Who attends NACCU?

Our attendees are individuals at higher education institutions who manage campus identification and transaction systems.

Traditionally, this identification has been an ID card, and there are still attendees who use magstripe cards. The landscape of our industry is continually evolving as schools move to new and emerging technologies such as mobile credentials, and are expanding related services on and off campus.

The marketplace is vibrant and open to new possibilities! If you are interested in reaching NACCU members, there is no better place to do so than in the exhibit hall at the NACCU 2022 Annual Conference.

The NACCU Exhibit Hall

NACCU exhibitors say that our attendees are very engaged and interested in what is available to them in our exhibit hall. There are 54 booth spaces available in the exhibit hall for 2022.

About NACCU

As the only association that exclusively serves the campus card community, NACCU is dedicated to offering high quality educational programs, resources, services, and events. Join us at NACCU 2022, and enhance the power of the campus credential. Learn more at www.naccu.org.

Conference Venue

Marriott St. Louis Grand Hotel
800 Washington Ave, St. Louis, MO 63101
Booth Space Registration

Register for exhibit space at www.naccu.org/2022exhibitors

Booth reservation opportunities are offered to NACCU sponsors in priority order, then opened to corporate members, and finally to the public.

For assistance in completing your exhibit booth selection, please contact John Ogle at john@naccu.org.

Booth Rental Fee (per booth)

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<tbody>
<tr>
<td>NACCU Member</td>
<td>$2,000</td>
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<tr>
<td>Non-Member</td>
<td>$3,000</td>
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All booth rentals include:

- 10’ x 10’ space with sides and back wall drape
- 7” x 44” company identification sign
- 24-hour security from move-in through breakdown
- Participant registration list one month before conference
- Listing in mobile event app and website
- One exhibit hall only pass (does not include access to meals, receptions, or educational programming)
- Final participant list one week after end of conference

Exhibitor Badges

Complimentary exhibit hall-only access for one company representative to work your exhibit booth is included with each 10X10 booth purchased. Additional booth staff passes are available at $175 per person. Exhibitor badges grant access to the exhibit hall, but do not include conference meals and breaks, educational sessions, or opening and closing events.

Exhibitor Schedule*

MONDAY, APRIL 25, 2022
12:00PM – 6:00PM  Exhibitor Move-In

TUESDAY, APRIL 26, 2022
8:00AM – 1:00PM  Exhibitor Move-In
2:30PM – 5:30PM  Exhibit Hall Opening with Break

WEDNESDAY, APRIL 27, 2022
8:00AM – 9:00AM  Corporate Breakfast
9:15AM – 12:00PM  Dedicated Exhibit Hall; Break/Drawings
12:00PM - 5:00PM  Exhibit Hall Move Out

*Subject to change. Visit www.naccu.org/2022exhibitors for latest schedule information
Exhibitor Visibility

• Exhibitors are listed in the conference program
• Logo, company name, and URL of exhibitors are published in the NACCU 2022 mobile app
• Exhibitors are listed on the exhibit hall map sign at exhibit hall entrance
• One month prior to the conference, exhibitors will receive an electronic file containing contact information for conference registrants to be used for pre-conference mailings. (Attendees have the option to opt-out of inclusion in this file.)
• Exhibitors may purchase ad space in the conference program. Payment and artwork for advertisements are due by February 18, 2022. Contact Crystal at crystal@naccu.org for artwork specs and fees.
• Space is available to advertise on the NACCU website. Review ad specs and rates here. Contact Crystal at crystal@naccu.org for more information.

Hotel Reservations

Reserve rooms at https://naccu.org/page/2022hotel

Travel and Shipping

NACCU 2022 exhibition setup begins on Monday, April 25, 2022. Exhibitors should make plans early to reserve hotel rooms and ship materials to the general services contractor. Additional information will be available in the packet sent to those who purchase booth space.

