

National Association of Campus Card Users, Inc.
2018 Annual Business Meeting
Peppermill Reno
April 24, 2018

Call to Order

The meeting was called to order by NACCU President Ken Boyer.

Approval of Minutes – Tova Dutcher

NACCU Secretary, Tova Dutcher, shared the minutes for the 2017 Annual Meeting were included in a link in the Spring CARDtalk that was sent to all NACCU members, as well as posted in the NACCU mobile event app in the NACCU Annual Business Meeting Luncheon and on the NACCU website.

Manny Trevino, University of Nevada-Reno moved to accept the minutes as presented; second by Jay Kohn from Stanford University. The motion passed via voice vote with no votes opposed and no abstentions.

Membership Update – John Ealy

John Ealy highlighted 2017-18 membership numbers as follows: under 5k schools we're at 115 members, 5k-15K schools at 181, and over 15k schools at 137. Ealy shared the methods and reasons for improvement in institutional membership, highlighting the focus on relationships.

President's Report – Ken Boyer

Ken Boyer shared the President's report.

Membership. Boyer shared that NACCU had grown again this year, with 14 new institutional members joining NACCU. Boyer highlighted that while our outreach for potential members is continuous and intentional, NACCU wants you to know that our goal of membership development and growth drives us strategically. In an effort to increase our focus on membership and member services, NACCU will be adding a full-time Membership Engagement Manager position to the staff. Please watch for more information regarding the new position in the next month.

Boyer thanked our corporate members that participated in one of the four focus groups that were held this year. We were very pleased with the participation rate from gold, silver and bronze members and feel like we received good feedback that will help us make informed decisions about the future of NACCU.

- We learned that our corporate members want NACCU to work at shaping the industry, and that we have our work cut out for us in this area.
- We also learned that our corporate members desire the connections with the right people on campuses, and that is where the value of NACCU comes in.

Membership Dues. It is no secret for a membership association that dues drive business, programs and education. I am proud to say that because of hard work and managing the budget, and because of a successful year with our association investments, NACCU WILL NOT be increasing membership dues on any level for the 2018-19 membership year. This is the first time this has occurred since 2010.

Web Conferences. NACCU again increased its web conference offerings this year, having a schedule set by the beginning of the school year. NACCU hosted events on topics ranging from “Creating Excellence in Your Card Program” to “The Legal Aspects of Running the Campus Card Services Office”, and from “Recarding Again?” and “Implementing a University Access Control System” to “Enhancing Project Success”. We had over 700 registered attendees for webinars from June 2017- April 2018 with average attendance and participation by 64 people per event.

NACCU intends to increase our webinar slate for next year. We are interested in suggestions for topics that are timely, and we always look to increase our presenter pool. If you have a topic idea or would like to present a webinar, please reach out to Jörrun Liston, NACCU Education Director.

Association Committees. In the interest of service to members and strategic initiatives, the Board approved last March to create two new Association Committees. This year saw the creation of the Technology Research Committee, led by Jay Kohn from Stanford University. The charge for this team is to move NACCU forward as a leader and expert resource in the areas of campus cards, and transaction and credentialing management, and to identify current issues in the field that should be addressed through NACCU’s educational programs, web conferences and written content.

NACCU also added the Volunteer Development Committee which is led by Erin Chezick from Carleton University. The charge of this team is to create a process to recruit, select, train and recognize association volunteers. This committee has already had an impact on this conference by convening a training for onsite volunteers yesterday. They will also recognize current committee leaders and volunteers at a private reception later today. A future goal is to create an opportunity for aspiring Board members to participate in a development program that would assist them in developing competencies designed to become strategic association leaders.

This year, the NACCU Board passed a motion to create one additional committee. Most of you know that there has been a Canadian Campus Card Conference for a number of years. With the success of the event in the last few years, the Board felt it appropriate to formally codify the Committee and its structure and processes. We are excited to add this to the opportunities and recognized programs of the association.

