose the existence of this Agreement or the terms of this Agreement to any third party without NACBA's prior written consent. Sponsor hereby authorizes NACBA to provide Sponsor's contact information including address, phone number, fax number and primary contact person information to the NACBA events and marketing team, and any NACBA vendor contracted to conduct work for this Event, as well as to the Event location owner and its employees, agents and contractors.

ENTIRE AGREEMENT: This Agreement constitutes the complete agreement between the parties and supersedes all prior or contemporaneous agreements or representations, written or oral, concerning the subject matter hereof. This Agreement may not be modified or amended except in a writing signed by a duly authorized representative of each party.

NATIONAL ASSOCIATION OF CONSUMER BANKRUPTCY ATTORNEYS

Code of Conduct

Scope

This Code of Conduct applies to all attendees of the National Association of Consumer Bankruptcy Attorneys (NACBA) events, whether Board members, NACBA members, associate members, vendors, suppliers, event attendees, contributors, sponsors, guests and other business partners (collectively referred to hereinafter as "Attendees"). For the purposes of this policy, 'event' is defined as any gathering organized or sponsored by NACBA, and applies to behavior both during event hours and after hours between the opening of the event and the closing of the event, including activity which takes place offsite, such as at a bar, restaurant, or hotel room, etc.

Policy

In the interest of promoting inclusion, unity, seeking to protect NACBA's interests, and encouraging a positive, safe, secure and healthy environment, this Code of Conduct provides standards which all Attendees are expected to uphold.

NACBA strives to be inclusive and welcoming to all Attendees regardless of age, ancestry, gender identity or expression, marital status, medical condition, national origin, physical or mental disability, political affiliation, race, religion, sexual orientation, or other characteristic.

NACBA will not tolerate or condone harassment, discrimination or unlawful, unsafe or inappropriate behavior.

Attendees are personally responsible for reading, understanding, and complying with this Code so that NACBA can provide safe and positive experiences at its events. .

Standards NACBA Expects Attendees to Honor:

Attendees shall:

- Contribute to the health, safety, unity, respect and longevity of the NACBA community through positive engagement and respectful and safe conduct during NACBA events;
- Exercise consideration, appropriate deference and respect in speech, demeanor, and actions;
- Seek collaboration and understanding instead of conflict;
- Avoid demeaning, discriminatory, or harassing behavior or speech;
- Respect and follow the laws and regulations of the US and applicable jurisdictions;
- Be mindful of surroundings and fellow participants:
 - Alert NACBA if harassment, a dangerous situation, someone in distress, or violations of this Code have occurred, even if they seem inconsequential;
 - Remember that venues may be shared with members of the public; be respectful to all patrons of and other persons at these locations.

Violations of Standards

Unsafe, demeaning and discriminatory behavior and harassment will not be tolerated. Harassment, can take many forms:

- Harassment includes unwelcome, offensive, or derogatory words, gestures, jokes, pranks, teasing, pictures, photos, recordings, materials, postings, ogling, stalking, intimidation, physical contact, advances, propositions, threats, or violence.
- Harassment is not necessarily sexual in nature although it may be.
- Harassment may be verbal, physical, or visual. It may be relayed through different methods of communication such as email, text, social media, internet, telephone, other electronic transmission, in person, or other direct or indirect communications.
- Harassment may extend to those advocating, encouraging, or participating in any manner in the above behaviors.

Protection of Privacy; Responsibility to Report Violations

NACBA will guard Attendee's privacy to every extent reasonably possible. If an Attendee reports a violation, raises a concern, or is otherwise involved in a complaint or investigation. NACBA will protect his/her/their privacy and prohibit retaliation. This is true whether the report is made to NACBA or a law enforcement agency.

NACBA encourages Attendees to report violations of this Code promptly. Violations or matters of concern should be reported via email admin@nacba.com phone 800.499.9040 or directly to one or more of the following ("the Report Team"):

- NACBA's Executive Director,
- President, and
- Director of Events

If a violation involves a member of the Report Team, report the complaint to the individuals on the Report Team not involved and those members of the Report Team will confer and name a third person from the Board to join the Report Team to address the complaint.