Exhibitor Meal Package

Exhibitors may purchase a meal package which includes breakfast, lunch, and breaks on Monday, April 25, Tuesday, April 26, and Wednesday, April 27. The meal package does NOT include meals or events on Sunday, April 24, and it does NOT include the NACCU closing event on Wednesday, April 27. The cost of the meal package is $450 per person.

Event Tickets Available

For exhibitors who do not take advantage of full conference registration, individual guest tickets to the following events are available. Event tickets may be purchased prior to the conference or at the registration desk during the conference.

  - Opening reception - $60 per person
  - Awards luncheon - $60 per person
  - NACCU closing event - $60 per person

Full Conference Registration

We encourage at least one person from each company to register and attend the full conference. This enables you to learn what is happening on campuses today and helps you prepare to meet the needs of this constantly changing marketplace.

The Early Bird member registration fee is $840 through February 23, 2022. The regular registration rate is $940 and begins on February 24.

The non-member registration fee is $1,150. Day Passes are offered at a member rate of $395 and non-member rate of $495.

Full registration includes:

• Keynote and general session presentations
• Educational sessions
• Breakfasts on Monday, Tuesday, and Wednesday
• Lunches on Monday, Tuesday, and Wednesday
• Breaks
• Conference events, including the opening reception (Sunday) and NACCU closing event (Wednesday)
• The unique perspective of seeing the conference from the eyes of your current and potential customers
• The ability to engage and network with conference attendees during educational sessions and meals

Exhibitors must have a full conference registration to submit to present an educational session at the annual conference.
Corporate members **must exhibit** to attend the conference.

**NACCU Sponsors** in good standing are given **priority booth selection** for the Annual Conference, with the highest sponsor level given priority, followed by the next highest sponsor level, etc. Priority selection will occur before attendee online registration opens. Booth sales for all non-sponsor corporate members will commence when sponsor priority selection days are completed. After non-sponsor corporate member booth selection, booth sales will open to the public.

NACCU reserves the right to change a **space assignment** if it becomes necessary, in which case you will be notified immediately.

Exhibit booths must be paid in full by **February 28, 2022** to be included in publication materials or promotions. If a booth is requested after February 28, it must be paid immediately during registration.

Full refunds will be given for cancellations received by **March 24, 2022**. NO REFUNDS will be given after this date or for no-shows. See Terms and Conditions for more details regarding cancellations.


No **sharing** of a single booth is allowed at a NACCU conference or event. Only one member-brand may be promoted from a single booth. If multiple booths are purchased by a corporate member, **only that member’s branding** may appear in the booth.

Only employees that work for the company/compaines of record may staff a booth. Company credentials may be requested prior to registration and during the event.

A corporate member may not provide any demonstration to school attendees of a product **outside the exhibit hall**.

Exhibitors may not schedule **other events** such as meetings, breakfasts, luncheons, dinners or receptions during **official NACCU program hours** or while the exhibits are open.

You must be an exhibitor at the conference and have a full conference registration to submit to **present an educational session** at the annual conference. Attendees with Exhibit Hall Only Passes may not present sessions.

**IMPORTANT:**

Exhibitor policies and Terms and Conditions **have been updated for 2022**. It is important that you read and understand these terms before applying to exhibit at NACCU 2022. You will be prompted to agree to the Terms and Conditions during the booth space registration process. By registering for a booth, you are agreeing to NACCU’s exhibitor policies and Terms and Conditions.

[Read the Exhibitor Policies / Terms and Conditions at:](https://naccu.org/page/2022exhibitortandc)

**NACCU Membership**

Reach prospective and current clients beyond the conference!

Join NACCU and receive all of the benefits of membership, including:

- Booth space discounts
- Access to institutional member Campus Profile data
- Access to The Vault online member resource libraries
- Company profile and link listed in Vendor Xchange on NACCU member website
- Subscription(s) to CR80News and CARDtalk
- Company press releases and news posted on the NACCU website and shared via social media

Visit [https://naccu.org/page/join-naccu](https://naccu.org/page/join-naccu) to learn more and join NACCU today!