

### Press Release

## FOR IMMEDIATE RELEASE

# Vanderbilt University Presented with NACCU's 2015 Innovative Technology Award

Phoenix, AZ – April 1, 2015 – NACCU is proud to announce that Vanderbilt University is the recipient of the 2015 NACCU Innovative Technology Award. Brett St. Pierre from sponsor HID Global/ASSA ABLOY presented the award to Mark Brown, Card Services Manager, during the 22nd Annual NACCU Conference in New Orleans on March 11, 2015.

Vanderbilt was seeking a mobile access solution with an emphasis on the ability to: (1) use existing smartphones without requiring additional hardware such as a handset sleeve; (2) support both legacy cards



and Mobile IDs at the same reader; and (3) leverage the existing access control infrastructure in place on campus.

It was important that students, faculty and staff be able to use their own smartphones, requiring that the mobile access control solution support a broad selection of devices. The HID Mobile Access solution selected by Vanderbilt University is based on HID Global Seos technology that supports both traditional iCLASS smart cards and new Mobile IDs on smartphones.

In all cases where doors were equipped with the pilot solution, users stopped using their existing contactless iCLASS cards and started using their phones to gain access. They also said they loved the "Twist and Go" functionality – not only for convenience but also for the "coolness" factor of opening a door while approaching it and not having to touch their card onto a reader first.

Vanderbilt University is currently evaluating next steps as it looks to install more readers with the HID Mobile Access functionality, especially in new buildings, so that it can allow more users to benefit from the new capability with their own handsets, while still retaining interoperability with legacy card technologies. Other potential future uses extend beyond just door access and may include point of sale cashless purchases and cashless vending, time and attendance management, laundry access and use, etc.

For more details about the development and technology of Vanderbilt's mobile access control solution, <u>click</u> <u>here</u>.

#### ABOUT THE NACCU INNOVATIVE TECHNOLOGY AWARD

The NACCU Innovative Technology Award, established in 2012 and sponsored by HID Global/ASSA ABLOY, is presented to an institution that has introduced a unique technology-based solution to a problem or opportunity.

The Awards Committee chose the recipient based on the following criteria:

Challenge and/or opportunity
Steps taken to determine a solution
Evaluation of solution, including measured results

### **About NACCU**

As the only association serving the national and international campus card transaction industry, the National Association of Campus Card Users (NACCU) is the one source dedicated to high-quality educational programs, resources, services and tools. NACCU offers members infinite advantages in networking, developing partnerships, leveraging technology, problem solving, insight sharing and professional development.

NACCU membership is open to all colleges, universities, secondary institutions and companies that are involved with the campus card market. The association offers a newsletter (CARDtalk), listserv, website, an annual conference and regional workshops on topics related to campus cards. Learn more at <a href="https://www.naccu.org">www.naccu.org</a>.

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