



Press Release

FOR IMMEDIATE RELEASE

Dr. Kristy Vienne from Sam Houston State University presented with NACCU's 2017 Distinguished Service Award

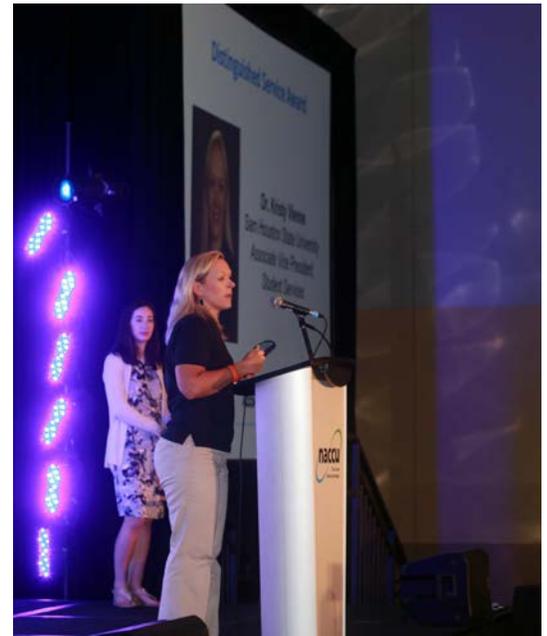
Phoenix, AZ – April 24, 2017 – Dr. Kristy Vienne received the 2017 NACCU Distinguished Service Award during the 24th Annual NACCU Conference in Orlando on April 5, 2017 from ASSA ABLOY's Jim Primovic.

Dr. Kristy Vienne is currently the Assistant Vice President for Student Affairs at Sam Houston State University. Her vision and leadership at the university is unmistakable in the growth of the campus card program, introduction of initiatives and services and the development and testing of campus card technologies. Kristy was instrumental in developing a student payroll and refund disbursement program at Sam Houston State University with Bank Mobile. After beta testing, they went live in November 2006 and continue to use the program today. Based on the success of the program, it later became a model for other campuses to use.

Kristy is passionate about new technology and worked with BankMobile to implement a dual mag-stripe system. This separated the financial/banking mag-stripe from the on-campus mag-stripe, making the system more secure while lessening the amount of financial data being transmitted. She also partnered with BankMobile to develop and launch an athletic travel advancement program.

In 2016, she started the development of an Event Tracking Program that will allow the students at Sam Houston to earn points for attending campus events. These points can be cashed out for various food or merchandise items. Additionally, there are larger incentives offered such as scholarships and rebates. It will be beta tested summer of 2017.

Kristy has been a huge asset to NACCU, serving in a wide variety of roles over the last 13 years. She has been on numerous committees, the Board of Directors, Board Secretary and Board President. In her capacity as a member of the NACCU Education and Conference Committees in 2010, she proposed development of both



the New Professionals Institute (NPI) and Professional Development program for the NACCU annual conference. These programs were approved and offered at the conference in 2011. Now in its sixth year, the New Professional Institute has helped to educate and train hundreds of card office administrators on basic foundations and best practices.

Kristy is devoted to this industry, exemplifying excellence in all aspects of the campus card community.

NACCU congratulates Dr. Kristy Vienne as the recipient of the 2017 NACCU Distinguished Service Award.

ABOUT THE DISTINGUISHED SERVICE AWARD

The NACCU Distinguished Service Award, sponsored by ASSA ABLOY/PERSONA, is presented to recognize an individual who has made contributions not only to a particular campus, but to the card services industry as a whole — raising the stature of the profession.

The recipient must demonstrate contributions to the industry through a combination of any or all of the following: Participation in the research and development of card-related technologies; development of solutions that have been shared with the industry; membership on advisory boards; NACCU volunteer; other professional association volunteer; product testing; involvement in industry activity that is above and beyond an individual's job description; demonstrated courage of convictions to take a risk — a pioneering spirit; published material; presentations.

About NACCU

As the only association serving the national and international campus card transaction industry, the National Association of Campus Card Users (NACCU) is the one source dedicated to high-quality educational programs, resources, services and tools. NACCU offers members infinite advantages in networking, developing partnerships, leveraging technology, problem solving, insight sharing and professional development.

NACCU membership is open to all colleges, universities, secondary institutions and companies that are involved with the campus card market. The association offers a newsletter (CARDtalk), listserv, website, an annual conference and web conferences on topics related to campus cards. Learn more at www.naccu.org.

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