2019 NACCU Annual Business Meeting
April 9, 2019
Connecticut Convention Center – Ballroom C
Meeting Minutes

Call to Order
The meeting was called to order by NACCU President Richard Tamborelli.

Approval of Minutes – Janet Rauhe
NACCU Secretary, Janet Rauhe shared the minutes for the 2018 Annual Meeting were included in a link in the Spring CARDtalk that was sent to all NACCU members and also in the NACCU mobile event app under the NACCU Annual Business Meeting Luncheon.

Kim Pfeffer, Emory University moved to accept the minutes as presented; second by Ramonia Prosise, Virginia State University. The motion passed via voice vote with no votes opposed and no abstentions.

NACCU President’s Report
Richard Tamborelli shared the President’s report.

• Tamborelli reported that membership continues to grow, as do services, outreach, resources, and content we provide to our members. NACCU currently has 421 institutional members, with 11 non-member schools in attendance at the conference that have accepted trial membership through the end of the year. NACCU will end the year with 432 institutional members, bringing us ahead of school membership in 2018. He also reported that corporate membership has grown, currently standing with 51 corporate associate members, with 38 of those corporate members in the exhibit hall.

Tamborelli reported that the NACCU Board of Directors recently approved a membership recruitment program that encourages each Institutional and Corporate Member to recruit a new institutional and/or corporate member. If you recruit a new institutional or corporate member to NACCU, you will receive half-off a full conference registration to the next NACCU Annual Conference, or a free full registration to a new NACCU Near You event. If you recruit two


new members you will receive a full complimentary conference registration. More information will be communicated about this new program as we get closer to membership renewal in mid-May.

- **NACCU Membership Engagement Manager**
  While our outreach for potential members is continuous and intentional, NACCU shared last year at the annual business meeting that our goal of membership development and growth drives us strategically. In an effort to increase our focus on membership and member services, NACCU added a full-time Membership Engagement Manager position to the staff. This is the first full-time position addition to the staff in over a decade. After a nationwide search and over 75 applicants, NACCU hired John Ogle. John’s focus is not only on growth of membership on the institutional side, but also on the corporate business development side. In his brief eight-month tenure with NACCU, John is already making an impact and building relationships among members. Welcome John!

- **NACCU Near You**
  NACCU is expanding its face-to-face educational opportunities! NACCU Near You is a new initiative providing local and affordable educational opportunities to facilitate networking, idea sharing and professional development for campus identification and transaction system professionals within a 3-hour driving rage of an event. These one-day drive-in events will also have intentional programming for those campus members who may not be the person at a member school tapped to attend the NACCU Annual Conference – so we are bringing education to them. The inaugural NACCU Near You events are scheduled as noted here:
  - Purdue University – October 2, 2019
  - University of Washington – October 29, 2019
  - University of Houston – November 13, 2019
  - University of North Carolina- Charlotte – February 5, 2020
  - University of Southern California – February 12, 2020

- **Web Conferences**
  NACCU again had a large number of web conference offerings this year. NACCU hosted events on topics ranging from “Unique Challenges Requiring Fast Solutions” to “Common Mistakes to Avoid when Implementing an Online Photo Submission Program”, and from “Securing Credit Card Payments Across an Entire Ecosystem” and “NACCU Primer Guide” to “Instituting an Assessment
Mindset in Campus ID Card Programs”. We had 221 different institutions participate in webinars from May 2018-March 2019, showing there is a clear demand for content in an easily accessible format.

NACCU intends to increase our webinar slate again for next year. We are interested in suggestions for topics that are timely, and we always look to increase our presenter pool. If you have a topic idea or would like to present a webinar, please reach out to Jorrun Liston, NACCU Education Director.

- **Canadian Campus Card Conference**

  Last year, another successful Canadian Campus Card Conference was held at University of New Brunswick in Fredericton and hosted by Melissa Hannah. NACCU is excited to share that the locations for the next three Canadian Campus Card Conferences have been confirmed. The future locations for the CCCC are:
  - June 25-27, 2019 – Carleton University, Ottawa, ON
  - June 16-18, 2020 – University of Calgary, Calgary, AB
  - 2021 (dates to be determined) – Dalhousie University, Halifax, NS

- **Two Additional Initiatives of Note for the Upcoming Year**

  NACCU Board of Directors has passed a budget for next year that includes funds earmarked to complete a Benchmark Update, which would allow members to compare their campus credential operations to those of their peer institutions. This would be a program that would be repeated every two to three years so that members have access to the most up-to-date data to assist them with decision making.

