

# Stay Encouraged



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***I want to own my own business*** because I believe everyone who is involved and interested in business has something new and creative to bring to the

table. What I mean by this is that no matter what business you start, you will have some sort of unique factor to your business. The ability to be unique and creative in your job is absolutely the most relieving feeling. When people tell you, “Do what you love and you will never work a day in your life,” that should encourage you – as it does me – to go out and be yourself as a person and as a business owner and create the next big thing, or the small town business everyone loves.

The freedom that entrepreneurship offers to all of us is endless. The reason I

get so excited about this is because as an entrepreneur you have absolute freedom to create a huge corporation or just a small town shop. Entrepreneurship is not always about creating a huge company, but it can also be creating small businesses like bakeries or barbershops.

When you are an entrepreneur, dreams are endless, all goals are attainable, and no matter what you do, you can succeed and do what you love. Although being an entrepreneur requires risk, there is success. I will always believe that if you have a dream, and you believe in it all the way, you will succeed.

One of the most encouraging quotes that I have heard is “stay hungry, stay foolish” by Steve Jobs. That quote drives my passion for my goals in life. I believe Mr. Jobs was telling us to always stay passionate for what you believe in and never give up.

I believe that when he told us to stay foolish, it means that you shouldn’t conform to what everyone else is doing

in business, but to do something that will make people love what you have created. Steve Jobs also said, “Don’t ask the customer what they want, give them something they can’t resist.” That quote inspired me and a group of fellow students to take Mr. Slone’s “Idea Project” to the next level. We created an invention called the Buckle Buzzer that now has the chance to make it to the market and our group as well as the school can benefit from it.

Mr. Slone has helped me understand what it requires to own your own business but has also shown me how to be the best and most successful manager that I can be. I want to open my own business because I have the passion and the belief to make a successful company, or product. Like Steve Jobs said, I will stay hungry for what I believe in and I will stay foolish in all that I do, and I will succeed!

## EDITOR’S NOTE

## Danny and the Buckle Buzzer Team

Danny and the Buckle Buzzer team placed second in the Student Entrepreneur Business Showcase competition at NACCE2012 and received a \$300 cash prize to support their new business. The Buckle Buzzer alerts parents if a child is unbuckling their car seat. As winner of this year’s Student Essay Contest, Danny received a \$500 travel stipend plus two nights hotel expenses to attend NACCE2012. Watch for next year’s announcement of the Student Essay Contest and encourage your students to enter.