NACCU Canadian Campus Card Conference. There was a very successful CCCC in June 2017 at University of Alberta in Edmonton, AB, Canada. Please note – you do not have to be from Canada

to attend this event. Registration is currently open for the 2018 Canadian Campus Card Conference being held at University of New Brunswick in Fredericton from June 19-21.

NACCU Self-Assessment and Guidelines Course. NACCU was excited to announce the first NACCU Standards and Guidelines course. NACCU had six campuses successfully complete the assessment program, providing a foundation by which to guarantee their institutional effectiveness, and enhancement of the student experience on each of their campuses. Boyer recognized the members from the following institutions for their participation and successful completion of the SAGs:

- Coastal Carolina University
- Duke University
- University of Calgary
- University of Central Missouri
- University of Houston
- University of Wisconsin-Whitewater

Treasurer's Report – David Anthony

A summary of the comparative financial results for NACCU were posted in the spring edition of CARDtalk as well as in the mobile app under Annual Business Meeting Luncheon. You may also find a copy posted on the NACCU website in the Organization Documents under the About Us tab. (David to highlight the financials)

Old Business – Ken Boyer

There is no old business.

New Business – Ken Boyer

In the Notice to Members of the 2018 Annual Meeting, there were five proposed corrections and/or changes to the corporation Bylaws.

Proposed Change to the Corporate Bylaws: Article III – Members, Section 8 – Identity of Members.

The first proposed change was to correct the spelling of “principal” to the correct form. Dave Brown from Carleton University moved to accept the edit proposed below; second by Michael Fellows from Kennesaw State University. The motion passed via voice vote with no votes opposed and no abstentions.

Proposed change:

The name of this not-for-profit corporation (hereinafter referred to as the “Corporation” is NATIONAL ASSOCIATION OF CAMPUS CARDS USERS, INC. Its ~~principle~~ **principal** office shall be located as determined by the Board of Directors.

Proposed Change to the Corporation Bylaws: Article II – PURPOSES. The second proposed change was to change the word “card” to “identification/transaction”, thus showing the evolution of our industry. Margaret Pollard-Brown from Old Dominion University moved to accept the proposed change noted below; second by Art Monge, Northwestern University. The motion passed via voice vote with no votes opposed and no abstentions.

Proposed change:

The Corporation is formed for charitable and educational purposes as follows:

- To provide for the collection, dissemination, and interchange of information among the Members and others;
- To encourage technological developments and new uses of ~~card~~ **identification/transaction** systems technology in higher education administration;
- To encourage technological developments and new uses of ~~card~~ **identification/transaction** systems technology in those business, corporations, or companies who use ID Cards for their employees;
- To provide opportunities for training, career development, skill development and other forms of professional growth.

Proposed Change to the Corporation Bylaws: Article III – MEMBERS, Section 8 – Identity of Members. The third proposed change was identical to the previous change, but was noted in Article II, Section 8. Michael Fellows from Kennesaw State University moved to accept the proposed change as noted below; second by Deborah Davis from University of Houston. The motion passed via voice vote with no votes opposed and no abstentions.

Proposed Change:

The Members of the Corporation shall be composed of those educational institutions that are exempt from federal taxation under section 501(c)(3) of the Internal Revenue Code, that utilize campus ~~card~~ **identification/transaction** products and services and those businesses, corporations, or companies who use ID Cards for their employees and that have been appointed as Members by a majority of the entire Board of Directors. Dues, fees, and other conditions of Membership shall be established by the Board of Directors.

Proposed Change to Corporation Bylaws: Article V – BOARD OF DIRECTORS, Section 2 – Term. The fourth proposed change, the edits clarify that once a director is elected to the position of President-elect, they no longer are required to go through another general board election to fulfill that three-year commitment. Additionally, the edit allows for a director to run for President-elect up through their fourth year on the Board, and ultimately complete a seventh year on the board so as to fulfill their final year as Immediate Past President so as to not leave a vacant spot on the Board or the Executive Committee. Pat Faulkinberry from Gonzaga University moved to accept the edit and proposed below; second by Ramonia Prosis from Virginia State University. The motion passed via voice vote with no votes opposed and no abstentions.