Investigation

Upon receipt of a report or complaint, NACBA will investigate and take prompt and appropriate corrective action if warranted. The person making the report or complaint will be notified of the results of the investigation.

Reports or complaints may be submitted anonymously; however, anonymity may limit the ability to thoroughly investigate and respond.

NACBA will make all reasonable efforts to protect the security of personal information or data collected and avoid its unauthorized use or disclosure. However, such information or data may be provided to appropriate law enforcement agencies or regulatory bodies if required by law or if NACBA reasonably believes that a crime or other violation of an applicable law or regulation has occurred.

Corrective Action.

Corrective action may include but is not limited to:

- A warning;
- A training requirement;
- A probationary period;
- Removal from NACBA membership;
- Ejection from the NACBA event;
- Exclusion from future NACBA events;
- A report to an appropriate law enforcement or regulatory agency.

Retaliation Prohibited

NACBA will not tolerate retaliation against anyone who in good faith files a report or complaint, or cooperates in the investigation of a violation or potential violation of this Code of Conduct

ACKNOWLEDGEMENT

With your registration you acknowledge, have read, understand, agree to the terms, and will comply with this Code of Conduct.

SPONSOR & EXHIBITOR REGISTRATION

COMPANY INFORMATION

NAME OF COMPANY:	COMPANY WEBSITE:
<hr/>	<hr/>
NAME OF AGENT COMPLETING FORM:	TITLE:
<hr/>	<hr/>
STREET ADDRESS:	CITY/STATE/ZIP:
<hr/>	<hr/>
PHONE NUMBER:	EMAIL ADDRESS:
<hr/>	<hr/>
SIGNATURE:	DATE:
<hr/>	<hr/>

☐ Check here if this is your first time participating at a NACBA event. If so, please describe the nature of your company’s business:

☐ Email to rachael.hodgen@nacba.com the following brief tagline (limit: 60 characters) on the Sponsor/Exhibitor list so that attendees will know what service/product we offer (i.e., “Offering website services to attorneys since 2003).

☐ Email to rachael.hodgen@nacba.com a png or jpeg file of your company logo. Sponsors: also email a high resolution image file such as eps.

SPONSOR & EXHIBITOR REGISTRATION

PAYMENT INFORMATION

#NACBATN MAIN SPONSOR OR EXHIBITOR FEES (SEE PAGE 2)

#NACBATN FEES:

SPACE(S) SELECTION:

TOTAL:

☐ I HAVE READ AND ACCEPT NACBA'S SPONSOR TERMS AND CONDITIONS CHECK MADE PAYABLE TO NACBA | Mail to:

☐ NACBA Administrative Offices | 2200 Pennsylvania Ave NW, 4th Floor | Washington, D.C. 20037

OR

☐ BILL MY CREDIT CARD: ☐ DISCOVER ☐ AMERICAN EXPRESS ☐ MASTER CARD ☐ VISA

CARD NUMBER _____

EXPIRATION DATE: _____

CVV: _____

NAME ON CARD (PRINT): _____

SIGNATURE: _____

Included with your registration:

- 6' covered table
- 2 chairs for 2 booth attendees | Additional reps are \$199 each
- Waste Basket
- Basic power
- Wifi
- Meals served during the program
- One list of registrants before the program and a final list of attendees after the Workshop wraps.

SPONSOR & EXHIBITOR TENTATIVE SCHEDULE

MONDAY, NOVEMBER 27th

- Sponsor & Exhibitor Setup: 8:00 a.m. to 2:00 p.m.
- Sponsor & Exhibitor Hours: 2:00 a.m. to 6:00 p.m.
- Sessions run from 2:00 p.m. to 4:00 p.m.
- Welcome Reception 4:00 p.m. to 6:00 p.m.

TUESDAY, NOVEMBER 28th

- Session & Exhibitor Hours 7:00 a.m. to 3:30 p.m.

WEDNESDAY, NOVEMBER 29th

- Session & Exhibitor Hours 7:00 a.m. to 3:30 p.m.
- Sponsor breakdown 3:30 p.m. to 5:30 p.m.





Symphony Ballroom Foyer