  Additionally, NACCU has entered into a partnership with CR80 News for a new video series. NACCU and CR80 News are focusing interviews to create a series called “It’s All About the Data”, intending to give members information about how to utilize the data in their purview to make knowledge-based decisions and impact campuses to best meet the needs of their students. Watch for the first video in this series in the summer.
Standards and Guidelines Course

The purpose of the NACCU Standards and Guidelines (SAGs) is to provide a tool for a comprehensive review for campus identification programs. The results of this assessment can be used to guide strategic plans, identify opportunities and strengths, and to identify weaknesses and areas that need development in campus identification programs. This assessment tool allows for a consistent process which can be replicated to ensure that the assessment cycle continues.

In 2017, NACCU was excited to announce the first NACCU Standards and Guidelines course – a remote classroom experience that provided cohort guidance, support, feedback, and peer review to assist campus card/credential offices in completing the guidelines. Last year we graduated the first cohort of six schools. We have since had one additional campus successfully complete SAGs program. Congratulations to Alicia Barnes from the Illinois Institute of Technology.

Tamborelli reported on SAGs Cohort #2. The following seven schools are currently completing the SAGs program.

- George Washington University – cohort member Emily Dieker
- Liberty University – cohort member Deborah Nightingale
- North Dakota State University – cohort member Wendy McCrory
- Providence College – cohort member Jodie Lee Gill
- Purdue University – cohort member Loribeth Hettinger
- University of Nevada-Las Vegas – cohort member Christina Mosakowski
- University of Texas at Dallas – cohort member Paulina Schleppenbach

Treasurer’s Report – Melissa Neidigh

Melissa Neidigh, NACCU Treasurer reported that a summary of the comparative financial results for NACCU were posted in the spring edition of CARDtalk as well as in the mobile app under Annual Business Meeting Luncheon. You may also find a copy posted on the NACCU website in the Organization Documents under the About Us tab. Neidigh reviewed the financials.

Old Business – Richard Tamborelli

There is no old business.
New Business – Richard Tamborelli

• Introduction of Board Members elected in the fall

The NACCU Board of Directors election occurred last fall. Newly elected members to the Board for their first three-year term to begin at this meeting were:

  o Ramonia Prosise, Virginia State University
  o Sheryl Puckett, Arkansas State University
  o Janet Rauhe, Elon University (NC)

Confirmation of President-Elect – Janet Rauhe

Rauhe stated a new President-Elect needs to be elected during this meeting. The Board of Directors has proposed Melissa Neidigh from University of Montana serve as President-Elect. Rauhe asked for a motion to accept Melissa Neidigh from University of Montana as the President-Elect of NACCU. Jessica Bender from Palm Beach State College moved to accept Melissa Neidigh as President-Elect; second by Deborah Davis from University of Houston. The motion passed via voice vote with no votes opposed and no abstentions.

Melissa Neidigh has been selected as the 2019-20 President-Elect of NACCU.

Open Discussion – Richard Tamborelli

Tamborelli asked for open discussion. There was none.

Recognition of Retiring Board Members – Richard Tamborelli

• Tamborelli recognized out going Board member Ken Boyer, outlining achievements during his tenure on the Board and thanked him for his service.

Presidential Transition

Tamborelli introduced David Anthony from The Ohio State University who will serve as NACCU President during the 2019-2020 term.

Adjournment – David Anthony

Anthony recognized Tamborelli and the growth that has been nurtured during his tenure as president. With no other business, Anthony asked for a motion to adjourn the 2019 Annual Business Meeting. Amy Fox from Florida State University moved to adjourn the meeting; second by Scott Brannan from
Temple University. The motion passed via voice vote. NACCU President David Anthony adjourned the meeting.

Respectfully submitted,

Janet Rauhe
Secretary, NACCU Board of Directors