Proposed change:

Notwithstanding the above, once elected, the President-Elect shall serve a full term in that Office and as the President and as Immediate Past President, in accordance with the provisions of these Bylaws, and then conclude his or her term as a Director, **and will not be subjected to a general board election to complete this three-year progression.**

A Director who desires to run for the position of President-Elect must do so by their first year of their second term. A Director may serve up to one additional year after two complete consecutive terms, but only if they have been elected to the position of President-Elect in the first year of their second term. This additional year would allow for completion of both their year as President and Immediate Past President. After completion of their year as Immediate Past President, their tenure on the Board is complete.

Proposed Change to Corporation Bylaws: Article V – BOARD OF DIRECTORS, Section 6 – Meetings, bullet #2. The fifth and final proposed change, the edit clarifies that a staff designee may act on behalf of the Secretary to communicate Board meetings and business to be transacted. Janet Rauhe from Elon University moved to accept the change proposed below; second by Jessica Bender from Palm Beach State College. The motion passed via voice vote with no votes opposed and no abstentions.

Proposed change:

Written notice of all meetings of the Board shall be sent by the Secretary **or staff designee** to each member of the Board at least ten (10) days before the meeting. The business to be transacted at meetings other than the annual meeting shall be set forth in the notice of such meetings. The agenda and data of material to be discussed shall be sent in advance of the meeting wherever possible. Any meeting of the Board of Directors may be deemed to have been validly and legally called if a majority of the Directors sign a written waiver of notice either before or after the meeting. Attendance of a Director at any meeting shall constitute a waiver of notice of that meeting and no written waiver need be obtained from that Director except when the Director attends the meeting for the express and exclusive purpose of objecting to the transaction of any business because the meeting is not lawfully called or convened. All such waivers, consents, or approvals shall be filed with the corporate records.

New Business

Introduction of Board Members elected in the fall

The NACCU Board of Directors election occurred last fall and ended in December after a run-off election between two candidates that tied for the second opening. The results of the election were communicated at that time to the membership.

Newly elected members to the Board for their first three-year term to begin at this meeting were:

- Jennifer McNeill, University of Alberta
- Richard Wynn, Georgia Southern University

While these results have been communicated to the members, there was a change in status of one of the current Board members. Tova Dutcher resigned from her post at Tompkins Cortland Community College, and as a result will not be returning to the Board following this business meeting. In alignment with protocol, the Board consulted the results from the election, and Janet Rauhe from Elon University has been invited to fulfill the remainder of Tova's term on the board, with the remainder of the term concluding in April 2019. We would like to welcome Janet Rauhe to this one-year appointment.

Election of President-Elect

Sturmer stated that a new President-Elect needs to be elected during this meeting. The Board of Directors has proposed David Anthony from The Ohio State University serve as President-Elect. Sturmer asked for a motion to accept David Anthony from The Ohio State University as the President-Elect of NACCU. Jessica Bender from Palm Beach State College moved to accept David Anthony as President-Elect of NACCU; second by Greg Jonason from University of Houston. The motion passed via voice vote with no votes opposed and no abstentions.

David Anthony has been selected as the 2018-19 President-Elect.

Open Discussion

Boyer asked for Open Discussion. There was none.

Retiring Board Members

Boyer recognized outgoing Board members Tova Dutcher and Jessica Bender, outlining achievements of both during their tenures on the Board, and thanking them for their service.

Presidential Transition

Boyer introduced Richard Tamborelli from Rhode Island School of Design, who will serve as NACCU President during the 2018-19 term.

Adjournment

Richard Tamborelli recognized Ken and the growth that has been nurtured during his tenure as president. Scott Brannon from Temple University moved to adjourn the meeting; second by Richard Wynn from Georgia Southern University. The motion passed via voice vote. NACCU President Richard Tamborelli adjourned the meeting.

Respectfully submitted,

Dawn B. Thomas
NACCU Executive Director